

NPS2001C

Milestone 1

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First, our UI/UX design is simple, as we stream line user's path to ordering their food. We did so by breaking the process of ordering into 5 steps:

1. Sign up
2. Browsing options
3. Adding food to cart
4. Payment
5. Confirmation receipt

This streamlined linear process makes it easy for users to navigate the platform.

Second, our design is consistent with components across different screens being predictable and comprehensible. The font size, style and location of headers and subheaders are consistent across all screens. Moreover, centering item name, cost, and description under the picture of the item ensures that this alignment is consistent across all items. Consistency in alignment helps users quickly scan and compare items. We also have a bar at the bottom with a set of buttons allowing for persistent navigation, with home, orders and profile elements that appear on every page.

Third, we provide users with good control over the app through feedback and reversibility. We provide users with feedback through frequent confirmations such as 'items saved to cart' and payment confirmation. Moreover, users are allowed to navigate backwards through plus and minus buttons to change the quantity of food ordered and 'back to shopping' button.

Lastly, we have used appropriate visual hierarchy. For headers of each page, we used the largest and bolded font on the page. For subheaders, we increased transparency so that the focus will be on the header instead. For items, we have grouped item name, cost and description directly centered under the picture of the item. Moreover, we ensure that there's adequate whitespace between different elements on the page, including headers, subheaders, items, and images. Whitespace helps create breathing room and allows users to focus on individual elements without feeling overwhelmed.

Feedback	Amendment	Use Case
User has to sign in twice, once during login/sign up, another time during checkout before proceeding to payment	Only have that email/phone number page for users that have signed in as guests	Users who have signed in with their emails get to skip a page that collects the same information.
It is not intuitive to the user to click on the stall name in order to reveal more information about the food items such as allergen information	Include a persistent line below the search bar but above the stall name that says "click on the stall name for more information"	Users would be more informed about the food they are consuming, which is especially important for users with dietary restrictions.

Signing in with an email account is no different from signing in as a guest. There are no email sign-in benefits like points or personalised information	Include a personalised section when selecting a store such as recommendations based on allergen information and preferences as well as past orders.	Users who have signed in with emails can have their food preferences already filtered, receive tailored recommendations and look through past orders.
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Link to Figma:

<https://www.figma.com/file/z6Xc3t0a1NgzB4RsdrPNcw/NPS2001C-Updated?type=design&t=Rm1GshgjEoGUmglQ-6>