RESTIE DESCALLER

GRAPHIC DESIGNER

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ABOUT ME

A creative and enthusiastic artist. Currently a Multi Media Design and Development student looking for a part-time job. With experience in graphic designing and marketing. Also a bit of store keeping, merchandising and retail experience.



EDUCATION

UNIVERSITY OF THE EAST

Caloocan City, Philippines Bachelor of Fine Arts Major in Advertising

Bachelors Degree

June, 2000 - October, 2004



SOFTWARE

ADOBE Illustrator ADOBE Photoshop ADOBE Premiere ADOBE InDesign CorelDRAW IMovie



INTERESTS

Comicbooks Illustration Arts & Crafts Toy Collecting Toy Photography Music

Music Movies / Series Basketball Badminton



Available Upon Request



WORK EXPERIENCE

MARKETING COORDINATOR, Real Estate Masters (January 2019 - July 2021)

Gathering marketing materials from developers to be able to produce any graphic-related items for marketing use and ensuring that their brand guidelines are well followed with every material that is being shared to clients

Visiting locations of Units, Villas, Buildings, Apartments and surrounding areas for photo/video purposes to provide for the clients

Getting in touch with Hotels and Mall Managements for Sales Stands coordination and maintaining good relations at all times

GRAPHIC DESIGNER (EATALY) Azadea Group (August 2013 - March 2018)

Creating designs and sample layouts based on knowledge of aesthetic design concepts while following up on their proper execution that ensures it is in line with the promotions' intended marketing calendar

Implement cohesive internal & external advertising packages

Creating physical crafts that the Executive Chef requires, be it in cake assistance or restaurant display.

Communicate internally and externally with concerned parties to determine layout designs and implementation procedures

Management of office equipments, i.e. printers, plotters, TV screens, projectors, etc.

Conducting on the spot photoshoot for highlighted products and dishes for specific sales that the store wants to advertise

Assisting customers whenever the restaurant/store is busy (granted the marketing department's needs are light around that time)

GRAPHIC DESIGNER, Al Boom Marine (July 2011 - July 2013)

Produces window displays for stores, be it "Concept shops" or "Shop in Shops"

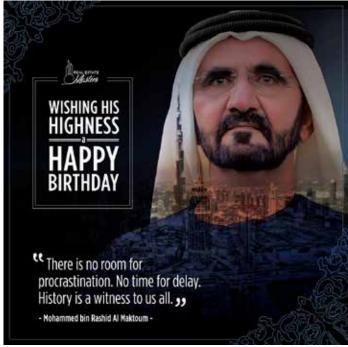
Adhere to aesthetic design style guides, procedures, systems and templates of each specific Brand

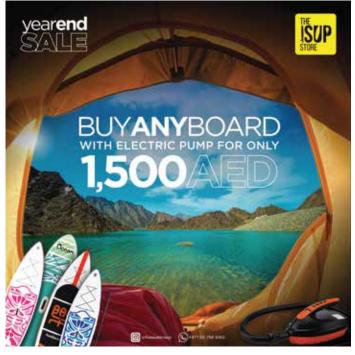
Coordinating with printing suppliers for the materialization of graphic displays (vinyl stickers, banners, boards, forex, acrylic, etc.).

Assisting in store setups whenever shop openings are about to happen in ensuring that deadlines are being met by the whole team

Lending a helping hand with customers in store when manpower is required

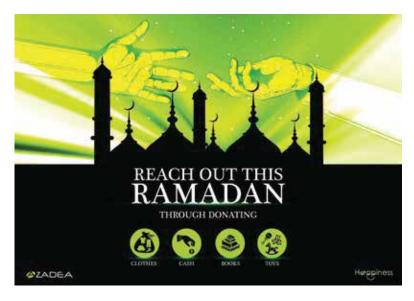




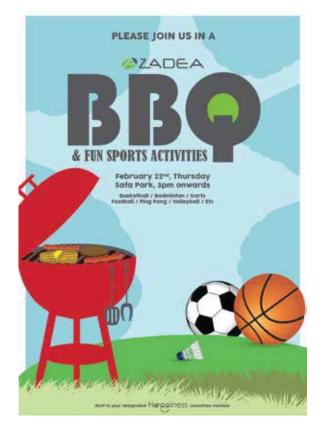






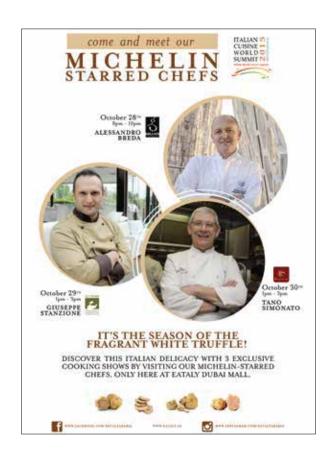




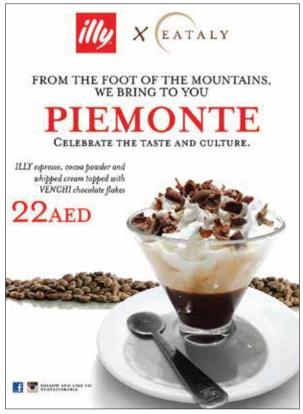








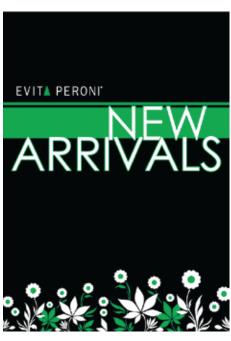


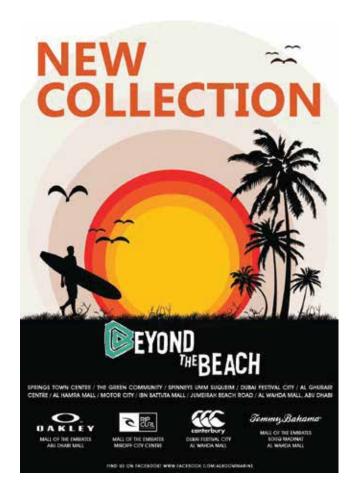


















Available at OAKLEY STORE in Mall of the Emirates and Abu Dhabi Mall

LIMITEDEDITION

MUNICIPAL IN PATTE BLACK, SECTION, DARK BUILD, AND POLITICIST ALLTROLIS



AED1,295

FACTORY LITTE

Style gains altitude with the aerospace technologies of carbon fiber, CNC machined aluminum, and the beta titanium of Twin ShockTM hinges. An ultra-lightweight frame, Jupiter* Factory Lite is tooled with tolerances of just 0.0005* and crafted with pride and precision that erases the line between science and art. This is the look of upward mobility and street sophistication, and it comes with the premium clarity of our renowned High Definition Optics* (HDD*).

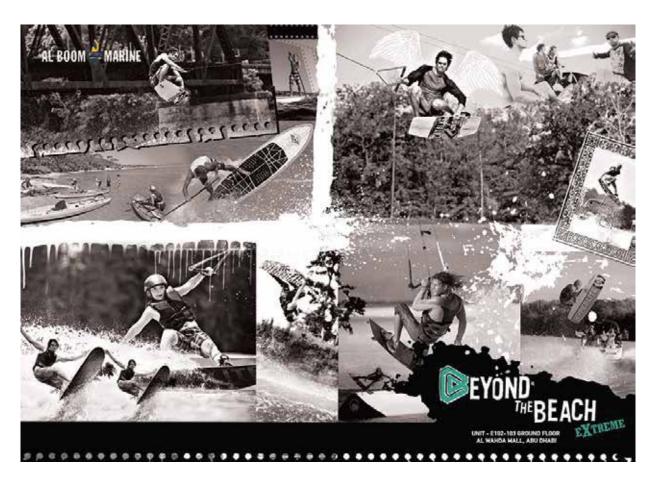
Oakley Twin Shock hinges were inspired by the leaf springs of professional racing machines, and their flexible titanium alloy ensures a comfortable fit while providing a degree of hyper-flexing when necessary. Our unique Three-Point Fit balances pressure points and retains the lenses in precise optical alignment. To keep the frame comfortably secure, Jupiter Factory Lite is engineered with Unobtainiums components that increase grip when you perspire.

With the unbeatable clarity and protection of HDO, the pure Plutonites lens material filters out all UVA, UVB and UVC, and the frame can be matched with Oakley Authentic Prescription Lenses.

BEYOND REASON









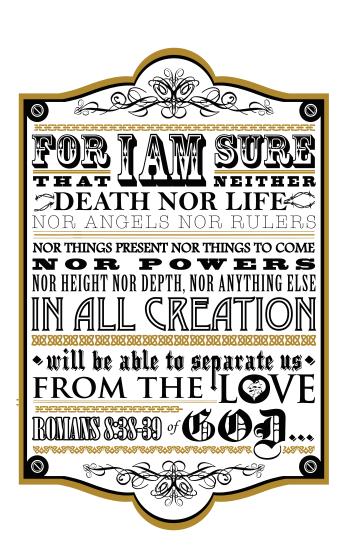










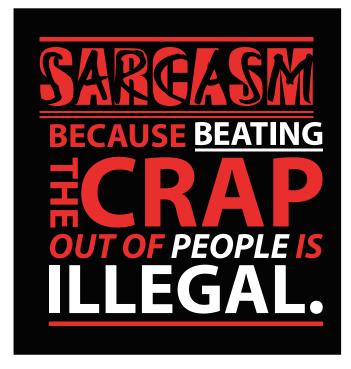


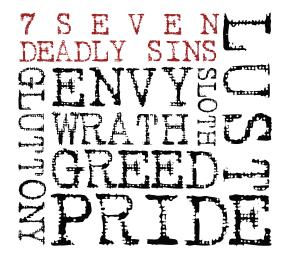














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SURRENDER	
YOUR	
DREAMS.	





























