

Play Atlantis,
Another Great Imagic Video Game, and Enter the

DEFEND ATLANTIS CONTEST



and Win its Lost Treasure of Gold!

Over \$40,000 in Prizes

Contest Ends October 24, 1982

"Defend Atlantis" Contest Official Rules

1. To enter, print your name, address, and phone number on an official entry form or on a 3 by 5 plain piece of paper and mail to:

Defend Atlantis
P.O. Box 82145
St. Paul, MN 55182

2. Each entry must be accompanied by an Atlantis proof-of-purchase seal, which can be found in the back of all Atlantis instruction books.
3. Each entry must also be accompanied by a photograph showing your peak score on Atlantis game #1 (other Atlantis games do not qualify). Note: The peak score is your final Atlantis total score and will be clearly designated as such on your TV screen at the completion of the game. Your name, address, and telephone number must be clearly printed on the back of the photograph. All photographs must be readable and become the property of Imagic. None will be returned. Imagic is not responsible for lost, late or misdirected mail. Any photograph that is duplicated, forged, mutilated, altered, illegible, tampered with, mechanically altered, or irregular in any way, is automatically void. We reserve the right to validate scores.
4. You may enter as often as you wish, but only one prize per contestant will be awarded and each entry must be mailed in a separate envelope and be accompanied by a photograph and proof-of-purchase seal, as described above. Proof-of-purchase seals and photographs may **not** be duplicated.
5. All entries must be received by October 24, 1982. Winners will be notified by October 31, 1982.
6. Prizes will be awarded as follows:

Four individuals with the highest peak scores will be invited to compete in the Great Defend Atlantis Shoot-Off on November 14, 1982 in Bermuda. The four winners must make the Bermuda trip on November 13-15, 1982 in order to qualify for the Grand Prize (\$10,000 in gold). If any finalist cannot make the Bermuda trip on the specified date, he will be awarded a \$1000 runner-up prize. The fifth highest scorer will then be invited on the trip and be eligible for the grand prize, but not for a runner-up prize.

If there are tie scores in determining the contest winners, supplementary peak photographs will be required. Contestants with tie scores will be contacted by telephone and given the opportunity to submit a tie-breaking score.

No substitutes for trips or prizes will be offered, other than as stated above.

Each finalist (plus one guest) will receive round trip economy class air transportation from home airport to Bermuda, double room accommodations (or the equivalent) for 3 days and 2 nights, ground transportation plus \$50 per day for meals, tips, etc. If any of the winners is a minor, his or her guest must be a parent or a guardian.

On November 14, 1982 all four finalists will compete in a shoot-off for 1 hour. Peak score during that time, as recorded by the judges, will receive the grand prize. In addition to the trip to Bermuda, prizes are as follows:

| | |
|---------------------|-----------------|
| Grand Prize: | \$10,000 |
| 2nd Place: | 1,000 |
| 3rd Place: | 1,000 |
| 4th Place: | 1,000 |

Winners may use their cash awards towards the cost of a college education for themselves or a loved one. Winners, however, have the option of using their prizes in any manner they select.

Additional Prizes:

Contestants who have submitted the next 250 highest scores will receive free snorkeling gear, including snorkel, mask, and fins. Contestants who have submitted the next highest 1000 scores will receive free Atlantis T-shirts.

Total prizes, including trips, cash awards, snorkeling gear, and T-shirts are valued at \$40,000. All prizes will be awarded by December 31, 1982.

7. The contest is open to all residents of the United States. Employees of Imagic, their advertising and promotion agencies, Carlson Marketing and members of the employees' families are not eligible.
8. All participants in the Great Atlantis Shoot-Off will be required to execute an affidavit of release and eligibility; and all guests of participants must execute an affidavit of release.
9. A list of winners will be furnished after December 31, 1982 to anyone who sends a self-addressed stamped envelope by November 13, 1982 to:
Defend Atlantis!
P.O. Box 82125
St. Paul, MN 55182
10. Contest is void wherever restricted or prohibited by law. No correspondence will be answered. By entering the contest, participants agree that all decisions by Carlson Marketing, regarding entries and any aspect of the contest, are final.
11. Local, state, and federal taxes, if any, are the responsibility of the winners. All federal, state, and local regulations apply.

IMAGIC'S
"Defend Atlantis" Contest
Official Entry Form

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE (_____) _____

Score _____

T-Shirt Size Child S M L Adult S M L

- Be sure to (1) select and play Atlantis game #1 (other versions do not qualify).
- (2) include Atlantis proof-of-purchase seal from instruction book.
- (3) include a photograph showing your peak Atlantis score.

NOTE: When photographing your screen, **DO NOT USE A FLASH.** Hold camera steady. For a 35mm, use a tripod or table. For an Instamatic 126 or 110, insert a dead flash to force lens open.

