

The task is to **calculate how much time (in hours)** users spend on the website over the **last 10 days**.

We have the following data:

1. **id** (int) – unique record identifier.
2. **id_user** (int) – unique user identifier.
3. **action** (string) – a field indicating the opening or closing of a session (two possible values: '**open**' and '**close**').
4. **timestamp_action** (timestamp) – the date and time of the session opening/closing (depending on the value in the 'action' field) for online presence.

A screenshot of a database query interface. At the top, there are buttons for 'Run', 'Save', 'Download', 'Share', and 'Schedule'. Below that, a query is shown: 'SELECT * FROM `ds-test-savchuk.TASK1.task1` LIMIT 10;'. A green checkmark indicates 'Query completed'. A message 'Using on-demand processing quota' is displayed below the results. The title 'Query results' is at the top of the table.

Query results

Job information		Results		Visualization		JSON	Execution details	Execution graph
Row	id	id_user	action				timestamp_action	
1	678548	1	close				2024-11-20 17:08:32 UTC	
2	697329	1	close				2024-11-20 20:07:49 UTC	
3	796232	1	close				2024-11-21 13:48:05 UTC	
4	798700	1	close				2024-11-21 14:14:28 UTC	
5	800733	1	close				2024-11-21 14:37:28 UTC	
6	804635	1	close				2024-11-21 15:18:35 UTC	
7	805457	1	close				2024-11-21 15:25:34 UTC	
8	807804	1	close				2024-11-21 15:49:34 UTC	
9	811199	1	close				2024-11-21 16:23:34 UTC	
10	176111	2	close				2024-11-16 18:01:16 UTC	

By the way, a positive aspect is that the data is complete — there are no empty or missing values in this dataset.

A screenshot of a database query interface. At the top, there are buttons for 'Run', 'Save', 'Download', 'Share', and 'Schedule'. Below that, a query is shown: 'SELECT COUNT(*) AS total_rows, COUNT(id_user) AS id_user_not_null, COUNT(action) AS action_not_null, COUNT(timestamp_action) AS timestamp_action_not_null FROM `ds-test-savchuk.TASK1.task1`;'. A green checkmark indicates 'Query completed'. A message 'Using on-demand processing quota' is displayed below the results. The title 'Query results' is at the top of the table.

Query results

Job information		Results		Visualization		JSON	Execution details	Execution graph
Row	total_rows	id_user_not_null	action_not_null	timestamp_actio...				
1	1836640	1836640	1836640	1836640				

The main challenge is that there are users who opened sessions but did not close them. This can be explained by the fact that the website remained open, although in reality they were no longer actively using it. There are 1,660 such sessions in the dataset, which is rather an exception, considering that the total number of rows is 1,836,640. This is less than 1%.

The screenshot shows a data processing interface with two distinct sections. The top section displays a query and its results, while the bottom section shows another query and its results.

Top Section:

```

1 SELECT COUNT(action) FROM ds-test-savchuk.TASK1.task1
2 GROUP BY action;

```

This query will process 11.38 MB when run.

Query results:

Row	f0_
1	917490
2	919150

Bottom Section:

Untitled query

```

1 SELECT
2   id_user,
3   COUNTIF(action = 'open') AS opens,
4   COUNTIF(action = 'close') AS closes,
5   COUNTIF(action = 'open') - COUNTIF(action = 'close') AS imbalance
6   FROM `ds-test-savchuk.TASK1.task1`
7   GROUP BY id_user
8   HAVING imbalance != 0
9   ORDER BY imbalance DESC;

```

Query completed

Using on-demand processing quota

Query results:

Row	id_user	opens	closes	imbalance
1	2561	13	5	8
2	4675	19	11	8
3	2919	21	14	7
4	5830	14	7	7
5	3789	19	12	7
6	3829	17	10	7
7	9244	25	19	6
8	4015	13	7	6
9	4019	37	32	5
10	7420	42	37	5
11	3786	7	2	5
12	6379	22	17	5
13	5194	14	9	5

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Such events can significantly affect the final result, as their duration will be an outlier and the calculated statistical metrics will be incorrect. Depending on the goal of the task and the further manipulations planned, these data points should either be completely excluded from the dataset (less than 1% will not affect the overall result, and we understand that this is an outlier rather than normal behavior), or marked so that during further calculations we can choose whether to include them or not. It is worth noting that an additional column in a large dataset will take up storage space and slow down query execution. If resource optimization is required, this option is not advisable. Another possible approach is to replace these outliers with the mean or median value calculated separately for each user.

We will also calculate the number of cases where a user stays on the website for more than 24 hours. This does not make sense either from the perspective of the task (to calculate the number of hours per day) or from a logical point of view, since a person cannot be productive for more than a day. In fact, the filtering threshold could even be reduced, for example, to 12 hours.

```
1 SELECT
2   id_user,
3   TIMESTAMP_DIFF(MAX(timestamp_action), MIN(timestamp_action), HOUR) AS potential_hours_span
4 FROM `ds-test-savchuk.TASK1.task1`
5 GROUP BY id_user
6 HAVING potential_hours_span > 24
7 ORDER BY potential_hours_span DESC;
8
```

✓ Query completed

Query results

[Save results ▾](#)

Job information	Results	Visualization	JSON	Execution details	Execution graph
Row	id_user	potential_hours_s...			
1	2481	335			
2	4621	335			
3	6708	335			
4	5302	335			
5	8516	335			
6	1003	335			
7	15	335			
8	4197	335			
9	11282	335			
10	4193	335			
11	21769	335			
12	4713	335			
13	13473	335			
14	2483	335			
15	2476	335			

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An interesting observation is that there are cases where the number of close events exceeds the number of open events, which is logically impossible. This is either caused by duplicates or by a technical issue.

```
1 WITH base AS (
2     SELECT
3         id_user,
4         COUNTIF(action = 'open') AS opens,
5         COUNTIF(action = 'close') AS closes,
6         COUNTIF(action = 'open') - COUNTIF(action = 'close') AS imbalance
7     FROM `ds-test-savchuk.TASK1.task1`
8     GROUP BY id_user
9     HAVING imbalance != 0
10 )
11
12 SELECT
13     'imbalance_close' AS imbalance_type,
14     COUNT(*) AS users_count,
15     SUM(imbalance) AS total_imbalance
16 FROM base
17 WHERE imbalance < 0
18
19 UNION ALL
20
21 SELECT
22     'imbalance_open' AS imbalance_type,
23     COUNT(*) AS users_count,
24     SUM(imbalance) AS total_imbalance
25 FROM base
26 WHERE imbalance > 0;
27
```

✓ Query completed

Using on-demand processing quota

Query results

Job information		Results	Visualization	JSON	Execution details
Row	imbalance_type	users_count	total_imbalance		
1	imbalance_close	59	-59		
2	imbalance_open	1333	1719		

A user could not perform two identical actions at the same time. Even if this did happen, it is more likely a random occurrence rather than a real need, and such data does not make sense for analysis.

```
11 SELECT *
12 FROM `ds-test-savchuk.TASK1.task1`*
13 QUALIFY COUNT(*) OVER (
14 ||| PARTITION BY id_user, action, timestamp_action
15 ) > 1;]
```

16
✓ This script will process 78.82 MB when run.

Using on-demand processing quota

Query results

Job information **Results** Visualization JSON Execution details Execution graph

Row	id	id_user	action	timestamp_action
1		855937	15	open
2		855938	15	open
3		884407	38	open
4		884406	38	open
5		867108	55	open
6		867107	55	open
7		858264	172	close
8		858265	172	close
9		857839	187	open
10		857840	187	open
11		855775	196	close
12		855774	196	close
13		858540	275	open

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Untitled query Run Save Download Share Schedule

```

1 WITH dups AS (
2   SELECT
3     *,
4     COUNT(*) OVER (PARTITION BY id_user, action, timestamp_action) AS dup_count
5   FROM `ds-test-savchuk.TASK1.task1`
6 )
7 SELECT
8   action,
9   COUNT(*) AS duplicates_count
10  FROM dups
11 WHERE dup_count > 1
12 GROUP BY action;
13

```

Query completed

Using on-demand processing quota

Query results

Job information Results **Visualization** JSON Execution details Execution graph

duplicates_count by action

Action	duplicates_count
open	~220
close	~170

To summarize the findings of the preliminary data analysis:

- the data contains duplicates that should be removed;
- there are events that are logically impossible (closing a session without opening it);
- we assume that there are users who forgot to end a session, or that a technical issue occurred. In any case, such data should not be included in further analysis — it should either be removed, replaced, or flagged.