

# International Press

A PATH TOWARDS LEARNING



AUMUN 2020

**LEAD**

## THE LEAD

The lead of a news story is one or more sentences (about 25 words) that summarize the story, usually by answering the questions who, what, when, where, why, and how.

**BODY**

## THE BODY

The body of the news story is the part that gives the details of timeliness, proximity, prominence, consequence, human interest, and conflict. The

KALYAN SRINIVAS RAYGALLA | CHIEF OF INTERNATIONAL PRESS

SUHAS R VAIDYA | EDITOR-IN-CHIEF

JAGATHEESWARI MANIVASAKAN | DIRECTOR-OF-PHOTOGRAPHY

# Greetings in Omniscience!

## IP GUIDE

We take immense pleasure in welcoming the International Press Journalists to Anna University Model United Nations- 2020. The International Press (IP) has always been an indispensable part of any Model UN and serves the most pertinent function of documentation of the deliberation. As the delegates/diplomats, representing countries from all over the world, gather under a roof to engage in mentally stimulating debates, the International Press records all the crucial moments in words as well as photographs. The journalists have weapons mightier than the sword to carve out perfection through perceptions that linger all over different committees throughout the conference. The journalists have the creative liberty to evaluate a committee proceeding and document it in the most grasping way possible. Moreover, as a member of the International Press, freedom of speech and expression must be exercised only as long as it upholds the sanctity and integrity of the conference as well as the delegates. Any lack of decency or diplomacy in reporting the proceedings, and the absence of factual correctness thereof, would not be entertained.

As the members of the International Press essentially strive to keep everyone informed about the committee simulation, it is going to be as challenging an endeavor as it would be exciting. This walk through provides basic information about the said role. The journalists are expected to be thoroughly familiar with it and be well researched on the agendas of their respective committees.

At AUMUN 2020, the intellectual and emotional quotient of the journalists, as well as their ability to work impeccably under pressure would be tested. To sweep through all the challenges that this role might bring along, we strongly recommend the members to start the basic research well in advance in order to efficiently produce unimpeachable pieces of work. A sense of dedication and responsibility towards the work during the conference is what we unreservedly expect out of the journalists. We eagerly look forward to working and interacting with all the members in this forum, and we hope that it comes about as an engaging, appealing, and productive working group in which, alongside all the fun that we would have, we would certainly learn a lot. We assure our constant availability and guidance in case of doubts and queries.

Photojournalism is another integral part of a Model UN which holds utmost importance in any conference. The journalists choosing to be Photojournalists are expected to carry a professional camera, memory card (class 10 at least), tripod (if necessary), and other additional equipment based on your comfort and requirement. Composition of photographs from the perspective of news is different from the usual and is the need of the hour. Develop an eye to capture moments which could become historic, and also focus on capturing action while deliberations happen. Monochrome holds a fair share in journalism; to capture and portray expressions in closeup. A combination of different ideas and techniques is most welcome. In terms of editing, minimal adjustments of brightness and color is allowed, the rest is prohibited.



The photographs should not be overexposed or underexposed. The photojournalists should keep in mind that "less is more". We do not require many photographs which are not justified; instead we need a few photographs which capture the essence of the committee and the conference. "Think before you click" – you should have a story in your head to tell the viewers when you compose a photograph and it should speak for itself.

## To be imbibed

**Punctuation-** Journalists are hereby strictly advised to adhere to the proper rules of the English Grammar. One is expected to punctuate their articles in accordance to their style of writing. Proper placement of commas, hyphens, en and em dashes, and colon and semi colons are expected to be taken care of by the journalists. Do not refer to the Delegates by their names—they should be referred to as The Delegate of Ethiopia, and so forth. Always capitalize the 'D' in Delegate(s). Please go through

([https://www.apu.edu/live\\_data/files/288/basic\\_punctuation\\_rules.pdf](https://www.apu.edu/live_data/files/288/basic_punctuation_rules.pdf)) to read about basic punctuation rules.

**Consistency-** The articles are supposed to follow a set pattern in terms of consistency. For example, if you are indicating certain facts using numbers, you may write in numeric figures or in words but make sure you follow the pattern everywhere else.

**Originality-** DO NOT PLAGIARIZE CONTENT FROM THE OUTSIDE SOURCES. You may research about your committee's agenda but do not copy paste from any other source. It is recommended you keep quotations and the use of outside sources to a minimum. However, if you decide to use quotes or information from an outside source, you must include a citation for each one utilized (this refers to websites as well). You are only allowed to use a maximum of two quotations of not more than two lines, each. Note that plagiarism check will be done using a tool called 'Turnitin'.

**Spell Check and Proofread-** You are not allowed to make spelling mistakes as it may hint towards your carelessness in typing the article. Make sure you proofread all your articles before making the final submission.

## Format of the Articles

Your articles must include the following in the mentioned order:

- Title and a by-line (in italics)
- Additionally, the following format must be borne in mind while writing the article: (a) Title—Georgia, 14; Centre aligned (b) Name— Times New Roman (Italicized) – 10; Left aligned (c) Body— Palatino Linotype— 11; Justified Alignment
- Please submit your articles in an MS-Word document titled in the following manner: KalyanRaygalla\_UNHRC\_Day 1\_Beat

An example of a title and a by-line is as follows:

## UPHEAVAL IN THE OIC MEETING AS ISRAEL ATTACKS PALESTINE

Israel's largest daylight attack on Palestine has left 32 dead and 21 injured. Rohan D'Cruz covers the response in the ongoing Organization of Islamic Cooperation's Emergency Meeting

## Types of Articles

The following are the types of articles that the reporters are expected to submit:

**Beat-based Articles:** The beat should be a central idea around which the contents of the article are formed. A reporter is required to identify a beat from the council deliberations through careful observation and attention; hence it is necessary for the reporters to be present, mentally and physically, during all formal sessions. Please put in only the relevant information, factual details and quotes, within the context of the article and the agenda. Try to make the narration expressive. The word limit for a beat-based article is 400–500 words.

**Opinionated Editorials:** These articles are meant to provide an in-depth stance on the article based on the perspective of the writer, wherein, intensive research is required in terms of finding or verifying facts and examining different perspectives on an issue. It is supposed to be a presentation of views, yet abstinence from being subjective. The word limit for an Opinion Editorial is 300–400 words. These are not mandatory submissions by everyone. Based on the work, the executive board will ask a few members of IP to do the needful. Generally Op-Ed is written by subject matter experts who are not associated with the press and are not called reporters/ journalists.

**Interviews:** An interview provides an opportunity of a personal interaction with a person. It should be utilized to bring out those aspects which will not come to light otherwise in the course of the MUN. Executive Board members, Delegates, organizing committee- anyone and everyone- can be interviewed as long as you make the interview relevant. However, the reporter is expected to ask questions pertaining to pertinent issues only. (Casual banter like, "How are you enjoying the conference?" will not be encouraged). A minimum of 5 questions should make it to your interview.

**Press Conference:** Any Press Conference is based on extensive and detailed research by reporters. The reporters are supposed to pose questions- 4 or 5- to Delegates of their council, on the second day of the conference. The questions could be based on any statement made by the Delegates during the course of debate apart from other research-based questions. The reporters are also expected to submit a press conference report.

**Features:** This section can include photo stories or even fictional writing and poems relevant to the respective agendas! Apart from the basic beat- based reporting and op-eds, reporters are also free to experiment with different genres of writing in a feature. However, the word count must not go beyond 500.

**Opinion Polls:** This particular type of article allows you to express your opinion in any manner you want. Again, the content needs to be restricted to anything related to the agenda. The use of graphs, pie-charts or any other statistical analysis is highly encouraged. The word count must not go beyond 200.

**Character Analysis:** These include a detailed, fact-based comparison of any two characters- be it from historical figures, to pop-culture characters, the delegates in the committee to two aspects of the agenda. It could be anything as long as it holds some connection to your agenda. The word limit for Character Analysis is 300. (Optional).

## Evaluation criteria for journalists

1. Content/ Reports (factual consistency, citations, language and originality) - 50 points
2. Adherence to instructions - 5M
3. Language and fluency - 10M
4. Punctuality - 5 points
5. Use of wit and snippets (tongue in cheek) - 5M
6. Press Conference - 25M

## Evaluation criteria for photojournalists

1. Framing - 20M
2. Composition - 25M
3. Story portrayed - 20M
4. Creativity - 10M
5. Special techniques used (like; zoom burst, double exposure, so on and so forth) - 10M
6. Committee coverage percentage - 15M

## Important Note

1. All the reporters have to explore all possibilities. The submissions should be uploaded on the google drive folder which will be shared with you all on day 01. In case of non-availability of the internet, one can submit the articles in a pen-drive as well.
2. The minimum number of submissions per day is two. More than one submission of the same category, in one day, is also welcome. Ensure the availability of data connection in your mobile phone.



MAY THE FORCE BE WITH YOU!

Regards,  
Executive Board,  
International Press