Course 1: Foundation of Information

Project (PART A) Report: Job Market Analysis

Introduction:

This report presents the findings obtained from the analysis of information acquired from the job listings part of well-known job portal https://www.glassdoor.com for the position of "Machine Learning Engineer" in India.

a) Data Collection Method:

Following data extraction from Glassdoor job ads, the data was cleansed to ensure consistency, resulting in a sample size of 750. For the data collection process, implemented web scraping techniques using Selenium and Beautiful Soup and extracted necessary information like company name, position title, location, salary, position type, and skills required. FIG-1 contains important code lines collected from actual code to give an overview of data collection process.

```
# Installation of selenium and webdriver_manager
[ ] !pip install selenium
     !pip install webdriver_manager
[ ] # Main imports (many other imports were taken to extract data)
    from selenium import webdriver
     from bs4 import BeautifulSoup
                                                                                                                                \uparrow \downarrow
# url of glassdoor with search queries Machine learning engineer as position and India as location
    job_website_url = "https://www.glassdoor.co.in/Job/india-machine-learning-engineer-jobs-SRCH_IL.0,5_IN115_K06,31.htm"
    # Give necessary chrome options
    chrome options = webdriver.ChromeOptions()
    chrome_options.add_argument('--headless') #many chrome options were added in original code. Just adding one here to give an idea
    # Set up the WebDriver with necessary options
    driver = webdriver.Chrome(options=chrome_options)
    driver.get(job_website_url)
    # Extract HTML source code
    html source = driver.page source
    # Create a beautifulSoup instance
    soup = BeautifulSoup(html_source, 'html.parser')
     # Find all job titles
    company_names = soup.find_all('span', class_'EmployerProfile_employerName__Xemli')
```

FIG-1: Code overview

Created a data frame with column names as Company, Title of Position, Location, Salary, Type of Position and Key Skills of extracted information from each page and combined all the data frames into a single data frame and stored it in a CSV file. There are 750 data points that are used for visualization once the data has been cleaned up to assure accuracy and consistency. FIG-2 displays the CSV file containing extracted data opened in Excel.

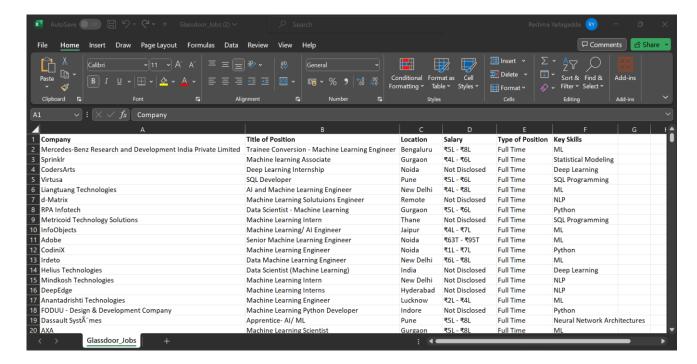


FIG-2: Extracted data

b) Market Data Visualization:

Visualization is a process of representing complex data sets visually through **charts** and **graphs**, ultimately enhancing understandability of **trends** and **patterns**. As we are dealing with large data set, visualization comes in handy to draw necessary **insights**.

Table below contains the summary of extracted information

Title	Location	No. of Positions	Avg. Salary	Type of Position	Top Skills Required
Machine Learning Enginee	India	750	6 Lakhs per Annum	Mostly Full Time	ML, Python, NLP

Visualizations are created for the data present in the CSV file of extracted information using a combination of bar charts, pie charts and histogram to make them visually appealing and effective in facilitating data interpretation and decision-making.

Analysis of titles of positions available:

Using a word cloud turned out to be an engaging and dynamic way to visually represent the most commonly occurring job titles by representing them as bigger and bolder terms.

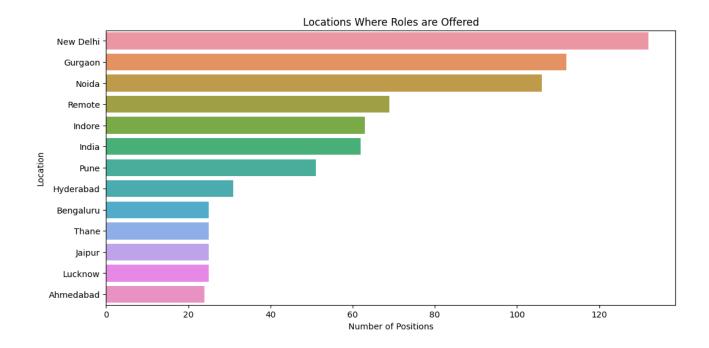
It is evident from the word cloud below that 'Machine Learning Engineer', 'Data Scientist', 'Data Engineer' are most in-demand positions as they appear bigger and bolder.

Various positions, including "Systems Analyst," "Research Scientist," "Data Analyst," and others, imply that the field is multidisciplinary.



Analysis of locations where the roles are offered:

Analysis of geographic distribution of job opportunities using a count plot proved to be an effective way by delivering insightful information about the places where different roles are available. This analysis helps job seekers in understanding the regional dynamics of the job market today.



The higher bars could be a reflection of **Gurgaon's** and **Delhi's** thriving **Machine Learning** and **technology communities**. There is probably a concentration of tech companies, startups, and businesses that need Machine Learning talent in these areas.

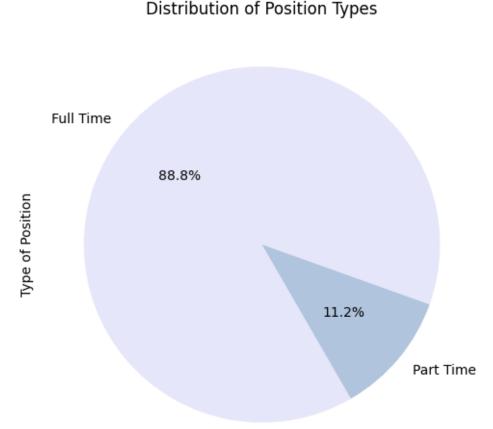
The lower bar in Lucknow indicates that there may be room for growth in the Machine Learning job market. It might also suggest a slower employment market or a concentration on particular industries.

The availability of **remote** positions in **Machine Learning** widens the talent pool beyond geographical boundaries. Companies can choose from a wide range of qualified data scientists around the nation, encouraging a more inclusive hiring process.

Employers and **data science talent** find cities with intermediate bar heights, like **Pune**, **Hyderabad** to be **appealing**. Employers can access competent local professionals, while job seekers may find a balance between **lower competition** and a **growing environment**.

Analysis of type of positions:

A pie chart is employed in this analysis with an aim to provide a clear, colourful and engaging representation of the distribution of type of positions.



The "Full-time" slice looks considerably bigger than the "Part-time" slice, indicates that the vast

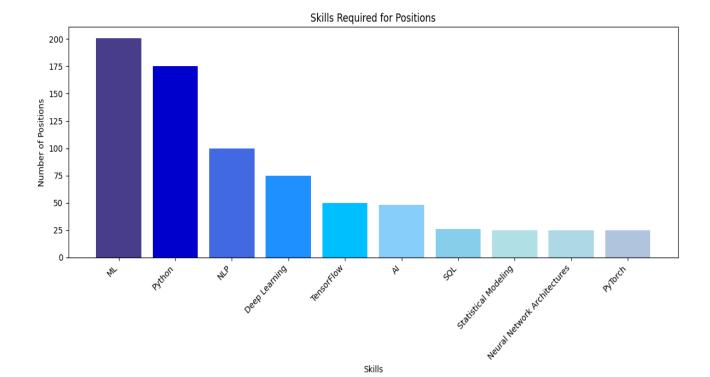
majority of the dataset's machine learning positions are full-time ones. This could suggest that

People looking for part-time work should have a clear understanding of the distribution and be aware as there aren't as many options available as there are for full-time jobs.

Analysis of key skills required:

machine learning work is rigorous and ongoing.

To illustrate the skills needed for various positions, a bar chart has been utilized. Each bar in this graphic representation represents a different skill, and the height of the bar shows how many positions require a particular skill.



A strong need for machine learning expertise is shown by the notably longer bar for "ML". This would suggest that knowledge of machine learning methods, algorithms, or applications is necessary for most of the positions related to Machine Learning Engineer.

The **higher bar** for "**Python**" suggests that **mastery** of this **programming language** is required as it is widely utilized in data science and machine learning, employers in the dataset value having this talent.

A variety of bars show a varied skill landscape beyond "ML" and "Python," each of which denotes a unique competence that is sought after in the roles that have been evaluated.

c) Your Ideal Job:

My Ideal job is 'Machine Learning Engineer'. My interest in becoming a machine learning engineer stems from its capacity to simplify and optimize intricate procedures.

Its main attraction lies in its ability to evaluate information, predict outcomes, and make decisions automatically. This allows me to tackle real-world issues and boost productivity in various sectors.

At a coding event in India, I learned about Deloitte India's significant machine learning work, which piqued my curiosity. Hearing about their work in person greatly motivated me to contribute to practical solutions in the industry.

The Relevant skills required to become a potential Machine Learning Engineer are machine learning with Python, Deep learning, web scraping with Selenium, and NLP. I'm gradually becoming proficient in them and also honing my Pandas data manipulation skills and exploring cloud platforms.

With these abilities, I hope to join a team at **Deloitte** in **India** as **Machine Learning Engineer**, the company that inspired me in the first place, contributing to cutting-edge machine learning solutions.