Ideation Phase

Brainstorm & Idea Prioritization Template

| Date | 15 March 2023 |
|---------------|-------------------------------------|
| Team ID | NM2023TMID21262 |
| Project Name | Optimizing Flight Booking Decisions |
| Maximum Marks | 5 Marks |

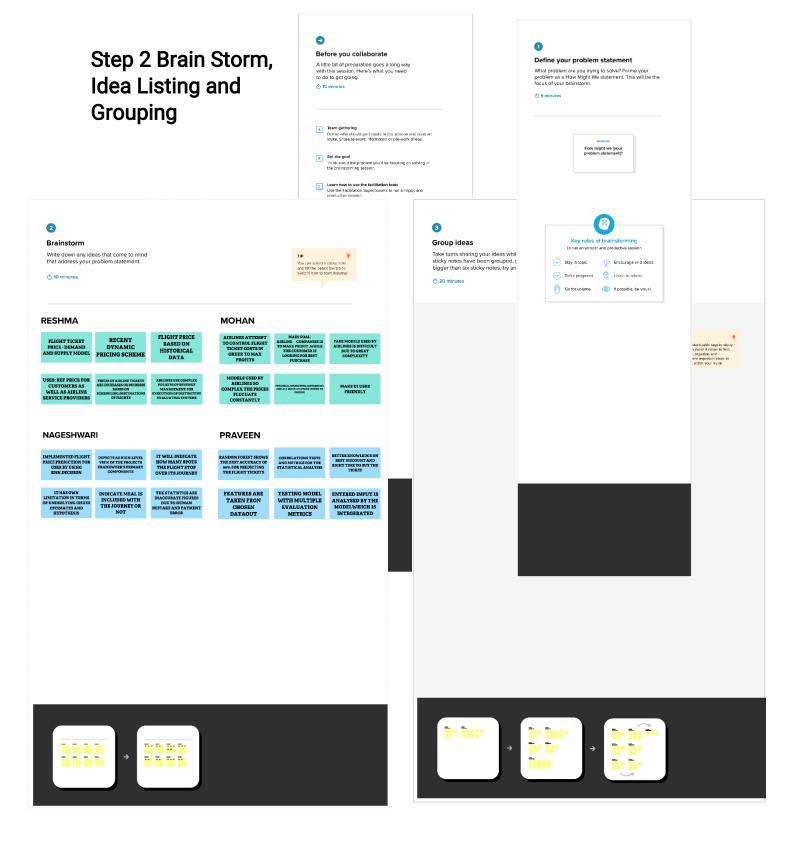
Brainstorm & Idea Prioritization Template:

During this activity, our team members gathered and disguised various ideas to solve our projects. Each member contributed six to ten ideas. After gathering all ideas, we assessed the impacts and feasibility of each point.

Finally, we have assigned priority for each point based on these impact values.

Step 1 Team Gathering, Collaboration and Select the Problem Statement





Step 3 Idea Prioritization

