

Year 2022

Brand APPLE

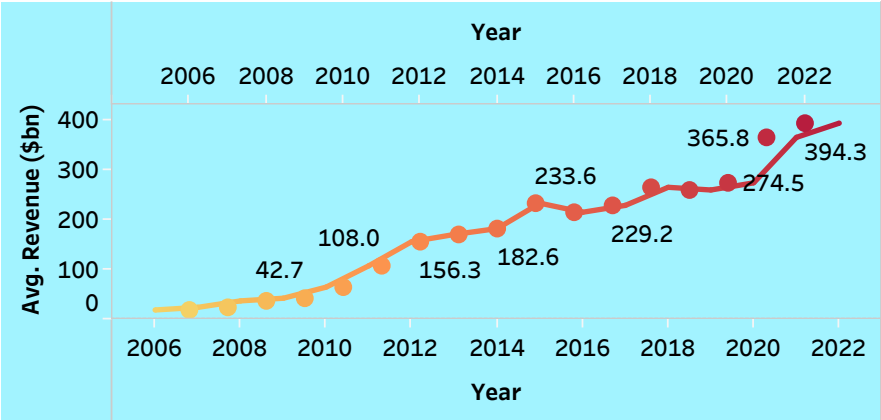
KPI

Brand	Discount Pe..	Mrp	Sale Price	Sales differ..	Star Rating
Apple	0	77,000	77,000	0	5

KPI 2

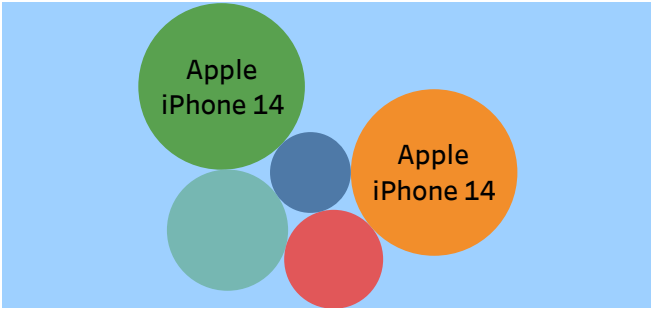
Revenue Generated	Units sold (mm)	Active Users (mm)
205	232	1,334

Annual Revenue



iRevolution-Think
DIFFerent

Model Share



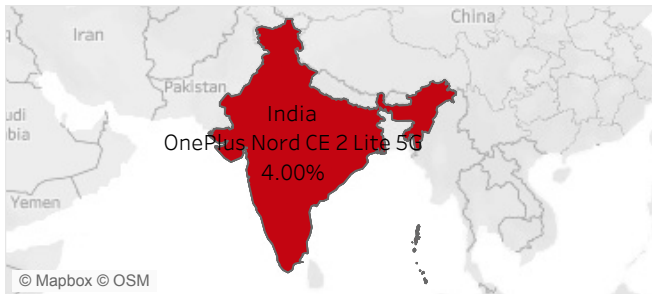
Model Specification

Model	Processor	Front Cam..	Rear Camera	Colour	
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	92,800
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Eng..	12MP	12MP + 12MP	Blue	59,900
				Black	199,700
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Neural Eng..	12MP	12MP + 12MP	Black	74,900
				Blue	74,900
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Blue	149,800
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	189,800
APPLE IPHONE 14 P..	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	99,900

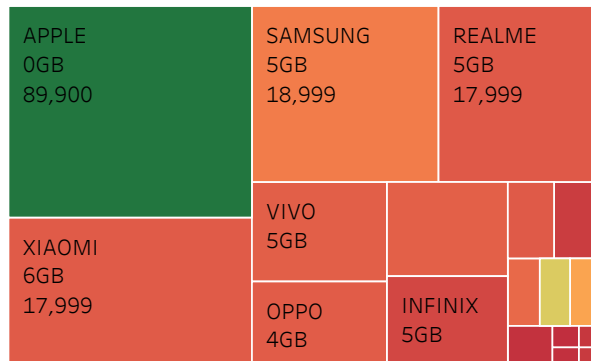
Year 2018

Brand MOTOROLA

Global Market Share

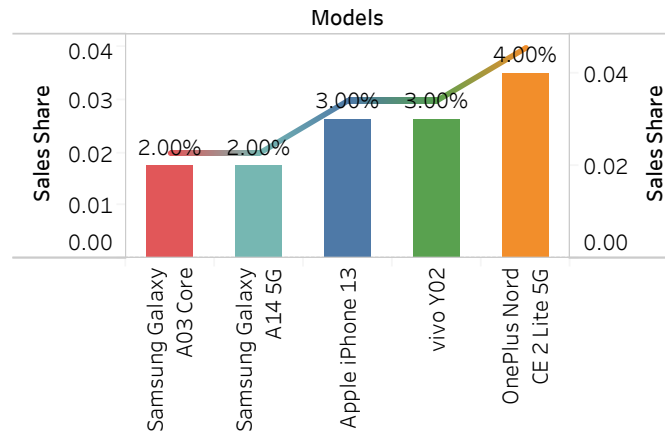


Brand Price Comparison

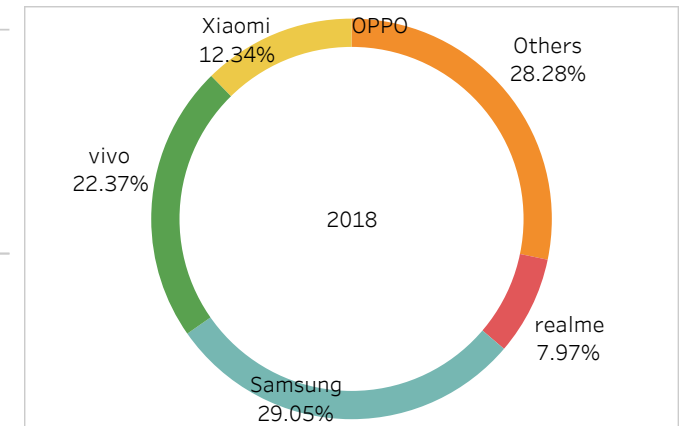


iRevolution-Think DIFFerent

Country Wise Best Selling Smartphone



Quarterly Share



Battery Type Distribution

