```
import pandas as pd
import matplotlib.pyplot as plt
from wordcloud import WordCloud, STOPWORDS, ImageColorGenerator
import nltk
from nltk.sentiment.vader import SentimentIntensityAnalyzer
from nltk.corpus import stopwords
import string
import re
nltk.download('stopwords')
stemmer = nltk.SnowballStemmer("english")

data = pd.read_csv("tiktok_google_play_reviews.csv")
```

Columns (8,9) have mixed types. Specify dtype option on import or set low_memory=Fals e.

In [15]:

data.head()

Out[15]:		reviewId	userName	userImage	content	score	thumbsUpCount
	0	68ccaec8- 1415-4301- a85e- 3004679a3a83	Cassie Moore	https://play- lh.googleusercontent.com/a/ALm5wu	No words	5	0
	1	d84cbfd3- 6aa3-485c- aaf9- c5dca27dc966	Kaleb Plummer	https://play- lh.googleusercontent.com/a-/ACNPE	Great fun app so far!	5	0
	2	96618aa1- 31e5-4259- 8649- 89b75d962f00	Rylee Maher	https://play- lh.googleusercontent.com/a/ALm5wu	The app would get a higher rating but I litera	1	0
	3	078c0bda- 598b-474e- a04e- d7cb3e6f6301	Kittykatelyn Romilly	https://play- lh.googleusercontent.com/a-/ACNPE	I WISH I COULD GIVE THIS A 100 PERCENT RATING 	5	0
	4	8e68c5cd- b12a-4206- a8da- 6bfdbff44ae3	Loveness Malenga	https://play- lh.googleusercontent.com/a-/ACNPE	Pictures and record	5	0
	4						+

```
Out[16]:
                                                  content score
          0
                                                 No words
                                                              5
                                        Great fun app so far!
          1
                                                              5
          2
                   The app would get a higher rating but I litera...
          3 I WISH I COULD GIVE THIS A 100 PERCENT RATING ...
                                         Pictures and record
                                                              5
In [17]:
           print(data.isnull().sum())
          content
                      16
          score
          dtype: int64
In [18]:
           data = data.dropna()
In [19]:
           data.head()
Out[19]:
                                                  content score
          0
                                                 No words
                                                              5
          1
                                        Great fun app so far!
          2
                   The app would get a higher rating but I litera...
                                                              1
          3 I WISH I COULD GIVE THIS A 100 PERCENT RATING ...
                                                              5
                                         Pictures and record
                                                              5
In [20]:
           data.isnull().sum()
          content
Out[20]:
          score
                      0
          dtype: int64
In [21]:
           stopword=set(stopwords.words('english'))
           def clean(text):
               text = str(text).lower()
               text = re.sub('\[.*?\]', '', text)
               text = re.sub('https?://\S+|www\.\S+', '', text)
               text = re.sub('<.*?>+', '', text)
               text = re.sub('[%s]' % re.escape(string.punctuation), '', text)
               text = re.sub('\n', '', text)
               text = re.sub('\w*\d\w*', '', text)
               text = [word for word in text.split(' ') if word not in stopword]
               text=" ".join(text)
               text = [stemmer.stem(word) for word in text.split(' ')]
               text=" ".join(text)
                return text
In [24]:
           clean("you are beauty")
```

```
'beauti'
Out[24]:
In [25]:
          data.info()
         <class 'pandas.core.frame.DataFrame'>
         Int64Index: 460271 entries, 0 to 460286
         Data columns (total 2 columns):
          # Column Non-Null Count Dtype
          0
             content 460271 non-null object
              score 460271 non-null int64
         dtypes: int64(1), object(1)
         memory usage: 10.5+ MB
In [26]:
          ratings = data["score"].value_counts()
          numbers = ratings.index
          quantity = ratings.values
          import plotly.express as px
          figure = px.pie(data,
                       values=quantity,
                       names=numbers,hole = 0.5)
          figure.show()
```

```
text = " ".join(i for i in data.content)
stopwords = set(STOPWORDS)
wordcloud = WordCloud(stopwords=stopwords, background_color="white").generate(text)
plt.figure( figsize=(15,10))
plt.imshow(wordcloud, interpolation='bilinear')
```

```
plt.axis("off")
plt.show()
```

```
See and which the plant of the
```

```
In [28]:
    nltk.download('vader_lexicon')
    sentiments = SentimentIntensityAnalyzer()
    data["Positive"] = [sentiments.polarity_scores(i)["pos"] for i in data["content"]]
    data["Negative"] = [sentiments.polarity_scores(i)["neg"] for i in data["content"]]
    data["Neutral"] = [sentiments.polarity_scores(i)["neu"] for i in data["content"]]
    data = data[["content", "Positive", "Negative", "Neutral"]]
    data.head()
```

Out[28]:

	content	Positive	Negative	Neutral
0	No words	0.000	0.688	0.312
1	Great fun app so far!	0.719	0.000	0.281
2	The app would get a higher rating but I litera	0.000	0.073	0.927
3	I WISH I COULD GIVE THIS A 100 PERCENT RATING	0.561	0.000	0.439
4	Pictures and record	0.000	0.000	1.000

In []:

```
In [29]:
```

```
positive =' '.join([i for i in data['content'][data['Positive'] > data["Negative"]]]
stopwords = set(STOPWORDS)
wordcloud = WordCloud(stopwords=stopwords, background_color="white").generate(positi
plt.figure( figsize=(15,10))
plt.imshow(wordcloud, interpolation='bilinear')
plt.axis("off")
plt.show()
```

```
amazing app tiktok Good Nice app Love love tiktok tok thank think cool world time the pool of the pool
```

```
In [30]:
    negative =' '.join([i for i in data['content'][data['Negative'] > data["Positive"]]]
    stopwords = set(STOPWORDS)
    wordcloud = WordCloud(stopwords=stopwords, background_color="white").generate(negati
    plt.figure( figsize=(15,10))
    plt.imshow(wordcloud, interpolation='bilinear')
    plt.axis("off")
    plt.show()
```

```
was allow account naming download horrible comment was to keep the part of the point of the poin
```

```
In [31]:
    x = sum(data["Positive"])
    y = sum(data["Negative"])
    z = sum(data["Neutral"])

def sentiment_score(a, b, c):
    if (a>b) and (a>c):
        print("Positive © ")
    elif (b>a) and (b>c):
        print("Negative © ")
    else:
        print("Neutral © ")
    sentiment_score(x, y, z)
```

Neutral 😐