

HACK OKSTATE 2025

SPONSORSHIP PROSPECTUS

September 13-14, 2025

Stillwater, Oklahoma

ABOUT HACK OKSTATE

Hack OKState is OSU’s official collegiate hackathon—an annual 24 hour technology innovation marathon where students from across the region come together to build software and hardware solutions to real world challenges.

Whether you’re a local company or a national brand, sponsoring Hack OKState connects you directly with the next generation of developers, designers, and engineers.

WHY SPONSOR?



Brand Awareness

- Logo featured on shirts, websites, and event banners.
- Shoutouts on social media and during opening/closing ceremonies.



Talent Pipeline

- Resume books of all participants.
- Host a booth to meet students face to face.
- Access to our career fair.



Technical Engagement

- Run a tech talk or workshop.
- Sponsor a themed challenge or prize category.

IN-KIND DONATIONS WELCOME

Swag, shacks, hardware kits, gift cards, software licenses — anything students can build with or enjoy!

LET’S COLLABORATE

Interested? Let’s tailor a package that works for you.

SPONSORSHIP TIERS

Price	Benefits
Bronze	\$1,000 Booth space, social media mention and logo on website and shirt.
Silver	\$2,000 Bronze benefits included, resume book, and tech talk
Gold	\$3,000 Silver benefits included, challenge sponsorship and panel judge
Platinum	\$6,000 Gold benefits included, keynote opportunity, exclusive branding with a large logo, and custom requests allowed

ADD-ONS

- **Tech Talk/Workshop - \$500**
30-minute slot to engage directly with participants.
- **Hacker Challenge — \$1,000**
Present a challenge using your tech stack or API, and award your own branded prize.
- **Branded Meal Sponsor — \$2,000**
Your company logo featured at a catered meal. Great visibility
- **Presenting Sponsor — \$7,000**
Full custom package + name/logo in official event title: “Hack OKState presented by [Company]”