

10 REASONS

WHY PEOPLE BUY ANYTHING



Save time



Avoid pain



Make money



Save money



Feel loved



Gain praise



Get Comfort



Improve health



Avoid effort



Increase status

Products that do any of these get sales. Products that don't, simply won't sell as well.

5 MARKETING RULES



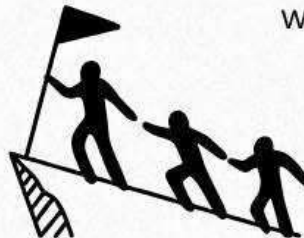
The goal isn't to sell a product
—it's to solve a problem.



The best way to sell is to understand
what they're already trying to buy.



A great offer doesn't just
attract—it removes
hesitation.



You don't need a bigger
budget. You need a
better message.



The key to loyalty isn't
discounts—it's
delivering on promises.

Bookmark this and follow Chase Dimond for more great tips.