GANESHA
INTEGRATION
CASE
COMPETITION
2021

KELUARGA MAHASISWA
INSTITUT TEKNOLOGI BANDUNG

KABINET
ARUNIKA

# Competition
# Guidebook

*"Empowering youth through professional cooperation*
*experience in solving industrial problem"*

@ganesha.icc          ganeshaicc.my.id

@526tovev          Ganesha Integration Case Competition

# Table of Contents

# Welcoming
# Message

Welcome on board, game-changers! It is an honor to greet such passionate youths in each respective expertise, who are willing to take matters into their own hands; taking challenges head-on, and solving problems through creativity and innovation. With theme "Empowering Youth Through Professional Cooperation Experience in Solving Industrial Problem", let us take you on a journey of exploring the professional world. Having a sneak peek into a world full of potentials and surprises to be discovered. In GICC, we believe that the world of professionalism with its high and lowlights should be learned and experienced by students as early as possible. By carefully carving a competition system that exposes participants to real industrial problems, and its multi-dimensional solution generation process, we hope to be able to deliver an unforgettable experience which will eventually help you prepare your future career.

We will start our journey on December 27th, 2020, and finish on February 21st, 2021. Alongside the main competition, we will bring you a series of talks and workshops in the forms of DialoGICC, StrateGICC, and GICClass to further equip you in this journey. For a select few, we will also provide them with a mentorship program in their collective team effort to solve the last problems in the final phase of the competition. Thus, it is important to understand no matter how prepared an individual is, their teamwork and cooperation is the one deciding whether their final goal can be achieved or not.

I would like to say thank you to all members of the committee and partners, which through their dedication and hard work, the Ganesha Integration Case Competition 2021 can proudly be held. At the end of the day, a little appreciation from whom this program is made for, you game-changers, our programs can finally be complete.

If you have any inquiries, please do contact us through the given contact person. Hope you have a wonderful journey and see you at the finish line.

Achmad Fachran Rafly

Project Manager
Ganesha Integration Case Competition
2021
Institut Teknologi Bandung

# About
# GICC 2021

Ganesha Integration Case Competition 2021 is a program that prepares Indonesian students to face real-world industrial problems and innovate an advancement that improves the key sectors of companies which are marketing, operation, and EHS (Environment, Health, and Safety).



**Marketing**  **Operation**  **EHS**

In the preliminary phase, participants must develop a strategy-based solution for the distributed case to help companies achieve their goals. Five most eligible participants of each sector will be chosen to be finalists and combined into a team of three. Each team must develop a solution for the issues given by the case contributor together and present it to the judges and company stakeholders. This encourages participants to cooperate with a group of people who have yet become familiar with each other. Communication skills and the ability to adapt in a new environment, qualities of employees that a workplace will demand, is put to a test.

# Objectives

Aiming to enhance soft skills development, GICC 2021 accommodates Indonesian students with an exposure to real-world industrial problems that encourage the collaboration of professionalism, innovation, and cooperation.

# Timeline

**Open Registration**
27 December 2020

**Close Registration (Early Bird)**
10 January 2021

**Close Registration**
17 January 2021

**Preliminary Case Deployment**
23 January 2021

**Final Case Deployment**
17 February 2021

**Technical Meeting**
14-15 February 2021

**Finalist Announcement**
13 February 2021

**Case Submission**
5 February 2021

**Team Discussion, Preparation, and Mentoring**
17-19 February 2021

**Final Presentation**
20 February 2021

**Company Visit & Winner Announcement**
21 February 2021

# Flow of Competition

**1**

## Preliminary Phase

Eligible participants will be distributed a company case based on one of the three sectors that have been chosen, which are marketing, operation, and EHS (Environment, Health, and Safety). Participants are expected to contribute a solution considering the most effective way to solve the company's problem in the form of a paper.

**2**

## Grand Final

Fifteen finalists are grouped into teams of three, thus creating a team consisting of a finalist each from the three sectors (marketing, operation, and EHS). Each team has to solve the real-problem given and present it to the judges by a video conference platform. The presentation will last for 15 minutes, followed by a 10-minute Q&A session with the judges.

**3**

## Mentoring

After the final case deployment, the teams are given three days for preparation before the presentation. An online mentoring from professionals is provided to guide the teams with direction and feedback during the three-day preparation.

**4**

## Company Visit and Winner Announcement

The fifteen finalists will get the opportunity in an online company visit session arranged by GICC 2021's partnering company. Following the company visit, the winners of GICC 2021 will be announced.

# Registration

1. **Registration and Payment**

   Registration form can be accessed from December 27th, 2020 to January 17th, 2020 in GICC's website ganeshaicc.my.id.

   - **Early bird registration**

     Date              : December 27th, 2020 – January 10th, 2020

     Entry Fee       : Rp30.000,-

   - **Regular registration**

     Date              : January 11th, 2020 – January 17th, 2020

     Entry Fee       : Rp40.000,-

   Entry fee payment is transferred to the following account:

   Bank Mandiri 1260007601759 on behalf of JEREMY DAVID DIPAHOT.

   Please add the number 01 if you register in marketing sector, 02 for operations, and 03 for EHS behind your nominal registration fee, for example Rp30.001,00.

2. **Requirements**

   - Applicants must complete the payment of entry fee before registering and provide the payment receipt.
   - Applicants are required to upload GICC 2021's participation twibbon on public Instagram feed and provide proof of the post in the form of a screenshot. Instagram Twibbon and caption can be accessed in bit.ly/GICC2021PreliminaryKit.
   - Applicants must provide KTM (Kartu Tanda Mahasiswa).
   - Documents needed to be prepared:
     - Payment receipt            : GICC_Payment_Bank*_AcountName* (.pdf/.jpg/.png)

- Screenshot of twibbon : GICC_Twibbon_IGusername*
  (.pdf/.jpg/.png)
- KTM : GICC_KTM_ParticipantFullName*
  (.pdf/.jpg/.png)

*depending on the participant, for examples:

GICC_Payment_BCA_LalalaLilili.jpg

GICC_Twibbon_lalalalilili.jpg

GICC_KTM_LalalaLilili.jpg

## 3. Registration Process

- Access the registration form in GICC 2021's website (ganeshaicc.my.id).
- Determine which sector to pursue in the preliminary phase. Applicants are not allowed to change the sector after submitting the registration form.
- Fill in the required information.
- Upload the required documents.
- Make sure all the information filled and documents uploaded are correct.
- Submit the registration form.
- Applicants will receive a confirmation e-mail and participant code no longer than 3 days.

# General
# Rules

1. GICC 2021 is open for all of undergraduate (S1) students in Indonesia.
2. Participants will compete individually in the preliminary phase.
3. Participants must only choose one sector out of three which are marketing, operation, and EHS (Environment, Health, and Safety).
4. Participants must only submit one entry paper.
5. Submitted paper must be written by the participants themselves and has never been submitted for any other purpose. Plagiarism will not be tolerated.
6. Participants are obligated to sign a statement of originality provided by GICC 2021.
7. Any deliberate attempt of ethics violations will result in immediate disqualification.

# Paper
# Guidelines

1. **Rules**

   a. Participants will be given a participant code as identity from GICC 2021's committee in the registration confirmation e-mail. There must **NOT** be any identity of participant's name, university, and faculty/major in the paper, except for the participant code.

   b. Participants will be given a scoring rubric, provided for the judges, which must be included in the paper during submission placed after the references.

   c. Participants will be given a statement of originality that is required to be signed. This will be submitted in a **separate file** to preserve anonymity.

   d. Plagiarism will **not be tolerated**. Participants are encouraged to follow APA Citation Format for any sort of references.

   e. Guidebook, originality statement, and paper scoring rubric can be downloaded from bit.ly/GICC2021PreliminaryKit

2. **Paper Format**

   a. The paper must be in English.

   b. Participants must use the following paper format:

      i.   Paper           : A4

      ii.  Font type       : Times New Roman

      iii. Font size       : 12 (content), 14 (head/title)

      iv.  Spacing         : 1.15

      v.   Margin          : Top, right, and bottom = 2 cm; left = 3 cm

      vi.  Paragraph type  : Justified

      vii. Page number     : Bottom right corner (page one starts after the cover page)

## 3. Paper Content

a. Participants are encouraged to refer to a scientific paper format and include:

    i. Cover

    ii. Abstract

    iii. Introduction

    iv. Analysis

    v. Solution

    vi. Conclusion and Suggestion

    vii. References

    viii. Scoring rubric (copy from the template)

    ix. Appendix

b. Cover must include only the title along with the participant code and selected sector. Cover design is entirely up to the participant's preference.

c. Abstract is limited to 250-400 words.

d. Paper must not exceed 10 (ten) pages, excluding the appendix with a maximum of 10 (ten) pages, the cover, abstract, and scoring rubric.

## 4. Paper Submission

a. Submission must be in the form of:

    i. File format: .PDF

    ii. Preliminary paper file name: GICC_Preliminary_Sector*_Code*.pdf

    iii. Originality statement file name: GICC_OSP_Sector*_Code*.pdf

b. Paper must be submitted to the website ganeshaicc.my.id before **February 5th, 2021 at 23.59 WIB**.

c. Paper guidelines violation and late submission will result in point deduction.

d. One point will be deducted for every one minute late submission.

*depending on the participant, for examples:

    GICC_Preliminary_EHS_8001.pdf

    GICC_OSP_EHS_8001.pdf

# Prize and Awards

| | |
|---|---|
| 1st Team Winner | : Rp3.000.000,00 + e-certificate |
| Best Speaker | : Rp500.000,00    + e-certificate |
| 1st Individual Winner of Marketing | : Rp1.000.000,00 + e-certificate |
| 1st Individual Winner of Operation | : Rp1.000.000,00 + e-certificate |
| 1st Individual Winner of EHS | : Rp1.000.000,00 + e-certificate |

# Paper Scoring

| No. | Criteria | | Total Points |
|---|---|---|---|
| **1.** | **Paper Structure** | **Full Points** | 15 |
| a. | Systematic writing (coherence, cohesion, grammar, vocabulary, and discourse structure) | 7 | |
| b. | Content delivery and consistency | 5 | |
| c. | Font type and size accuracy | 1 | |
| d. | Spacing, margin, and paragraph alignment accuracy | 1 | |
| e. | Paper limit and paging accuracy | 1 | |
| **2.** | **Analytical and Logical Ability** | **Full Points** | 50 |
| a. | Suitable framework to approach | 10 | |
| b. | Completeness and quality of supporting data | 10 | |
| c. | Critical thinking ability and problem-solving skills | 15 | |
| d. | Feasibility of the solution implementation | 15 | |

| 3. | Creative and Innovative Thinking | Full Points | |
|---|---|---|---|
| a. | Creativity of the solution | 15 | 35 |
| b. | Strategy and plan development | 10 | |
| c. | Solution relevancy and effectivity to solve the case (impact) | 10 | |

# Contact
# **Person**

Helena Oktaviani

      ID Line        : helenaoktaviani

      WA           : 081294765432


Asyila Paramitha

      ID Line        : asyilaprmthaa

      WA           : 085230222999


GICC 2021 Social Media

      LinkedIn      : https://www.linkedin.com/company/ganeshaicc/

      Instagram    : @ganesha.icc

      Website      : ganeshaicc.my.id

      OA Line      : @526tovev

GANESHA INTEGRATION
CASE COMPETITION
2021