

Home Page for the website

Stylized to look like an overhead view of a table

Each image hyperlinks to a separate part of the website, with the image being a simple token on the table

There's extra space on the page for additional links as the webpage expands or easter eggs are added

**Image of a deck of cards,
hyperlinks to the "Decks"
webpage**

**Picture of a poster stylized
after a medieval
announcement to a jousting
tournament.
Advertises the Face Up King's
League, the tournament series
for this trading card game.
Links to the tournament
information webpage**

**Image of a badge with the
logo for AllHandsOn, the
parent company of Face Up
Decks
Links externally to the
AllHandsOn website**

**Image of a piece of
parchment and feather
quill
Links to the "Rules"
webpage**

**Image of a business card, with
the logo for Face Up Decks
Links to the "About Us"
webpage**

Each page contains a simple footer that links to all of the other pages, basic contact info, social media links, and a link to the AllHandsOn website's current list of associated retailers.

Available Decks page

Serves as a place
for advertising the
existing and
upcoming
expansions to the
card game

Each image
contains a blurb of
text introducing
the expansion to
the overall world
of Face Up as well
as mentioning new
rare and powerful
cards by name

Image of a classic 'King
of Hearts' face card
typical in any standard
deck of cards

Advertises the base deck

Price

Purchase Now

Image of a Queen imagined
in a futuristic/technopunk
aesthetic.

Advertises the CyberFuture
expansion

Price

Purchase Now

Image of a Japanese
Kabuki entertainer stylized
to be a blend with the
imagery of a Medieval
Jester

Advertises the Far East
expansion

Price

Purchase Now

Image of a young man,
with a face covered with
runes and sigils that
match those on the
crown on his head.

Advertises the RuneCraft
expansion

Price

Purchase Now

Only an image advertising each deck is shown by default. Once hovered over, the descriptive text is displayed as well as the MSRP and a link to purchase the decks directly from AllHandsOn

Rules Page

Paragraphs explaining each of the rules for a turn in gameplay as well as a diagram showing the flow of gameplay over a turn

Images displayed alongside paragraphs in order to provide a visual example of each of the rules

Rule 1

Example of Rule 1

Example of Rule 2

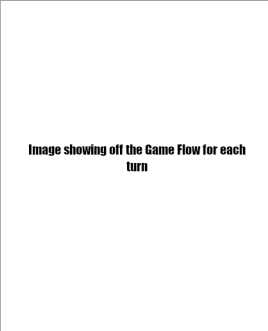
Rule 2

Rule 3

Example of Rule 3

Example of Rule 4

Rule 4



Face Up King's League page

**Displays
tournament
information for
various Regional
Leagues that have
officially registered
with AllHandsOn**

**Clicking on the
image of a
tournament's logo
will display the
bracket for that
tournament**

**Logo for "Best of the
West" regional
tournament**

**Logo for "Beasts of the
East" regional tournament**

**Logo for "Guerra por
America" regional
tournament**

**Logo for "King of the
World" international
tournament**

**Image for the selected tournament bracket updated as there's an official
ruling for a match**

**If a bracket is currently being displayed, clicking on the tournament image again, will link you to
the website of that tournament**

The tournament's sign-up page will be linked if the sign-ups have yet to close

About Us page

**Displays
information about
the original
founding of the
company as well as
the company's
acquisition by
AllHandsOn**

**Also displays a
group photo of all
the employees
working under the
Face Up banner**

**Paragraph of text describing the original founding of
the company**

**Paragraph of text describing the acquisition by
AllHandsOn and the improvement of the company since**

Employee Group Photo