

R E S P [^] W N
R O B O T I C S



SPONSORSHIP
INFORMATION

Executive Summary

Our Butler Tech *FIRST* Robotics team, Respawn Robotics, strives to encourage critical thinking, problem solving skills, and application of the acquired skills and knowledge towards a rewarding career. Motivated students from 13 high schools across Butler County come to our program to learn and apply engineering, manufacturing and business skills. Our team builds upon the unique attributes of our students to compete on an international level through the *FIRST* Robotics Competition. We are seeking corporate partners from our community to sponsor our team's fundraising goal of \$50,000. These generous donations will cover our expenses not already covered by Butler Tech and student contributions. With your donation we'll be able to apply our professional skills in the competitive world of cutting-edge technology and provide a motivated talent pipeline for your company.



Our Mission

We aspire to motivate young students to be science and technology leaders by getting them excited about engineering and technology skills. We promote innovation, learning, and foster well-rounded life capabilities including self-confidence, communication, and leadership. Immersion in these experiences will help students pursue careers that our community needs to keep up with the fast-paced global evolution of cutting-edge technologies.



What Is *FIRST*?

FIRST Robotics Competition is an international high school robotics competition. Each year, students and mentors work during an eight-week period to build robots to compete in the season's game. Each season challenges us to build an entirely new robot, featuring new mechanisms and systems.

Why?

FIRST enables us to work directly with industry professionals, while designing and implementing robotics technology. *FIRST* creates a space where we can show the world what we can accomplish in a short period of time. It produces real tangible challenges for us to work through and overcome. While this prepares us for our career. *FIRST* is an excellent way to engage students in a friendly and competitive way. We use our team to inspire local students from our surrounding districts to explore STEM education and further opportunities in our community.

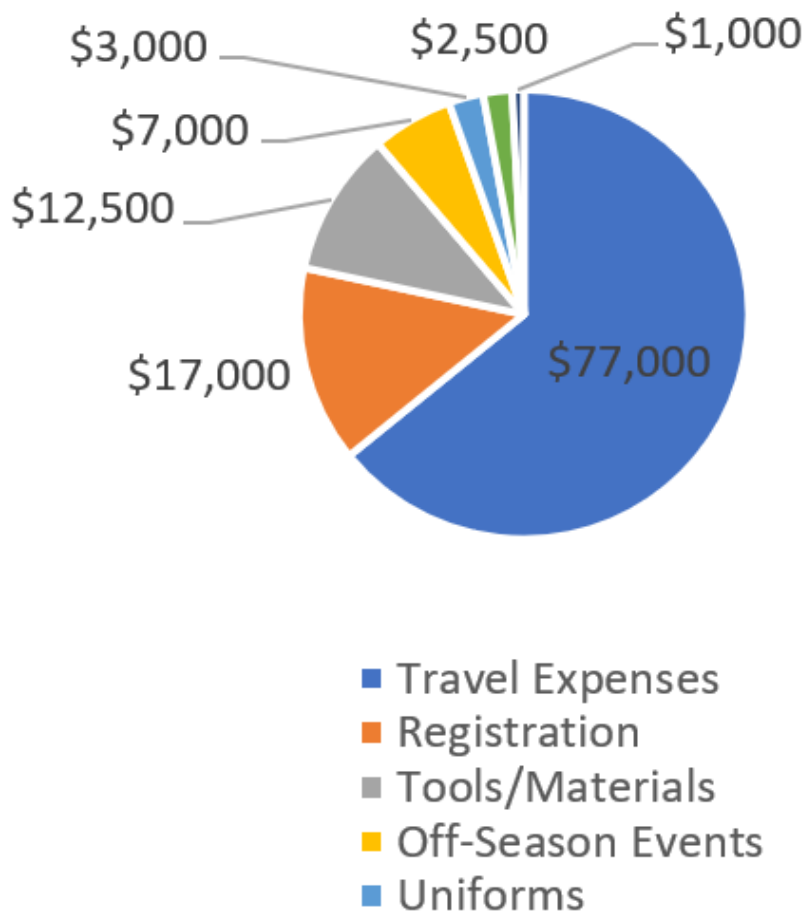
Our Motivation

Butler Tech partners with Sinclair College, to give our students an opportunity to earn an associates degree in electromechanical engineering technologies while finishing their high school diploma. Through our work on *FIRST* robotics we simulate real world situations to prepare students for the workforce and higher education. *FIRST* allows us to apply the principles we learn in class to gain hands-on experience.



Our Budget

2023 Respawn Expected Expenses



	Local Event	Regional Event 1	Regional Event 2	World Championship	Off-Season Events	Total
Registration	\$6,000	\$3,000	\$3,000	\$5,000	\$2,000	\$19,000
Travel Expenses	\$3,000	\$20,000	\$20,000	\$34,000	\$4,000	\$81,000
Playing Field	\$1,000	\$0	\$0	\$0	\$0	\$1,000
Tools/Materials	\$10,000	\$1,000	\$1,000	\$500	\$500	\$13,000
Uniforms	\$3,000	\$0	\$0	\$0	\$0	\$3,000
Marketing Material	\$1,000	\$500	\$500	\$500	\$500	\$3,000
Total	\$24,000	\$24,500	\$24,500	\$40,000	\$7,000	\$120,000

Butler Tech and student contributions cover \$70,000 of our budget. We are actively seeking the remaining \$50,000 from generous corporate partners.

Why Sponsor?

We look to place as many students on jobs and internships as possible. Companies who directly work with our program see the most students placed on jobs. By supporting our team, you directly influence **your** talent pipeline. In the off season, we work with industries on collaborative projects which allow us to gain real experience in the workforce. Although we have many projects, both completed and ongoing, we are always looking for ways to further our education and expand our horizons through added partnerships.

Diamond \$20,000+

- Video Features
- XXL Banner Slot

Platinum \$10,000+

- Name on robot
- XL banner slot

Gold \$5,000+

- Company name announce at competition
- Registered *FIRST* Sponsor
- Large banner slot

Silver \$2,500+

- Name/logo on uniform
- Medium banner slot

Bronze \$1,000+

- Small banner slot

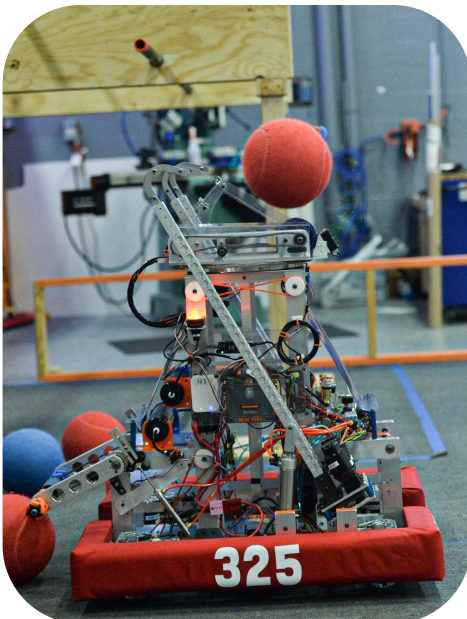
Title Sponsor

Any donation of \$50,000+ is recognized as a title sponsor. Title sponsors are featured by priority placement on all of our marketing materials, including, banners, posters, videos, social media posts, uniforms, and our robot; Announced at all events as team title sponsor;

All sponsors, regardless of their contribution are recognized by the team in marketing materials, as well as a weekly newsletter. They also receive accesses to our talent pipeline. Each company only receives one banner slot, related to their highest sponsorship tier.

Support Our Future

To sponsor us, fill out the attached form and mail it to us at **Butler Tech Mechatronics, 3603 Hamilton Middletown Rd. Fairfield Township, OH 45011**. Your support is greatly appreciated. All donations are accepted. All donations will be recognized by receiving a tier equivalent to it's value.



Contact Us!

Instagram: @respawnrobotics

Twitter: @respawnrobotics

Facebook: RespawnRobotics

YouTube: Respawn Robotics 325

Email: respawnrobotics@gmail.com

Respawn Robotics Sponsorship Form

Butler Tech Mechatronics

3603 Hamilton Middletown Rd.

Fairfield Township, OH 45011

Company Name: _____

Company Address: _____

Address 2: _____

State: _____ Zip Code: _____

Contact Name: _____

Contact Phone: _____

Contact Email: _____

My organization would like to become a:

☐ Diamond Sponsor (\$20,000+) | ☐ Platinum Sponsor (\$10,000+)

☐ Gold Sponsor (\$5,000+) | ☐ Silver Sponsor (\$2,500+) | ☐ Bronze Sponsor (\$1,000+)

Enclosed with this form is our check made out to Butler Tech for \$_____.

My organization would also like to help by:

☐ Providing Mentors | ☐ Providing Materials | ☐ Providing Meals |

☐ Providing Machining or Other Technical Services | ☐ None

There are many ways to help with our team. Your donation may be tax deductible as the school is a tax-exempt entity - Federal Tax ID# 31-0826922. Checks should be made payable to Butler Tech.

Please detach this form, complete and return it to us at 3603 Hamilton Middletown Rd. Fairfield Township, Oh 45011