RIYADTECH

A community for everyone

Zainab Tahhan	444015401
Aghared Kadu	443007057
Retal Malki	44410160

Agenda

- Introduction and Problem Statement
- Solution Overview
- Market Analysis
- Enhancements and Additional Features
- Detailed Problem Identification
- Flowcharts and Object Properties
- Use Cases

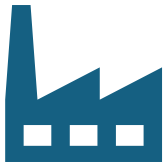
PROBLEM BREAKDOWN

What Is the Problem?

Problem: Fragmentation and Lack of Centralized Platform for Tech Innovation Ecosystem.

Saudi Arabia’s tech ecosystem, although growing, is fragmented, with no centralized platform that effectively connects innovators, startups, investors, and other stakeholders. This gap results in inefficiencies, underutilization of opportunities, and slower growth of the innovation landscape in Saudi Arabia.

Manageable parts



Lack of Support for Early-Stage Startups.

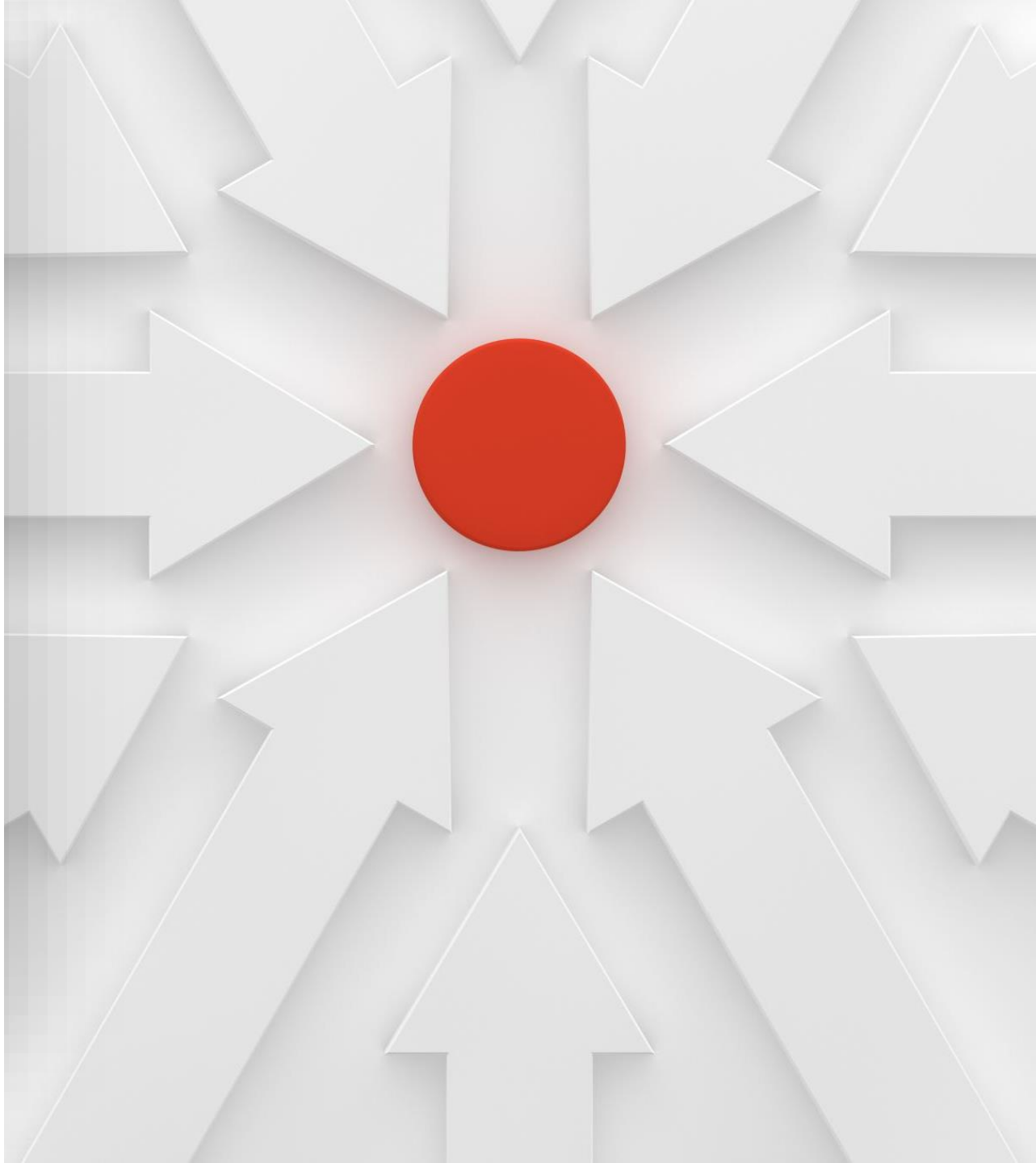
Challenges in Scaling Innovations.

Weak Collaboration.

Lack of Knowledge and Awareness About Funding Sources.

Why It Is a Problem?

- Context Presents Challenges
- Missed Investment Opportunities
- Inefficiency and Lost Time
- Investor Hesitation
- Delayed Market Entry



Why It Is a Problem?
Importance of Addressing the Problem

1

Accelerating Innovation.

2

Improving User Experience.

3

Boosting Economic Impact.

4

Enhancing Global Competitiveness.

SOLUTION OVERVIEW

What Are the Main Parameters of This Solution?

User Needs, Scalability, Performance, and Other Critical Factors

User Needs: Accessible platform for startups, investors, and mentors to connect and collaborate.

Scalability and Performance: High-performing, scalable app to handle increasing users and traffic.

Success Metrics: Adoption rates, successful connections, and overall impact on the tech ecosystem.

What Are the Main Parameters of This Solution? Goals and Objectives

1. Facilitate Startup Growth
2. Boost Investor Engagement
3. Streamline Innovation Development
4. Foster Regional and Sectoral Inclusivity
5. Align with Vision 2030

MARKET ANALYSIS

Who Are the Current Competitors in the Market?

existing competitors and their strengths and weaknesses:

Competitors	Description	Strengths	Weaknesses
Hub71 (UAE)	Abu Dhabi ecosystem connecting startups with investors and partners.	Strong backing, global network, top infrastructure.	Focuses on international startups, with limited impact on Saudi local startups.
Misk Innovation (Saudi Arabia)	Supports Saudi youth with funding, mentorship, and networking.	Strong local focus, aligned with Vision 2030.	Limited to youth, excludes experienced entrepreneurs.

Who Are the Current Competitors in the Market? Market Gaps

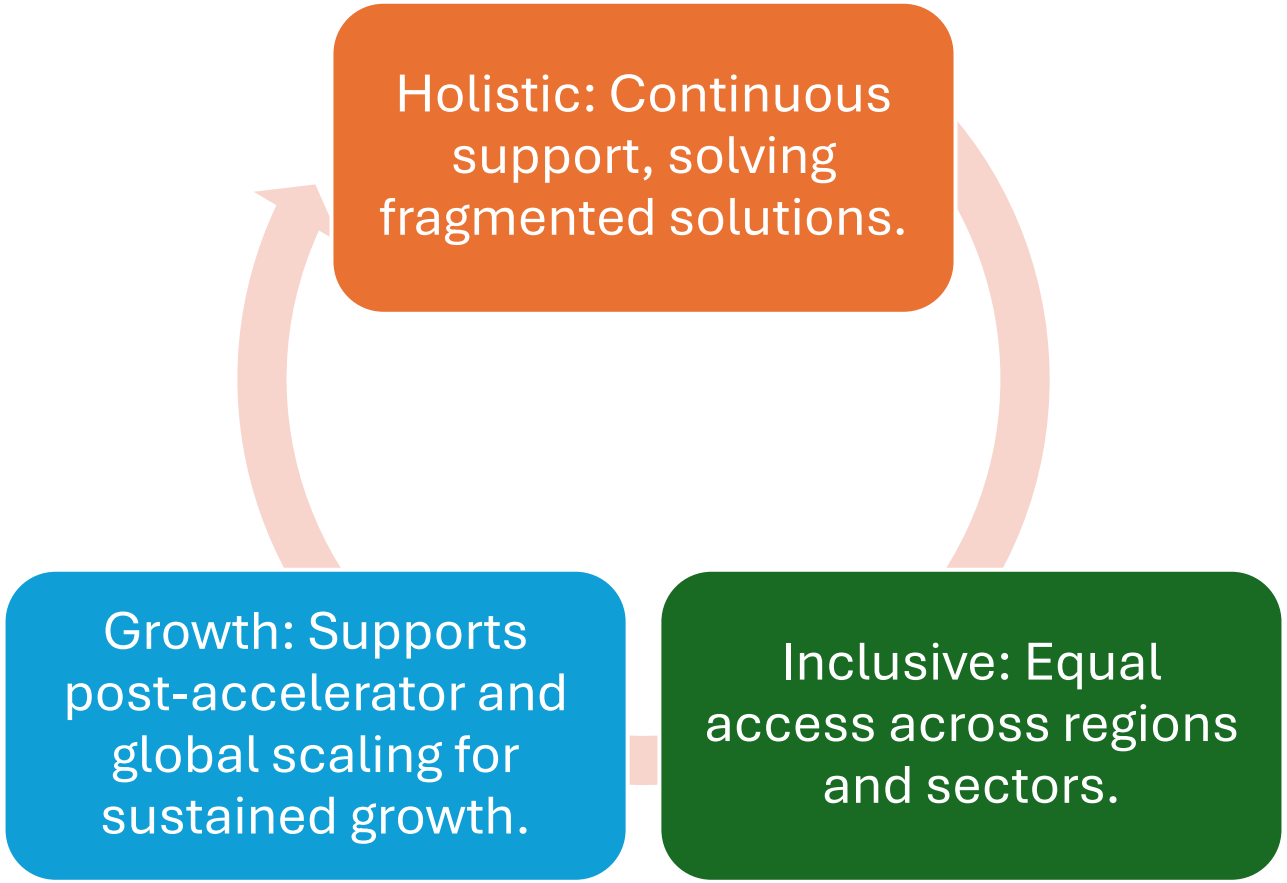
- No All-in-One Platform: No app provides full support.
- Sector/Regional Gaps: Non-core industries and smaller regions are overlooked.
- Fragmented Support: Platforms lack complete services.
- Limited Global Reach: Few help Saudi startups expand globally.

ENHANCEMENTS AND ADDITIONAL FEATURES

What Are the Issues You Will Add? Additional Features and Improvements

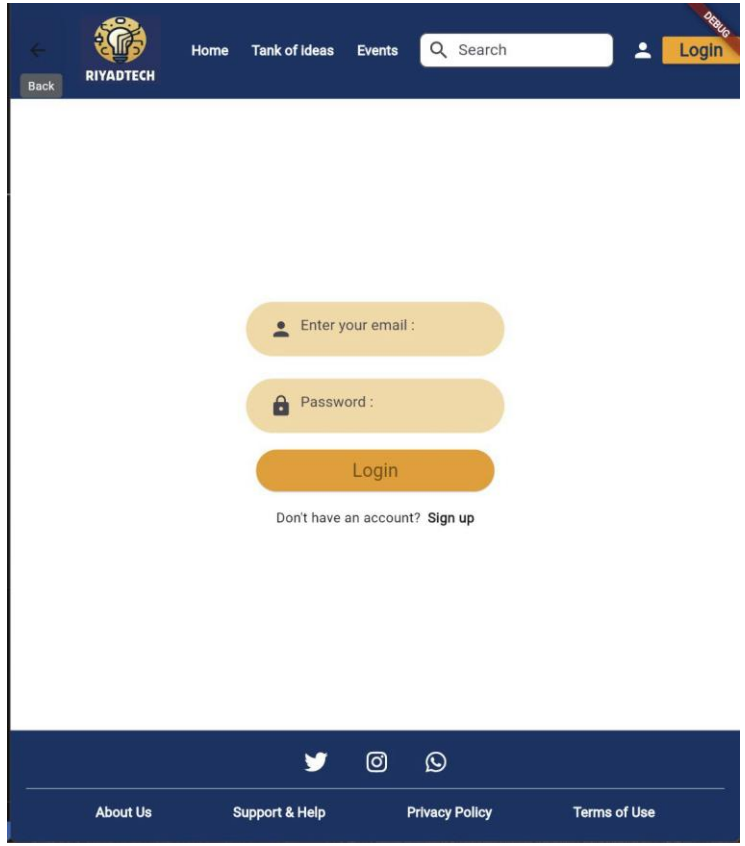
- Sector and Regional Inclusivity.
- Resource Hub for Vision 2030.
- Global Scaling and Exposure.
- Continuous Post-Accelerator Support.

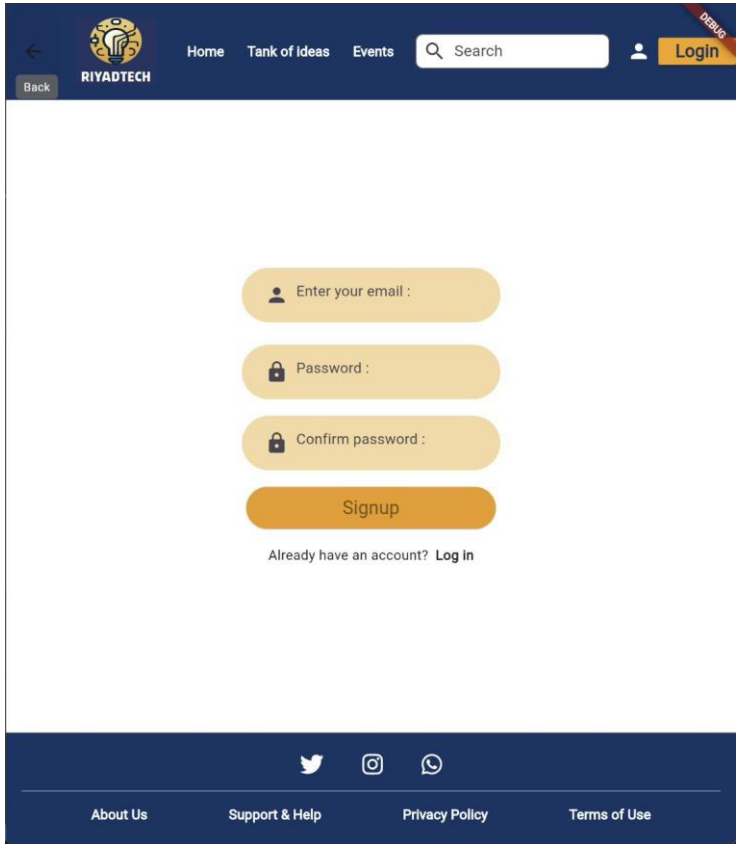
What Are the Issues You Will Add?
How These Enhancements Address Limitations



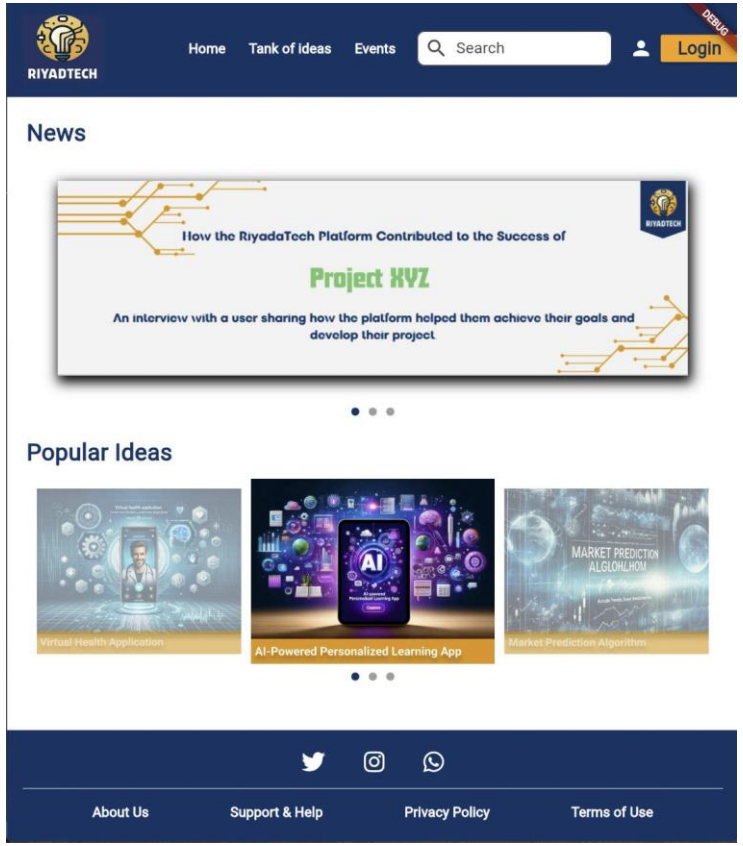
PLATFORM PAGES

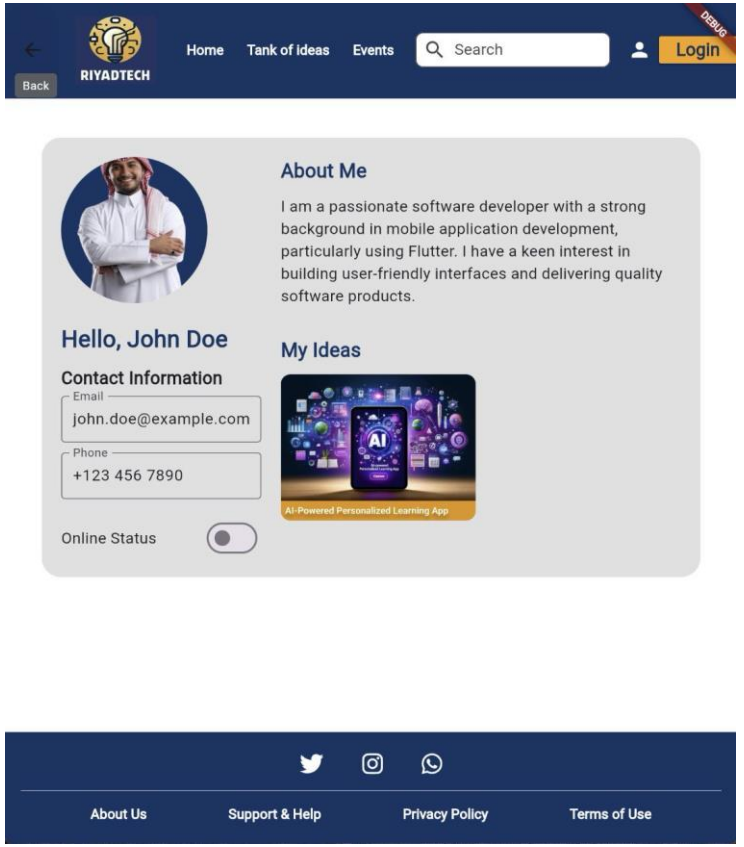
Login/sign in pages



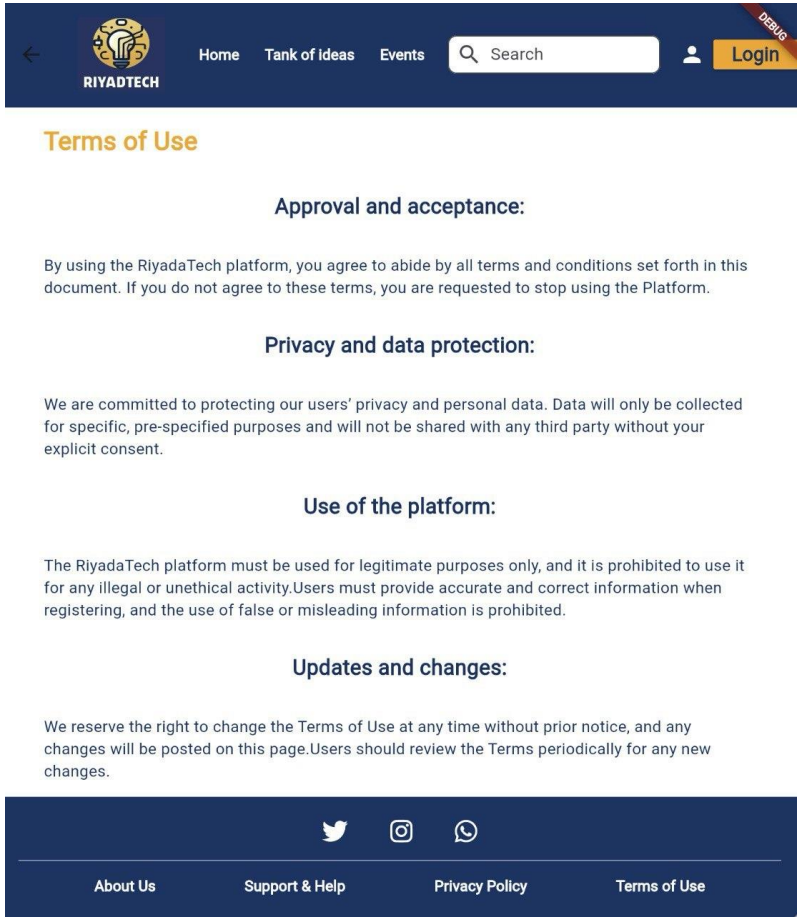


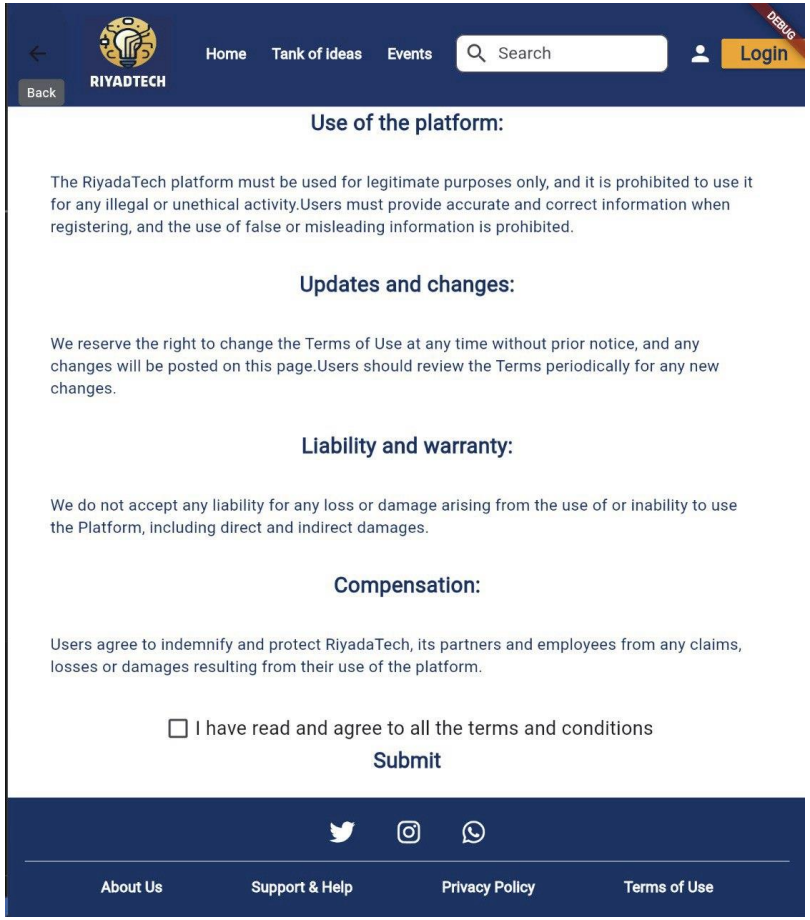
Home and profile pages



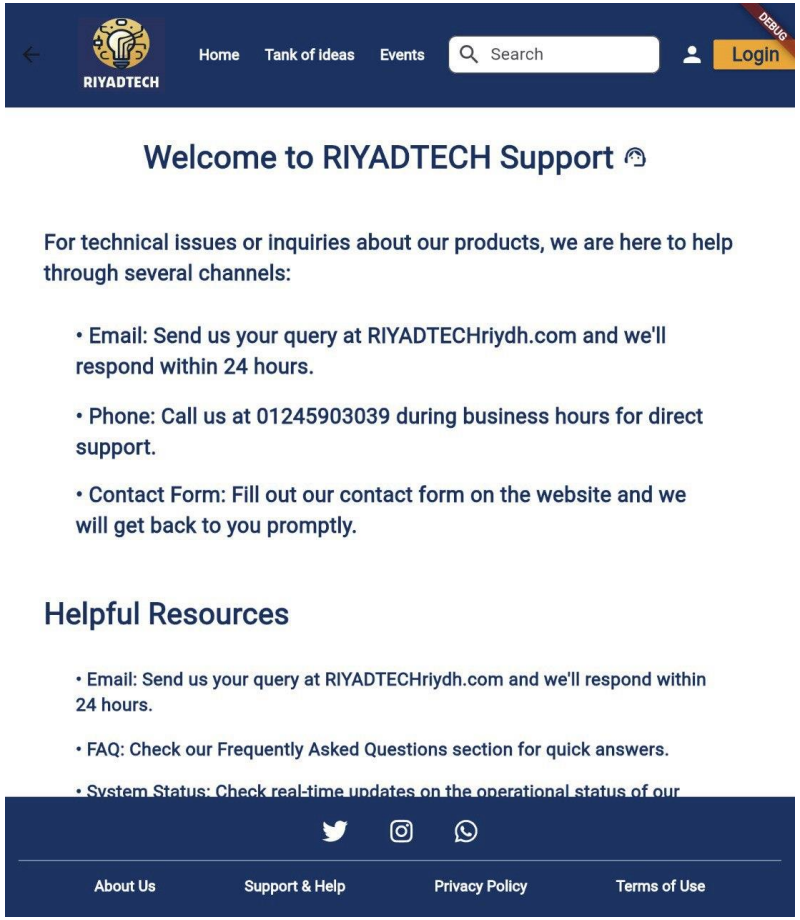


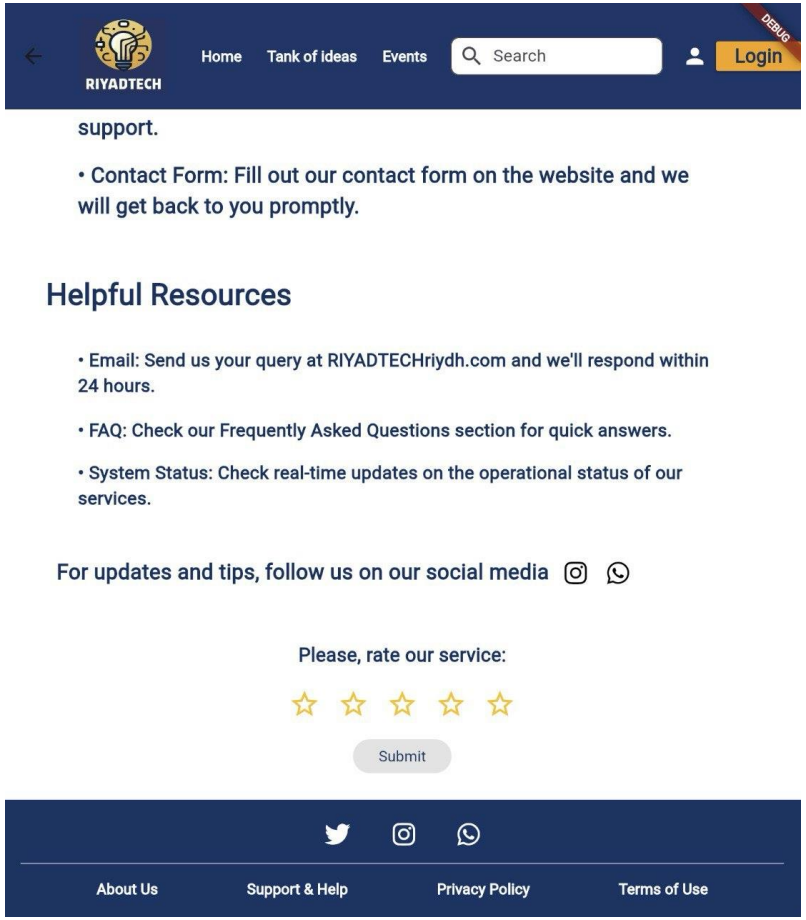
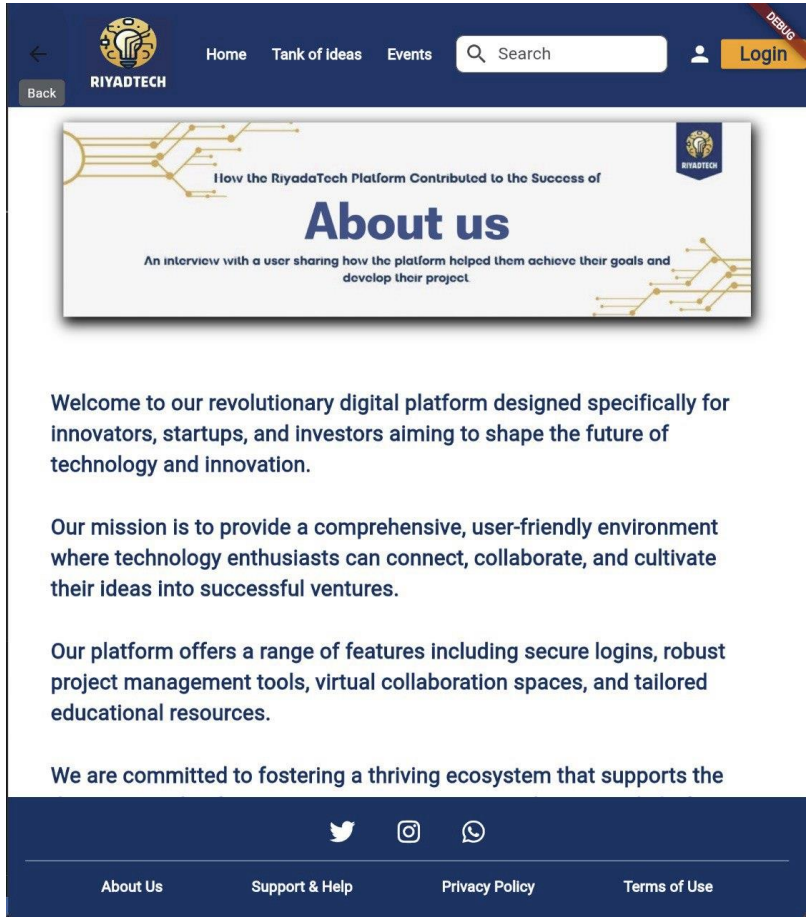
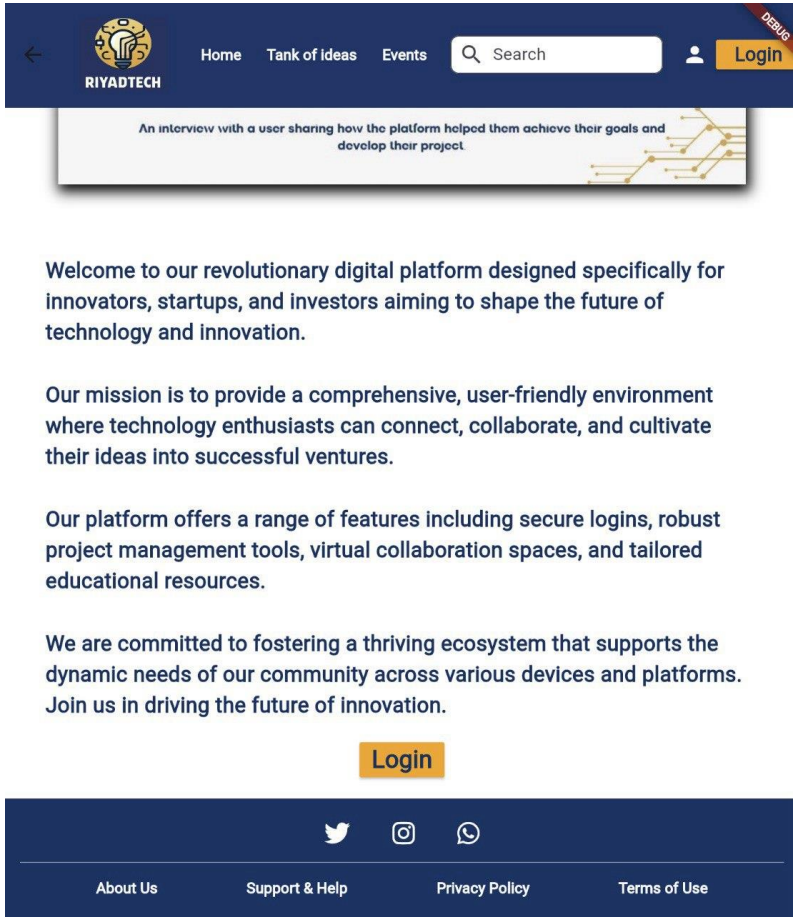
Terms of use page





Support page





About us page