OLA

- Overall
- Vehicle Type
- Revenue
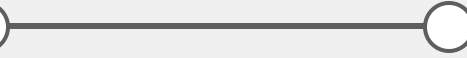- Cancellation
- Ratings

Date

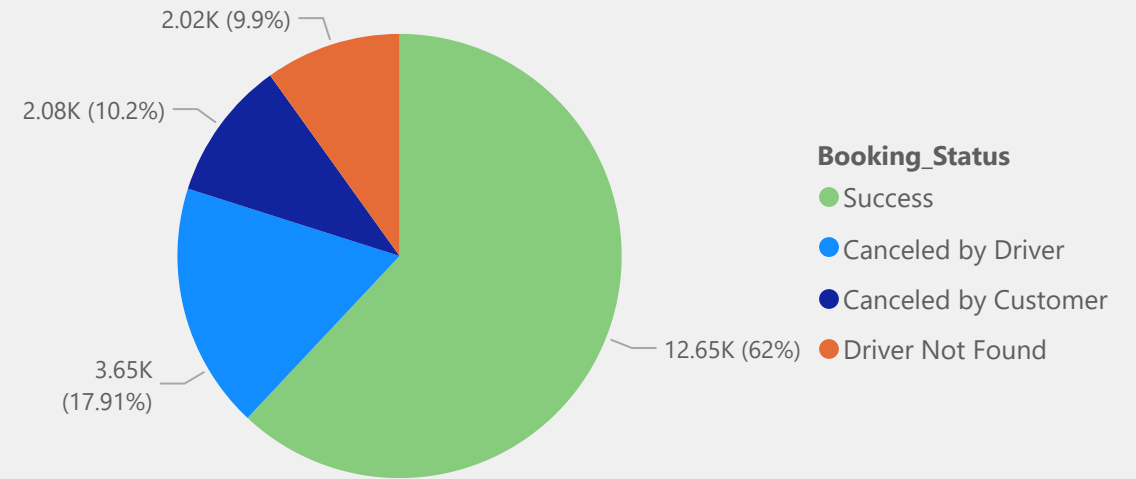01-07-2024 | 30-07-2024

Total Bookings

20.41K

Total Booking Value

7M

Booking Status Breakdown

2.02K (9.9%)

2.08K (10.2%)

3.65K (17.91%)

12.65K (62%)

Booking_Status
- Success
- Canceled by Driver
- Canceled by Customer
- Driver Not Found

Ride Volume Over Time

Booking Count (y-axis: 650, 700)

Date (x-axis: 07 Jul, 14 Jul, 21 Jul, 28 Jul)

OLA

- Overall
- **Vehicle Type**
- Revenue
- Cancellation
- Ratings

Vehicle Type	Total Booking Value	Success Booking Value	Avg. Distance Travelled	Total Distance Travelled
Prime Sedan	1.7M	1.1M	24.3	45.0K
Prime SUV	1.6M	962.2K	25.1	44.7K
Prime Plus	1.5M	934.9K	24.7	41.5K
Mini	1.6M	973.6K	25.0	45.1K
Auto	1.6M	992.8K	10.0	18.1K
Bike	1.6M	985.1K	25.7	47.6K
E-Bike	1.6M	994.8K	25.2	47.0K

OLA

Overall

Vehicle Type

Revenue

Cancellation

Ratings

Revenue by Payment Method
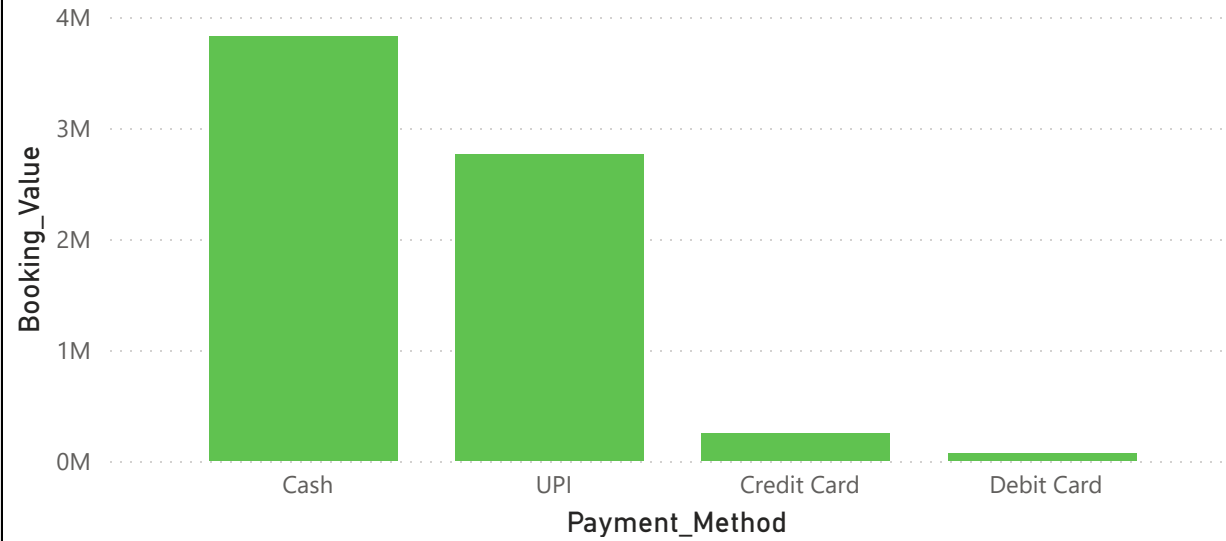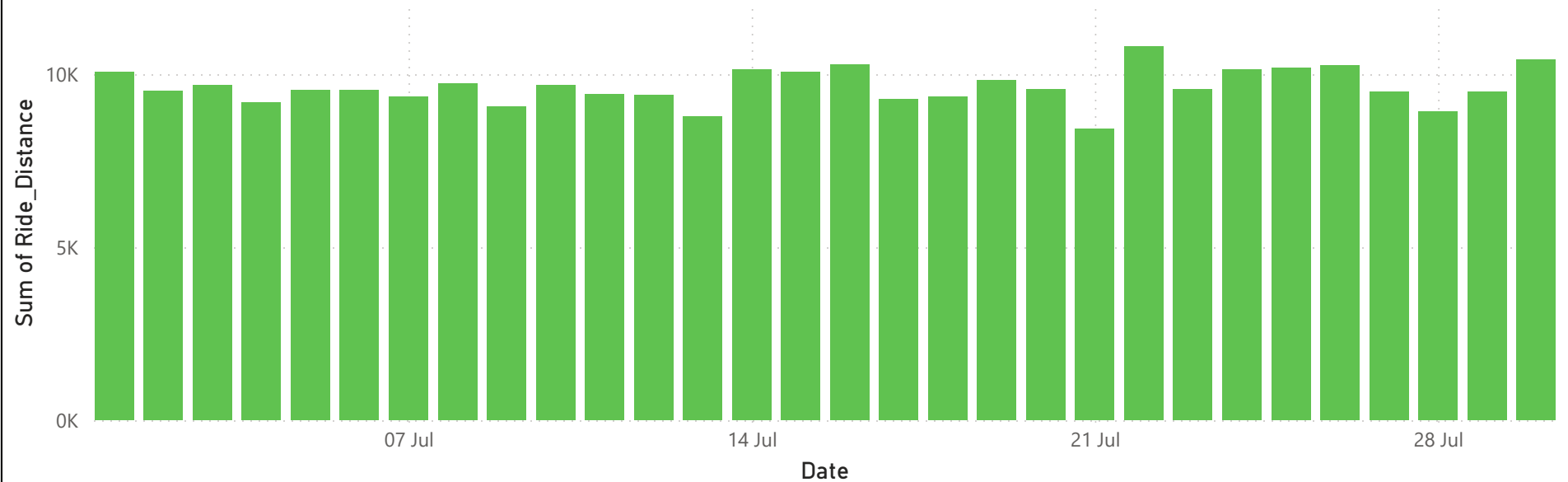
Date

01-07-2024   30-07-2024

Top 5 Customers

Booking_ID	Sum of Booking_Value
CNR2811284234	2994
CNR4371152749	2999
CNR6383754055	2997
CNR6913681615	2998
CNR8085516918	2993
Total	**14981**

OLA

- Overall
- Vehicle Type
- Revenue
- **Cancellation**
- Ratings

Date

01-07-2024   30-07-2024

Total Bookings

20.41K

Succeeded Bookings

12.65K

Canceled Bookings

5735

Cancellation Rate

17.91

Canceled Ride by Customer
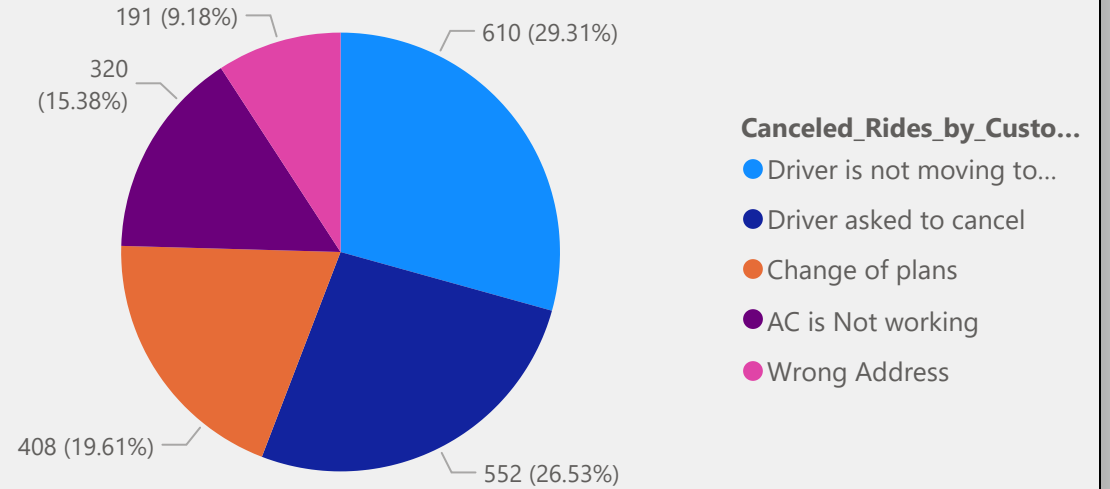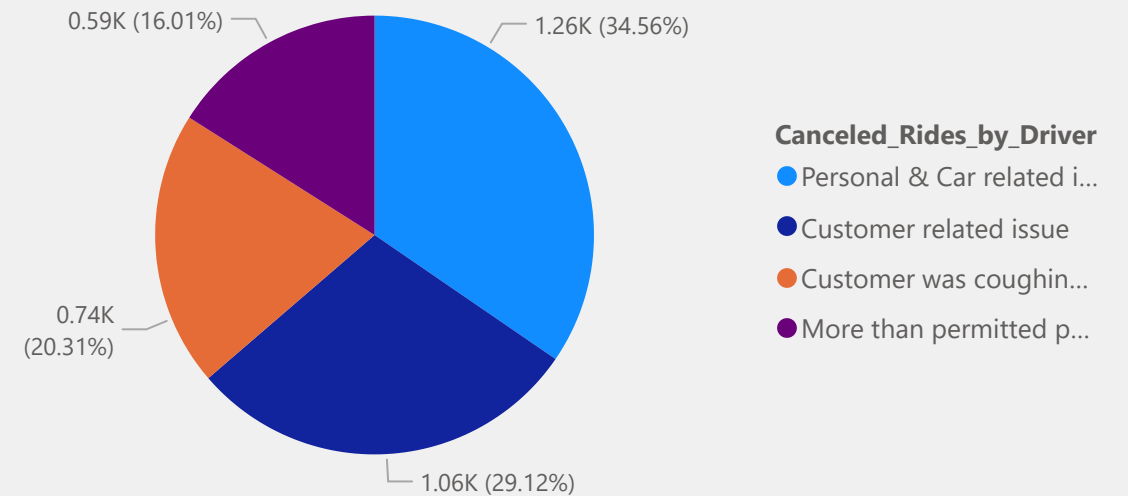
- 191 (9.18%)
- 320 (15.38%)
- 610 (29.31%)
- 408 (19.61%)
- 552 (26.53%)

Canceled_Rides_by_Custo...
- Driver is not moving to...
- Driver asked to cancel
- Change of plans
- AC is Not working
- Wrong Address

Canceled Ride by Driver

- 0.59K (16.01%)
- 1.26K (34.56%)
- 0.74K (20.31%)
- 1.06K (29.12%)

Canceled_Rides_by_Driver
- Personal & Car related i...
- Customer related issue
- Customer was coughin...
- More than permitted p...

OLA

- Overall
- Vehicle Type
- Revenue
- Cancellation
- **Ratings**

Driver Ratings

Prime Sedan	Prime SUV	Prime Plus	Mini	Auto	Bike	E-Bike	
4.00	4.01		3.99		3.99	3.99	4.00

Customer Ratings

Prime Sedan	Prime SUV	Prime Plus	Mini	Auto	Bike	E-Bike	
3.99	3.98	4.00	4.02	4.00	3.98	3.98	