

PROFESSIONAL SUMMARY

Strategic and data-driven product manager with 3+ years of experience leading cross-functional teams to deliver user-centric solutions and drive business growth. Proven expertise in product strategy, roadmap development, stakeholder management, and feature prioritization. Adept at leveraging data insights to inform decision-making and delivering measurable outcomes through Agile methodologies and innovative product strategies.

WORK EXPERIENCE

NYC Health and Hospitals Harlem

Sep. 2024 – Feb. 2025

Assistant Program Manager

Manhattan, New York

- Developed and implemented a **product roadmap** for infrastructure and data initiatives, increasing operational efficiency by 30% through automated **workflow orchestration in Asana**.
- Partnered with stakeholders** to define requirements and **optimize data pipelines**, enhancing real-time decision-making capabilities by 60%.
- Deployed KPI tracking dashboards in **Tableau**, reducing reporting time by 20% and enabling **data-driven product lifecycle decisions**.
- Applied Agile methodologies to streamline project execution, improving system reliability and incident response rates.

NYU Silver School of Social Work (Contract)

Sep. 2024 – Dec. 2024

Analytics Consultant

Manhattan, New York

- Designed real-time academic data dashboards that **automated reporting workflows**, improving efficiency by 40% and aligning with organizational goals.
- Collaborated with cross-functional teams to optimize ETL pipelines, **providing actionable insights** on student retention rates that informed **strategic roadmap decisions**.
- Integrated RESTful APIs to ensure accurate **real-time metrics for stakeholders**, enabling feature prioritization based on user needs.

Treevah

Sep. 2024 – Dec. 2024

Business Analyst & Strategy Intern Lead

Manhattan, New York

- Led a cross-functional team to develop a long-term financial model that **optimized pricing strategies**, driving a projected enterprise value increase to \$96M.
- Created interactive dashboards to **track key business KPIs**, **improving user retention** and driving the acquisition of 20,000 paid users within a year.
- Conducted **market research and competitive analysis to refine the product vision and roadmap**, enhancing operational efficiency by 25%.

New York University – Office of the Provost

June. 2023 – May. 2024

Research Analyst

Manhattan, New York

- Translated **complex datasets into actionable insights** for institutional planning by developing interactive dashboards in Looker Studio, improving decision-making efficiency by 25%.
- Optimized reporting frameworks** using Google Apps Script, reducing manual effort by 30% and ensuring real-time data availability for accreditation purposes.
- Collaborated with leadership teams to define and align success metrics with organizational objectives, driving evidence-based business initiatives.

Cognizant

Jan. 2022 – Aug. 2022

Programming Analyst

Bangalore, India

- Conducted behavioral analytics** on a SaaS platform using Google Analytics and Hotjar, resulting in a 20% increase in retention through **data-driven feature enhancements**.
- Collaborated with stakeholders** to optimize website design via **A/B testing in Optimizely**, increasing subscription revenue by 20%.
- Designed KPI dashboards in Tableau to support cross-functional teams in making data-informed decisions.

SKILLS

Core Competencies: Data Analytics, Data Visualization, KPI Analysis, Dashboards, Project Monitoring and Control, Product Strategy & Road mapping, Stakeholder Management, Feature Prioritization, Agile/Scrum Methodologies, Cross-functional Collaboration, Go-to-Market Strategy, User Research & Feedback Integration, Product Lifecycle Management

Technical Skills: Python, SQL, JavaScript, HTML/CSS, C/C++, RESTful APIs

Tools and Platforms: Tableau, Power BI, Alteryx, Google Data Studio, Visual Studio, Spreadsheets, Asana, Jira, Hotjar, MySQL, AWS

Certifications: Google Project Management, Google Data Analytics

PROJECTS

Sales Performance Analysis Dashboard Using Tableau

- Integrated and analyzed sales, product, customer, and regional data from CSV files, creating a comprehensive Tableau dashboard
- Created interactive visualizations, including line charts for Monthly Sales Trends, bar charts for Sales by Product Category, and maps for Sales by Region, improving data accessibility by 25%
- Leveraged Tableau's forecasting tools to predict future sales trends, integrating historical and forecasted data, enhancing forecasting accuracy by 15%

EDUCATION

New York University -Tandon School of Engineering

Aug. 2022 – May. 2024

- M.S. in Computer Engineering
- Academic Excellence Scholarship Recipient

Ramaiah Institute of Technology

Aug. 2016 – Aug. 2020

- B. Tech Electronics and Instrumentation