

# Story 1

Discount Percentage, Mrp, Sale Price, Sales difference and Star Rating broken down by Brand. The data is filtered on Upc.

Sum of Original Price broken down by Model, Processor, Front Camera, Rear Camera and Colour.

Average of Original Price for each Battery Type. Colour shows details about Battery Type. The data is filtered on Brand, which keeps MOTOROLA.

Measure Names						
Brand	Discount Percentage	Mrp	Sale Price	Sales difference	Star Rating	
						<input type="checkbox"/> Count of apple_produ.. <input checked="" type="checkbox"/> Discount Percentage <input checked="" type="checkbox"/> Mrp <input type="checkbox"/> Number Of Ratings <input type="checkbox"/> Number Of Reviews <input checked="" type="checkbox"/> Sale Price <input checked="" type="checkbox"/> Sales difference <input checked="" type="checkbox"/> Star Rating
Apple	0	77,000	77,000	0	5	Upc MOBEXRGVPK7PFEJZ

# Story 1

Discount Percentage, Mrp, Sale Price, Sales difference and Star Rating broken down by Brand. The data is filtered on Upc.

Sum of Original Price broken down by Model, Processor, Front Camera, Rear Camera and Colour.

Average of Original Price for each Battery Type. Colour shows details about Battery Type. The data is filtered on Brand, which keeps MOTOROLA.

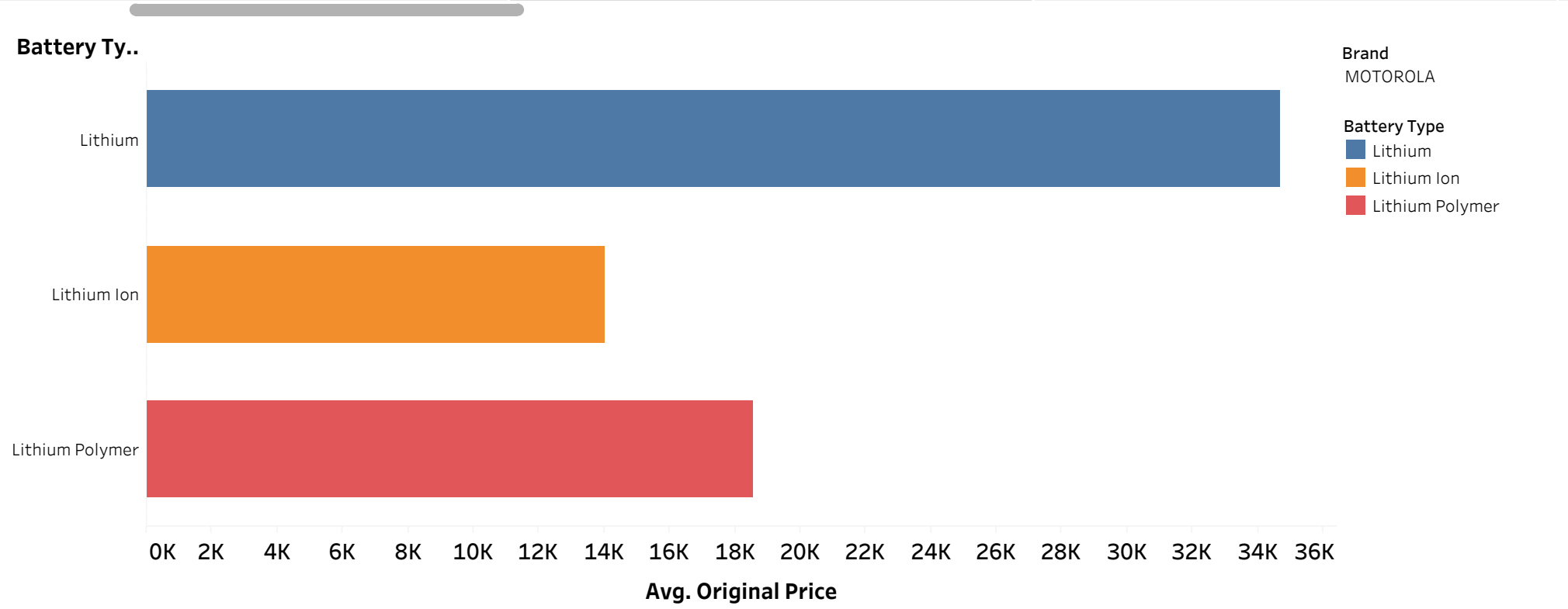
Model	Processor	Front Cam..	Rear Camera	Colour		Brand
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	92,800	APPLE
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Blue	59,900	Colour ■ Black ■ Blue
				Black	199,700	
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black	74,900	
				Blue	74,900	
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Blue	149,800	
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	189,800	
APPLE IPHONE 14 PLUS	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	99,900	

# Story 1

Sum of Original Price broken down by Model, Processor, Front Camera, Rear Camera and Colour.

Average of Original Price for each Battery Type. Colour shows details about Battery Type. The data is filtered on Brand, which keeps MOTOROLA.

Brand, distinct count of Memory and median of Original Price. Colour shows average of Original Price. Size shows sum of Original Price.

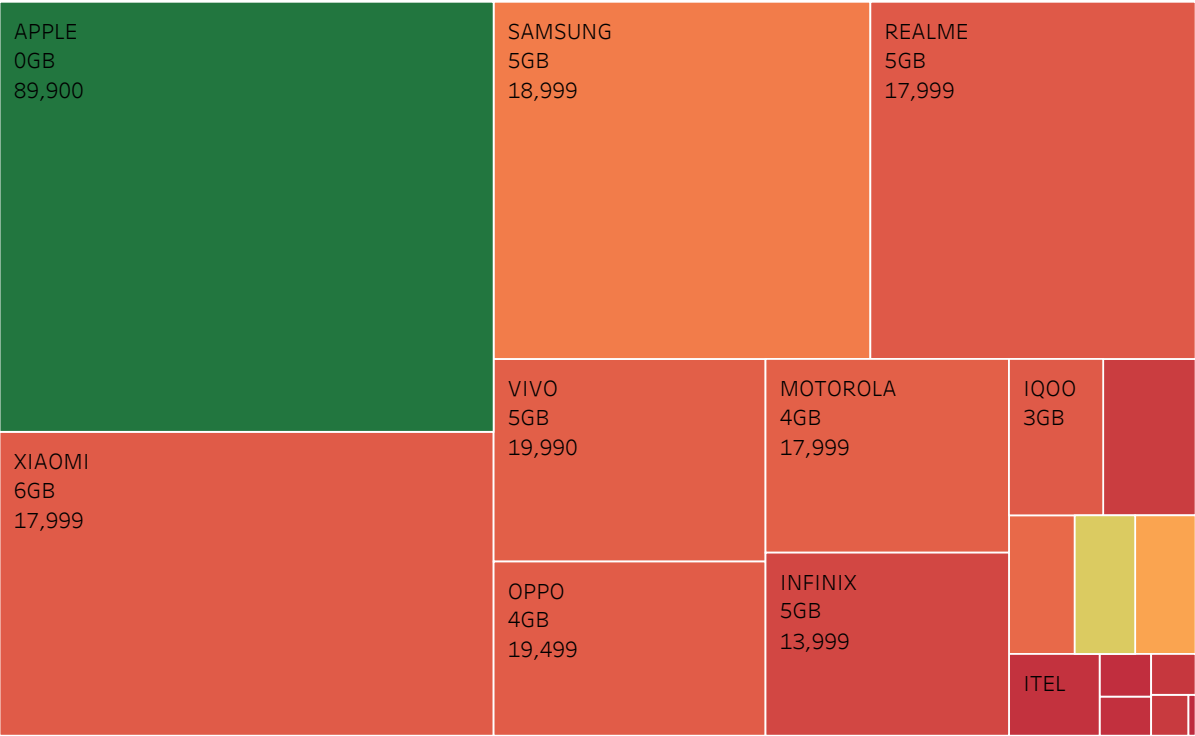


# Story 1

Average of Original Price for each Battery Type. Colour shows details about Battery Type. The data is filtered on Brand, which keeps MOTOROLA.

Brand, distinct count of Memory and median of Original Price. Colour shows average of Original Price. Size shows sum of Original Price.

Models and Sales Share. Colour shows detail about Models. Size shows sum of Sales Share.

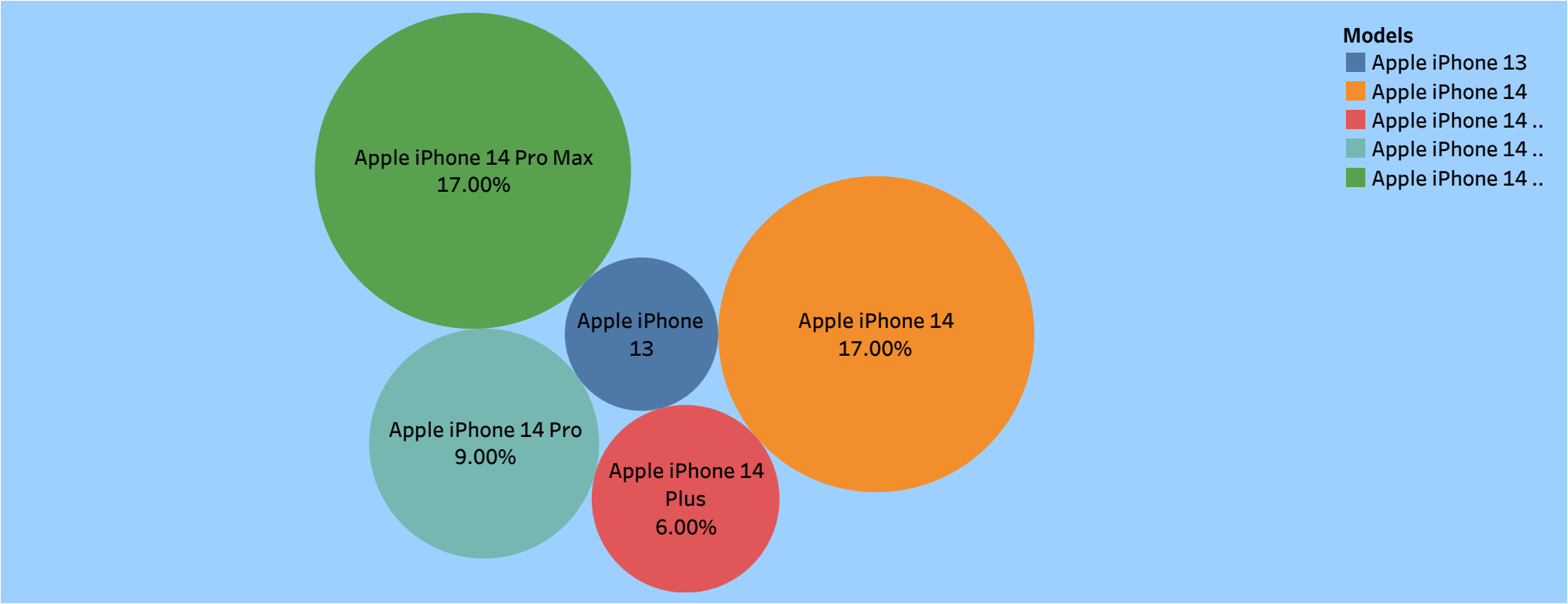


# Story 1

Brand, distinct count of Memory and median of Original Price.  
Colour shows average of Original Price. Size shows sum of Original Price.

Models and Sales Share. Colour shows detail about Models.  
Size shows sum of Sales Share.

The trends of Sales Share and sum of Sales Share for Model.  
Colours shows details about Models For pane Sum of Sales Share (2).

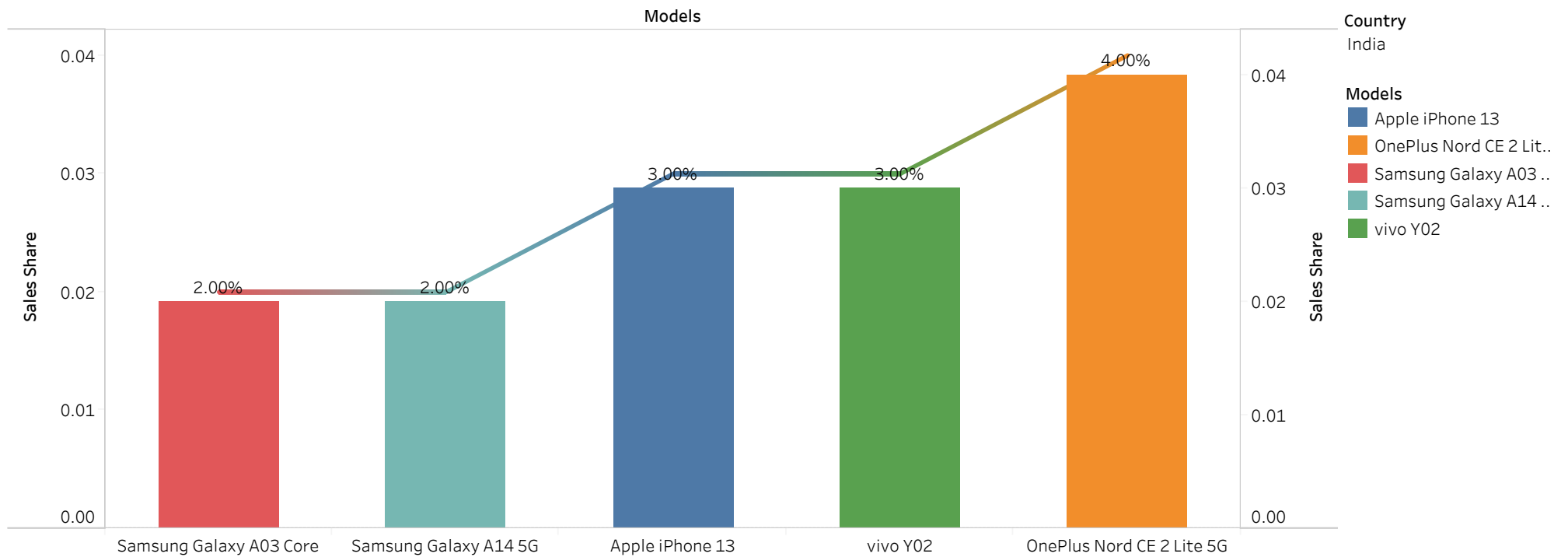


# Story 1

Models and Sales Share. Colour shows detail about Models.  
Size shows sum of Sales Share.

The trends of Sales Share and sum of Sales Share for Model.  
Colours shows details about Models For pane Sum of Sales  
Share (2).

Sum(0) and Sum(0).For pane Sum(0); Colours shows details  
about Brand. The marks are labeled by Brand and % of Total  
Annual Share. The data is filtered on Year, which keeps 2018.

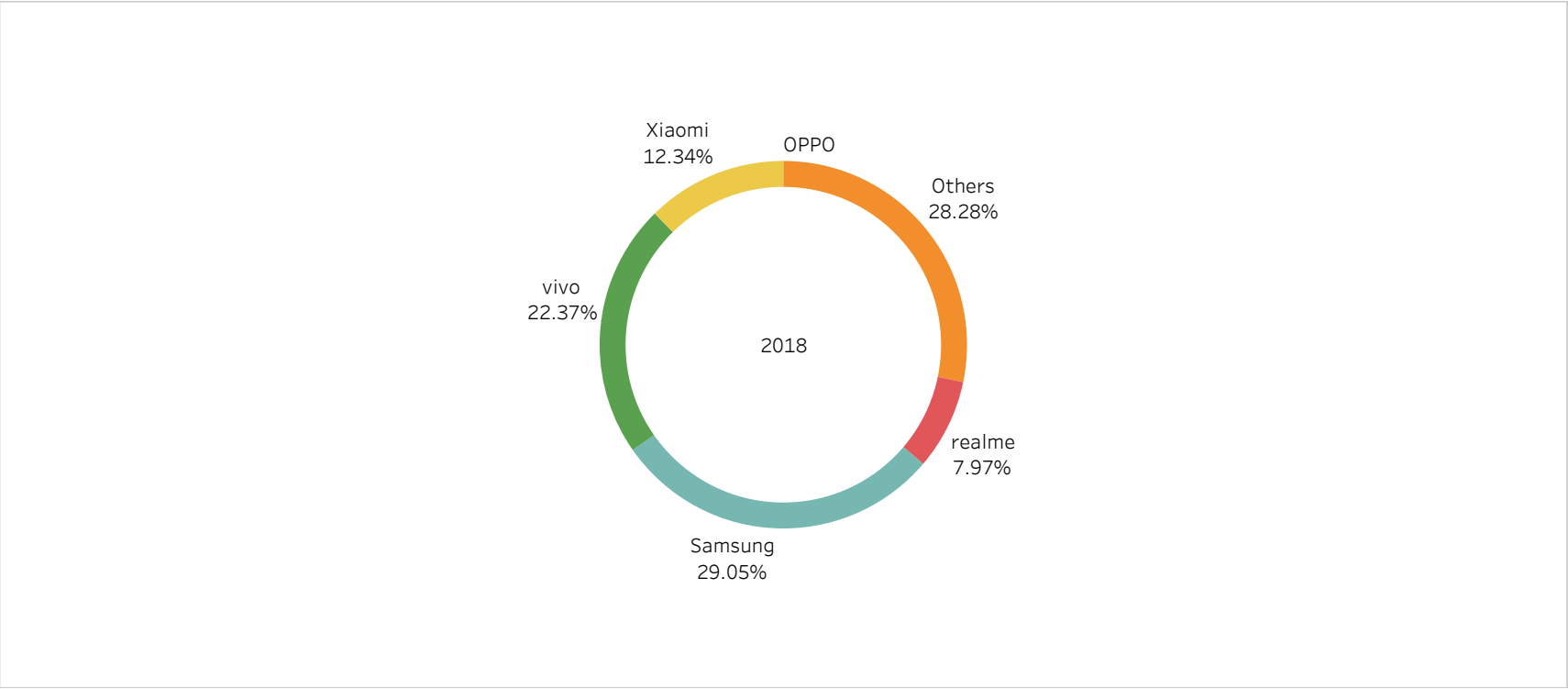


# Story 1

The trends of Sales Share and sum of Sales Share for Model. Colours shows details about Models For pane Sum of Sales Share (2).

Sum(0) and Sum(0).For pane Sum(0); Colours shows details about Brand. The marks are labeled by Brand and % of Total Annual Share. The data is filtered on Year, which keeps 2018.

The trends of Annual Revenue (\$bn) for Year and Year. Colour shows detail about Year.



Year  
2018

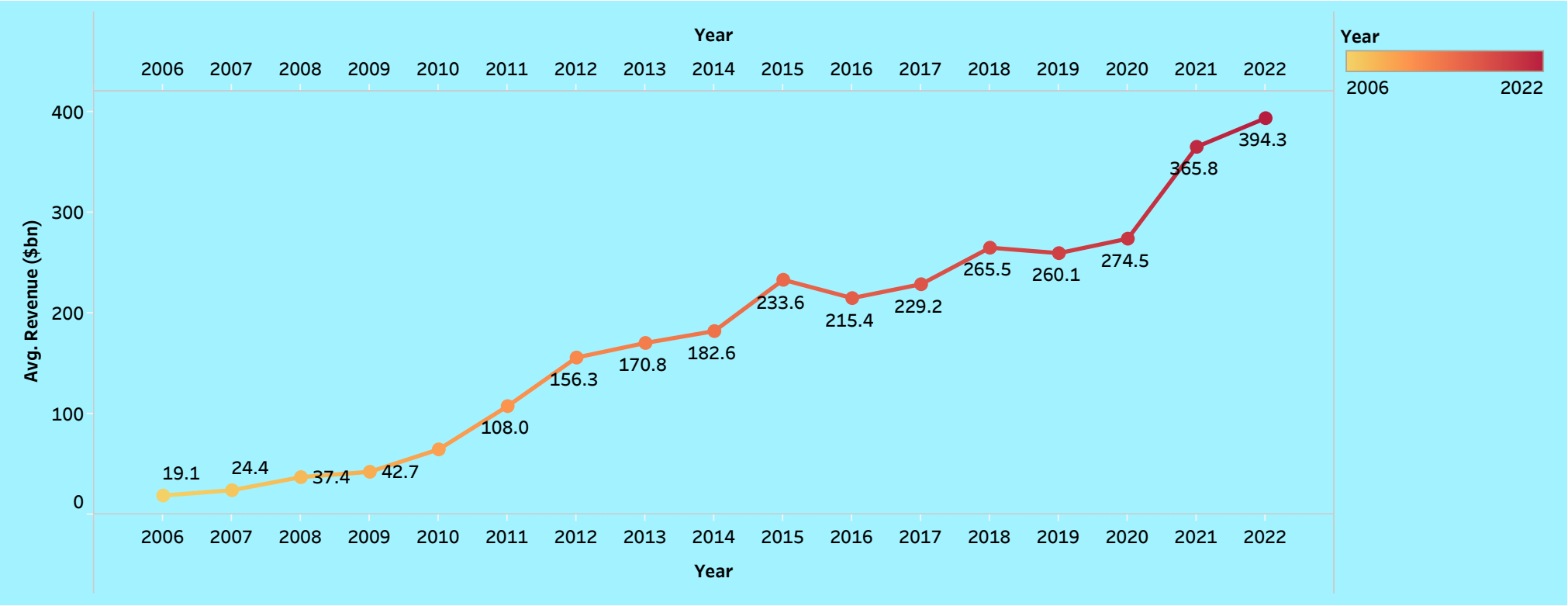
- Brand
- OPPO
  - Others
  - realme
  - Samsung
  - vivo
  - Xiaomi

# Story 1

Sum(0) and Sum(0).For pane Sum(0); Colours shows details about Brand. The marks are labeled by Brand and % of Total Annual Share. The data is filtered on Year, which keeps 2018.

The trends of Annual Revenue (\$bn) for Year and Year. Colour shows detail about Year.

Map based on Longitude (generated). The marks are labelled by Country, Models and Sales Share.



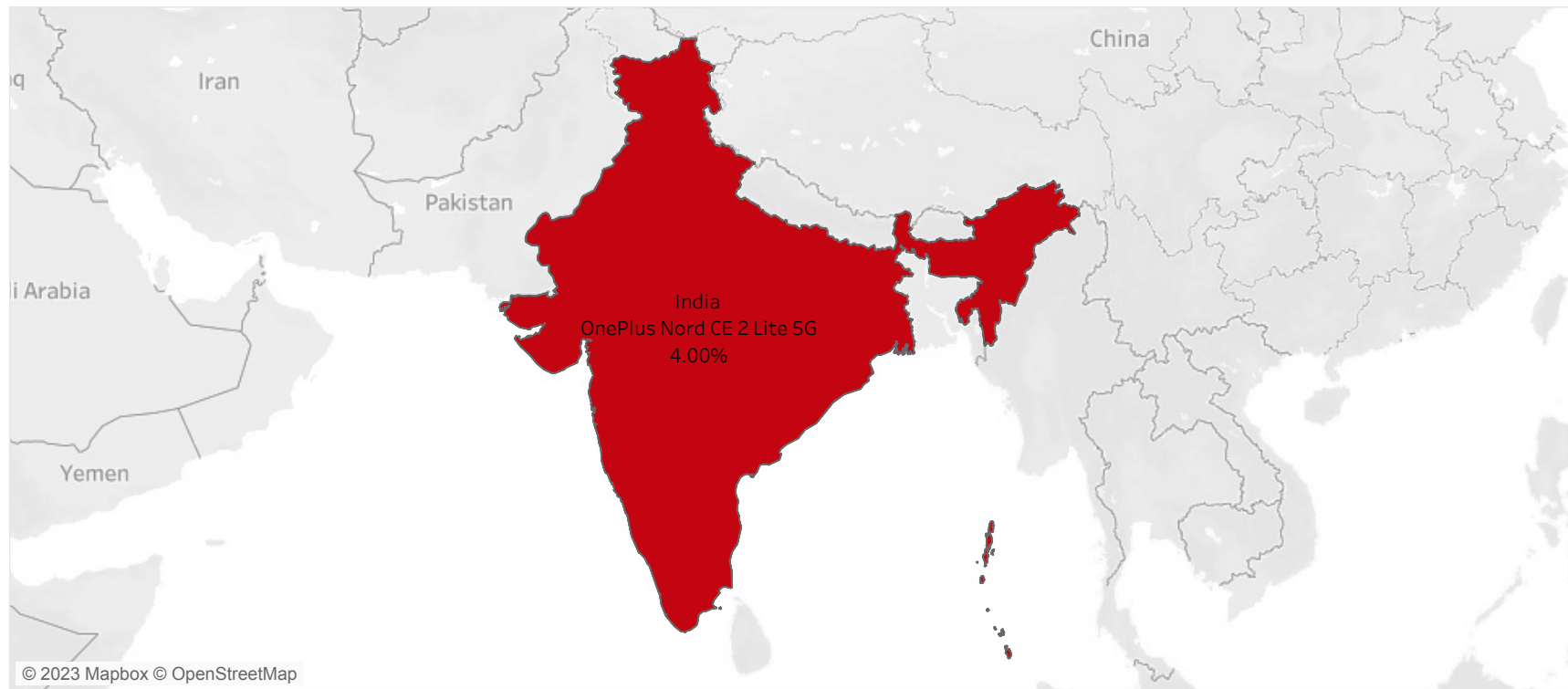


# Story 1

The trends of Annual Revenue (\$bn) for Year and Year. Colour shows detail about Year.

Map based on Longitude (generated). The marks are labelled by Country, Models and Sales Share.

Active Users (mm), Revenue Generated and Units sold (mm). The data is filtered on Year, which keeps 2022.



Country  
India

# Story 1

Map based on Longitude (generated). The marks are labelled by Country, Models and Sales Share.

Active Users (mm), Revenue Generated and Units sold (mm).  
The data is filtered on Year, which keeps 2022.

More than 1 billion consumers currently has iPhones.  
Since its initial launch , more than 1.9 billion iPhones have been sold.



# Story 1

Active Users (mm), Revenue Generated and Units sold (mm).  
The data is filtered on Year, which keeps 2022.

More than 1 billion consumers currently has iPhones.  
Since its initial launch , more than 1.9 billion iPhones have been sold.

Apple continues to strengthen its standing in the smartphone market.  
6 of the top 10 most sold smartphone models in January 2021 ..

Year 2022  
Brand APPLE

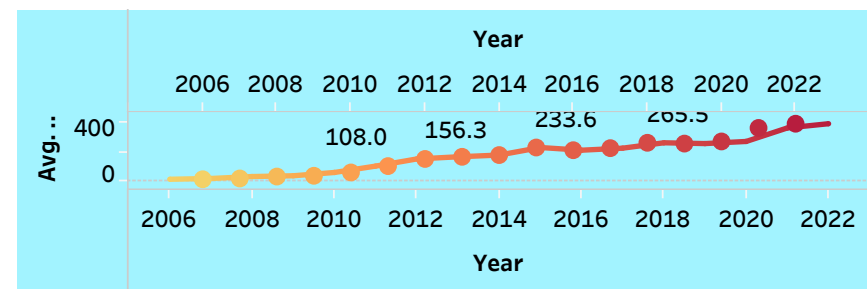
## KPI

Brand	Discount P..	Mrp	Sale Price	Sales differ..	Star Rating
Apple	0	77,000	77,000	0	5

## KPI 2

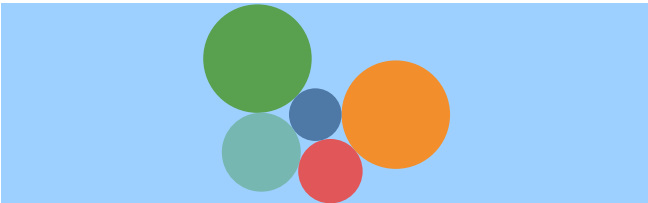
Revenue Generated	Units sold (mm)	Active Users (mm)
205	232	1.334

## Annual Revenue



## iRevolution-Think DIFFerent

## Model Share



## Model Specification

Model	Processor	Front Cam..	Rear Camera	Colour	
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	92,800
APPLE IPHONE 12	A Bionic Chip with Nex..	12MP	12MP + 12MP	Blue	59,900
APPLE IPHONE 12 ..	A Bionic Chip with Nex..	12MP	12MP + 12MP	Black	199,700
				Blue	74,900
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Blue	149,800
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	189,800
APPLE IPHONE 14 P..	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	99,900

# Story 1

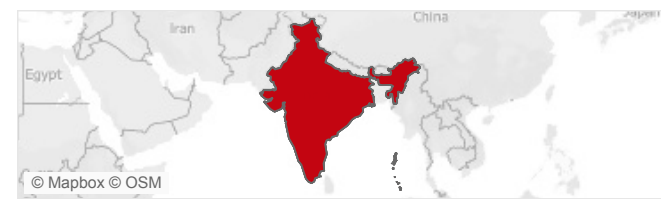
Active Users (mm), Revenue Generated and Units sold (mm).  
The data is filtered on Year, which keeps 2022.

More than 1 billion consumers currently has iPhones.  
Since its initial launch , more than 1.9 billion iPhones have been sold.

Apple continues to strengthen its standing in the smartphone market.  
6 of the top 10 most sold smartphone models in January 2021 ..

Year 2018  
Brand MOTOROLA

## Global Market Share

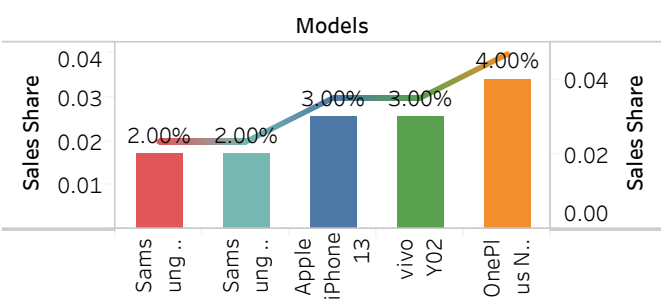


## Brand Price Comparison

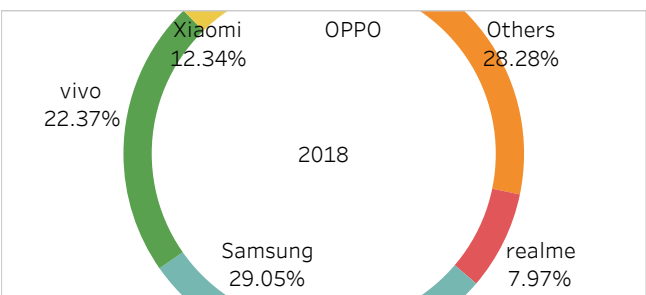


## iRevolution-Think DIFFerent

### Country Wise Best Selling Smartphone



### Quarterly Share



## Battery Type Distribution

Battery Ty..

