# **REVATHY SANTHANAM**

#### Front-end Developer

7904335202 | LinkedIn | revathysanthanam1997@gmail.com | Github | Portfolio

#### **EXPERIENCE**

### Software Engineer - Roanuz - (Dec 2021 - Till Date)

- Developing a custom framework called **Omnishop** for E-Commerce sites B2B and B2C using **Next JS** and **Magento 2**. On top of it, following are used.
  - o Integrated Datocms with apollo graphql for CMS.
  - o Implemented Algolia instant search for search.
  - Utilized Klaviyo for Marketing emails and SMS.
  - o Used Google analytics and meta for Marketing analysis.
  - o Incorporated Dynamo DB to implement Gift Registry feature.
- The sites developed using the framework are as follows
  - ✓ Globus
     ✓ Asbjorn
     ✓ HT
     ✓ Ibudin
     ✓ Rafland
     ✓ Utilif
     ✓ Kunigund
     ✓ A4
     ✓ Byggtogbuid

## Front-End Developer - Hogarth World Wide WPP (June 2019 - Dec 2021)

- Worked on E-detailers using E-Wizard, module based customized JavaScript framework.
- Campaign Static and Animation Banners using vanilla JS and tween JS.
- Web Page development using HTML, CSS, SCSS, vanilla JS.
- Emailers using pure HTML, CSS, E-Wizard platform.

#### TECHNICAL SKILLS

- HTML 5, CSS and SCSS, Vannila JS, React JS, Next JS, JQuery.
- ApolloClient Graphql, Algolia API, Klaviyo API, Google Analytics.
- > Typical knowledge in Nodejs, redis-cache and Dynamo DB.
- GIT Source and Version Control.
- ➢ IOS MAC, Windows, Ubuntu.
- Converted PSD, INDL, AI, XD and Figma designs into Responsive HTML.
- Checkout some of my projects on my personal portfolio, https://revathy-portfolio.netlify.app/

### **EDUCATIONAL QUALIFICATIONS**

B.E (ECE) St. Joseph College of Engineering	71%	2019
HSC Lourdes Girls Higher Secondary School	84.75%	2015
SSLC Lourdes Girls Higher Secondary School	92.8%	2013

### PERSONAL TRAITS

- > Willing to be Independent
- Highly Determined and Modest
- > Eager to learn new things
- Mentorship
- Adaptability

#### **HOBBIES**

- Reading Books.
- Watching Movies and Series.
- Pursue new knowledge and skills.

#### PERSONAL INFORMATION

Native Chennai, Tamil Nadu, India

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Date of Birth 16/10/1997

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Marital Status Single

Languages Known Tamil, English (Read, Write & Speak)

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