#### Developer Links

Facebook  
https://developers.facebook.com/docs/  
  
Google  
https://developers.google.com/apis-explorer/#p/  
  
Instagram  
http://instagram.com/developer/#  
  
Pintrest  
https://developers.pinterest.com/  
  
Twitter  
https://dev.twitter.com/overview/documentation  
  
YouTube  
https://developers.google.com/youtube/

#### Suggested Readings

Designing for Behavior Change, by Stephen Wendel  
(O’Reilly, 2013)  
  
Evil by Design, by Chris Nodder (Wiley, 2013)  
  
How to Get People to Do Stuff, by Susan Weinshenk  
(New Riders, 2013)  
  
Seductive Interaction Design, by Stephen Anderson  
(New Riders, 2011)