

Hien Lam, MSDS@SMU



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CULTURE & ATTRION

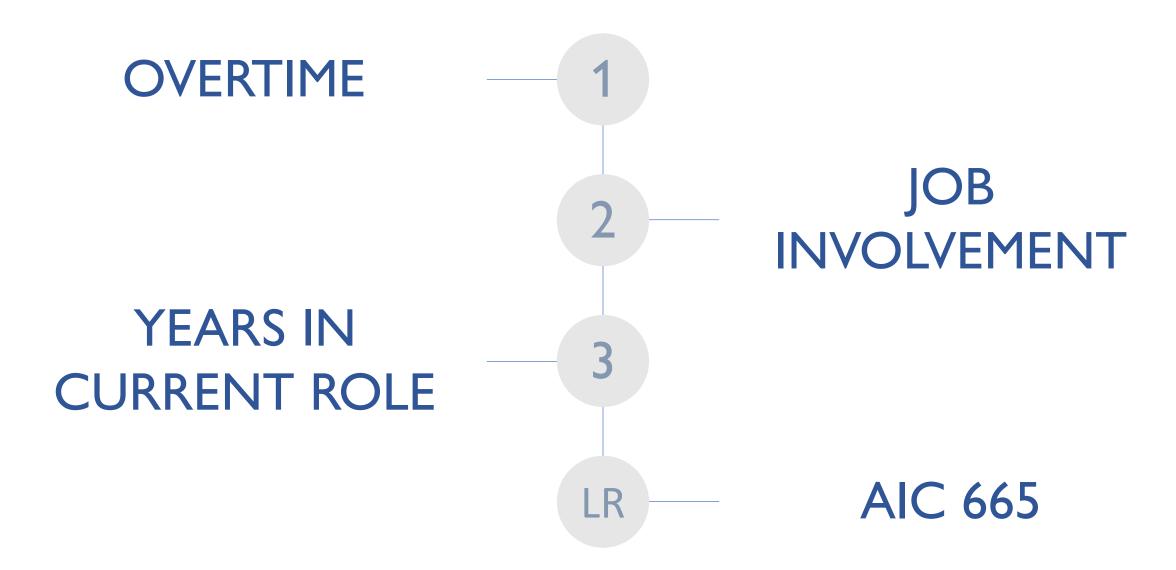


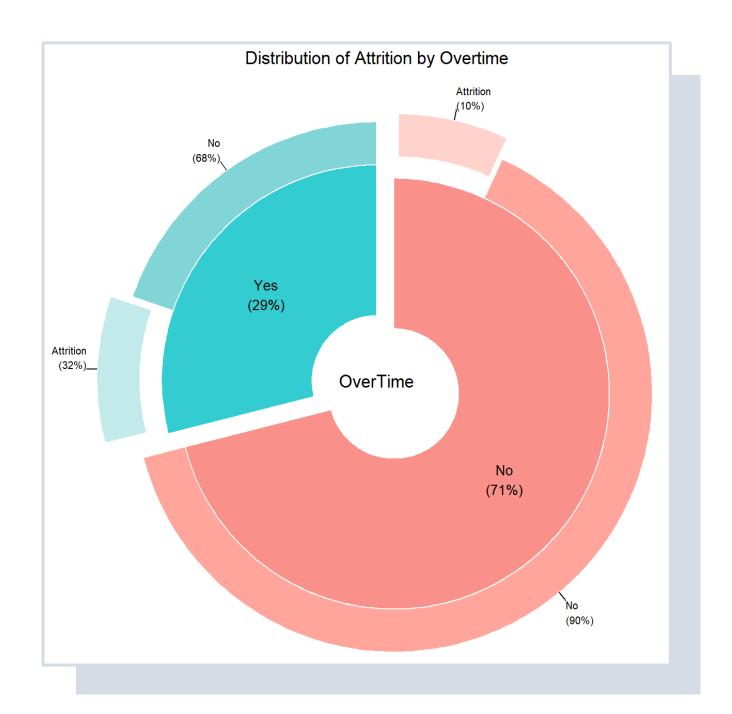
99

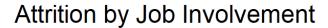
You take away our top 20 employees and we [Microsoft] become a mediocre company.

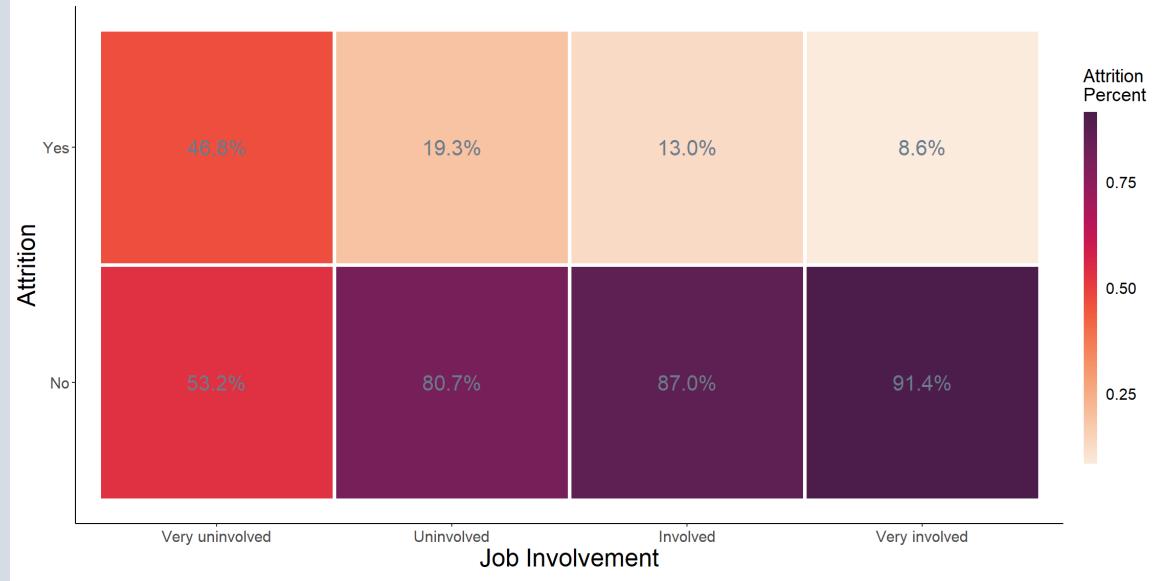
- Bill Gates

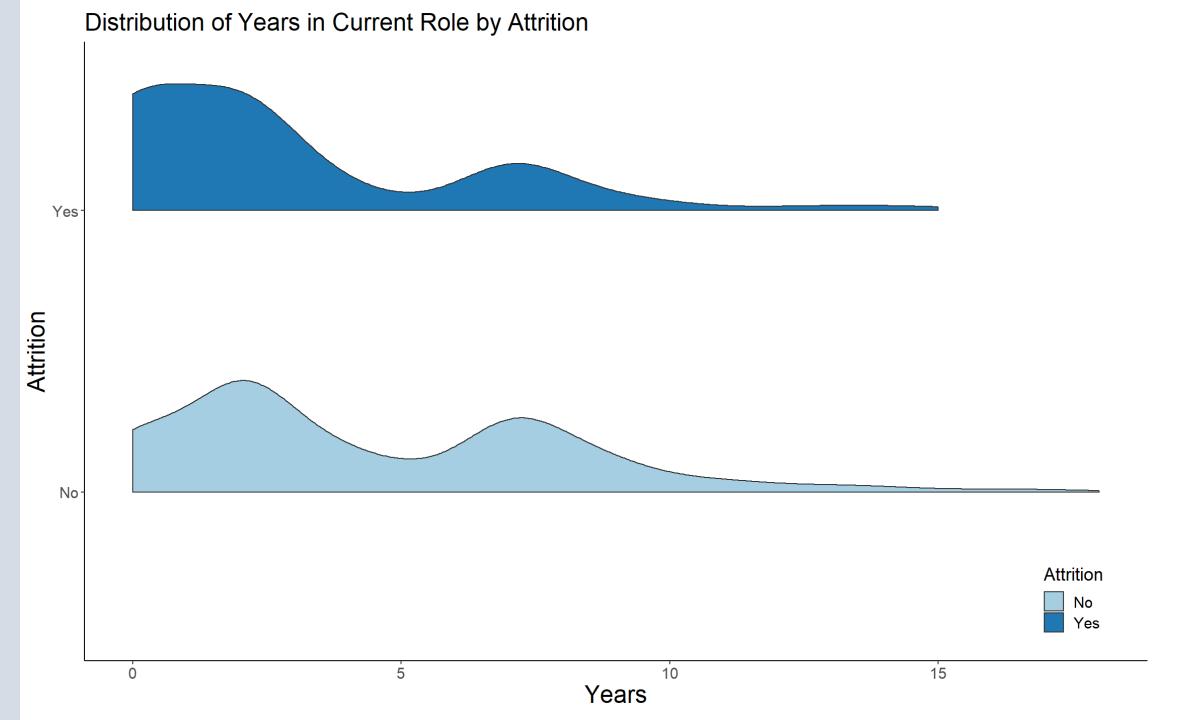
Top Work Culture Contributors of Attrition













NAÏVE BAYES

FULL

| | REFERENCE | |
|------------|-----------|-----|
| PREDICTION | NO | YES |
| NO | 663 | 54 |
| YES | 67 | 86 |

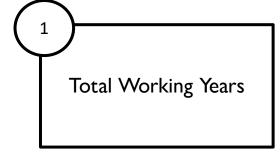
| 86% | <i>ACCURRACY</i> |
|------|--------------------|
| 0.04 | P-VALUE |
| 61% | SENSITIVITY |
| 91% | SPECIFICITY |

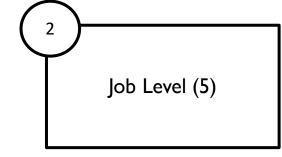
TEST

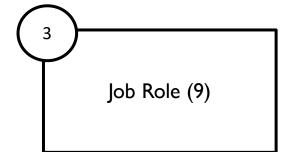
| | REFERENCE | |
|------------|-----------|-----|
| PREDICTION | NO | YES |
| NO | 169 | 15 |
| YES | 12 | 22 |

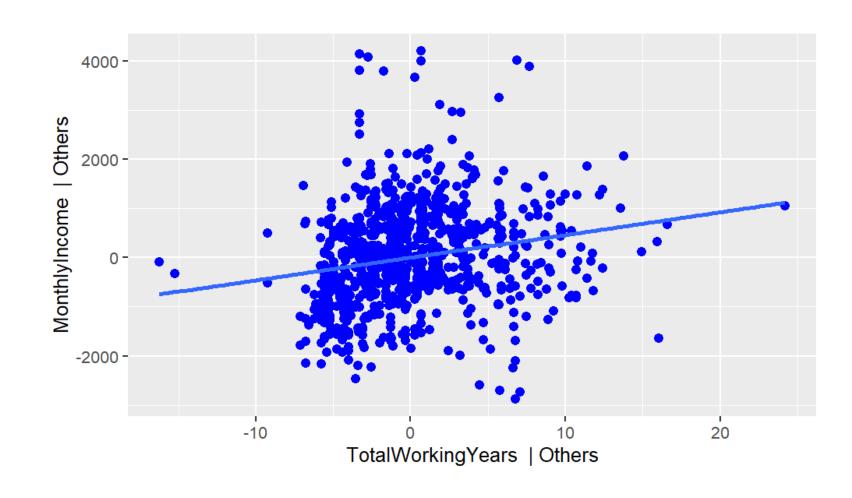
| 88% | <i>ACCURRACY</i> |
|------|--------------------|
| 0.04 | P-VALUE |
| 60% | SENSITIVITY |
| 93% | SPECIFICITY |

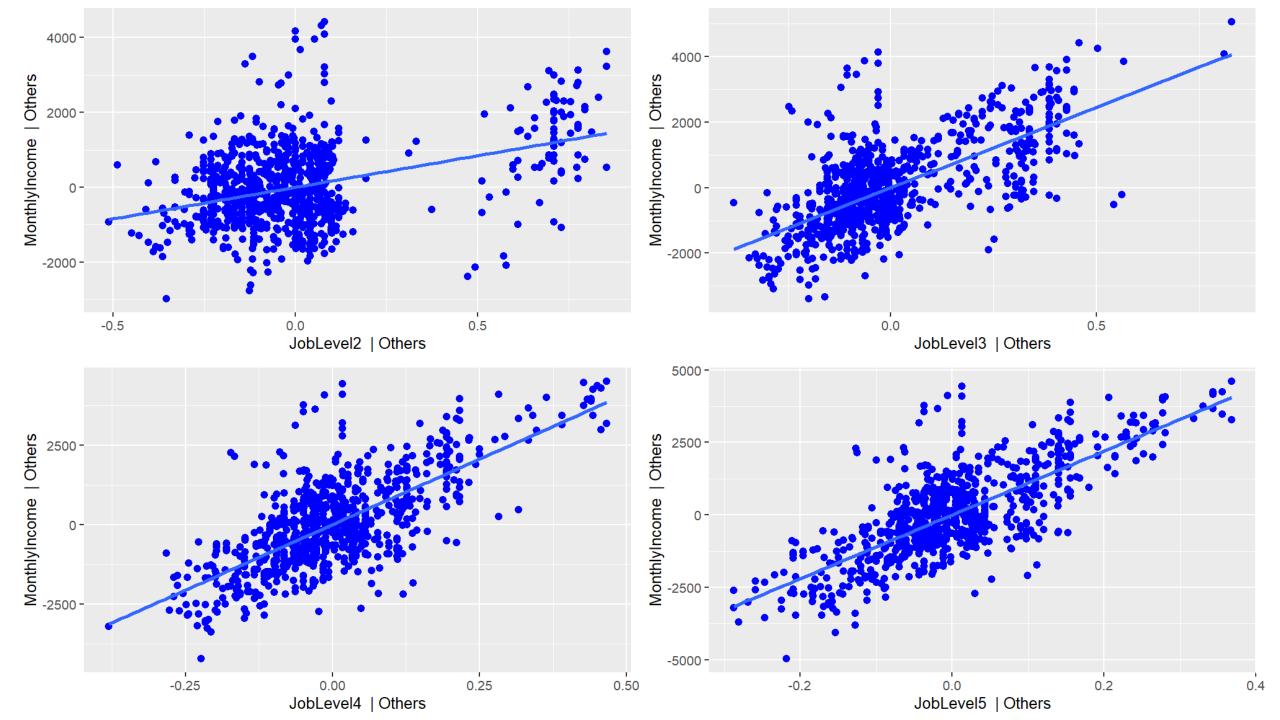
LINEAR REGRESSION

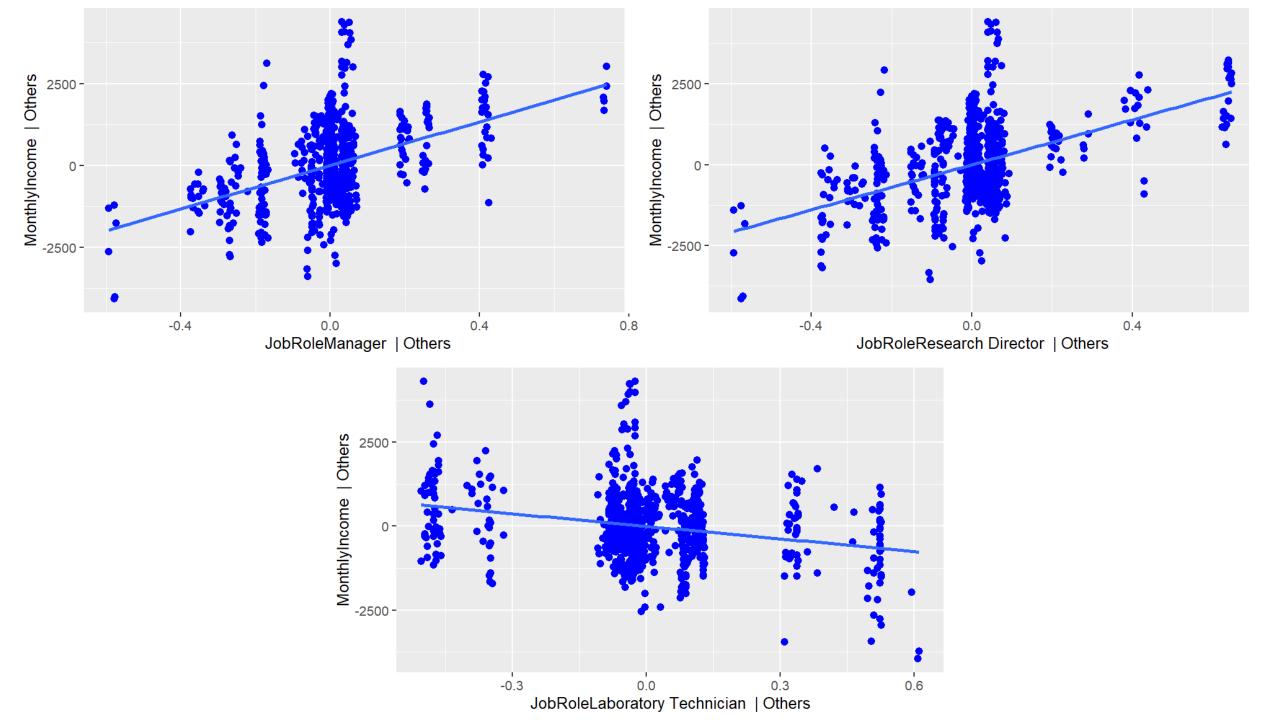












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Questions?



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