

#### Each lesson has

#### Part 2

- Ideas
- Advanced vocabulary
- Model answer
- Language analysis

### Part 3

- Technique
- Model answers



# Topic from the IELTS Question Bank Information





#### Part 2 Cue Card

Describe a piece of information that you think is not correct.

#### You should say:

- what the information was
- where you heard/read this information
- when you heard/read it

and explain why you think it is incorrect.



#### Incorrect information

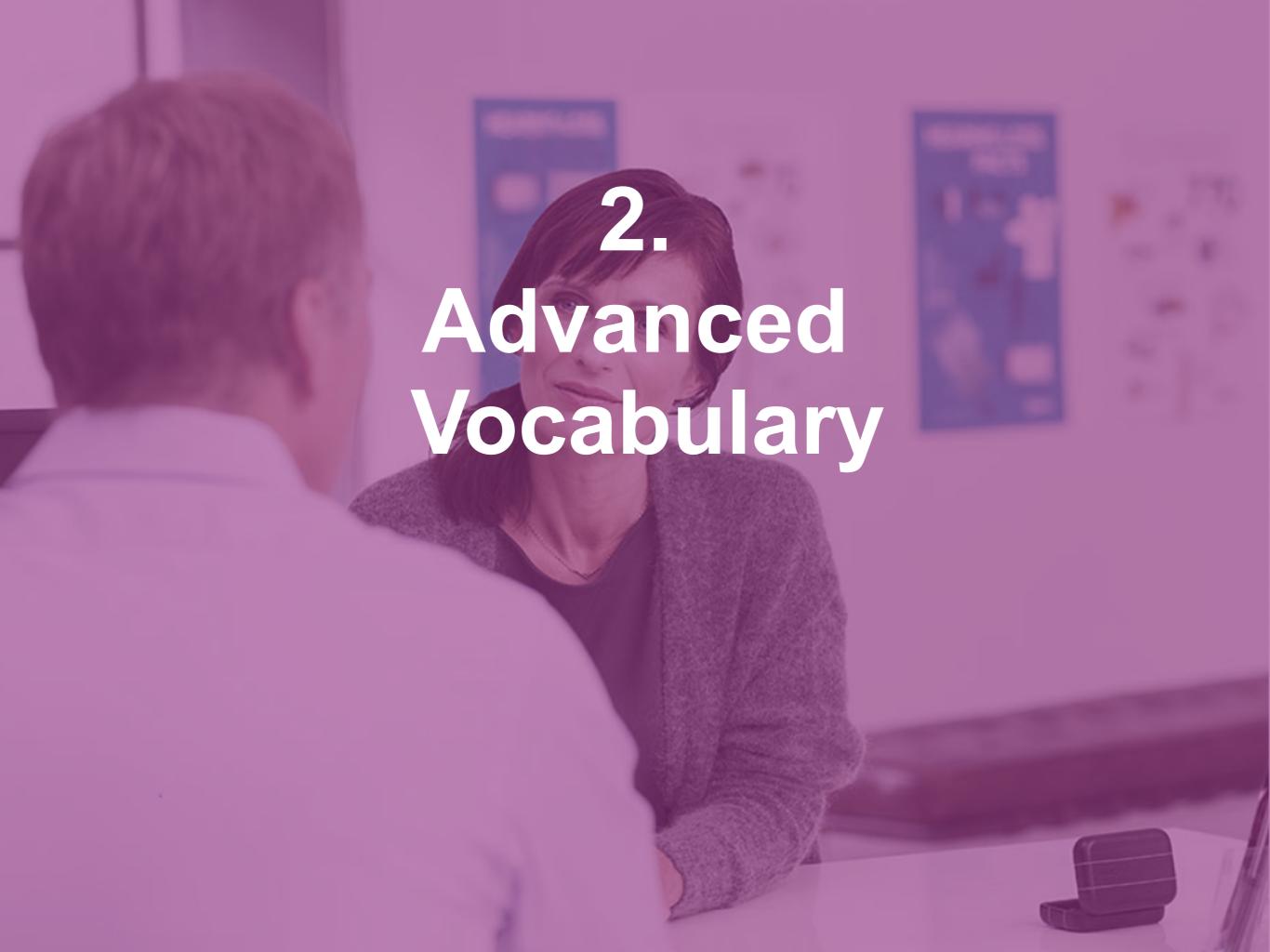
Where - On the internet, radio and television, books and guides, shops, restaurants, on the street.

#### What

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Adverts (false claims)
Clothes (price, quality...)
Diets (lose weight quickly...)
Learning Information (learn English in 3 months)
Fake news
Travel brochures/ guides / maps (hotel quality, out of date info)
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Menus (nutritional information, translation)

Signage (road signs, directions)



## False information

- incorrect, mistaken (adj.)
- erroneous, inaccurate (adj.)
- flawed (adj.)
- misleading, deceitful (adj.)
- to lead someone up the garden path
- to lie through your teeth





Well, I was watching television **the other day** and an advert **popped up** promoting a special yoghurt drink. Nowadays, **it strikes me** that **it's all the rage** to sell food by focusing on health benefits; needless to say, this one was no exception.

#### **Natural English**

the other day = recently needless to say = of course

#### **Advanced Vocabulary**

an advert **popped up** = appeared **it strikes me** = it seems to me **it's all the rage** = it's very fashionable So, at the beginning of **this** advert, **there's this bloke**, a father, who is eating and drinking a lot, he seems to be at some kind of a party or family dinner.

#### **Natural English**

There's this bloke

A bloke is a man (colloquial)

'this' instead of 'a' makes the story feel more present and real.

His friends and family are **fretting about** his health, and urging him to eat and drink less. They are obviously concerned, that he might **have a heart attack**, due to **high levels of cholesterol**.

Advanced vocabulary
To fret about something
= to worry about something

**Collocations** *Have a heart attack* 

High levels of cholesterol

Then, someone appears and offers him a yoghurt drink claiming that it will **reduce his cholesterol levels** and so **keep him healthy**. Of course, you have the x-ray shot of the body where you can see the cholesterol **dissolve** as the drink enters his stomach.

#### **Collocations**

Reduce your levels of cholesterol / sugar / salt

**Keep healthy** = stay healthy

#### **Advanced Vocabulary**

To dissolve (v.)

= to disappear, (a solid mixed into a liquid)

So the message, which I think is totally incorrect and misleading, is you can drink and eat as much as you want, so long as you have a yoghurt a day. I actually checked the yoghurt in the supermarket and it's full of sugar and fat.

Relative clauses (non-defining) — for adding information

So the message, which I think is totally incorrect and misleading, is

So the message, ---, is

I live in London, which is the capital of England, and I love it.

The point is, a yoghurt on its own doesn't reduce your levels of cholesterol. So, in my humble opinion, this advert gives people a false sense of security.

#### **Natural English**

The point is...

= the important thing is...

#### In my humble opinion

'Humble' lowers the importance of your opinion - a polite (funny)way to say 'in my opinion'

#### Give a false sense of security

= give a feeling of being safer than you really are.

The truth is, if you eat and drink too much, a yoghurt will not save you. I honestly think these kind of adverts are totally **irresponsible** and should be better **regulated**. The trouble is of course, people hear what they want to hear, so I am sure this yoghurt is actually really popular.

#### **Advanced vocabulary**

Irresponsible (adj.)= not responsible, not careful'Ir' is a prefix to show the opposite

irregularirrationalirrelevant

#### To **regulate**

= to control or supervise with rules





# Question type

#### FOCUS ON THE FUTURE

How will 'noun' change in the future?

How will the way we 'verb' change in the future?

Do you think we will 'verb' more or less in the future?



- 1. How will the way we access information change in the future?
- 2. Do you think the ability to find information will be an important skill in the future?





How will the way we access information change in the future?

To be honest, I think we have just been through a big change, namely the development of the Internet, which allows us to find almost any kind of information we want. That said, I'd hazard a guess that one forthcoming big change might be the use of voice to search for and take in information. The reason I think so is that voice recognition software is advancing in leaps and bounds, and because people are reading less. We take in more and more information through sound and video, rather than reading text.

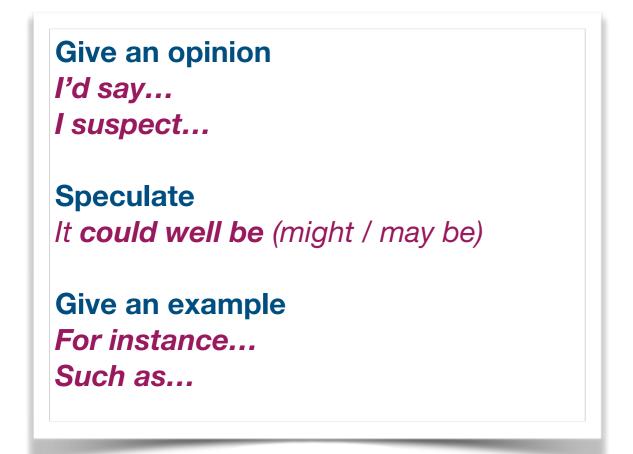
Give an example
namely....

Speculate
I'd hazard a guess = I'd guess
It might be (could / may be)

Give a reason
The reason I think so is that

Do you think the ability to find information will be an important skill in the future?

I'd say it's already an important skill, students and people at work need to know where to find good quality, reliable information. At the same time, I suspect it could well be less important in the future because artificial intelligence will take care of finding the information we need. For instance, nowadays you have virtual assistants like 'Siri' who are better at finding information on the Internet than we are. The valued skill in the future will be knowing what to do with the information, such as being able to analyse and evaluate it.



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