

The Subaru WRX. The rally legend for the next generation.



Precision tool.



Quick

With its 2.4-liter turbocharged SUBARU BOXER engine and broad torque curve, the WRX puts power right where you need it. No matter how you shift, the connection is immediate, thanks to a six-speed close-ratio manual transmission or the available Subaru Performance Transmission with paddle shifters.



Responsive

The WRX delivers more of what it's already built its name on: precision and control. Its point-and-shoot 13.5:1 dual-pinion steering system works in unison with standard Subaru Symmetrical All-Wheel Drive to make maneuvers feel intuitive.



Fine-tuned

Meticulous engineering went into honing the WRX. The latest Subaru Global Platform provides improved rigidity for better handling and safety. This is paired with a track-tuned suspension to deliver stability and confidence.



WRX Limited in Solar Orange Pearl.

Intensely **chill.**

The 2023 WRX GT

Push your custom-tailored experience even further with the WRX GT. With its Drive Mode Select feature, you can personalize the dynamic of your drive by choosing from four preset options—or go rogue in Individual Mode. Precision and performance are heightened by electronically controlled dampers and the Subaru Performance Transmission, which is engineered to upshift and downshift with immediacy. You'd be on the edge of your seat, but exclusive Recaro[®] front seats have you locked in place.

WRX GT in Magnetite Gray Metallic.

WRX GT with Black Ultrasuede[®].

Connected performance environment

It's comfortable, but it also gets your heart pumping. Inside the WRX, every detail caters to the driver's intuition—from soft-touch materials to a D-shaped steering wheel. You'll feel this connection in its available Black Ultrasuede[®] seats,¹ keeping you centered through tight turns. And engagement will be seamless, thanks to standard SUBARU STARLINK[®] Multimedia with Apple CarPlay[®] and Android Auto[™] integration, along with an available 11.6-inch touchscreen.¹ Ease and versatility extend beyond the driver's seat to the spacious cargo area and 60/40 folding rear seats, making the WRX capable of much more than weekend joy rides.

60/40-split Flat-folding Rear Seatback

Splitting hairs to raise yours.

Down to its core, the WRX is engineered to perform. It's built on the Subaru Global Platform, which provides high torsional and suspension mounting rigidity for tighter handling. Delivering blazingly fast upshifts and downshifts, the Subaru Performance Transmission uses shift logic to downshift before a turn, hold a gear through the turn and upshift at precisely the right moment—all automatically. Even the rally-inspired styling of the WRX is functional, with its air vents, cladding texture and underbody covers all helping to improve aerodynamics.



2023 WRX | Specifications

Engine and Drivetrain

	WRX	WRX GT	
Engine Power Torque	2.4-liter DOHC Direct-Injection Turbocharged (DIT), intercooled, aluminum-alloy 16-valve 4-cylinder horizontally opposed SUBARU BOXER engine with Dual Active Valve Control System (DAVCS). 271 hp @ 5,600 rpm 258 lb-ft @ 2,000–5,200 rpm	●	●
Intake System	Twin-scroll turbocharger with intercooler. Maximum boost pressure: 12.0 psi.	●	●
SI-DRIVE Engine Performance Management System	Subaru Intelligent Drive (SI-DRIVE) enables three distinctively different modes of vehicle performance characteristics by regulating the engine control unit (ECU), fine-tuning the electronically controlled throttle and adjusting the Subaru Performance Transmission shift characteristics.	○ ¹	—
Drive Mode Select	Drive Mode Select on the WRX GT allows the driver to manage the operating characteristics of the vehicle by selecting one of four preset modes or a customizable Individual Mode that adjust the behavior of the engine management, steering, suspension, All-Wheel Drive, EyeSight and climate controls.	—	● ²
Transmission	Fully synchronized 6-speed manual with Incline Start Assist.	●	—
	Subaru Performance Transmission with 8-speed manual mode, paddle shifters and Auto Vehicle Hold (AVH).	○ ¹	●
Traction and Stability			
All-Wheel Drive type	Subaru Symmetrical All-Wheel Drive	●	●
Vehicle Dynamics Control (VDC)	VDC electronic stability control utilizes sensors that constantly monitor wheel speeds, steering angle, brake pressure, vehicle yaw rate and lateral g-forces. If VDC detects a difference between the driver's intended path and the one the vehicle is actually taking, VDC applies braking power and/or reduces engine torque to help correct vehicle path. Includes standard, off, and Track mode.	●	●
Active Torque Vectoring	Active Torque Vectoring works in tandem with VDC to apply braking power to the inside wheels, resulting in better handling, sharper turn-in, more neutral steering and higher cornering limits when turning.	●	●
Traction Control System (TCS)	VDC also incorporates an all-wheel, all-speed Traction Control System, which senses a loss of traction and applies braking force to the slipping wheel or wheels as necessary to maintain vehicle motion.	●	●
Fuel			
Fuel Economy	city/highway/combined ³	Manual: 19/26/22 mpg Automatic: 19/25/21 mpg	Automatic: 19/25/21 mpg
Fuel Requirement	Premium unleaded gasoline (91 octane) required.	●	●
Fuel Capacity	16.6 gallons	●	●

2023 WRX | Specifications

Chassis

	WRX	WRX GT	
Steering	Electric power-assisted quick ratio rack and dual-pinion (EPAS). Ratio: 13.5:1. Turns lock-to-lock: 2.5. Turning circle: 36.8 feet (36.74 feet for models with 18-inch wheels).	●	●
Suspension	Sport-tuned 4-wheel independent suspension. Front: Strut-type. Aluminum-alloy lower L-arm with pillow-ball joint mount. Stabilizer bar. Rear: Double wishbone. Stabilizer bar.	●	—
	Sport-tuned 4-wheel independent suspension with variable electronically controlled dampers with preset Comfort, Normal and Sport modes. Front: Strut-type with electronically controlled dampers. Aluminum-alloy lower L-arm with pillow-ball joint mount. Stabilizer bar. Rear: Double wishbone with electronically controlled dampers. Stabilizer bar.	—	● ²
Brakes	4-wheel disc, ventilated front. Dual-piston front and single-piston rear calipers. 4-channel, 4-sensor ABS with Electronic Brake-force Distribution (EBD).	●	●
Brake Discs (front/rear)	12.4 inches/11.4 inches (11.8 inches with Subaru Performance Transmission).	●	●
Brake Assist	When emergency braking is detected by how quickly the brake pedal is pressed, maximum brake pressure is immediately applied.	●	●
Brake Override System	If both brake and accelerator pedals are pressed simultaneously, the system reduces the operation of the accelerator pedal to help prevent unintentional vehicle acceleration.	●	●
Wheels and Tires			
Wheels	WRX: 17 x 8.0-inch aluminum-alloy. Gray finish.	●	—
	WRX Premium and WRX Limited: 18 x 8.5-inch aluminum-alloy. Dark gray finish.	●	—
	WRX GT: 18 x 8.5-inch aluminum-alloy. Matte gray finish.	—	●
Tires	WRX: 235/45 R17 97W Summer-performance	●	—
	WRX Premium, WRX Limited and WRX GT: 245/40 R18 97Y Summer-performance	●	●

● Standard ○ Optional — Not equipped

2023 WRX | Equipment

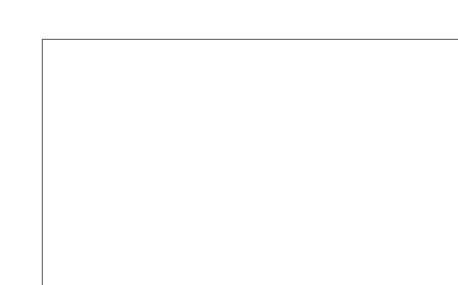
	WRX	WRX Premium	WRX Limited	WRX GT
Exterior				
LED headlights with High Beam Assist (HBA)	●	●	●	●
LED Steering Responsive Headlights (SRH) with High Beam Assist (HBA)	—	—	●	●
LED fog lights	□	●	●	●
LED taillights	●	●	●	●
Front and rear under spoilers	●	●	●	●
Rear bumper with integrated diffuser	●	●	●	●
Low-profile trunk spoiler	□	●	●	●
Exhaust system with quad stainless-steel outlets	●	●	●	●
Heated body-color power exterior mirrors (All-Weather Package)	—	●	—	—
Heated body-color power exterior mirrors with integrated turn signals (All-Weather Package)	—	—	●	●
Windshield wiper de-icer (All-Weather Package)	—	●	●	●
Power tilt/sliding-glass moonroof	—	○ ¹	●	●
Seating and Trim				
6-way manually adjustable driver seat. 4-way manually adjustable front-passenger seat.	●	●	—	—
10-way power-adjustable driver seat with power-adjustable lumbar support. 4-way manually adjustable front-passenger seat.	—	—	●	—
8-way power-adjustable driver seat. 4-way manually adjustable front-passenger seat.	—	—	—	●
Performance-design front seats with adjustable head restraints and red stitching	●	●	●	—
Recaro® performance-design front seats with adjustable head restraints and red stitching	—	—	—	●
Heated front seats (All-Weather Package)	—	●	●	●
60/40-split fold-down rear seatback	●	●	●	●
Leather-wrapped D-shaped steering wheel with red stitching	●	●	●	●
Leather-wrapped shifter handle	●	●	●	●
Black cloth upholstery	●	—	—	—
Premium black cloth upholstery	—	●	—	—
Black Ultrasuede® upholstery	—	—	●	●
Aluminum-alloy pedal covers	—	●	●	●
Convenience Features				
Keyless Access with Push-Button Start and PIN-code vehicle access	—	●	●	●
Auto-dimming rearview mirror (Standard on manual transmission-equipped trims)	●/□	●/□	●/□	□
Auto-on/off headlights	●	●	●	●
Driver and front-passenger auto-up/down power windows	●	●	●	●
Rear seat auto-up/down power windows	—	●	●	●
Electronic cruise control	●	●	●	●
3-spoke steering wheel with audio system, Bluetooth®, hands-free phone system, SI-DRIVE, ¹ cruise control or (if equipped) EyeSight Advanced Adaptive Cruise Control ¹ buttons	●	●	●	●
Dual front USB input ports	●	●	●	●
Dual rear USB charge ports	—	●	●	●
Tilt/telescoping steering column	●	●	●	●
Dual cup holders in center console	●	●	●	●
Single bottle holder in each door panel	●	●	●	●
Rear center armrest with dual cup holders	—	●	●	●
Audio System				
SUBARU STARLINK Dual 7.0-inch Multimedia with Apple CarPlay® and Android Auto™ integration, SiriusXM ^{®4} including 4-month Platinum Plan and SiriusXM Travel Link ^{®4} trial, dual USB input ports, AM/FM stereo, Bluetooth® audio streaming and hands-free phone and text messaging connectivity, and auxiliary jack	●	—	—	—
SUBARU STARLINK 11.6-inch Multimedia Plus with Apple CarPlay® and Android Auto™ integration, SiriusXM ^{®4} including 4-month Platinum Plan and SiriusXM Travel Link ^{®4} trial, dual USB input ports, AM/FM stereo, Bluetooth® audio streaming and hands-free phone and text messaging connectivity, and auxiliary jack	—	●	—	—
SUBARU STARLINK 11.6-inch Multimedia Navigation with 3 years of free map updates, Apple CarPlay® and Android Auto™ integration, SiriusXM ^{®4} including 4-month Platinum Plan, SiriusXM Traffic ^{®5} and SiriusXM Travel Link ^{®5} trials, dual USB input ports, AM/FM stereo, Bluetooth® audio streaming and hands-free phone and text messaging connectivity, and auxiliary jack	—	—	●	●
6 speakers	●	●	—	—
Harman Kardon® premium audio system: includes 11 speakers and a 504-watt-equivalent amplifier	—	○ ¹	●	●

2023 WRX | Equipment

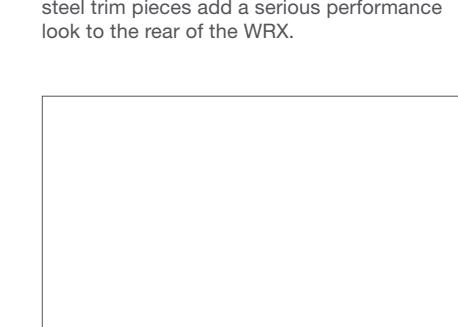
	WRX	WRX Premium	WRX Limited	WRX GT
Climate Control				
Automatic climate control system with air filtration	●	—	—	—
Dual-zone automatic climate control system with air filtration	—	●	●	●
Instrumentation				
Analog speedometer, tachometer, coolant temperature and fuel gauges	●	●	●	●
Sport-design gauges with 4.2-inch LCD color display, featuring vehicle functions and performance information	●	●	●	●
Gauge needles full-sweep on start-up	●	●	●	●
Security				
Keyless entry system with answer-back electronic chirp	●	●	●	●
Anti-theft security system with engine immobilizer	●	●	●	●
Safety				
ACTIVE				
Subaru Symmetrical All-Wheel Drive (AWD)	●	●	●	●
EyeSight Driver Assist Technology ^{1,6} : Pre-Collision Braking System, Pre-Collision Throttle Management, Lane Departure and Sway Warning, Advanced Adaptive Cruise Control with Lane Centering, Automatic Emergency Steering ⁷	○	○	○	●
Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert ^{1,8}	—	—	●	●
Reverse Automatic Braking (RAB) System ^{1,9}	—	—	○	●
Vehicle Dynamics Control (VDC) with Active Torque Vectoring	●	●	●	●
Traction Control System (TCS)	●	●	●	●
4-wheel antilock braking system (ABS) with Electronic Brake-force Distribution (EBD)	●	●	●	●
Brake Assist	●	●	●	●
Tire Pressure Monitoring System (TPMS)	●	●	●	●
Daytime Running Lights (DRL)	●	●	●	●
Rear-Vision Camera	●	●	●	●
PASSIVE				
STARLINK Safety and Security enabled ¹⁰ : Advanced Automatic Collision Notification, SOS Emergency Assistance, Enhanced Roadside Assistance, Maintenance Notifications, Monthly Vehicle Health Report, Diagnostic Alerts, Remote Engine Start with Climate Control, Remote Lock/Unlock, Concierge Services and more.	—	●	●	●
Subaru advanced frontal airbag system with driver and front-passenger front airbags (SRS) ¹¹	●	●	●	●
Side-curtain airbags protecting front and rear outboard occupants (SRS) ¹¹	●	●	●	●
Seat-mounted front side-impact airbags (SRS) ¹¹	●	●	●	●
Driver knee airbag (SRS) ¹¹	●	●	●	●
Whiplash-reducing front seats with height-adjustable head restraints	●	●	●	●
Height-adjustable 3-point driver seatbelt with pretensioner and load limiter. Height-adjustable 3-point front-passenger seatbelt with pretensioner and adaptive load limiter. 3-point seatbelts at all rear seating positions.	●	●	●	●
Front/rear passenger seatbelt warning light/chime, rear-seat reminder and child-safety rear door locks	●	●	●	●
LATCH system: Lower Anchors and Tethers for Children	●	●	●	●
Optional Equipment				
Subaru Performance Transmission • EyeSight Driver Assist Technology ⁶	○	○	—	—
Harman Kardon® premium audio system • Power moonroof	—	○	—	—
Subaru Performance Transmission • EyeSight Driver Assist Technology ⁶ • Automatic Emergency Steering ⁷ • Reverse Automatic Braking (RAB) System ⁹	—	—	○	—

● Standard ○ Optional — Not equipped □ Available retailer-installed accessory

WRX | Accessories



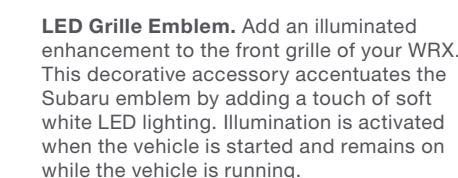
Ultrasuede® Center Console Lid. Adds a sporty look and a soft texture and feel to the center console. The Ultrasuede® Center Console Lid includes red stitching accents to complement the interior of your WRX.



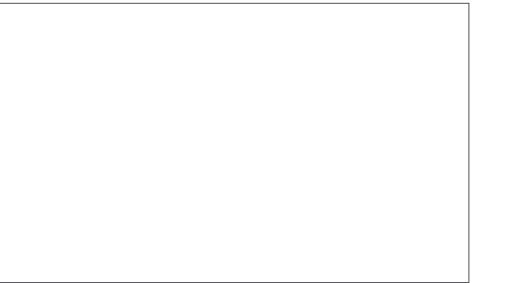
Exhaust Finisher. Precision-formed stainless steel trim pieces add a serious performance look to the rear of the WRX.



Ultrasuede® Instrument Panels. Stylish and durable Ultrasuede® Instrument Panels add a rich, textured appearance to the front dash. The panels are engineered for a precise fit around the dash vents and are finished with red stitching to complement the interior of your WRX.

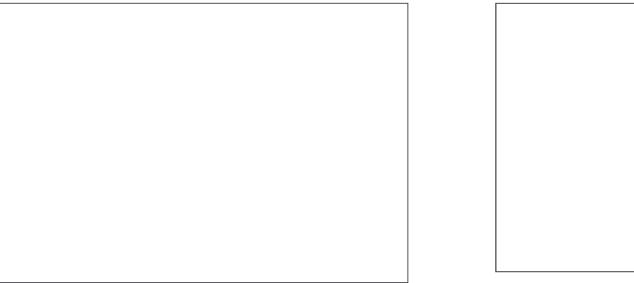


LED Grille Emblem. Add an illuminated enhancement to the front grille of your WRX. This decorative accessory accentuates the Subaru emblem by adding a touch of soft white LED lighting. Illumination is activated when the vehicle is started and remains on while the vehicle is running.



Thule® Bike Carrier – Roof-Mounted. Manufactured by Thule®, this bike carrier features self-adjusting jaws that automatically wrap around the downtube for precise frame hold and ratcheting straps that secure the front and rear wheels. Adjustable mounting clamps make it easy to install and switch between multiple (compatible) vehicles. Fits most 20" to 29" wheel bikes with tires up to 2.6" wide. Includes one lock to securely lock the bike to the carrier.

Crossbar set required. Consult vehicle Owner's Manual for total roof load limit.

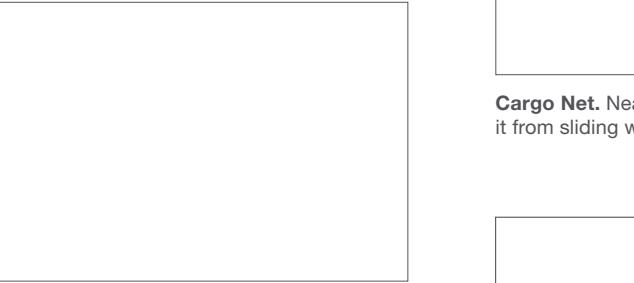


Crossbar Set – Fixed. Increase your vehicle's cargo-carrying capabilities by adding a crossbar set. These fixed-style crossbars can be installed or removed in minutes. May be used in conjunction with Genuine Subaru roof attachments and carriers. Total roof load weight limit of 88 lbs. Consult vehicle Owner's Manual for total roof load limit.



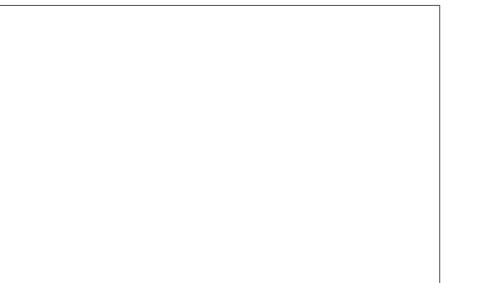
Thule® Cargo Carrier. Manufactured by Thule®, the roof Cargo Carrier provides 13 cubic feet of lockable storage capacity and features dual-side opening for easier loading and unloading from either side of the vehicle. The low-profile aerodynamic design provides increased garage access without sacrificing box capacity, and the Quick-Grip® mounting system allows for an easy, tool-free installation and removal. Measures 65" L x 34.5" W x 16" H.

Crossbar set required. Consult vehicle Owner's Manual for total roof load limit.

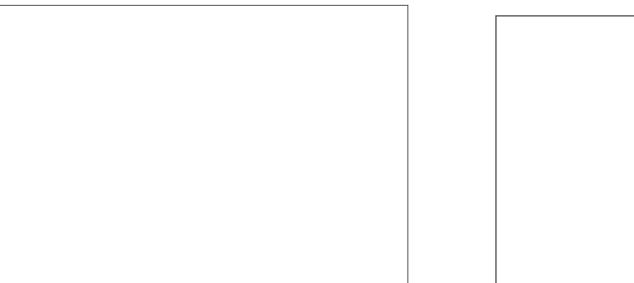


Thule® Kayak Carrier. Manufactured by Thule®, steel design and adjustable padding helps protect your kayak, and the wide mouth profile offers easier loading and unloading. The J style carrier folds down when not in use for increased overhead clearance and improved fuel economy. Cradles and securely transports one kayak up to 36" wide and up to 75 lbs. Includes straps and tie-downs for transporting.

Crossbar set required. Consult vehicle Owner's Manual for total roof load limit.

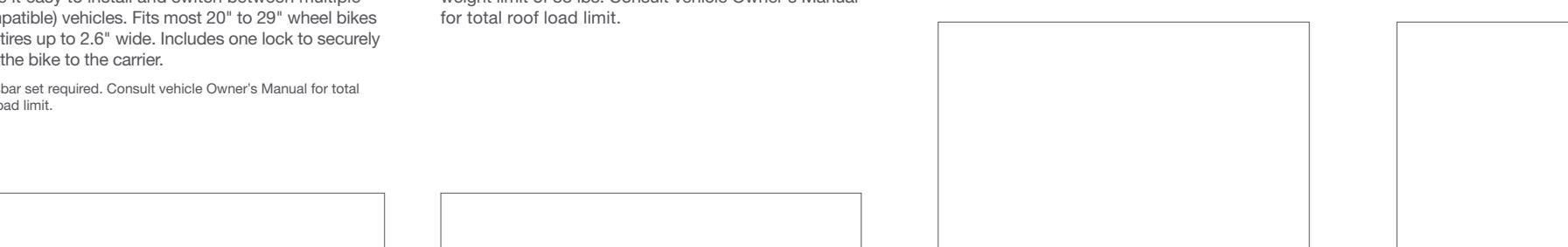


Thule® Paddleboard Carrier. Manufactured by Thule®, the telescoping design of this stand-up paddleboard (SUP) carrier provides a custom fit for boards up to 34" wide and can hold up to two boards. Heavy-duty, steel-reinforced webbing provides security, while the soft, weather-resistant padding helps to protect your boards during transit. Crossbar set required. Consult vehicle Owner's Manual for total roof load limit.



Thule® Heavy-Duty Cargo Basket. Manufactured by Thule®, the Heavy-Duty Cargo Basket provides additional storage space with easy access to gear of all shapes and sizes. The low-profile design and tapered side walls allow for easy loading and unloading. Includes a black stretch net with hooks and custom fairing to help deflect wind. Measures 50.25" L x 41" W x 6" H.

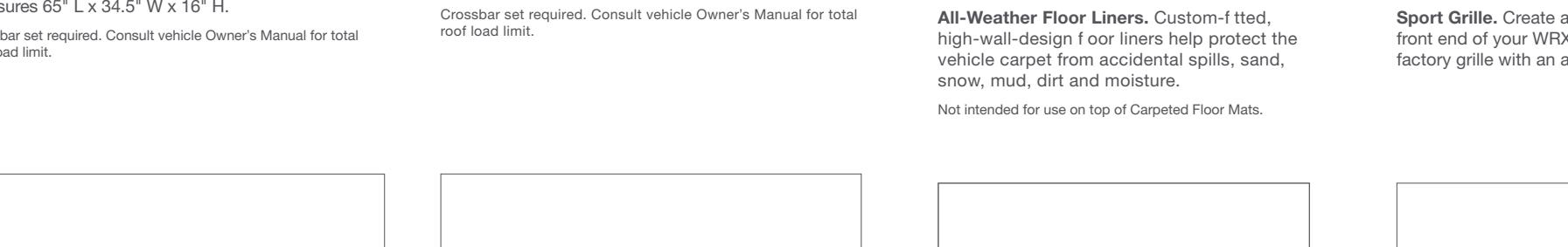
Crossbar set required. Consult vehicle Owner's Manual for total roof load limit.



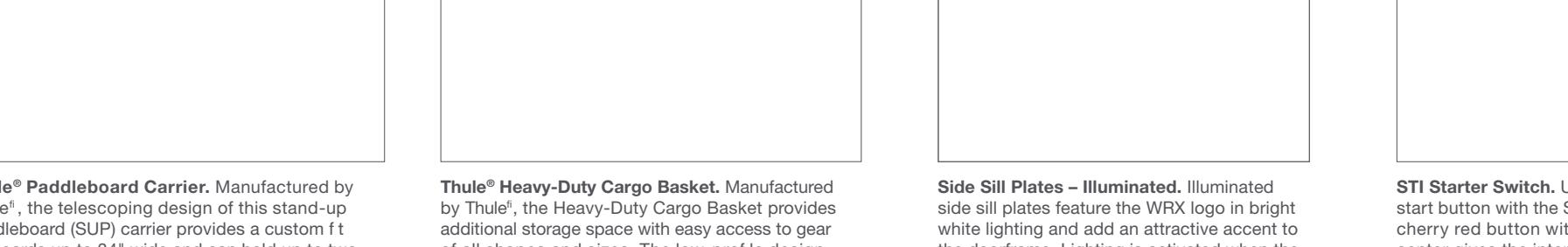
STI Under Spoiler – Side. Give your vehicle a ground-hugging look down the rocker panels of the WRX. Kit includes both left and right side under spoilers. Includes STI logo.



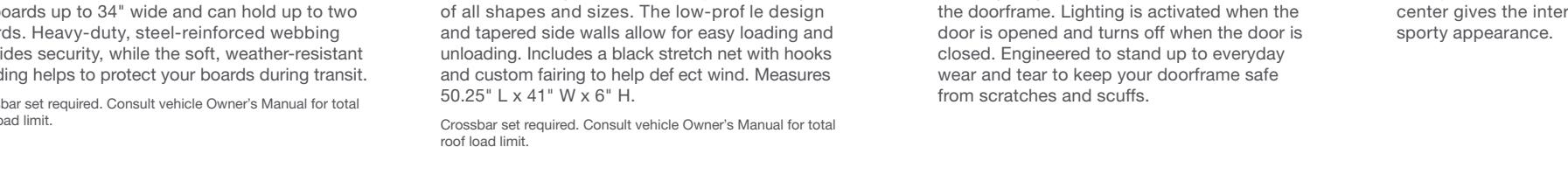
Body Side Molding. Attractive, color-matched moldings coordinate with the styling of the vehicle while helping to protect doors from unsightly dings.



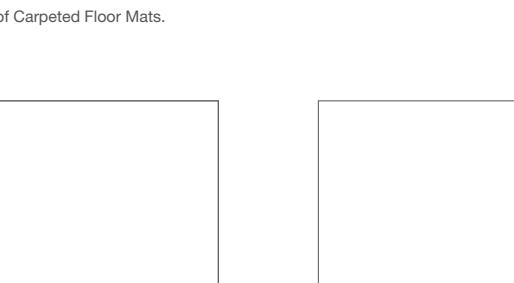
Cargo Net. Neatly holds cargo and prevents it from sliding while the vehicle is in motion.



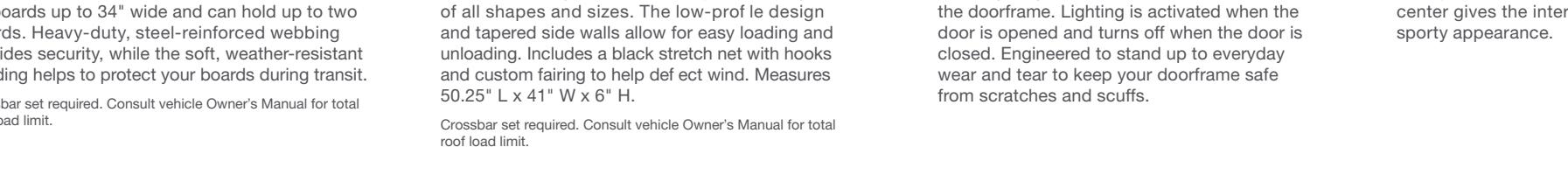
Vortex Generator. Add a stylish look of performance to your WRX.



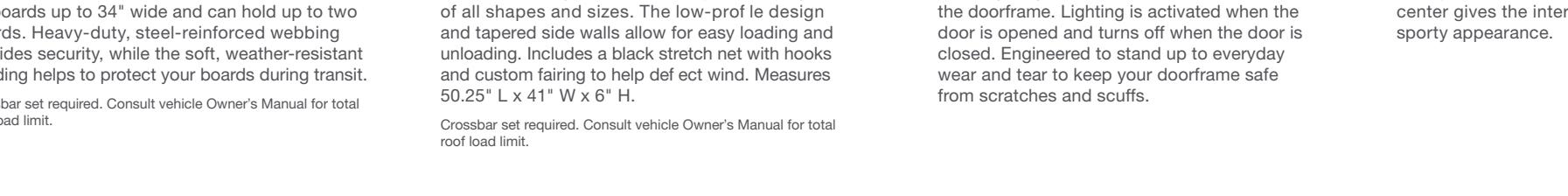
All-Weather Floor Liners. Custom-fitted, high-wall-design floor liners help protect the vehicle carpet from accidental spills, sand, snow, mud, dirt and moisture.



Sport Grille. Create a custom look for the front end of your WRX by replacing the stock factory grille with an accessory Sport Grille.



Side Sill Plates – Illuminated. Illuminated side sill plates feature the WRX logo in bright white lighting and add an attractive accent to the doorframe. Lighting is activated when the door is opened and turns off when the door is closed. Engineered to stand up to everyday wear and tear to keep your doorframe safe from scratches and scuffs.



STI Starter Switch. Upgrade the stock push start button with the STI Starter Switch. The cherry red button with the STI logo in the center gives the interior of your WRX a sporty appearance.

Take your WRX to the next level.

Customize and personalize with a wide range of functional and stylistic accessories, developed in part by Subaru Tecnica International. They're the only accessories designed specifically for the WRX, and each is crafted for optimal performance.

WRX Limited in Solar Orange Pearl with accessory STI Under Spoiler – Front, STI Under Spoiler – Side, STI Under Spoiler – Rear Quarter, Vortex Generator and STI Performance Exhaust.

