Description:

Campground/Resort Reservation Service:

This is a resort designed around a lake, with a campground as well as a rental service for various items to be used in the area, like paddleboards/canoes. It allows for people to reserve and purchase time at the resort to camp, or to rent items.

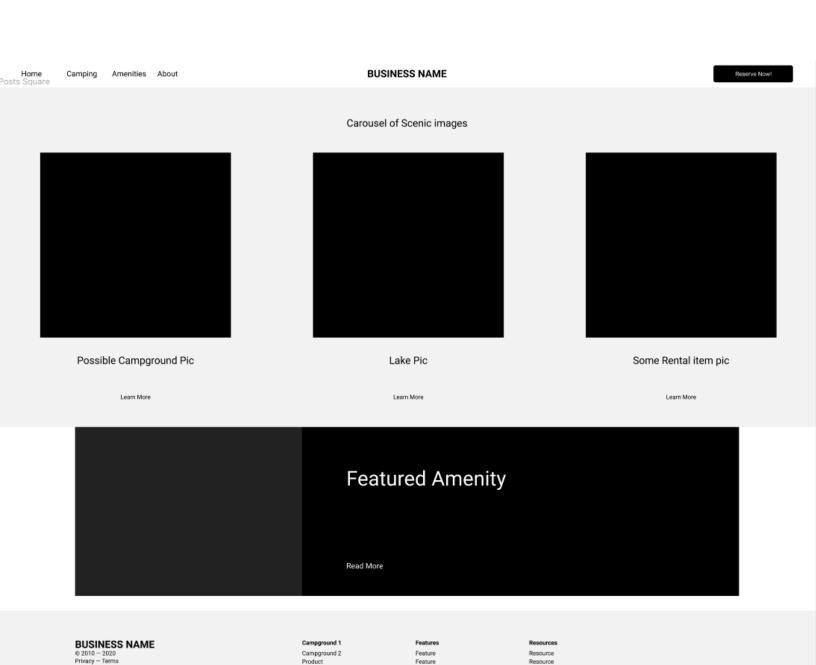
It is a simplistic site, designed to try and attract people with scenic images of the surrounding areas, showing off what the region has to offer. The pictures can be rotated out with user submitted images, with their permission, and can be set to rotate for the various services. The purpose of this website for the resort, is to offer these services with the user very rarely, if ever, having to interact with a person. They can instead be supplied with anything they want via this remote service.

Features:

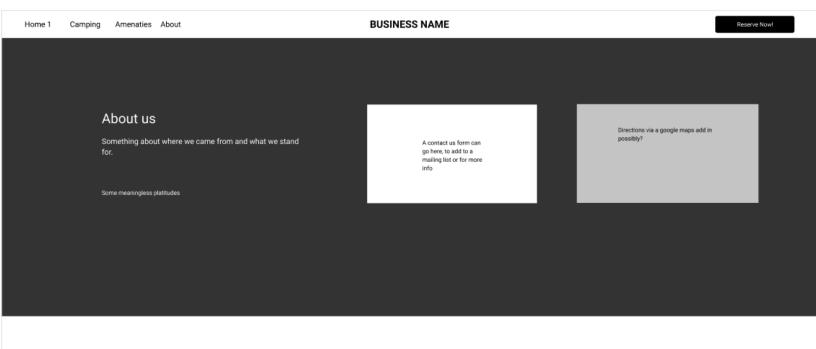
I kept the a maps image for directions on the about page, as well as a contact us, that could be used to both ad an interested party to a mailing list as well as answer any questions they may have. There are various images with associated links to amenities offered by the resort, both camping as well as rentals.

Wireframes vs website

The website is similar in design to the wireframes, but I shifted a couple elements around to be a little easier to view. I didn't get an ad feature sorted out, but that would be included in the future for further revenue. The nav bar layout I used was very simple, but in that way didn't draw too much attention from the rest of the website. I overall kept the design simple, allowing the scenic pictures to be the centre of attention.



Product





BUSINESS NAME

Campground 1 Campground 2 Product Product

Feature Feature Feature

Resource Resource Resource

