

# Report

## 1.Introduction

### 1.1 Overview:

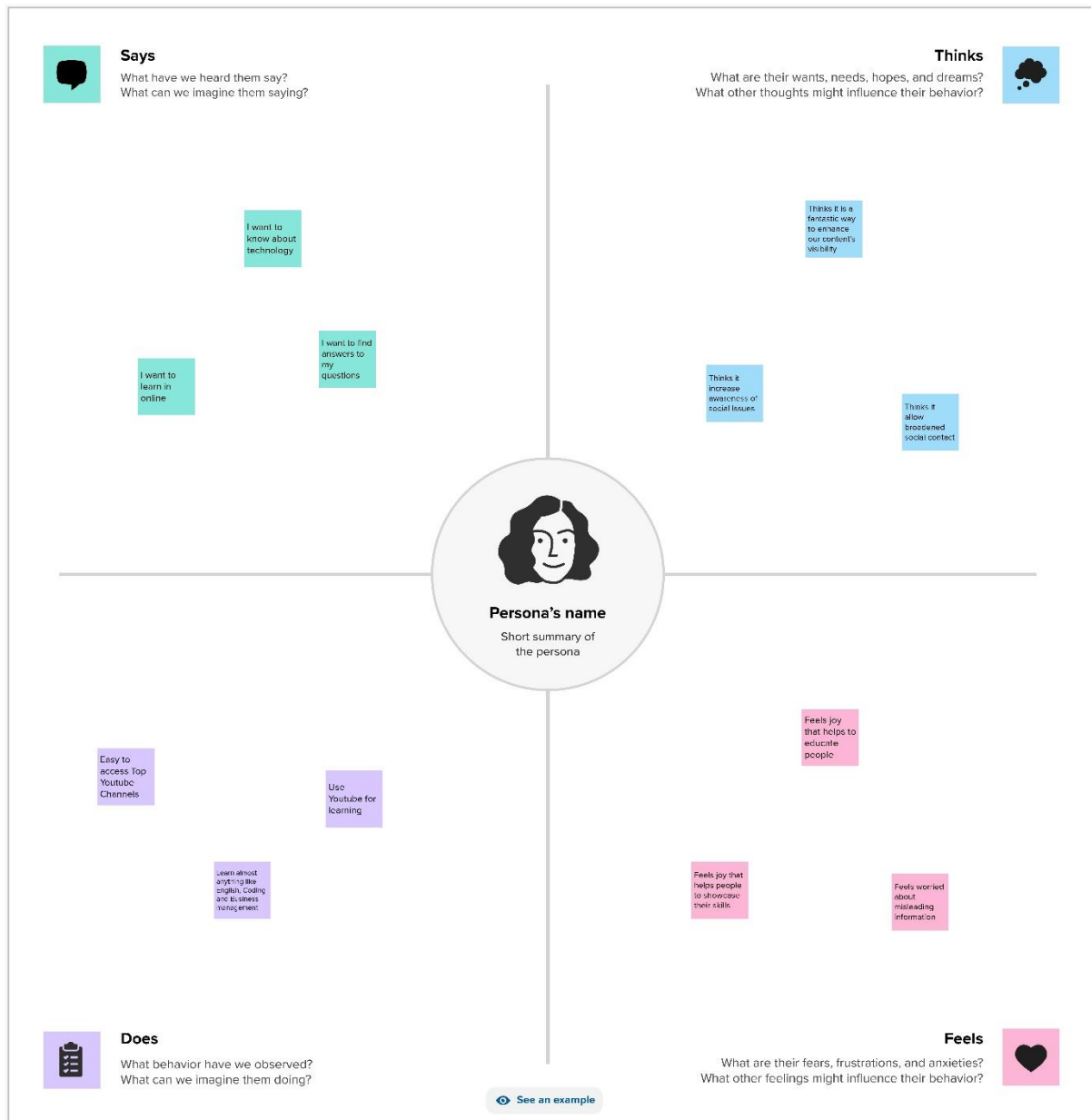
In recent years, the digital realm has been evolving rapidly. With over 2 billion monthly active users and over 1 billion hours of video watched daily, Youtube is one of the most popular social media platforms on the Internet. In Youtube, Subscription is one way to measure a Channels success. A Subscriber to a Channel on the video sharing Youtube is a user who has chosen to receive the Channel's content. By clicking on that Channels "Subscribe" button and each user's Subscription feed consists of videos published by Channels to which the user is Subscribed.

### 1.2 Purpose:

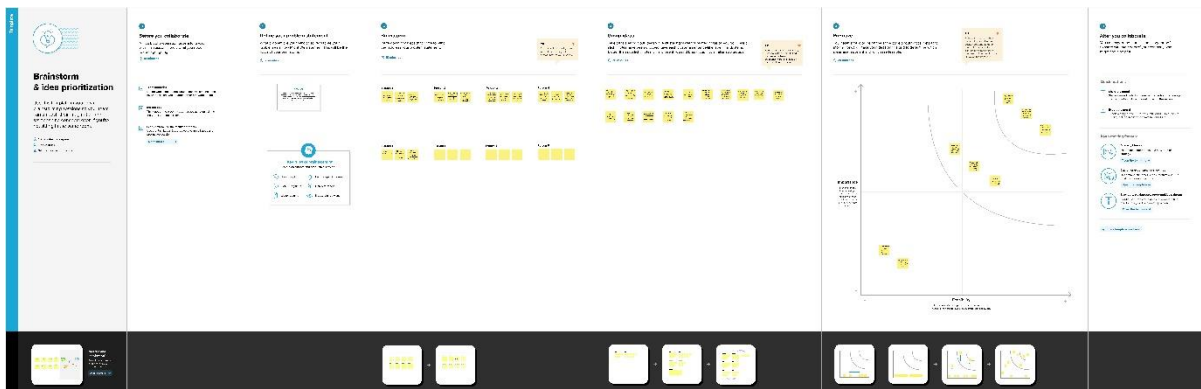
Analyzing the most popular Youtube Channels can offer Valuable insights into the online audience's trends and preferences. Exploring World Top Youtube Channels helps people to find out top Channels in each category where users can watch, like, share and comment. It is a free to use service and can be a great space for people to discover things they like.

## 2. Problem-definition & Design Thinking

### 2.1 Empathy Map:



## 2.2 Ideation & brainstorming map:



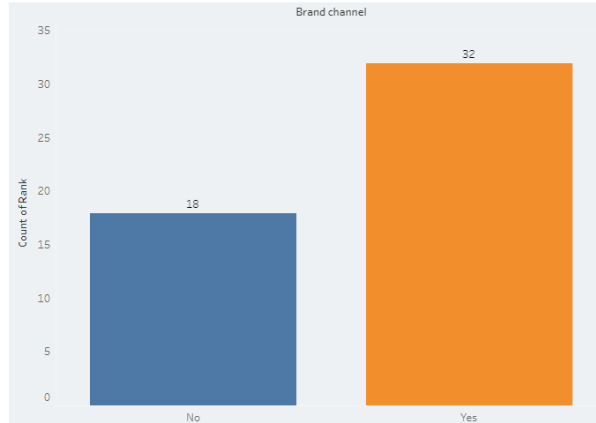
### 3. Result

#### 3.1 Dashboard 1:

Rank wise Channel

Channel	Rank
T-Series	1
Cocomelon	2
Sony Entertainment Telev..	3
MrBeast	4
PewDiePie	5
Kids Diana Show	6
Like Nastya	7
Vlad and Niki	8
WWE	9
Zee Music Company	10
Blackpink	11
Goldmines	12
5-Minute Crafts	13
Sony SAB	14
BangtanTV	15
Justin Bieber	16
Hybe Labels	17
Canal KondZilla	18
Zee TV	19
Pinkfong	20
Shemaroo Entertainment	21
ChuChu TV	22
Colors TV	23

No of channels with Brand

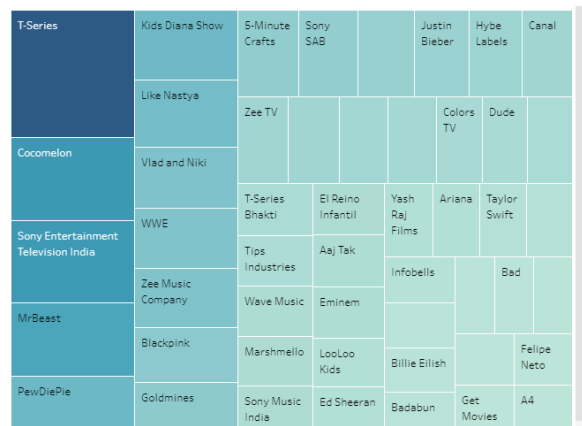


Channel Brand

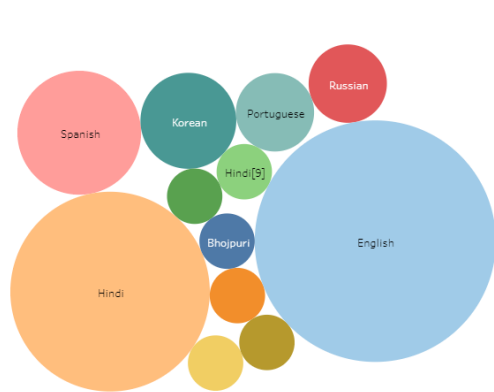
Channel	Brand channel
5-Minute Crafts	Yes
A4	No
Aaj Tak	Yes
Ariana Grande	No
Bad Bunny	No
Badabun	Yes
BangtanTV	No
Billie Eilish	No
BillionSurpriseToys	Yes
Blackpink	Yes
Canal KondZilla	Yes
ChuChu TV	Yes
Cocomelon	Yes
Colors TV	Yes
Dude Perfect	No
Ed Sheeran	No
El Reino Infantil	Yes
Eminem	No
Felipe Neto	No
Fernanfloo	No
Get Movies	Yes
Goldmines	Yes

#### 3.2 Dashboard 2:

Channel name with Subscribers

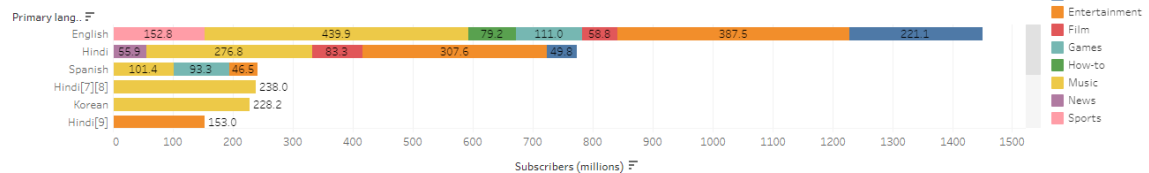


No of Channels of a language

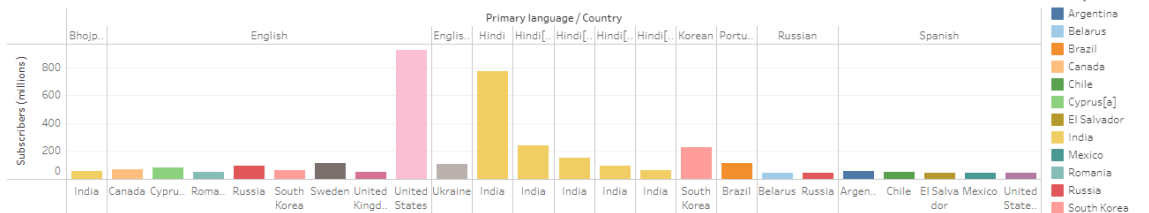


#### 3.3 Dashboard 3:

Category wise language

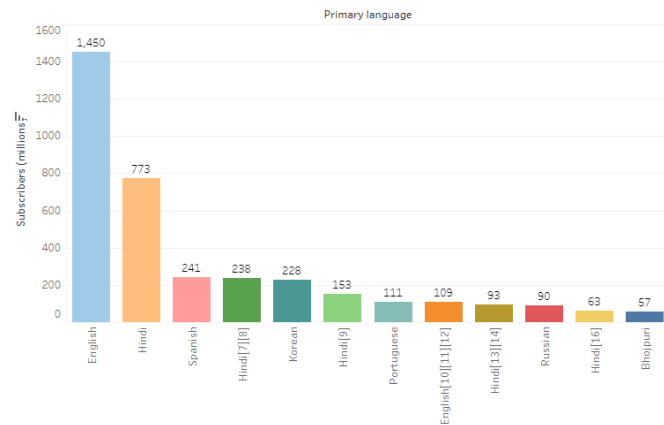


Country and Language

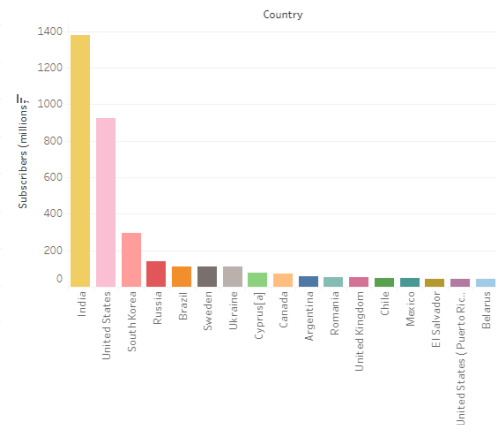


### 3.4 Dashboard 4:

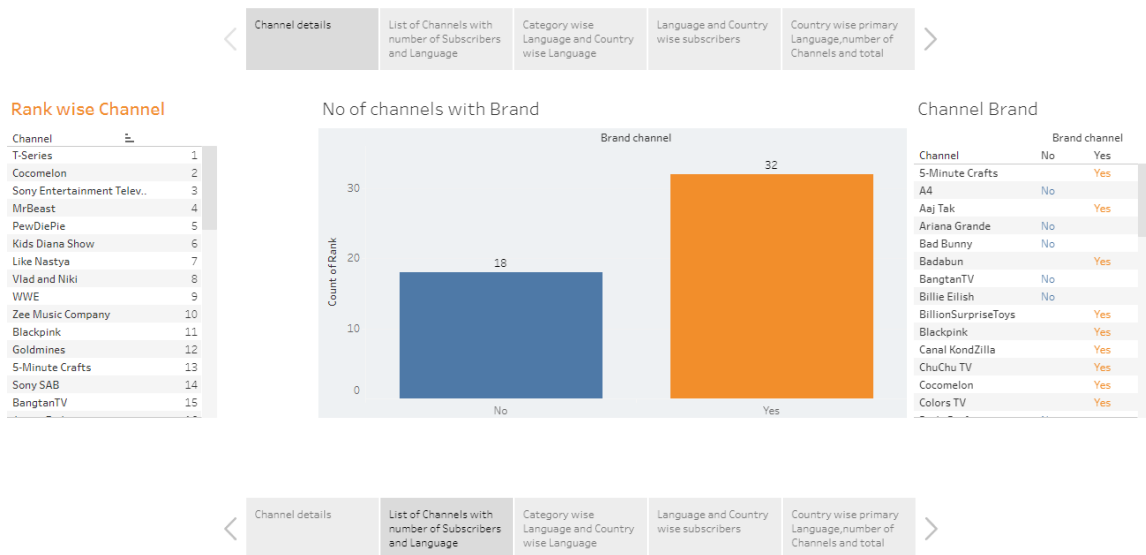
Language wise Subscribers



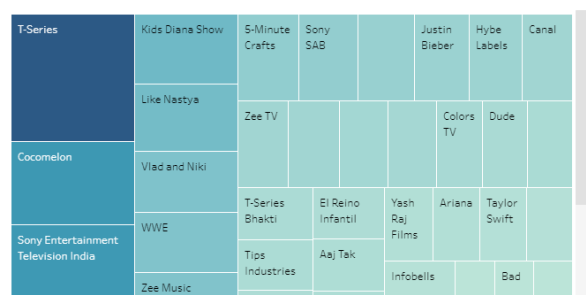
Country wise Subscribers



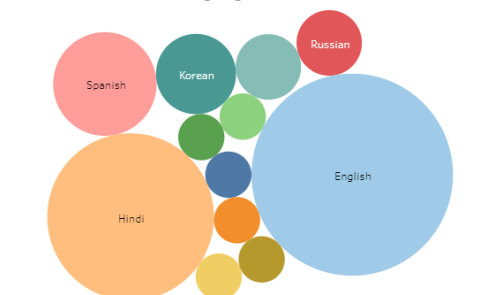
### 3.5 Story:



Channel name with Subscribers



No of Channels of a language



< Channel details
List of Channels with number of Subscribers and Language
Category wise Language and Country wise Language
Language and Country wise subscribers
Country wise primary Language,number of Channels and total >

### Category wise language

Primary lang..

Primary Language	Education	Entertainment	Film	Games	How-to	Music	News	Sports
English	221.1	387.5	58.8	111.0	79.2	439.9	152.8	
Hindi	49.8	307.6	83.3	276.8	55.9			
Spanish						101.4	93.3	46.5
Hindi[7][8]						220.0		

Subscribers (millions)

< Channel details
List of Channels with number of Subscribers and Language
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### Country and Language

Primary language / Country

Subscribers (millions)

< Channel details
List of Channels with number of Subscribers and Language
Category wise Language and Country wise Language
Language and Country wise subscribers
Country wise primary Language,number of Channels and total >

### Language wise Subscribers

Primary language

Primary Language	Subscribers (millions)
English	1450
Hindi	773
Spanish	241
Hindi[7][8]	238
Korean	228
Hindi[9]	153
Portuguese	111
English[10][11][12]	109
Hindi[13][14]	93
Russian	90
Hindi[16]	63
Bhojpur	57

### Country wise Subscribers

Country

Country	Subscribers (millions)
India	1450
United States	900
South Korea	300
Russia	100
Brazil	100
Sweden	100
Ukraine	100
Cyprus[a]	100
Canada	100
Argentina	100
Romania	100
United Kingdom	100
Chile	100
Mexico	100
El Salvador	100
United States (Puerto Rico)	100
Belarus	100

< Channel details
List of Channels with number of Subscribers and Language
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Country

- Argentina
- Belarus
- Brazil
- Canada
- Chile
- Cyprus[a]
- El Salvador
- India
- Mexico
- Romania
- Russia
- South Korea
- Sweden
- Ukraine
- United Kingdom
- United States (Puerto Rico)

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to news updates and educational resources. Youtube has videos on every topic conceivable. Youtube helps people to know about technology. Youtube is the source for student to learn.

#### 4.2 Disadvantages:

Exploring top youtube channels is a drawback for youtube channels with low subscribers count. One of the worst disadvantage of youtube is uploading misleading information. Exploring top channels in entertainment will distract people from their studies. All youtube content is not appropriate for children. People can be able to see the negative comments of top youtube channels.

#### 5. Application:

By exploring world's top youtube channels people can find out top channels for learning coding & business management etc. Exploring world top youtube channel is a fantastic way to enhance our content's visibility. Youtube will likely become a destination for viewers and not just a place for people to find videos. It increase awareness of social issues. It allow broadened social contact. Youtube has always fascinated with its incredibly vast library of content. By exploring top channels people can select the content they like from top rated channels.

#### 6. Conclusion:

By building the project exploring world's top youtube channels I have found out top 50 channels in education, entertainment and business management etc. Youtube offers a wealth of content that can be used for learning, inspiration, entertainment etc. It is useful for many people. I understood that it is a best platform for many people from kids to adults for learning. With right approach, Youtube can be a valuable tool for personal and professional development.

#### 7. Future Scope:

We can also modify the project by adding additional details such as list of top 100 youtube channels we get over the years, which helps the youtube users alot.