

Ideation Phase

Brainstorm & Idea Prioritization

Date	13 September 2022
Team MEMBERS	MUTHU RAJA.S MAHIBAKARAN SASIDHARAN LOKESH
Project Name Project	Retail Store Stock Inventory Analytics
Maximum Marks	4 Marks

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare

"Brainstorm"

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Share template feedback

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

Team gathering

Define who should participate in the session and send an invite. Check relevant information or go-week ahead.

Set the goal

Think about the problem you're trying to solve on solving in the brainstorming session.

Learn how to use the Facilitator's Guide

Use the Facilitator's Guide to help you run a happy and productive session.

Open article

Define your problem statement

What problem are you trying to solve? Frame your problem as a how might we statement. This will be the focus of your brainstorm.

5 minutes

Key rules of brainstorming

Step 1: begin. Don't shoot down wild ideas. Listen to others. Go for volume. If possible, be visual. Don't worry about quality and quantity. Quantity breeds quality. Don't worry about criticism. It's not the goal of the session.

Solution

Based on the inventory management analysis we can merge the best ideas (based on the project) based on which they can develop the product & team.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Idea : 1

Magesh T

Idea 2

Ranjini S

Major Retail Outlets

Discount stores, Department stores, store chains, franchises, specialty stores, super markets, hyper markets.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Idea 3

Keerthivasan A

IDEA 4

Anitha V

Inventory Management

Product Listing, Bulk Add/Bulk Edit, Barcode Scanning, Easy Categorization, Inventory Management, Dashboard.

Easy Categorization

The inventory management system allows you to add a category to every item or product.

Inventory Management

Product Listing, Bulk Add/Bulk Edit, Barcode Scanning, Easy Categorization, Inventory Management, Dashboard.

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Product Listing

Bulk Add/Bulk Edit

Barcode Scanning

Easy Categorization

Inventory Management

Dashboard

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

A. Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B. Export the mural

Export a copy of the mural as a PNG or PDF to archive to records, include in slides, or save to your drive.

Keep moving forward

Strong blueprint

Define the components of a new idea or strategy.

Open the template

Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

Open the template

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template

Show template feedback