

Business Analysis Workshop

A practical approach to gain real time Business Analysis experience



Hello! We are BACentric Solutions!

We are 10 years old. We are a service driven company specialised in project management, business analysis and business continuity management.

Also, we love sharing our experience to aspirants in the workshops we conduct worldwide.





Knowledge areas we work in the workshop

We are covering all the aspects of becoming a practical Business Analyst. The below knowledge areas will help you in carrying your day to day activities as a Business Analyst.

- 1. Introduction to Business Analysis
- 2. Requirement Planning
- 3. Requirement Elicitation
- 4. Requirement Analysis
- 5. Requirement Documentation & Communication
- 6. Solution Validation & Assessment
- 7. Agile Scrum Framework
- 8. BA Tools & Techniques
- 9. Challenges & Operational Risks
- 10. Working as a BA in 2 End to End project implementations



1. Introduction to Business Analysis

- Introduction to Business Analysis
- Business Analysis overview & origin.
- What is Business Analysis.
- Who is a Business Analyst (Functions).
- Types of IT companies.
- IT hierarchy.
- Stakeholders and types of Stakeholders.
- Business Analyst Prerequisites.
- Roles and Responsibilities of a BA.
- Do's and Don'ts of a BA.



2. Requirement Planning

- Introduction to Requirements Planning
- Identifying Stakeholders
- Stakeholder Management
- RACI Matrix
- Defining roles and responsibilities
- Types of requirements
- Business Analysis Plan



3. Requirement Elicitation

- Role of the BA in Requirements Elicitation
- Elicitation Techniques
- Interviews
- Focus groups
- JAD session
- Brainstorming
- Observation
- Survey

- Prototype
- Document analysis
- Brainstorming
- Reverse engineering
- Product trials
- Workshops



4. Requirement Analysis

- Introduction to Requirements Analysis
- Pareto analysis
- Fish bone analysis
- SWOT analysis
- GAP analysis
- Feasibility study
- Analyse Current State
- Define Future State
- Business case writing
- Project Objective
- Project Background
- Project Drivers



5. Requirement Documentation & Communication

- Introduction to Requirement Documentation
- Importance of Documentation
- Business Requirements Document (BRD)
- Functional Requirements Document (FRD)
- Software Requirements Specification (SRS)
- Scope of Work Document (SoW)
- Requirements Traceability Matrix (RTM)
- Work Breakdown Structure (WBS)
- Use Case Documents



6. Solution Validation and Assessment

- Introduction to QA Methodology
- Role of BA in Testing
- Manual Testing & Automation Testing
- Creating Test Plans
- Creating Test Cases
- Creating Test Scenarios
- Test Case Documents
- Functional and Regression testing
- White Box and Black Box Testing
- Positive and Negative Testing
- GUI and Unit Testing
- User Acceptance Testing (UAT)



7. Agile - Scrum Framework

- Introduction to Software Methodologies
- Waterfall vs Agile
- Introduction to Scrum Framework
- User Stories
- Epics
- Product Backlog
- Release Backlog
- Sprint Backlog
- Sprint Planning
- Sprint Review Meeting
- Sprint Retrospective Meeting
- Daily Scrum Meeting
- Handling Impediments

- Agile Estimation
- Story points
- Planning poker
- T-shirt sizing
- Velocity and Prioritisation
- Burn down charts
- Role of Product owner
- Role of Product Manager
- Role of Stakeholders
- Role of Scrum Team



8. Challenges & Operational Risks

- Scope Creep
- Effective Change Management
- Frequent Changes in scope
- Reluctant Stakeholders or team
- Misalignment between Business needs and technology
- Conflict Among Stakeholders
- Inadequate Time Allotted For BA Work
- Lack of clarity on requirements
- Getting Stakeholders To Make Time for project
- Blame games and team politics



9. BA Tools & Techniques















10. Projects you will work on

- Purchase to Pay Application (P2P)
- Enterprise CRM Application
- Learning Management System (LMS)
- Recruitment Management System
- Grocery App (Android) (Big basket)
- Event Management Platform (Web based)
- Many more...

Note: You can choose any two projects you want to work on which you can add in your resume later. If you want to work on a specific domain/functional area, please let us know so we can assign you to a project of your interest.



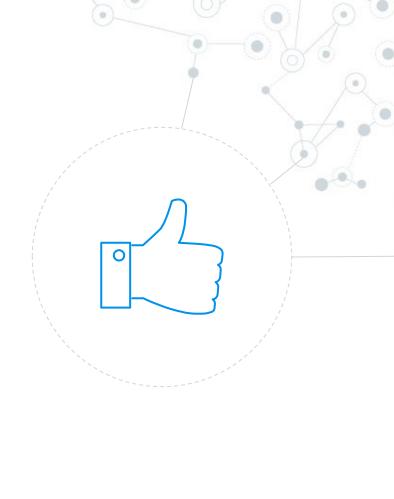
Placement assistance

- Resume Preparation
- Interview Preparation
- Mock Interviews
- One to One mentoring
- Marketing your profile
- Online tests and evaluation
- Interview analysis
- Lifetime on-job support



Why Us?

Because we are not trainers. We are practitioners who do business analysis every single day on our client's projects.

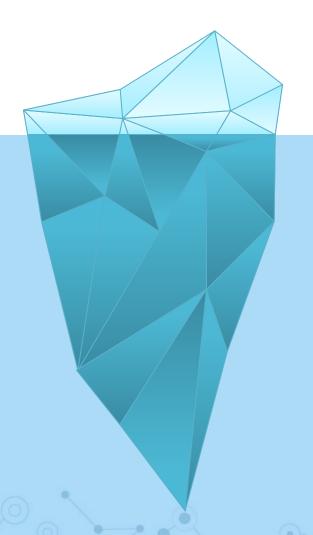




Don't just 'learn' Business Analysis. Practice it!!! Learning is just a 'tip' of the iceberg.



Business Analysis concepts can be learnt easily these days. Thanks to multiple online resources. But employers prefer candidates with real time experience as Business Analyst is a crucial role which can make or break a project. So, no one will be ready to take any chances with an amateur!! Hence, we need to focus on experience rather than just exposure or just knowing.



Real time experience matters!

How to get the real time experience?

We have designed our workshop in a way to provide 30% theory and 70% practicals to have a blend of both Business Analysis exposure and experience.



Three areas to work towards SUCCESS!!

Learn

Gets hands on exposure on Business Analysis Essentials. A solid foundation.

Practice

Every topic you learn will be practiced during the workshop to get the real time simulation

Work

You will work on 2 end-to-end project implementations as a Business Analyst.



What you'll work on?

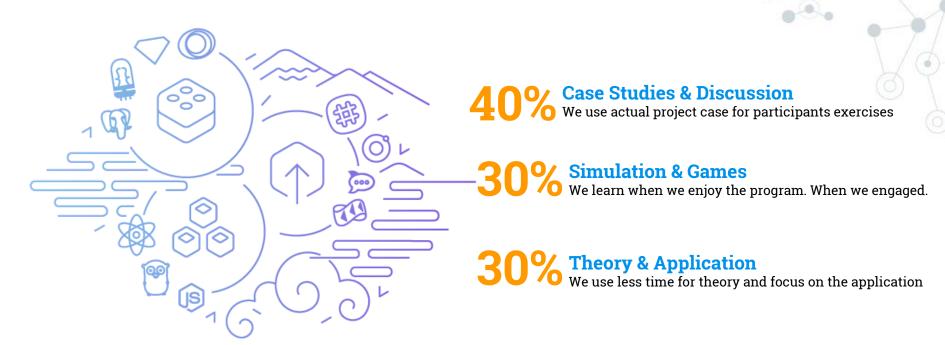
Everything which a Business Analyst with 5+ years would be working on in a project. We believe in outcome not theoretical concepts.





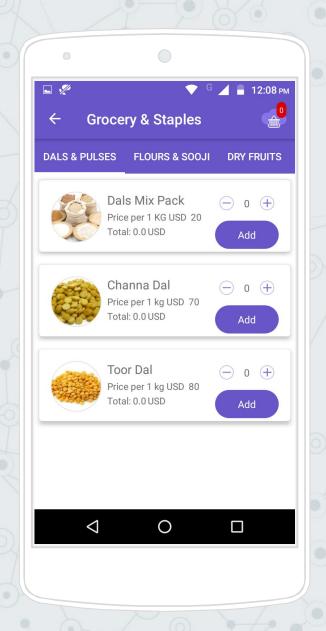
Our Workshop Learning Experience

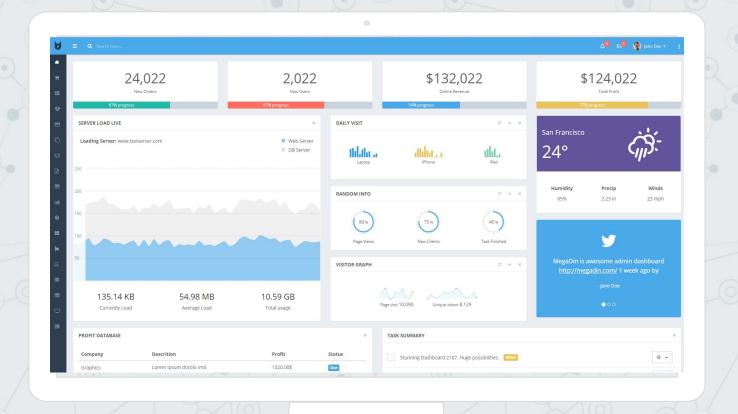
It Is More Than Your Usual Classroom Sessions



Mobile Apps projects

Learn how to initiate and execute mobile applications as a Business Analyst.





Web based applications

Become an expert in managing web based applications as a Business Analyst.

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Let's review some highlights



Professional Workshop

Completely practical. Real time. A Solid foundation as a Business Analyst. Work on all the aspects of Business Analyst.



Hands-on Experience

Our facilitators are highly experienced with hands-on actual project experience as business analysts.



Personal Attention

We do not entertain more than 5 attendees in our workshop. Hence we can keep track on everyone's learning needs and deliver the knowledge based on their capabilities.



You Get What You Really Need

Our focus is on your overall development in Business Analysis. We make sure you walk out as a Business Analyst.



24x7 LMS Access

You will get access to our premium Learning Management System 24x7x365. We have covered many topics, articles, white papers and case studies in there. That's loads of information.



Career Counselling

Professional guidance on resume building, interview preparation and identification of relevant opportunities in business analysis field.



Some statistics about us





3000+ attendees That's a lot of people:)

12+ countries

Yay! We are quite international:)

100% satisfaction

Many placements! Lots of success parties:)



Whoa! That's a big number, we are so proud:)



Our reach



Few companies which hired our attendees

























Apart from above, we have almost 60+ companies where our alumni got placed in India and other countries.







Any questions?

Please call us at +91 7993726693

Else email us at info@bacentric.com

If you are in Hyderabad, please visit our office so we can have a coffee and discuss about your career goals :)

