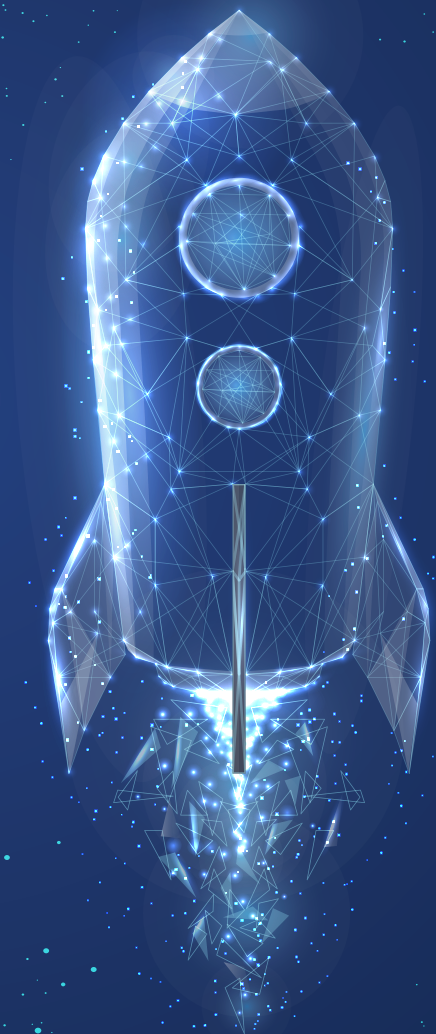




Let's  
**Grow**  
Together





# Introduction

The purpose of this Digital Marketing Profile is to give you a bit of information about Revaa Digital Solutions and our various Digital Marketing & other Services we offer. We are excited to get to work helping you reach your Marketing & Branding goals.



**We Appreciate for your time to know us**



## Executive Summary

Revaa Digital Solutions is a full-service Digital Marketing Agency based in Chennai. In today's digital business world, you need a partner who can help you to take advantage of Marketing & Branding opportunities across a variety of channels in real-time.

Revaa Digital Solutions combines a data-driven approach with knowledge gained from years in Digital Marketing to deliver outstanding results to our clients.



## We Manage..



## Our Services

Revaa Digital Solutions is an end-to-end provider of Digital Marketing Services. Whether you're looking for a turnkey managed strategy, an independent audit, or services specific to a short-term campaign, our experience and approach are sure to prove to be an asset. Our in-house services include:



Branding



Search Engine Optimization



Creative Designs



Web Design & Development



Social Media Management



Digital Marketing



Email / SMS Marketing



Software & App Development



# What you see is... What you get..!

## Branding & Design

- Brand Identity
- Printable Creatives
  - Name Board
  - Business card
  - Flyer
  - Brochures(customized size)
  - Package design
  - Product Mockups
  - Bill Boards (customized Size)
  - Books, Magazines, Catalogs, etc.
  - Newspaper ads
- Data Analysis
- Brand Strategy

## Software & App Development

- Android & iOS Applications
- Customer relationship management (CRM)
- Lead management services (LMS)
- Web app developement
- PHP                      ➤ .Net
- Java / HTML           ➤ Python

## Social Media Management

- Social Strategy Development
- Social Media Consulting
- Poster Designs for Day to Day Updates & Festive Posters
- Community Engagement
- Account Creation/ Page Creation
- Status Updates
- Creative Designs(Digital media for social post)
- Content Creation for Post
- Interact With User & Replying to Comment
- Paid Ad Campaign & Execution(Advertisement)
- Monitoring Your Social Media Performance
- Increasing Subscriber Count & Reach by,
  - Choosing your social media platforms
  - Creating your social media strategy
  - Creating platform-specific social media content
  - Developing your social media ads
  - Auditing your existing social media strategy
  - Researching your target audience

## Web Design & Development

- Business Websites
- Personal Websites
- Landing Pages
- Blog sites
- E-commerce sites
- Additional Features
  - Admin Panel
  - Mobile Responsive Adaptation
  - Call to action & Social media plugin integrations
  - Preloaders & aesthetic creations

## Search Engine Optimitization

- Keyword Research
- Full SEO Audits
- SEO Consulting
- Technical SEO
- Google my business page managment

## Video Production

- YouTube Videos
- Other Social media Videos(Face book, instagram & etc.)
- Advertisement Videos (for Promotional purpose)
- Explanation Videos

## Digital Marketing & Paid Media

- Google ads
  - Ads Research
  - Campaign Setup
  - Ads Strategy Development
  - Ads Optimization
- Youtube ads
  - Youtube page management
  - Video creation
  - Video editing
  - Content for video and channel
  - Youtube tags creation
  - Paid ad for subscriber and viewers
- Meta ads
  - Facebook Ads
  - Instagram Ads
  - Whatsapp Marketing
- Linkedin ads    ➤ Satellite Channel ads
- Amazon ads    ➤ Influencer Marketing

# Clientele

We do Digital Marketing for...



## Reach us



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