

Access Teams with Microsoft Dynamics CRM 2013

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Team selling

With the release of Microsoft Dynamics CRM 2013, we've added capabilities to enhance the management of teams who support particular customers or sets of records.

This capability can be used for managing teams of users supporting other types of records but this article will describe the use in the context of sales.

The key capabilities we're introducing are:

- Access teams: Lightweight teams aimed at high-volume sharing scenarios
- Automated creation and management of access teams

In this article, we'll describe:

- The key challenges faced by customers that these capabilities are intended to address
- How the capabilities can be enabled and used
- How the capabilities work
- Design considerations for using these capabilities

Key challenges

While Microsoft Dynamics CRM offers a rich set of capabilities for modelling security, we're aware of some challenges that can be faced in certain scenarios.

Managing teams that interact with customers

When deciding who can access information, there are scenarios where the users who can view or act on a customer record have to be specified. This can be the case, for example, when managing high worth individuals where a specific team is set up to manage that customer. Due to the sensitivity of the interaction, such as when interacting with a celebrity, it's important that only the necessary people can view that customer's information.

Microsoft Dynamics CRM allows setting up of teams and granting access directly to particular records. There are cases when this is done so rapidly or in large volumes that setting up and managing this sort of team access can be onerous in terms of administration, or require complex customization to automate.

Large volumes of teams and team memberships

Another challenge with this model can occur with larger implementations, such as where the number of customers grows into the millions, with each customer needing individual security and a team set up for each.

Experience from implementations supporting these scenarios has indicated that this can reach into millions of teams and individuals being members of tens of thousands of teams.

With Microsoft Dynamics CRM 2011, the introduction of team ownership and team security roles has provided a significant increase in the flexibility of usage, but it also comes with the additional processing required to check access based on each of these teams and their security roles.

To avoid this affecting performance and scalability, the security privileges a user is granted either directly, or through the security roles of a team they are a member of, are cached on first access. With very large, for example, greater than 1000, numbers of teams, the performance impact of retrieving the details of all of these

teams when a user first accesses the system can become a challenge, particularly when an implementation doesn't use team security roles.

Where there are regular changes to the teams that a user is a member of, the constant updating of their privileges in the cache can also have both a performance and scalability impact as the cached privileges are reloaded and calculated.

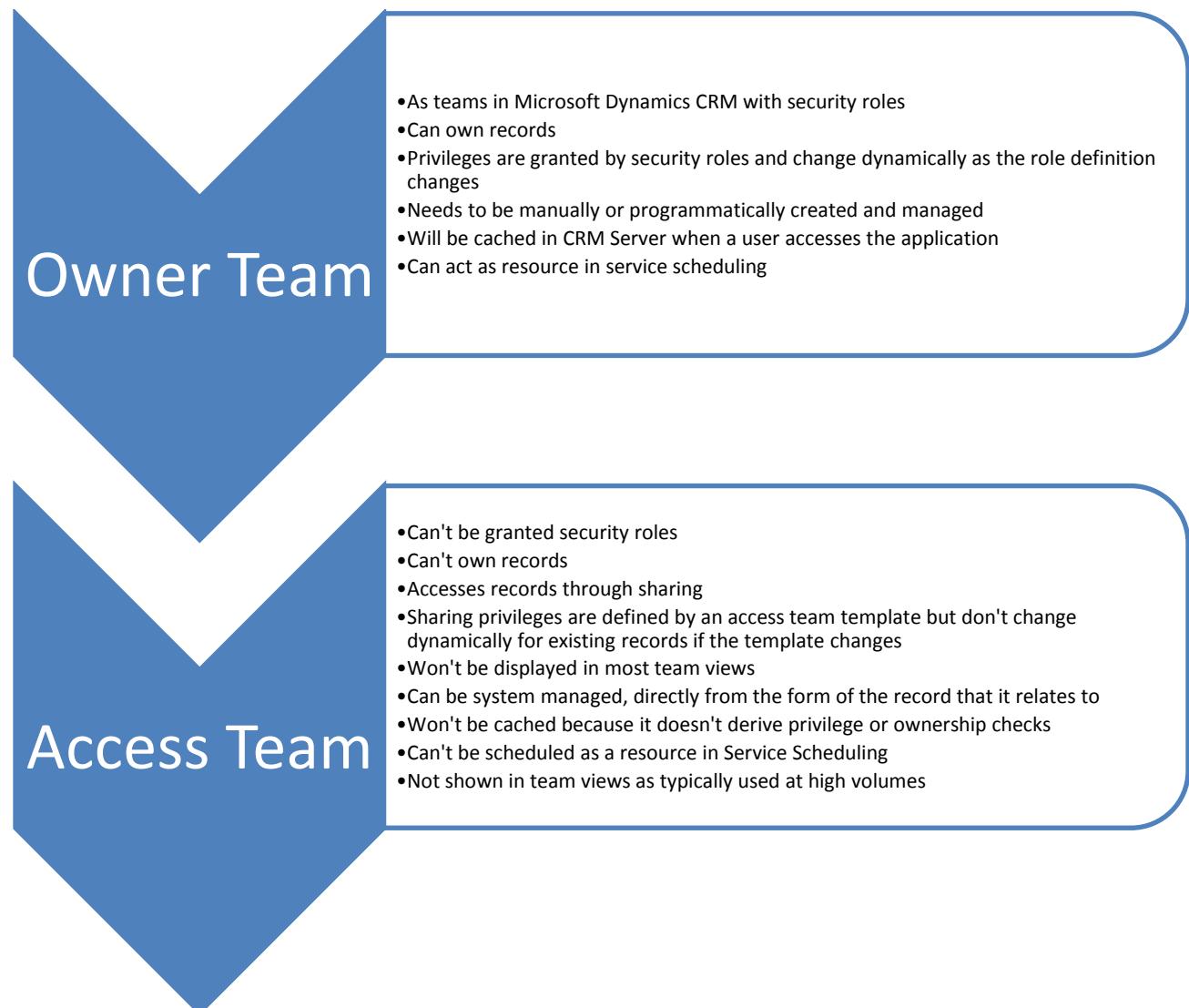
Key features

In Microsoft Dynamics CRM 2013, we have introduced new features to address these challenges.

Access teams

To address the concerns of the overhead of calculating security roles when they are needed, we will be splitting out different types of teams to cater for these different access scenarios.

With Microsoft Dynamics CRM 2013 we will allow you to create two different types of teams:



Teams, both owner and access types, can be created manually through the teams user interface. The team type field is editable only on creation and used to define the type of team created:

The screenshot shows the 'New Team' creation page in Microsoft Dynamics CRM. The top navigation bar includes links for Home, Settings, Administration, New Team, and Create. A search bar at the top right shows 'First name Last n... Orion'. Below the navigation is a toolbar with Save, Edit Process, Form, and Customize Entity buttons. The main form has sections for General, Members, Description, and a note about enabling content. The General section contains fields for Team Name (Compliance Oversight), Business Unit (Orion), Administrator (First name Last name), and Team Type (Access). The Members section has a search bar and a note to enable content. The Description section contains a note about providing oversight for compliance across key customer accounts.

To view access teams that have been created, there are two key team attributes to be considered in views or advanced find:

- Team Type: Owner or Access
- Is System Managed: defines whether the teams are automatically generated by the system or manually created

The screenshot shows the 'All User Access Teams' list and the Advanced Find interface in Microsoft Dynamics CRM. The top navigation bar is identical to the previous screenshot. The 'All User Access Teams' list displays three items: 'Access Test 1' (Business Unit: Orion) and 'Compliance Oversight' (Business Unit: Orion). Below this is the 'Advanced Find - Microsoft Dynamics CRM - Windows Internet Explorer' window. The Advanced Find interface has tabs for FILE and ADVANCED FIND. It includes buttons for Query, Saved Views, Results, New, Save, View, Save As, Edit Columns, Edit Properties, Group AND, Group OR, Details, Download Fetch XML, Clear, and Debug. The search bar at the top of the Advanced Find window contains 'Look for: Teams'. Below the search bar, filters are set for 'Team Type Equals Access' and 'Is System Managed Equals No'.

By default, Access Teams are only viewable from the “All Access Teams” view and are excluded from the “All Teams” view as they are generally expected to be for internal system visibility and management rather than something a user would directly view or interact with.

Automatic creation of access teams

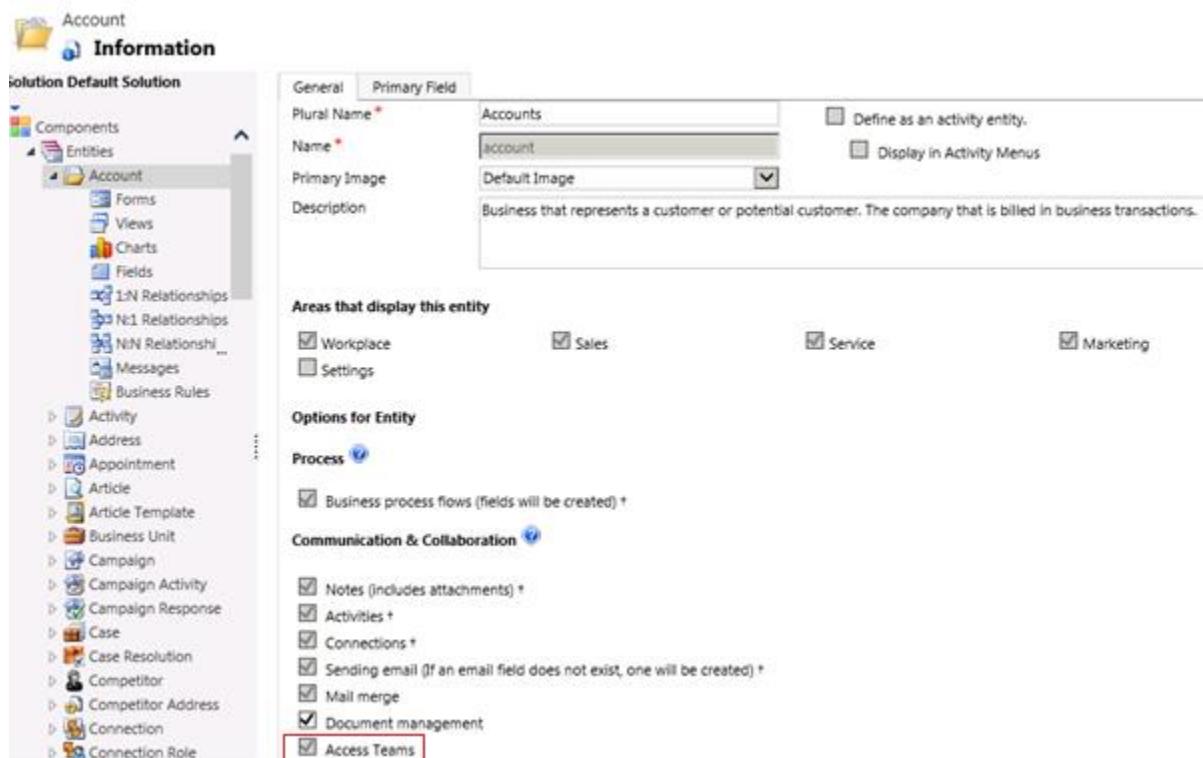
When choosing to take advantage of access teams for a particular entity, there are a few steps to perform:

- Enable the entity for access teams
- Set up an access team template
- Add a subgrid to the entity form to view the team members
- Add members to the subgrid

Enable the entity for access teams

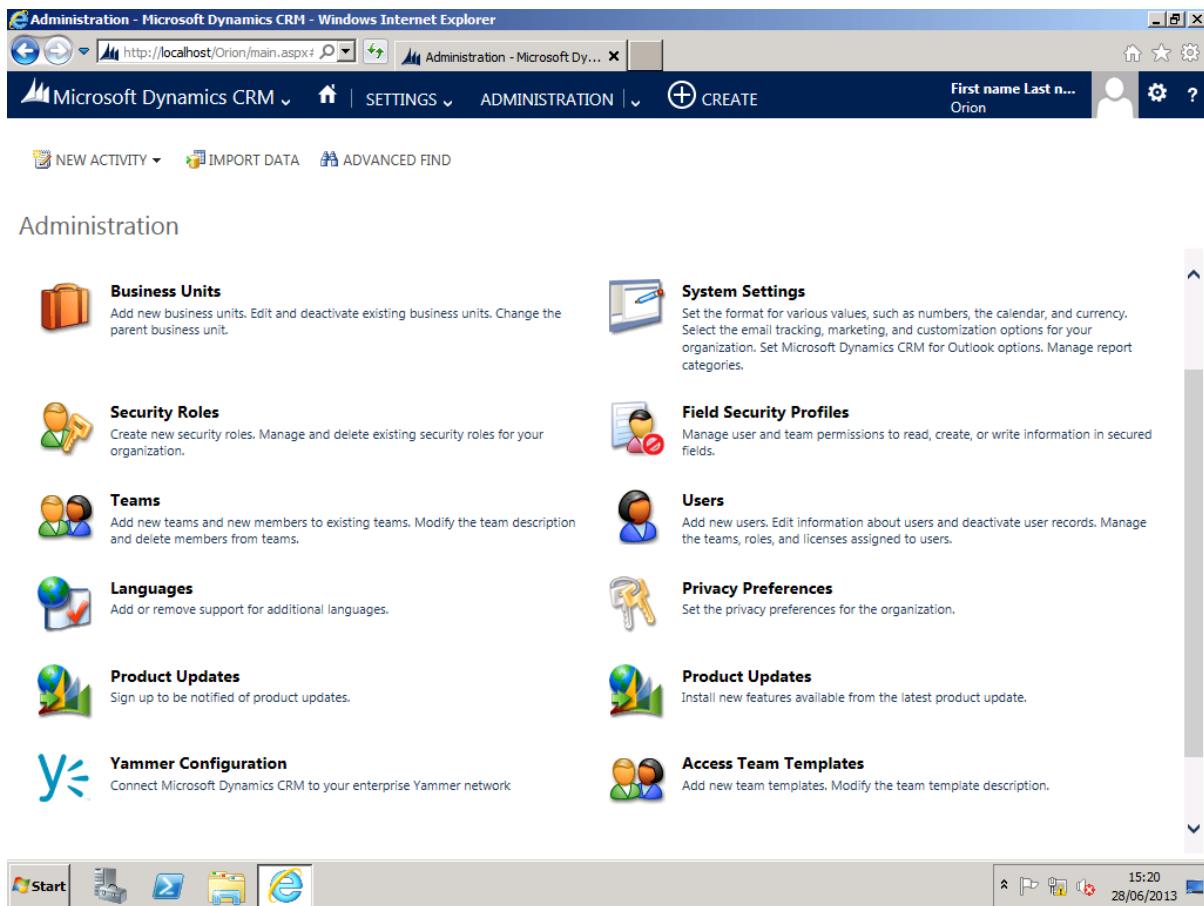
The first step is to enable the access teams for that entity.

This is done through the entity configuration. On the entity definition, there is a check box for access teams, which enables access teams for that entity, as shown here.



Set up team template for that entity type

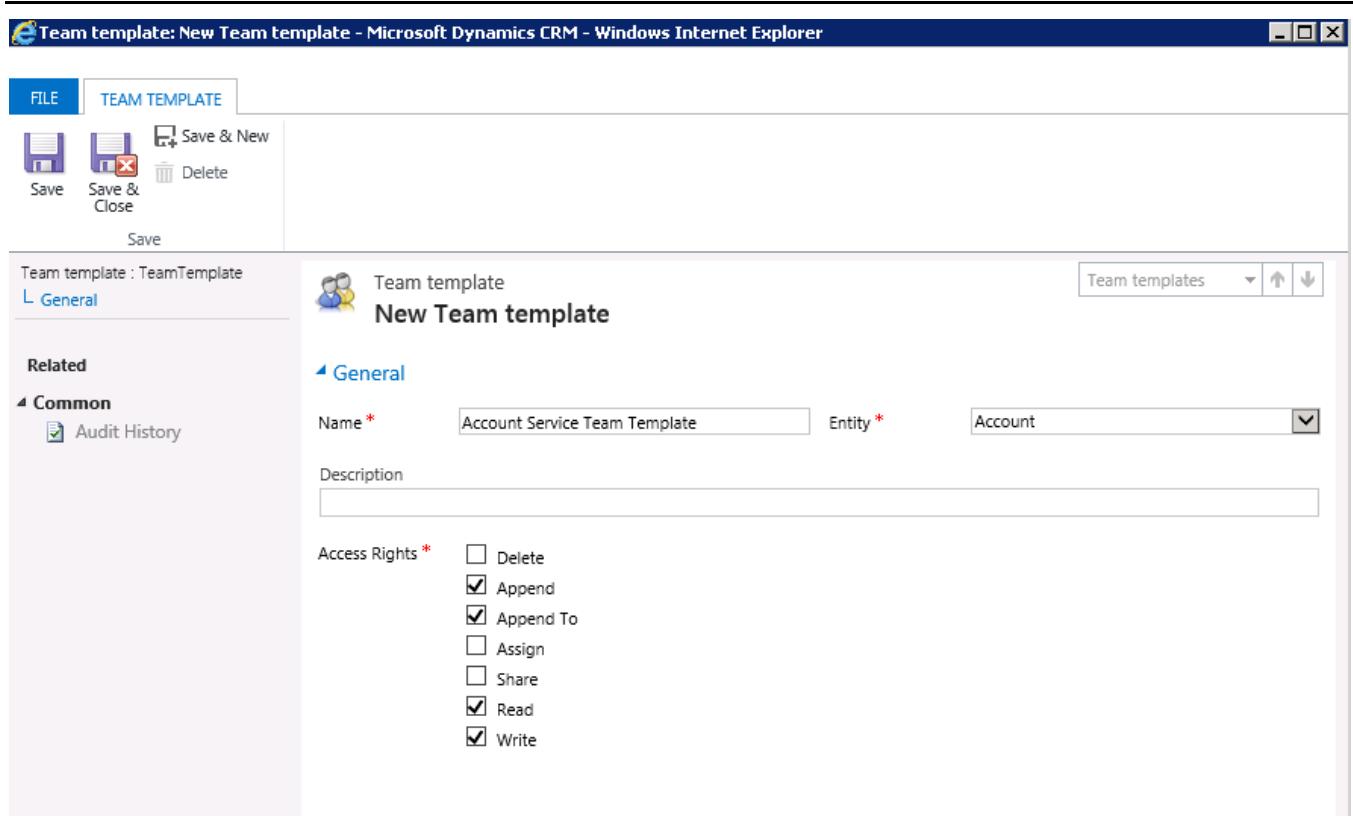
The next piece to set up is the template for the access team for the entity type. This is done from the Administration section in Settings.



The screenshot shows the Microsoft Dynamics CRM Administration page. At the top, there are navigation links for 'Administration - Microsoft Dynamics CRM - Windows Internet Explorer', 'Microsoft Dynamics CRM', 'SETTINGS', 'ADMINISTRATION', and a 'CREATE' button. On the right, there is a user profile for 'First name Last n... Orion'. Below the header, there are several administrative options: 'NEW ACTIVITY', 'IMPORT DATA', and 'ADVANCED FIND'. The main content area is titled 'Administration' and contains a grid of settings. One item in the grid is 'Access Team Templates', which is described as 'Add new team templates. Modify the team template description.' To the left of this item is a blue icon of two people. The entire screenshot is framed by a thick black border.

Select the Access Team Templates area, and you can add a new template for the entity type you are enabling.

At this point, you can define the access rights that should be granted to the team when it is created for records of this entity type.



You can create multiple templates for each entity type, and these different template types can be selected when the subgrid is added to the entity form.

Add a subgrid to the entity form to view the team members

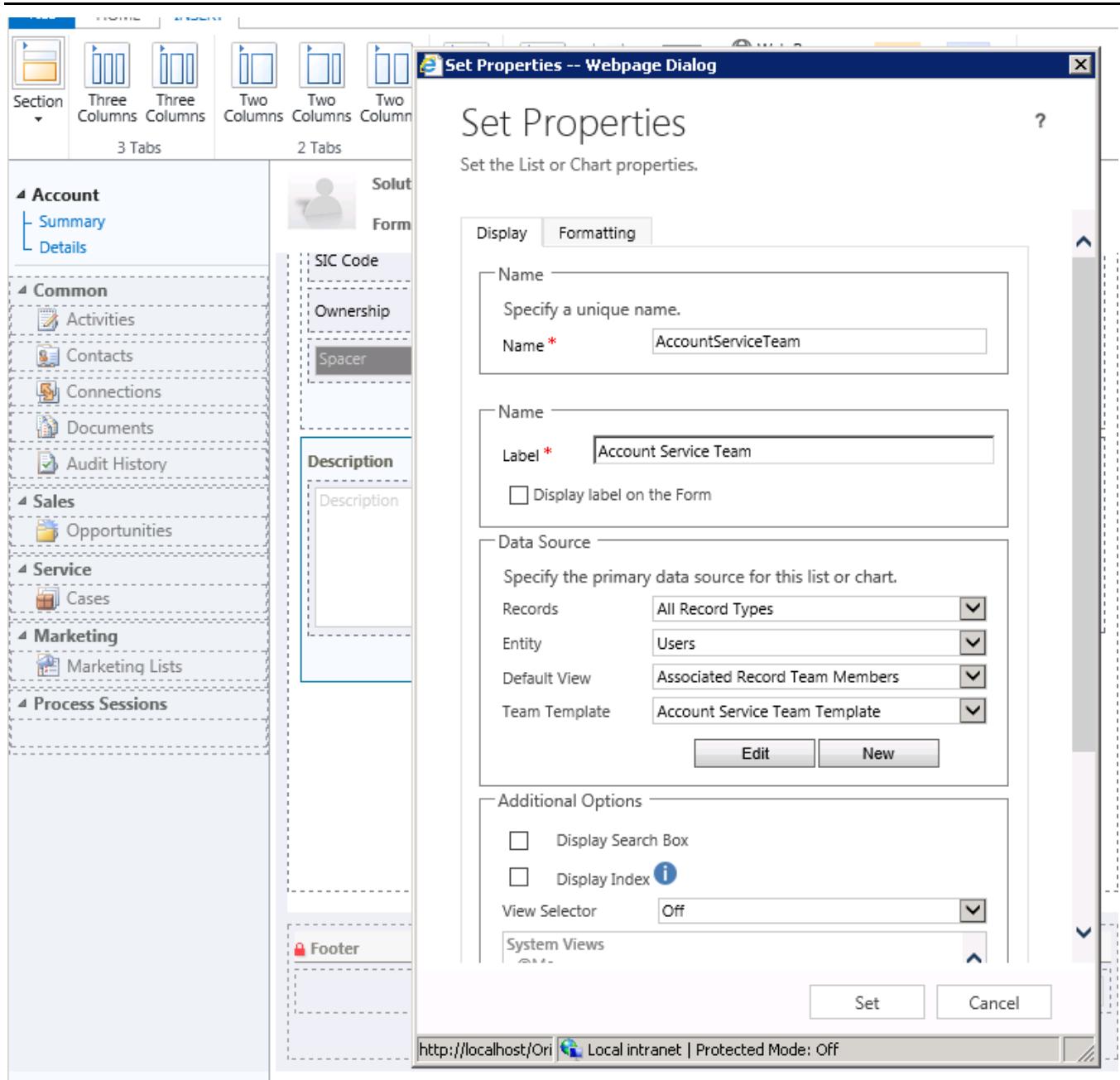
Once you enable an entity for access teams and you define the access team template, you need to add the user interface to view and manage the team members.

This is performed by adding a subgrid to the form, and showing the related access team members. As will be shown in the next section, the link between the team members in the access team and the record is managed automatically. Providing the mechanism to view existing team members and to change the team membership is done by adding a subgrid with a lookup to:

- Records: All Record Types

Note: The instinct may be to select "Only Related Records" but, because there is no direct relationship created between the entity enabled for access teams and the users, this won't work and the indirect relationship is managed differently.
- Entity Type: Users
- Default View: Associate Record Team Members
- Team Template: The template you'd like to use for this type of team

This is shown in the properties dialog box for the subgrid in the next screenshot.



Once this is saved and published, this is visualized on the form as shown in the following screenshot.



ACCOUNT

A. Datum Corporation (sample)

Details

COMPANY PROFILE

Industry	--
SIC Code	--
Ownership	--

Description

--

Account Service Team



Full Name ↑	Title
-------------	-------

No User records found.

It's possible to add multiple subgrids linked to different access team templates for the same entity enabling multiple access teams to be created against the same record but with different permissions. It is important in this scenario to make sure that the naming of the team template and the label of the subgrid surfacing this are clear and descriptive to keep the uses separate and clear.

Add members to the sub grid

From here an end user can then add a user to the sales team via the subgrid, by selecting the plus sign (+) on the sub grid and performing a lookup against the user who is then added to the team. This is possible for any user with 'Sharing' privileges for the current record.

The screenshot shows the 'Account Service Team' subgrid for the account 'A. Datum Corporation (sample)'. The subgrid header includes a user icon, the word 'ACCOUNT', and the account name. Below the header are two search/filter fields: 'Full Name ↑' and 'Title'. A search bar contains the text 'john'. A dropdown menu displays a single result: 'John Smith' with the title 'OrionTrial'. At the bottom of the subgrid, there is a link 'Look Up More Records' and a button '+ New'.

The user is now added to the access team.

The screenshot shows the 'Account Service Team' subgrid for the account 'A. Datum Corporation (sample)'. The subgrid header includes a user icon, the word 'ACCOUNT', and the account name. Below the header are two search/filter fields: 'Full Name ↑' and 'Title'. The dropdown menu now shows 'John Smith' as the selected result. At the bottom of the subgrid, there is a link 'Look Up More Records' and a button '+ New'.

And at this point the user is able to access the record with the privileges defined in the team template for this entity type.

How it works

So, we've now enabled this functionality for access teams. But if we're going to do this at scale, we want to understand what's actually happening so we can plan for the implications.

Access teams

Access Teams are created as any other team, just without the ability to have security roles or own records, so in many ways as teams were in Microsoft Dynamics CRM 4.0.

These can then have users added to them as members and can have records shared with them.

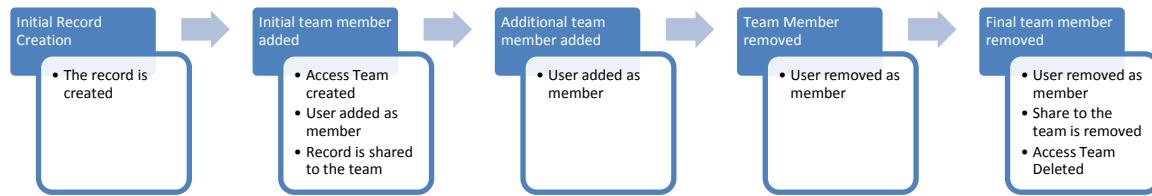
The advantage of splitting out these type of teams from owner-based teams is that the overhead of adding security roles to a team can be avoided where it is not required. When security roles are added, these can affect performance and scalability in some key ways:

- Team security roles act in a cumulative way, and as a result for each user who is a team member, the privileges for that user need to take into account all the roles of the teams that they are a member of.
- The more teams a user is a member of with security roles, the more complex the calculation that has to be performed.
- To reduce the impact of doing this on each request, the system caches the cumulative permissions for the user as they first connect to CRM.
 - When a user has a large number of teams with security roles, this can cause a delay on initial connection after a restart or when the user's record has been flushed from the cache after 20 minutes of inactivity.
- Whenever the user is added or removed from a team, or the team has its security roles changed, the cache for each user affected needs to be flushed and recalculated on the next connection.
- For rapidly changing teams or team memberships, this can introduce a significant performance and scalability impact to the system
- In these cases, access teams can avoid this impact for team memberships where this is not necessary, that is, where a combination of ownership and sharing is used, access teams can be used for the sharing cases, and avoiding the cache and calculation impact when they change.

Service Scheduling uses caching extensively to optimize its calculations. Therefore, where teams are used as resources in service scheduling, we need to load the teams into the cache. Access teams, therefore, can't be used as resources in service scheduling to avoid the need to cache them and to avoid the impact of recalculating the resource groups when a user's team memberships change.

Team selling

When access teams are enabled for an entity, the lifecycle of the team is managed automatically.

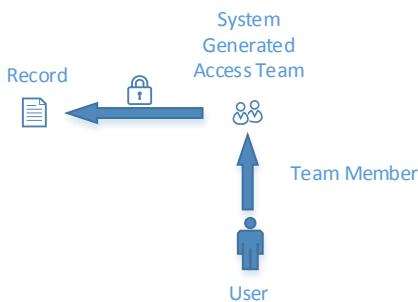


As shown in the preceding diagram, the access team is generated automatically on demand as the first team member is added.

When the final team member is removed, the team is deleted.

This brings advantages where you have rapid changing of large numbers of teams, such as removing any old and redundant access that may no longer be needed.

When a user is added to the team connected to a record, a membership is set up for that team and the user is linked to the team in the **SystemUserPrincipals** table.



Access to the record is established through automatically sharing the record with the team, with the privileges defined in the access team template for that entity type.

If the record is deactivated, this won't affect the related access team, only removing all the team members will cause deletion of the automatically generated access team

Viewing the access teams

In normal operation, the access team created automatically, system generated, is hidden from use as it is managed behind the scenes by the Microsoft Dynamics CRM application rather than needing manual administration.

In order to view system generated teams, as these are deliberately withheld from standard views, you can use advanced find to query for teams of type "Access" and that are "Is System Managed" as shown here or alternatively create or edit a personal or system view to more regularly view these:

The screenshot shows the Microsoft Dynamics CRM Advanced Find interface. The top navigation bar includes FILE, ADVANCED FIND, and a search bar with 'Look for: Teams'. Below the search bar are various buttons for Query, Saved Views, Results, New, Save, Edit Columns, Edit Properties, Clear, Group AND, Group OR, Details, Download Fetch XML, and Debug. The main content area displays search filters: 'Team Type Equals Access' and 'Is System Managed Equals Yes:No'. The results table is currently empty.

This view shows both manually created and system managed access teams, and shows that system managed teams are named with the GUID of the record to which they are linked, in this case of the account to which it is linked (although if multiple access teams are linked to the same record, the second team will have a different name).

The screenshot shows the Microsoft Dynamics CRM List Tools interface for the Teams entity. The top navigation bar includes FILE, ADVANCED FIND, and TEAMS. The TEAMS tab is selected. Below the tabs are buttons for New Team, Open Associated Grid View for Team, and Edit. The main content area is a grid table with columns: Team Name, Business Unit, Is System Mana..., and Team Type. The data grid contains four rows:

Team Name	Business Unit	Is System Mana...	Team Type
0b0a7383-44df-e211-94a6-00155d001300	Orion	Yes	Access
Access Test 1	Orion	No	Access
Compliance Oversight	Orion	No	Access

Sharing

As part of team selling, the access privileges are based on use of the sharing model. As part of the Microsoft Dynamics CRM 2013 release, a number of optimizations are performed on the sharing model.

At very high scale this has however been known in the past to lead to large record sets and performance implications so these implications do still need to be allowed for in the design and use of this feature.

One characteristic to note, is that shares granted to system-managed access teams aren't shown to the end user. As these sharing permissions are automatically set up and managed, they aren't available for an end user to overrule and are therefore not shown in the normal sharing dialog.

As access teams use sharing to control record privileges, being granted membership of an access team for a record will trigger normal cascading behavior to any related records. If there is a relationship between the

record with the access team and any related records that have cascading sharing behaviors enabled, the access team will also be shared with the child records.

Programmatic control of access teams

Access teams can be controlled through the SDK as normal for programmatic control of teams.

One scenario that needs special consideration is when you add members to an access team for a record.

Because a system-managed access team is only created on addition of the first member, this team may not yet exist to add the member to. The normal SDK messages require a team to exist before a member can be added to it.

To handle this situation, a new SDK message is introduced, **AddUserToRecordTeamRequest**, which allows you to specify the record and team template that the user should be added to. This will resolve the request to the access team that is relevant and, if necessary, create the team before adding the user as a member.

When working with system-generated access teams, this message should be used for adding users as members.

Design considerations of using access teams

Access teams can't own a record, they don't have any security roles, and therefore they can't be granted the privileges to own a record. Nor can they access records through the security role privileges of Owner, Business Unit or Organization level scopes.

For very large volumes, the implications of sharing still needs to be considered carefully. In particular, managing the lifecycle of the access team's existence for records that no longer need to be directly viewed should be considered.

When a record is deactivated, this doesn't change the related access team membership as this may be needed if the record is reactivated, or for compliance purposes. Removing all the team members, either through the user interface or programmatically, for a record can be used to remove the related access team.

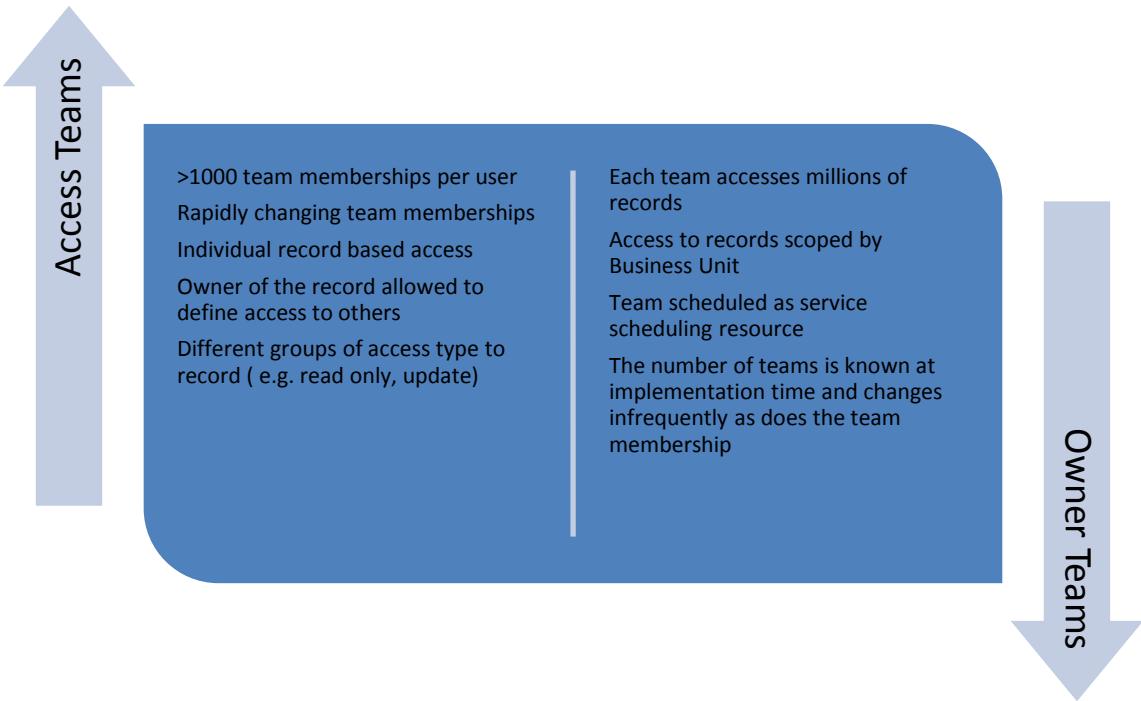
Access teams can't be used as resources in service scheduling.

Multiple access teams can be linked to a single record, allowing different access types to be defined for the same record, such as defining a read-only access team and an update team.

It's not possible to selectively choose the type of team per individual record, as the definition of the number of access teams and the team templates to be used are defined within the form for that entity, so will apply to all records of that particular entity type. For example, it wouldn't be possible to have an attribute of account defining whether they are a prospect or existing customer and therefore applying different team templates based on whether they are a prospect or existing customer. In that example, all account records would be linked to the same types of access teams. Whether an actual team instance is created would depend on whether individual users are added to the subgrid in the form itself though.

One option to consider is that different role-based forms can be used, each linking to different access team templates which does provide some ability to offer variations, although the likelihood if users of each role type access the record would be that teams of all the different types would be created even though users would only see some of them when they access the form.

With the separation of owner teams and access teams, there will be scenarios where each is the more appropriate choice. The following diagram highlights some key factors to consider when deciding which to use:



One option to note, it is possible to combine:

- Using an owner team to “own” a record, perhaps giving broader access to a wider range of records to a particular team
- And then separately to use access teams to provide more granular access for other users

Migration path

Where teams have been migrated from a previous version, they will be migrated into Microsoft Dynamics CRM 2013 as owner teams. It's possible to migrate owner teams to access teams as long as:

- The owner team doesn't have any security roles
- The owner team isn't the owner of any records

This will enable scenarios where customer's teams are good candidates for access teams to be migrated without having to be recreated and set up. The conversion is done through an action on the command bar, as shown in the following illustration.

The screenshot shows the Microsoft Dynamics CRM interface. At the top, there's a header bar with the title "eTeam: Business Desk - Microsoft Dynamics CRM - Windows Internet Explorer". Below the header is a toolbar with standard browser controls (back, forward, search, etc.) and a URL bar showing "http://localhost/MicrosoftDynamicsLtd/main.aspx#914524321". The main navigation bar includes "Microsoft Dynamics CRM", "Administration", and "Business Desk". Below the navigation is a toolbar with buttons for "+ NEW", "CONNECT", "DELETE", "CONVERT TO ACCESS TEAM" (which is highlighted with a red border), "REASSIGN RECORDS", and "...".

TEAM : INFORMATION

Business Desk

General

Team Name *	Business Desk
Administrator *	First name Last name
Team Type *	Owner

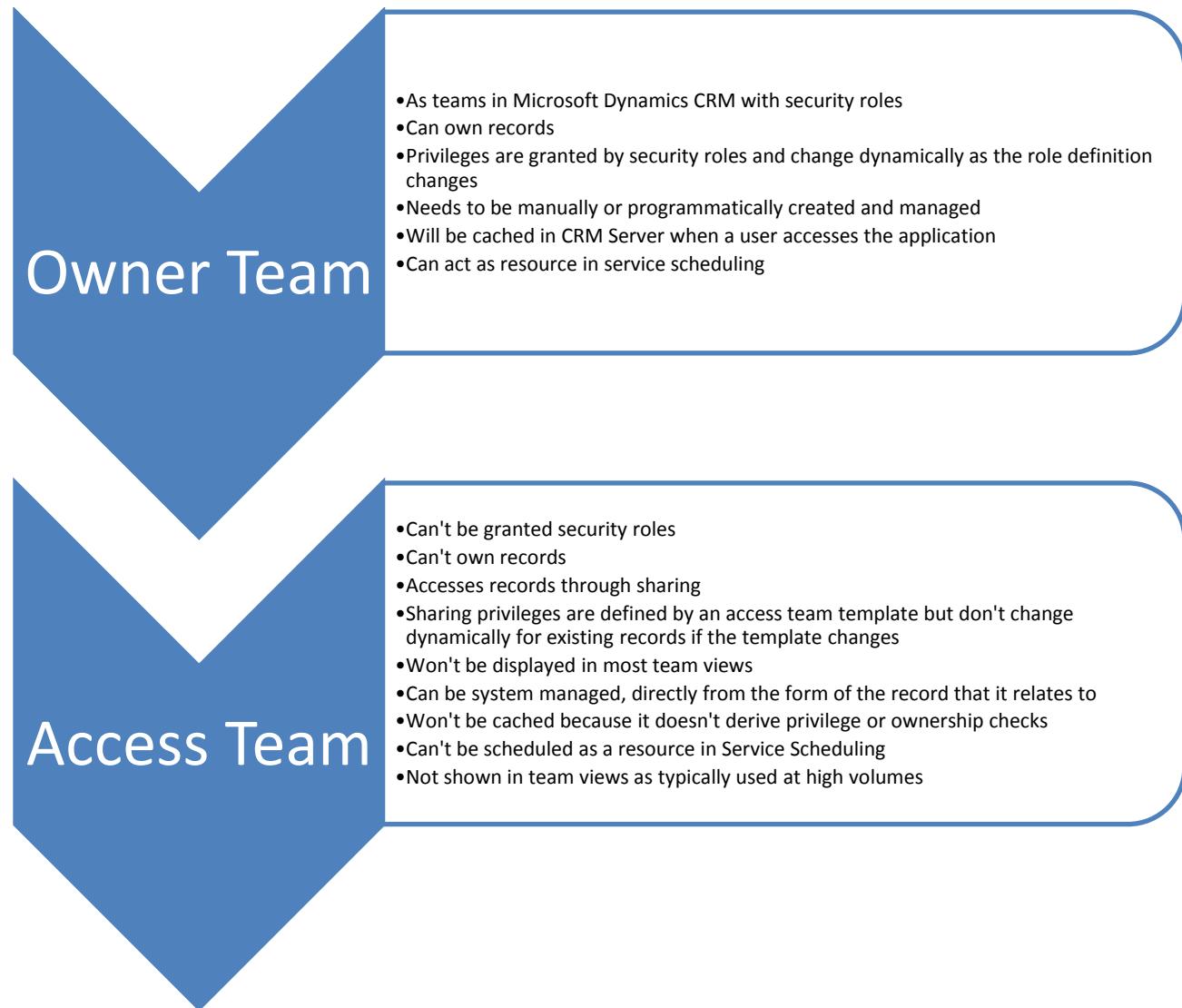
While the introduction of team ownership and team security roles add great flexibility, for customers who do not need them this overhead can be avoided by using access teams. This is a good path for customers migrating from Microsoft Dynamics CRM 4.0 who have implemented solutions with large volumes of teams using sharing and can benefit from the simplicity of Access Teams in Microsoft Dynamics CRM 2013 as access teams more closely reflect the teams approach from version 4.0.

It isn't possible to migrate access teams to owner teams.

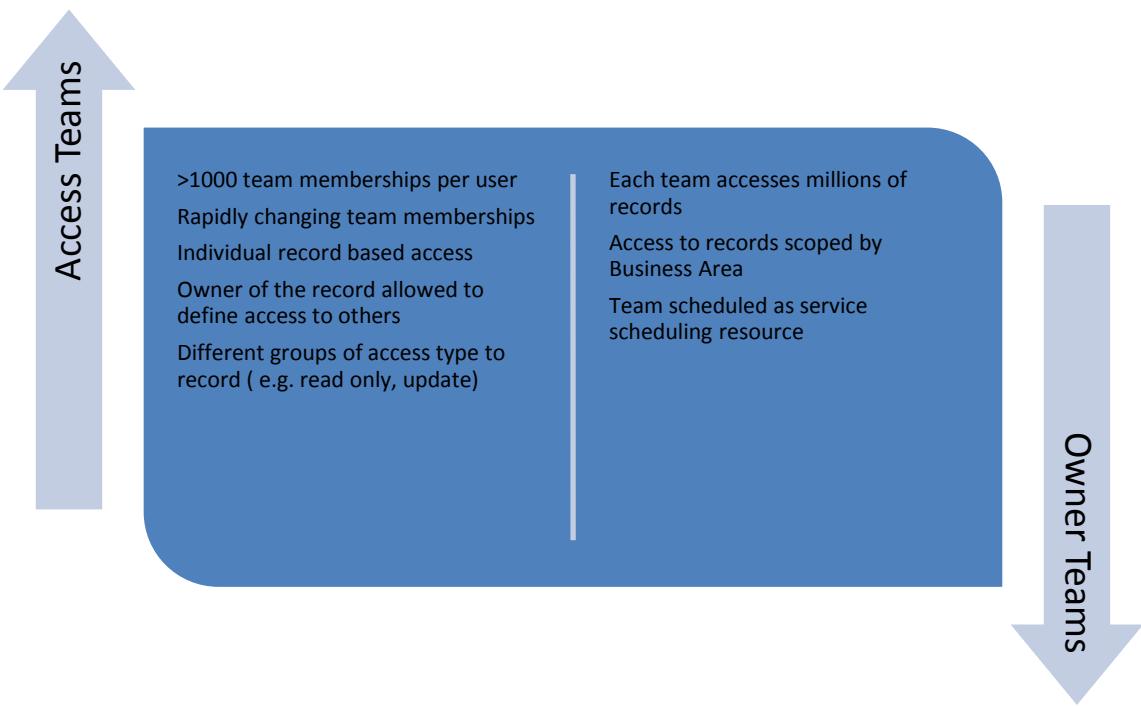
Summary

With the introduction of access teams in Microsoft Dynamics CRM 2013, we simplify the process of managing granular access to records where individual access needs to be defined and managed. We also optimize the way this access can be managed.

Key features of owner teams and access teams are summarized as follows:



In the context of a particular implementation design, use of teams needs to be carefully analyzed as each type is intended to target specific access scenarios and other capabilities in the CRM security model should also still be considered and used as appropriate. In particular comparison between when to use access teams and owner teams is summarized as shown in the following illustration.



For further information on when to use different security modeling features of Microsoft Dynamics CRM, see the white paper, [Scalable Security Modeling with Microsoft Dynamics CRM 2013](#).