



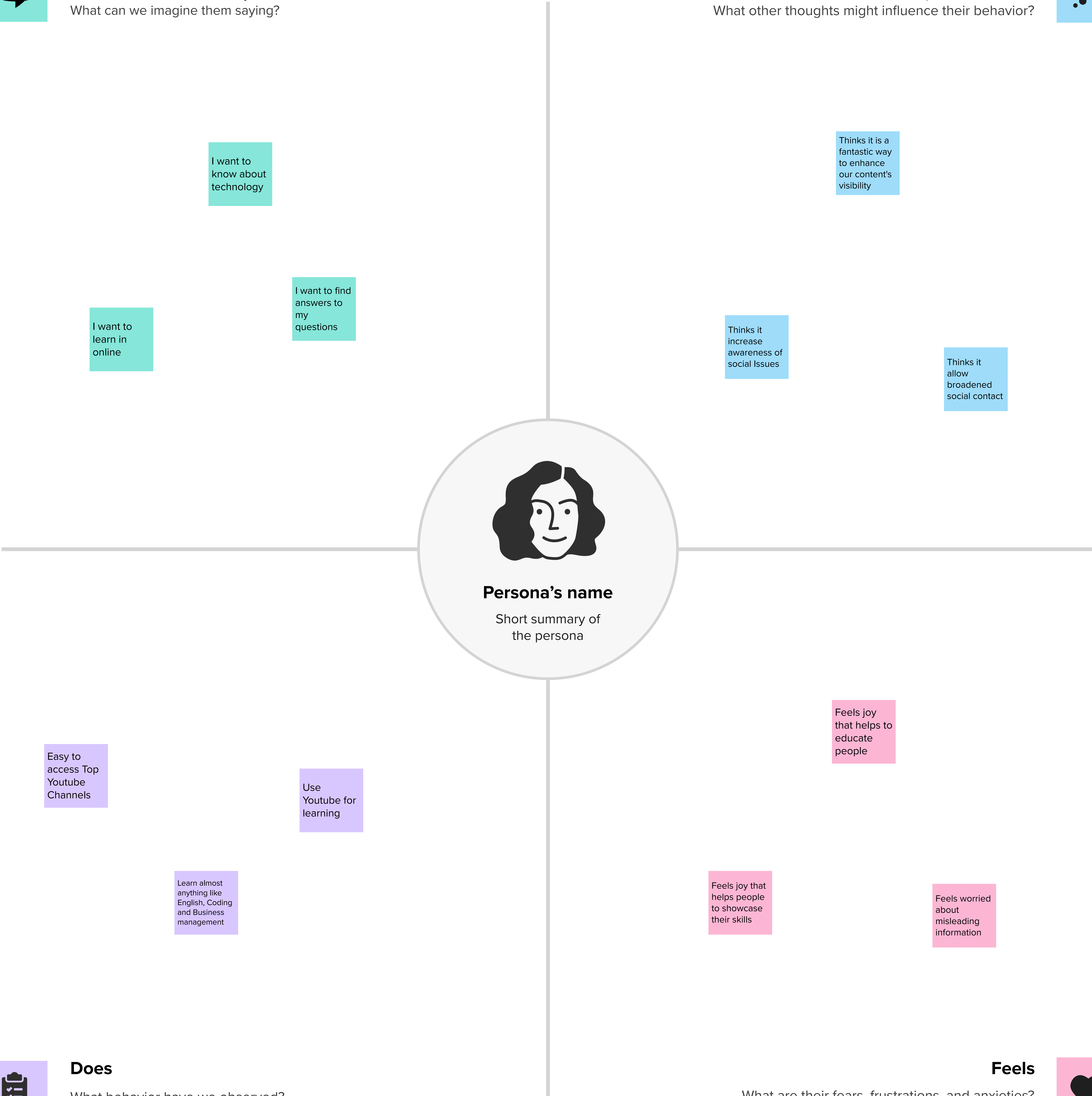
Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



I want to know about technology

I want to learn in online

I want to find answers to my questions

Thinks it is a fantastic way to enhance our content's visibility

Thinks it increase awareness of social Issues

Thinks it allow broadened social contact



Persona's name
Short summary of the persona

Easy to access Top Youtube Channels

Use Youtube for learning

Learn almost anything like English, Coding and Business management

Feels joy that helps to educate people

Feels joy that helps people to showcase their skills

Feels worried about misleading information



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?