

Resident: Onchain - Creaa Creator Academy

Education-first onboarding + open creator toolkit + KPI dashboard for Creaa (Zenith and Catena)

- We train creators to ship safe, measurable on-chain releases on Creaa.
- Academy (3 cohorts x 12) + open starter kit (Catena/EVM) + Extension SDK demos + mini indexer and public KPIs.

Problem -> Insight

- Creators struggle with end-to-end launch ops: wallet hygiene, metadata and royalties, pricing and allowlists, basic security.
- Most education stops before shipping; platforms face misconfigurations and support load.
- Insight: education must be paired with a shipping pipeline and measurable outcomes.

Solution - Education + Open Creator Kit

- Year-long online academy: wallet hygiene, royalties and metadata, collection design, pricing and allowlists, compliance basics, community and GTM, post-drop ops.
- Open creator kit for Catena (EVM-compatible): ERC-721 preset (1/1 and editions), deploy scripts, clean-mint checklist and runbooks.
- Example dApp (Connect -> Mint) with Extension SDK demos (connect, accounts, transactions).
- Mini indexer + public KPI dashboard (mints, active addresses, primary volume) with CSV and JSON export.

Why Creaata - Chain-specific fit

- Dual-chain architecture (Zenith and Catena): cover EVM flow on Catena and showcase cross-chain UX.
- Extension SDK: reduces friction for connect, accounts, and tx in the example dApp.
- Developer-first starter: copy-paste deploy scripts, RPC configs, and clear safety defaults.
- Lunar Link showcase (demo): simple cross-chain presentation to highlight interoperability.

What we ship (deliverables)

- Academy (EN): 3 cohorts x 12 creators; open call + jury; practice-forged syllabus.
- Open starter kit (Catena/EVM): ERC-721 preset, deploy scripts, example dApp, Extension SDK demos.
- Mini indexer and KPI dashboard: public, static, exportable.
- Public tutorials: Mint on Catena (ERC-721), Integrate Extension SDK, Lunar Link basics.
- Creator Playbook v1.0 (PDF and repo): clean-mint checklists and runbooks.

Roadmap (12 months)

- M1 (Months 1-2): Syllabus + Creator Kit v0.1 (ERC-721 + deploy) + Extension SDK demo; Cohort A testnet rehearsals.
- M2 (Months 3-4): KPI dashboard v1; Cohort A controlled mainnet drops on Catena; 2 public tutorials.
- M3 (Months 5-7): Cohort B; Creator Kit v1.0 (better DX); Lunar Link demo; 2 tutorials.
- M4 (Months 8-10): Cohort C; public report + Playbook v1.0; partner pilots.
- M5 (Months 11-12): Consolidation and community resources; next-steps plan.

KPIs (targets)

- 36 trained creators (all complete a testnet mint).
- ≥ 18 mainnet releases on Catena (controlled editions).
- 300-500 wallet connects in the example dApp (Extension SDK).
- $\geq 1,500$ on-chain transactions across cohorts and demos.
- 4+ public tutorials + Creator Playbook (PDF and repo).

Team

- Bojana Ristic - Program Lead: creator education, end-to-end drop ops, marketplace collaboration, community growth. LinkedIn: [linkedin.com/in/bojana-ristic-855a7612a](https://www.linkedin.com/in/bojana-ristic-855a7612a)
- Rastko Ristic (Mr Richi) - Art Advisor: digital artist (crypto art since 2021); multiple successful drops and collections; mentoring on collection design and narrative.
- TBD - Smart Contract and Tooling Dev (contractor): ERC-721 preset, deploy scripts, ETL and dashboard, Extension SDK integration, DX polish.

Budget (total ask: 100k USD) and Support asked

- Program Lead (Bojana Ristic) 36k USD (12 x 3k)
- Art Advisor (Rastko Ristic) 18k USD (12 x 1.5k)
- Smart-contract and tooling contractor 27k USD
- Creator stipends and gas 8k USD; Infra and tools 3k USD; Showcase and media 2k USD; Contingency 6k USD
- Support asked: Builders grant (education + tooling) plus integration touch-points (RPC, Extension SDK, co-marketing)

Links and Contact

- Website: <https://residentonchain.github.io/resident-onchain-creata/>
- Repo: <https://github.com/ResidentOnchain/resident-onchain-creata>
- Email: residentonchain@gmail.com