Heroes of Pymoli (Analytical Observations)

1. 84% of the games are Male players while 14 percent are Female players.
2. Average purchase value of items purchased by Female player is more than the Male players.
3. Players aged 20-24 constitute to 44% of the total players, followed by the age group of 15-19.
4. Lisosia93, Idastidru52 and Chamjask73 are the top 3 Spenders on additional item purchases.
5. Oathbreaker, Last Hope of the Breaking Storm and Fiery Glass Crusader are the most popular and most profitable items purchased by the gamers.