

DSC250: Advanced Data Mining

Topic Models

Zhitong Hu

Lecture 7, October 19, 2023

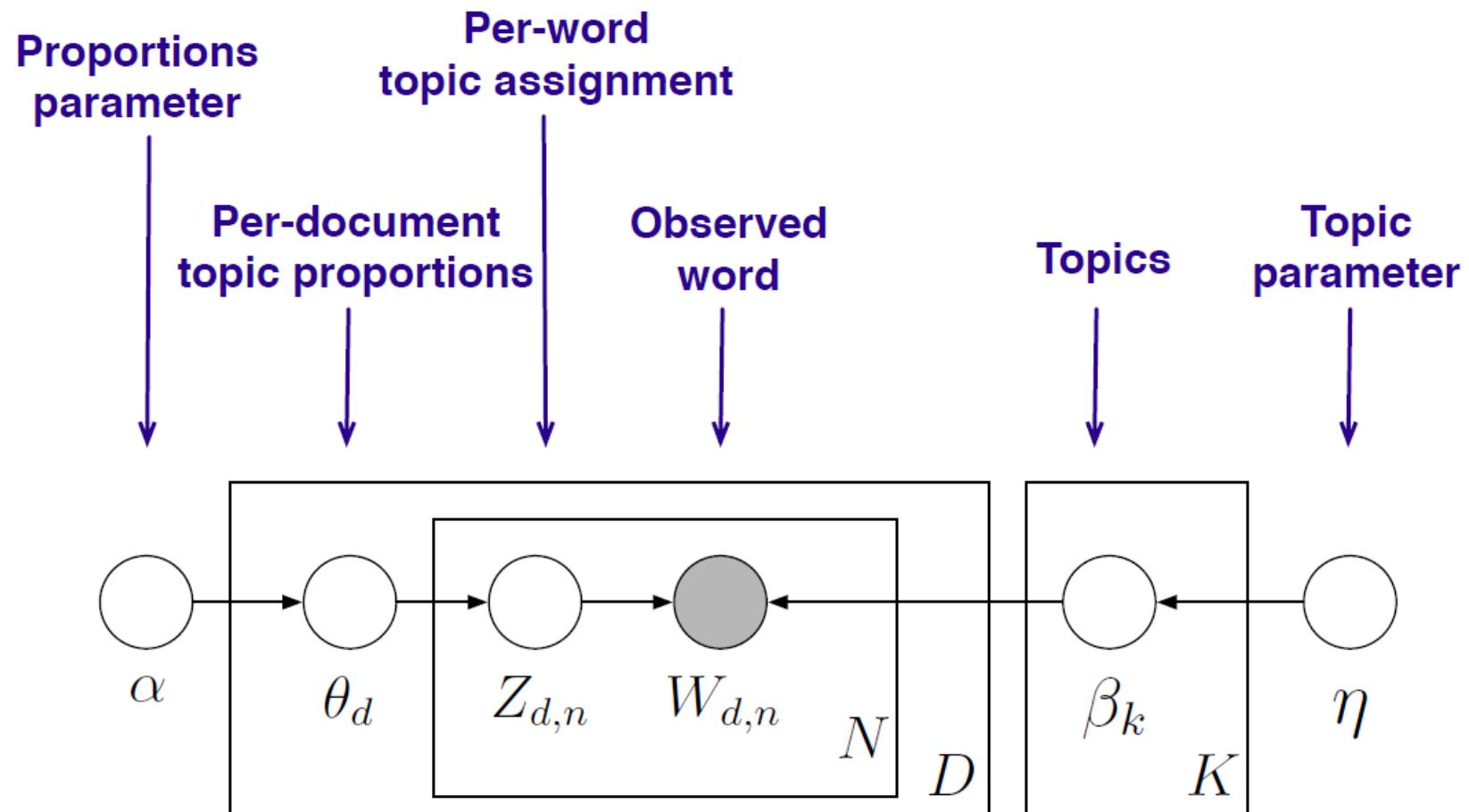
Outline

- Topic Model v3: Latent Dirichlet Allocation (LDA)
- Learning of Topic Model: Expectation Maximization (EM)

Slides adapted from:

- Y. Sun, CS 247: Advanced Data Mining
- M. Gormley, 10-701 Introduction to Machine Learning

Topic Model v3: Latent Dirichlet Allocation (LDA)



$\theta_d \sim \text{Dirichlet}(\alpha)$: address topic distribution for unseen documents
 $\beta_k \sim \text{Dirichlet}(\eta)$: smoothing over words

Generative Model for LDA

For each topic $k \in \{1, \dots, K\}$:

$$\beta_k \sim \text{Dir}(\eta) \quad [\text{draw distribution over words}]$$

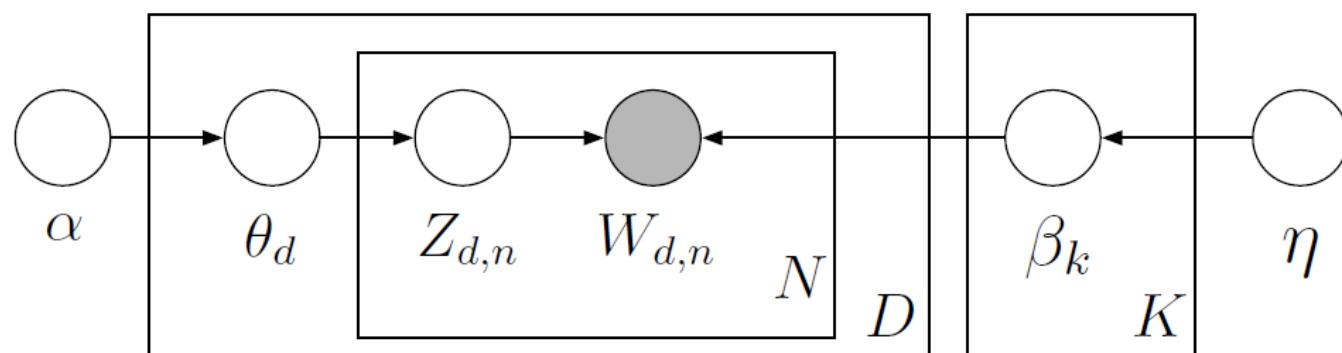
For each document $d \in \{1, \dots, D\}$

$$\theta_d \sim \text{Dir}(\alpha) \quad [\text{draw distribution over topics}]$$

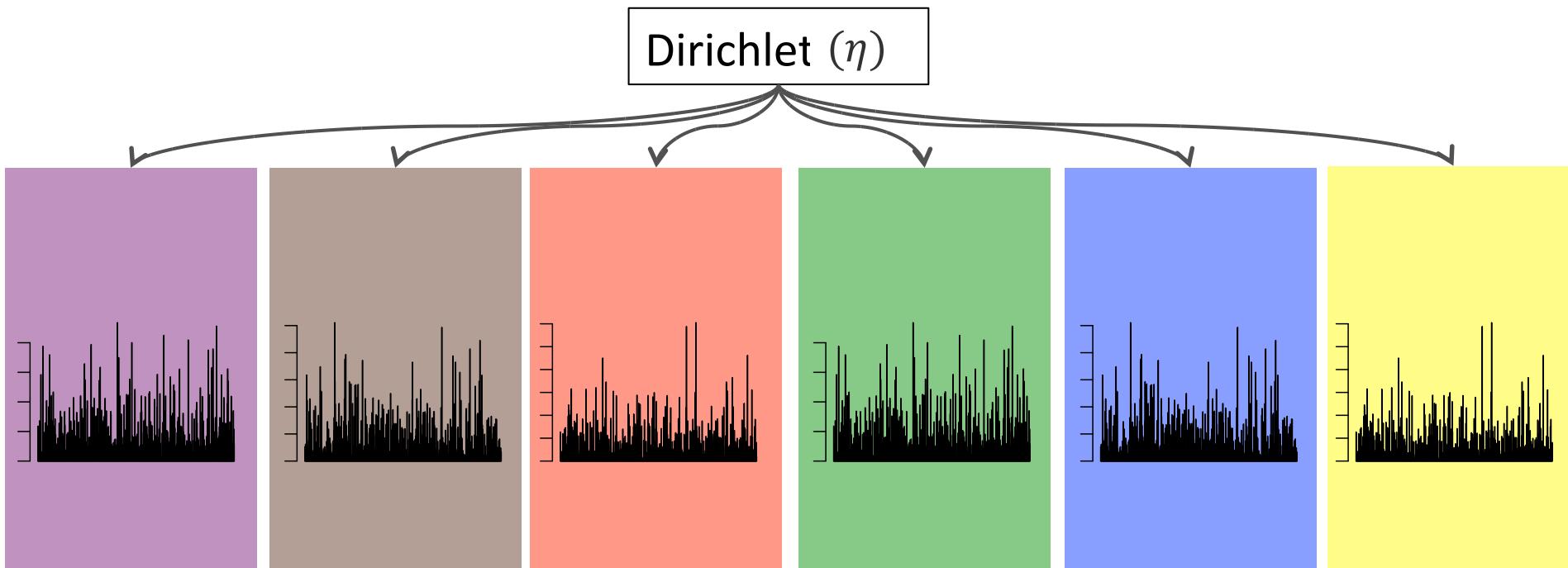
For each word $n \in \{1, \dots, N_d\}$

$$z_{d,n} \sim \text{Mult}(1, \theta_d) \quad [\text{draw topic assignment}]$$

$$w_{d,n} \sim \theta_{z_{d,n}} \quad [\text{draw word}]$$

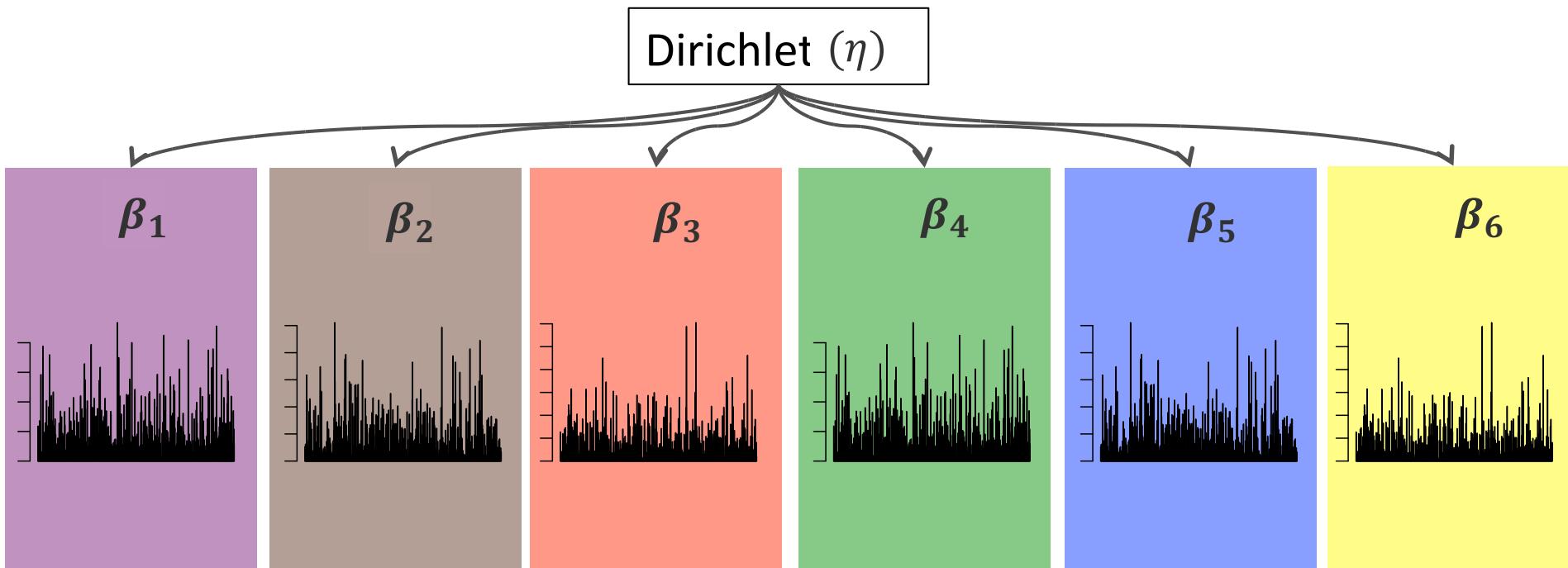


LDA for Topic Modeling



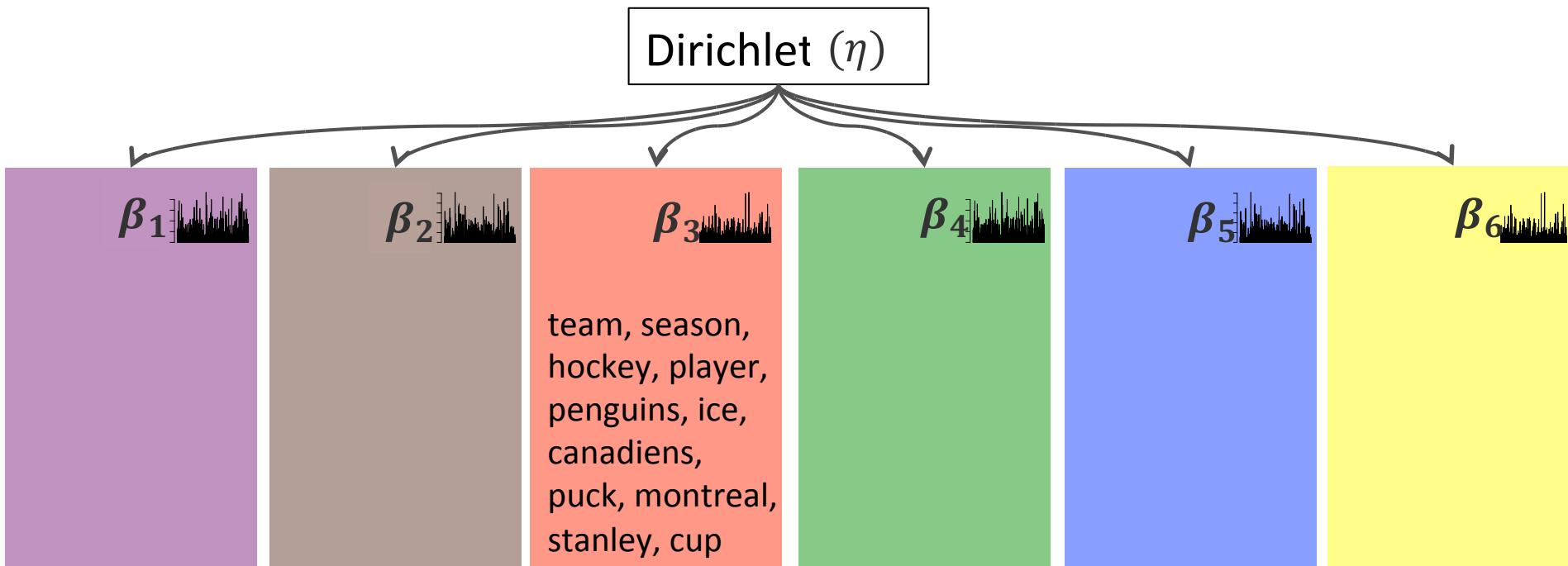
- The **generative story** begins with only a **Dirichlet prior** over the topics.
- Each **topic** is defined as a **Multinomial distribution** over the vocabulary, parameterized by β_k

LDA for Topic Modeling



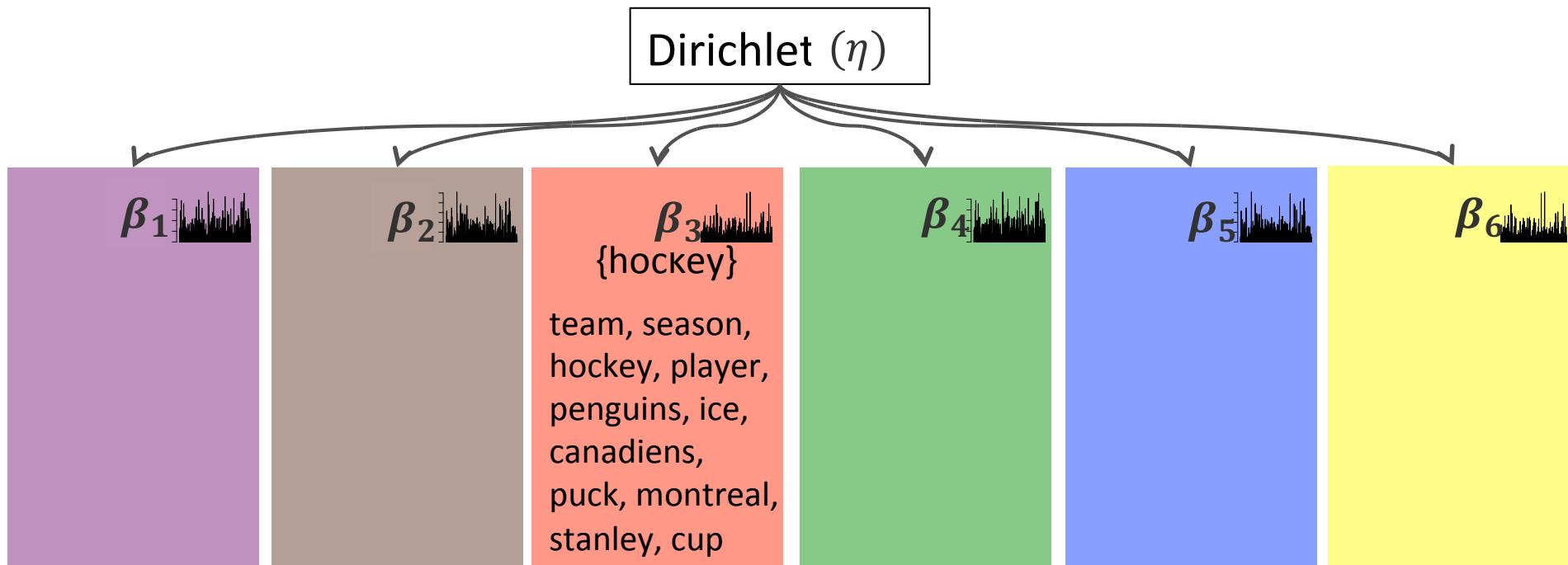
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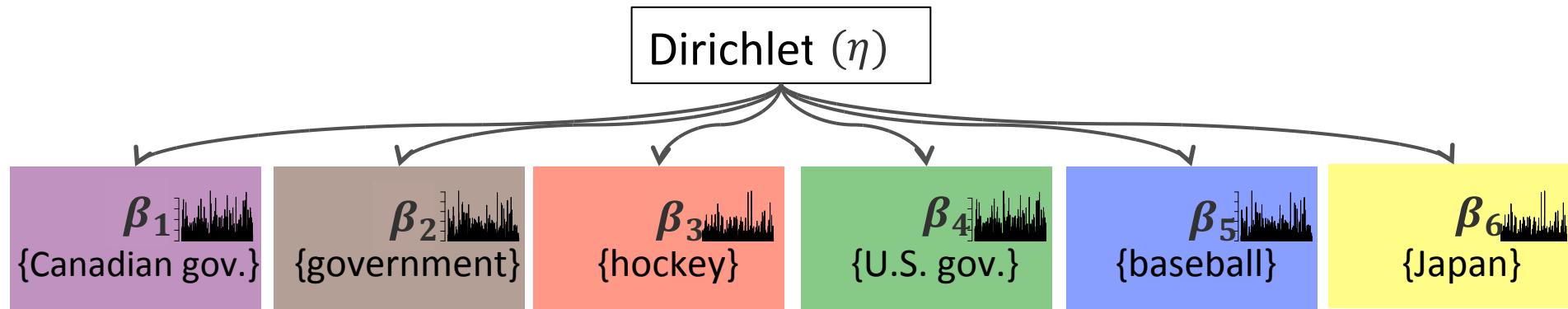
- A topic is visualized as its **high probability words**.

LDA for Topic Modeling



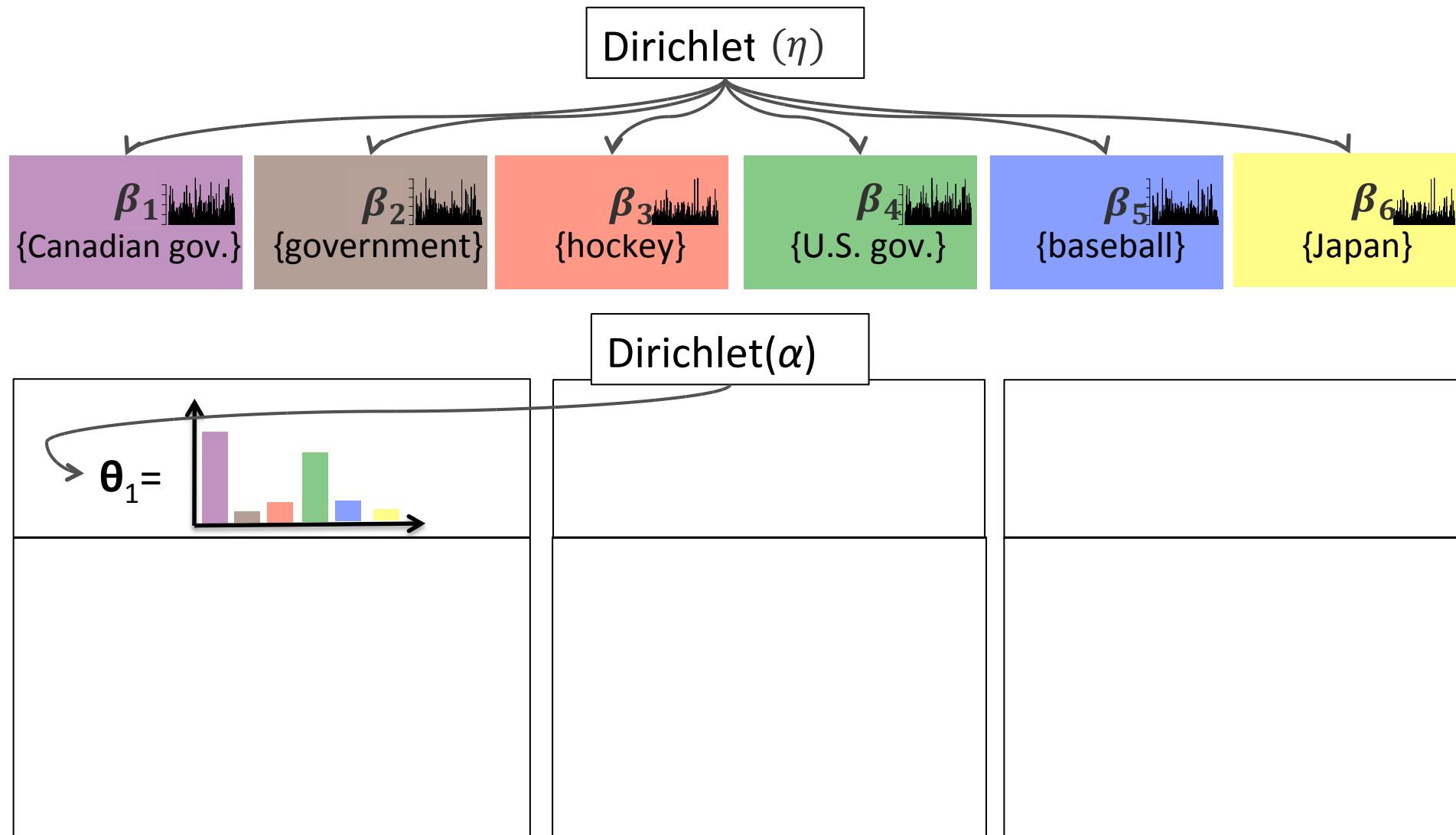
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- A pedagogical **label** is used to identify the topic.

LDA for Topic Modeling

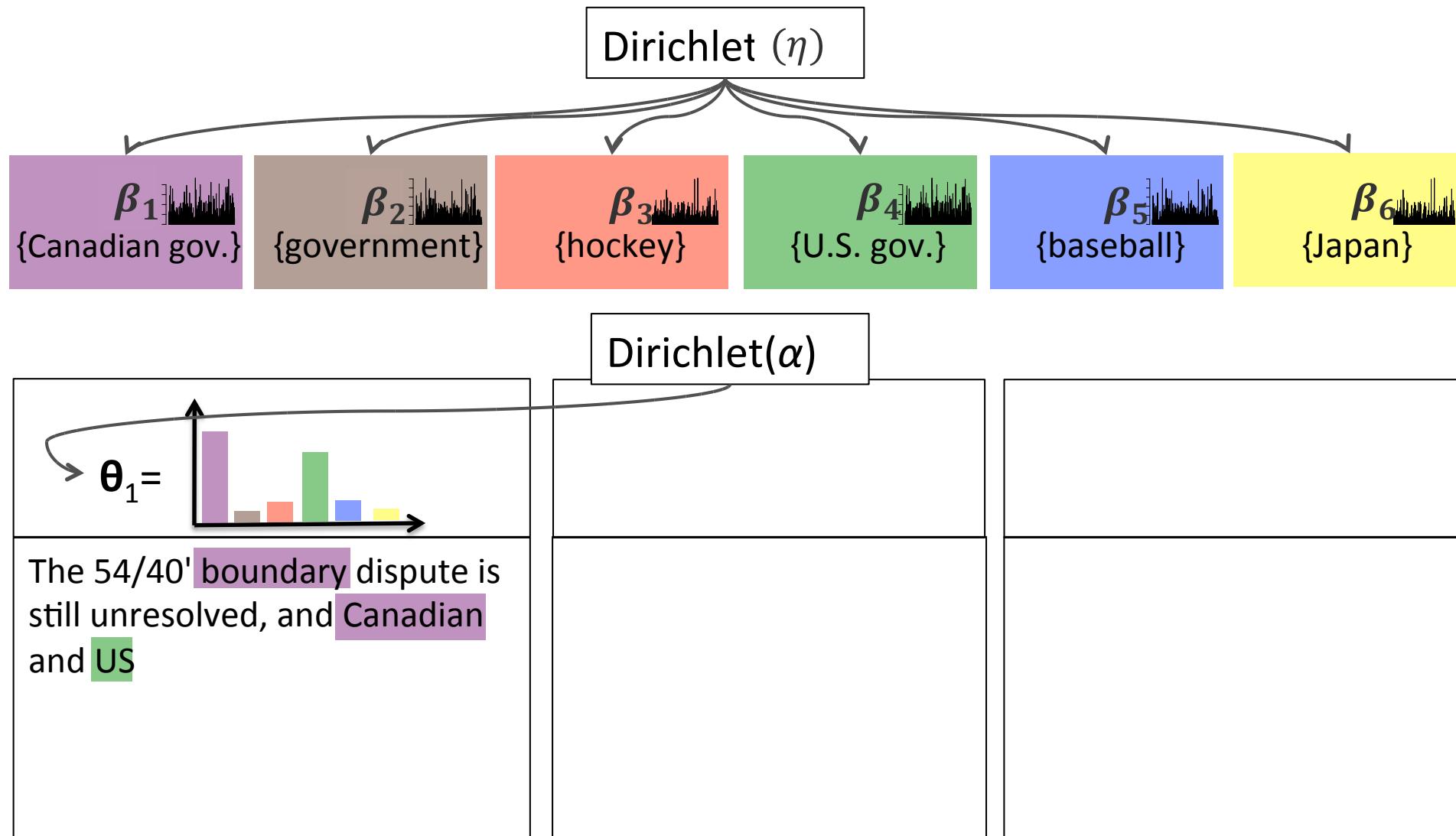


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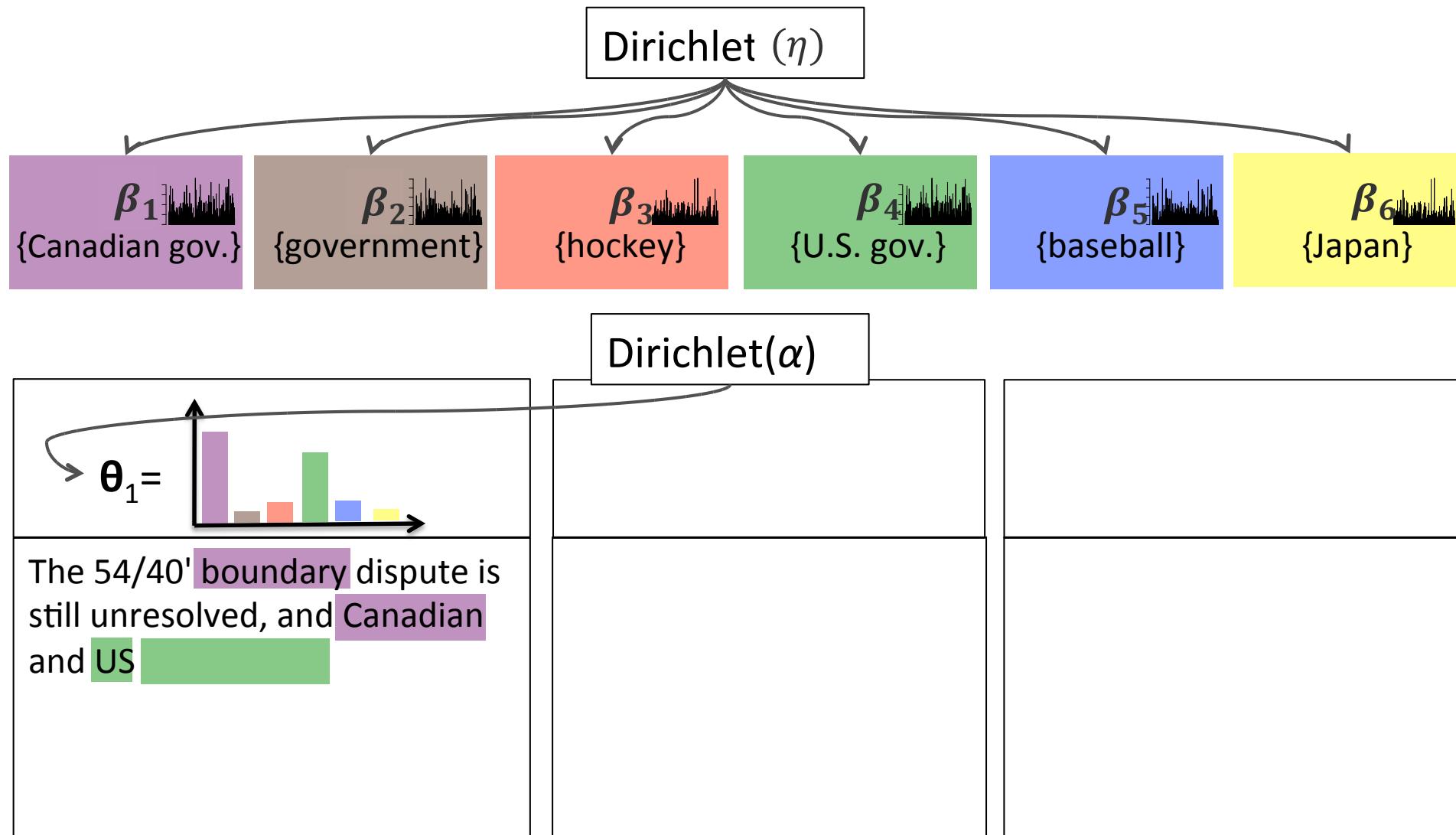
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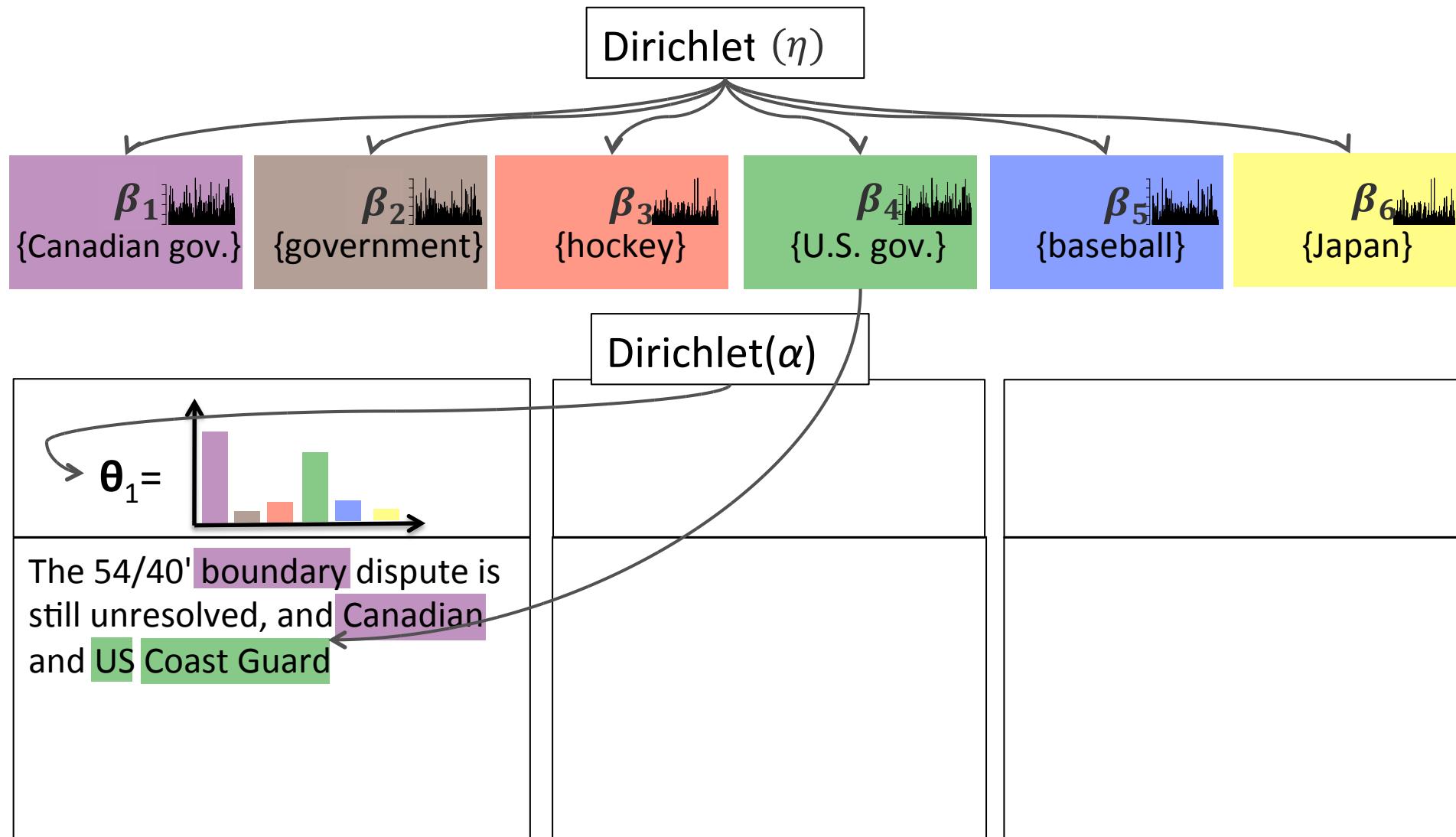
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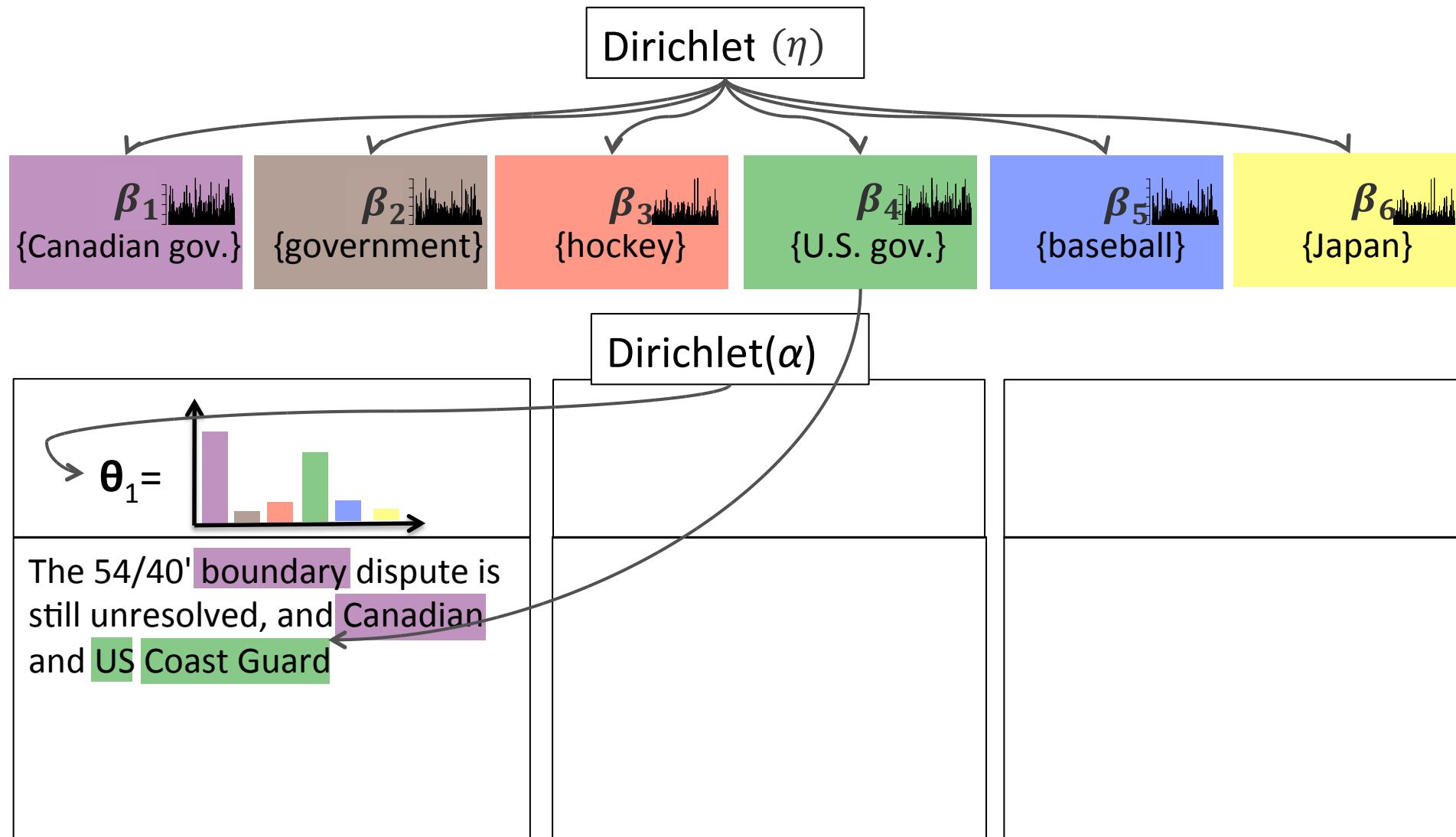
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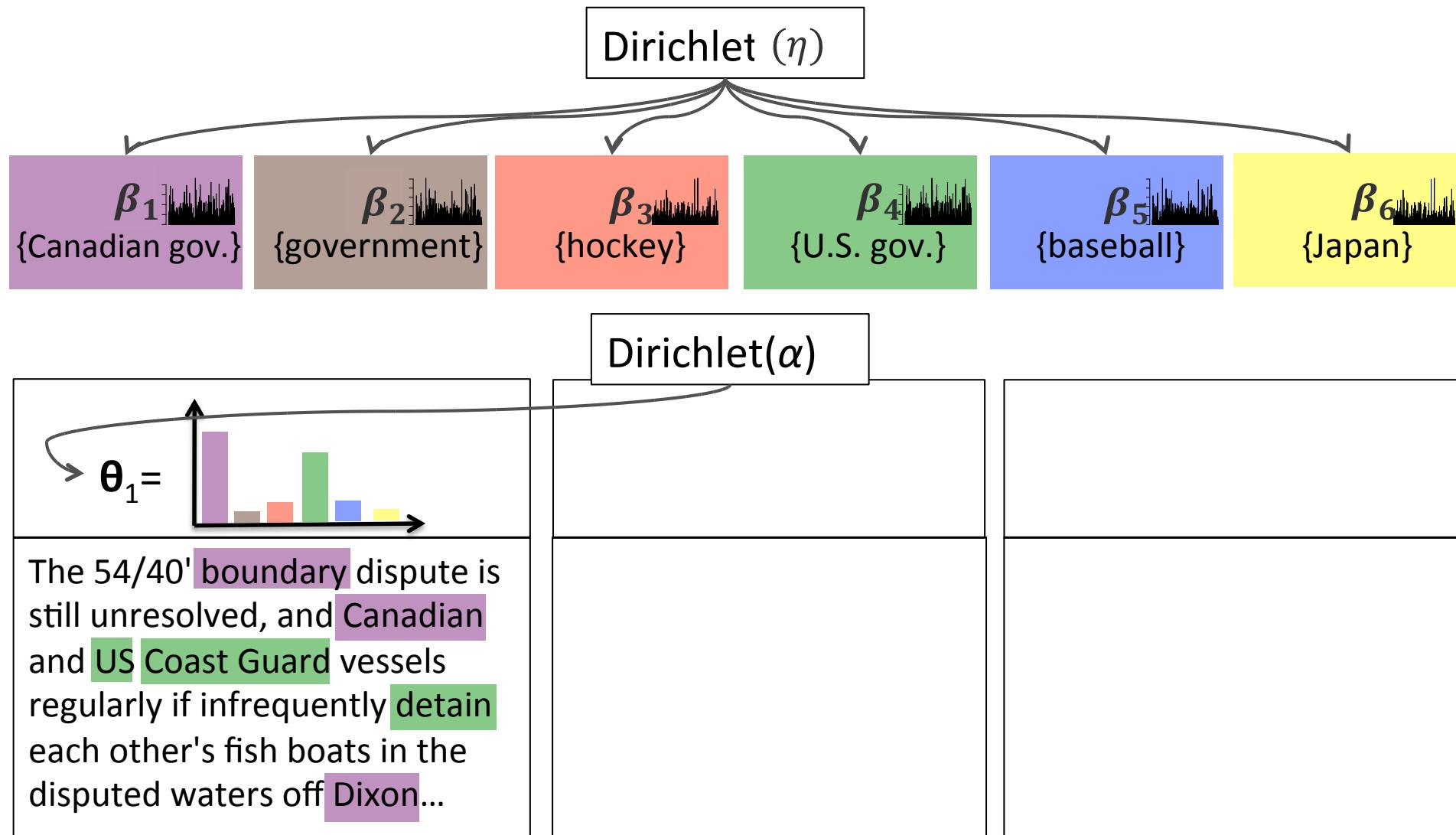
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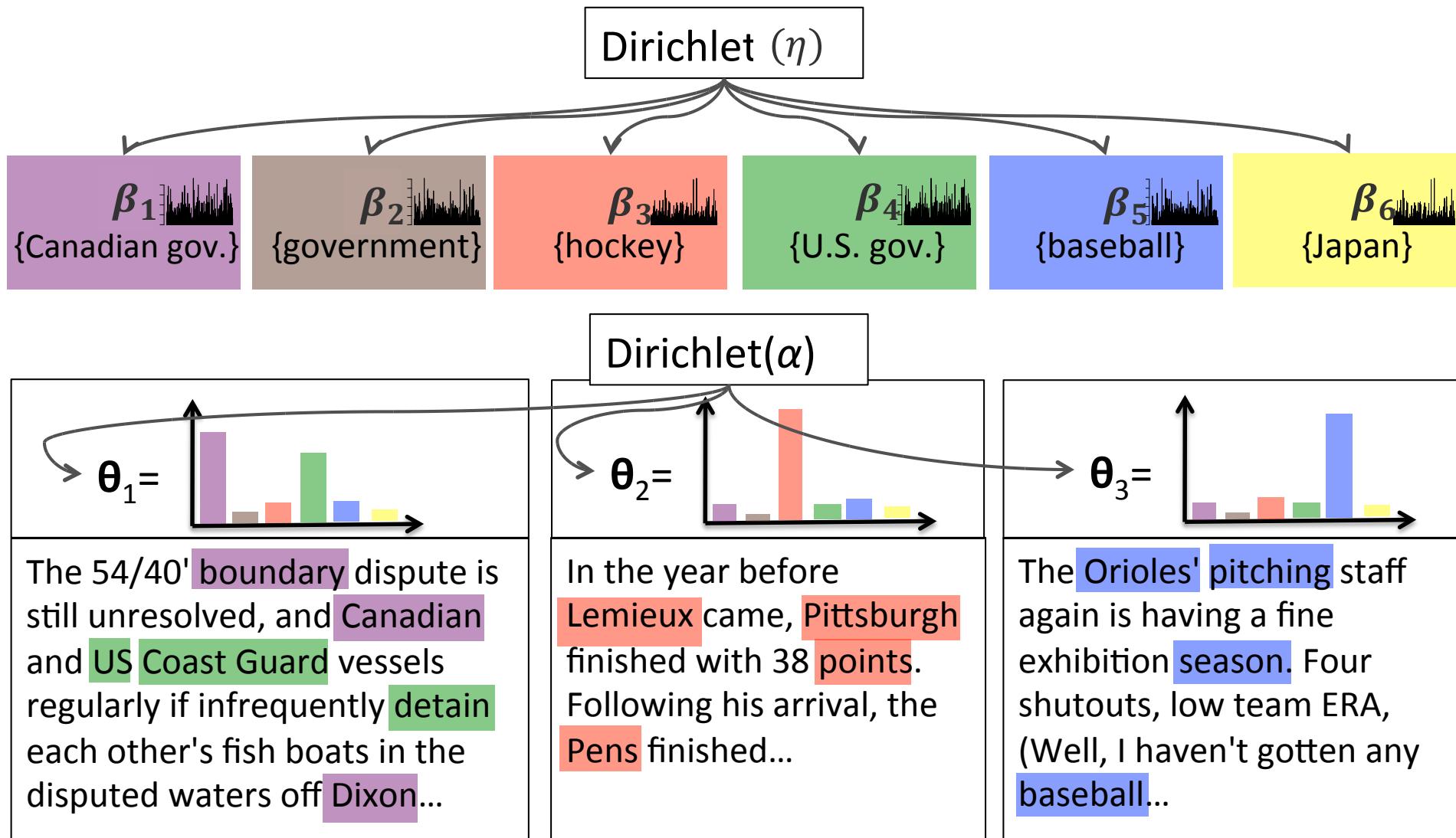
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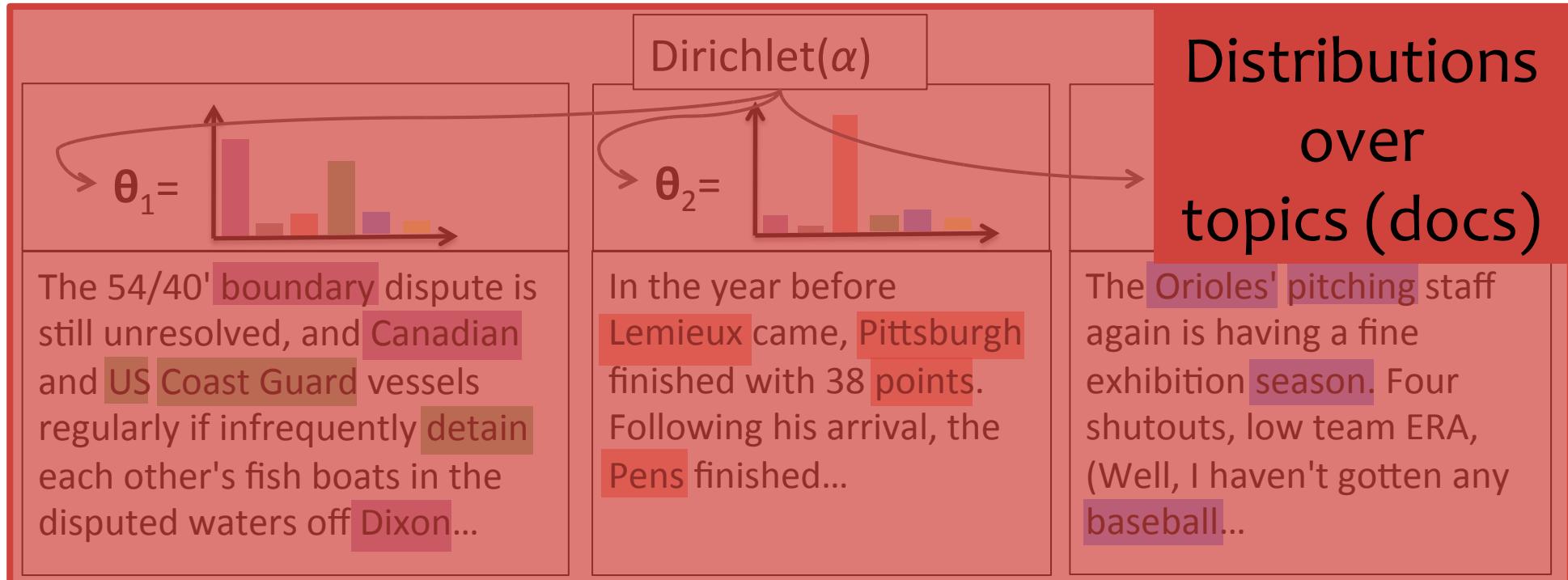
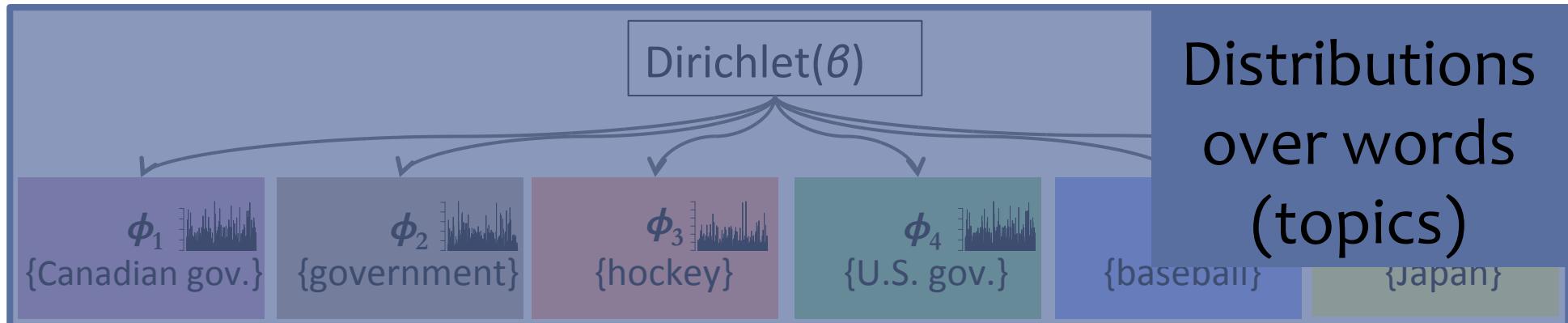
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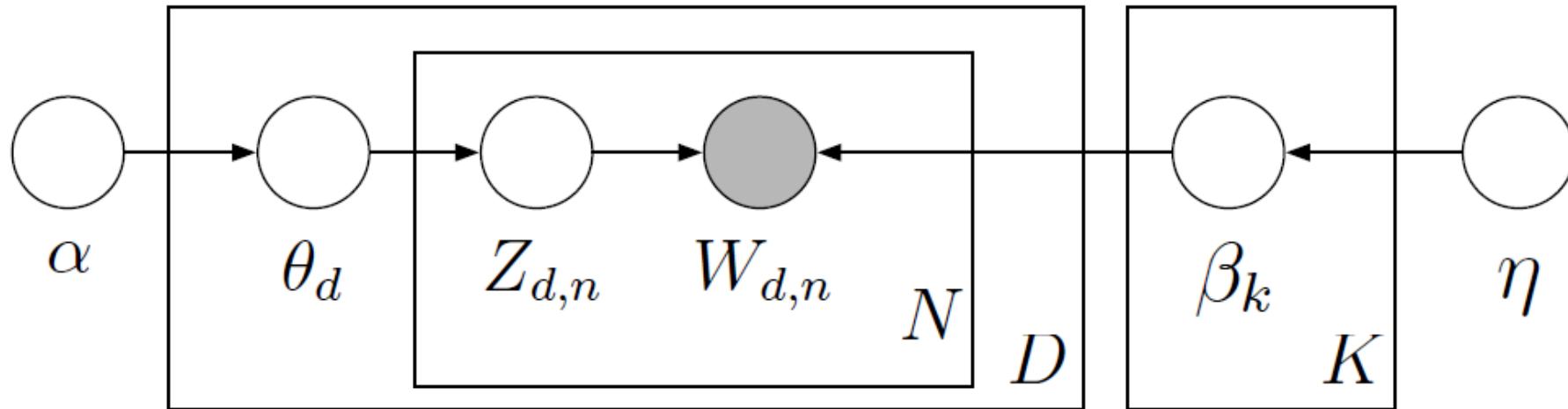
LDA for Topic Modeling



LDA for Topic Modeling



Joint Distribution for LDA

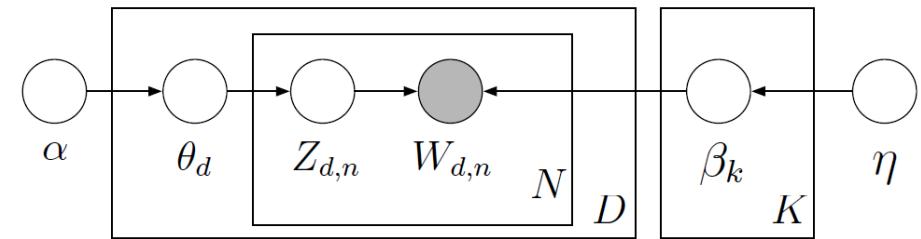


- Joint distribution of latent variables and documents is:

$$p(\beta_{1:K}, \mathbf{z}_{1:D}, \boldsymbol{\theta}_{1:D}, \mathbf{w}_{1:D} | \alpha, \eta) =$$

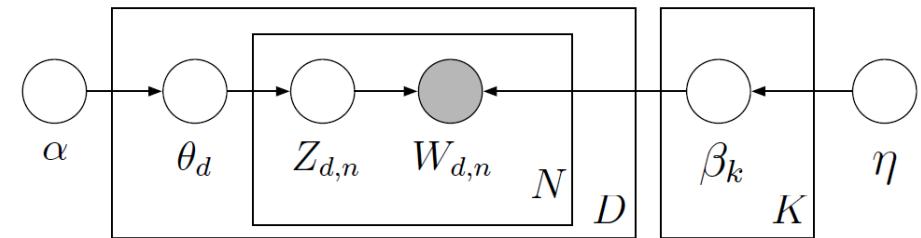
$$\prod_{i=1}^K p(\beta_i | \eta) \prod_{d=1}^D p(\theta_d | \alpha) \left(\prod_{n=1}^N p(z_{d,n} | \theta_d) p(w_{d,n} | \beta_{1:K}, z_{d,n}) \right)$$

Likelihood Function for LDA



$$p(\boldsymbol{\beta}_{1:K}, \mathbf{z}_{1:D}, \boldsymbol{\theta}_{1:D}, \mathbf{w}_{1:D} | \alpha, \eta) = \\ \prod_{i=1}^K p(\beta_i | \eta) \prod_{d=1}^D p(\theta_d | \alpha) \left(\prod_{n=1}^N p(z_{d,n} | \theta_d) p(w_{d,n} | \beta_{1:K}, z_{d,n}) \right)$$

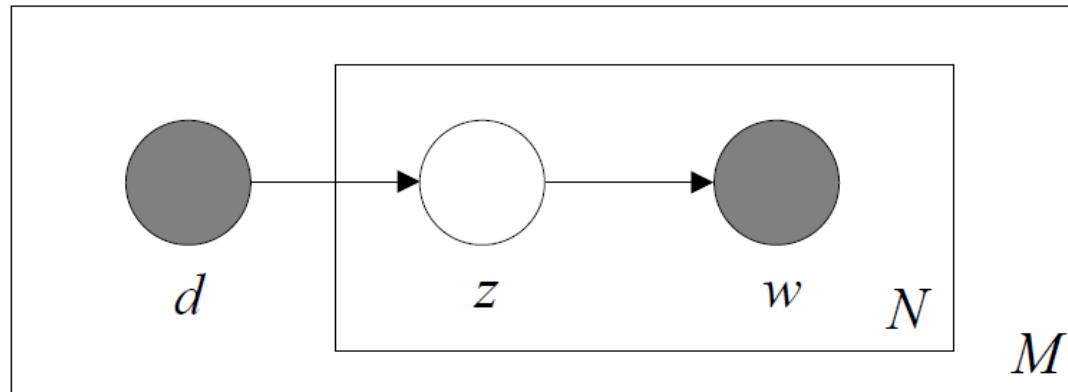
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Learning of Topic Models

Recap: pLSA Topic Model



- Observed variables:
- Latent variables:
- Parameters:

The General Unsupervised Learning Problem

- Each data instance is partitioned into two parts:
 - observed variables x
 - latent (unobserved) variables z
- Want to learn a model $p_\theta(x, z)$

Latent (unobserved) variables

- A variable can be unobserved (latent) because:
 - imaginary quantity: meant to provide some simplified and abstractive view of the data generation process
 - e.g., topic model, speech recognition models, ...

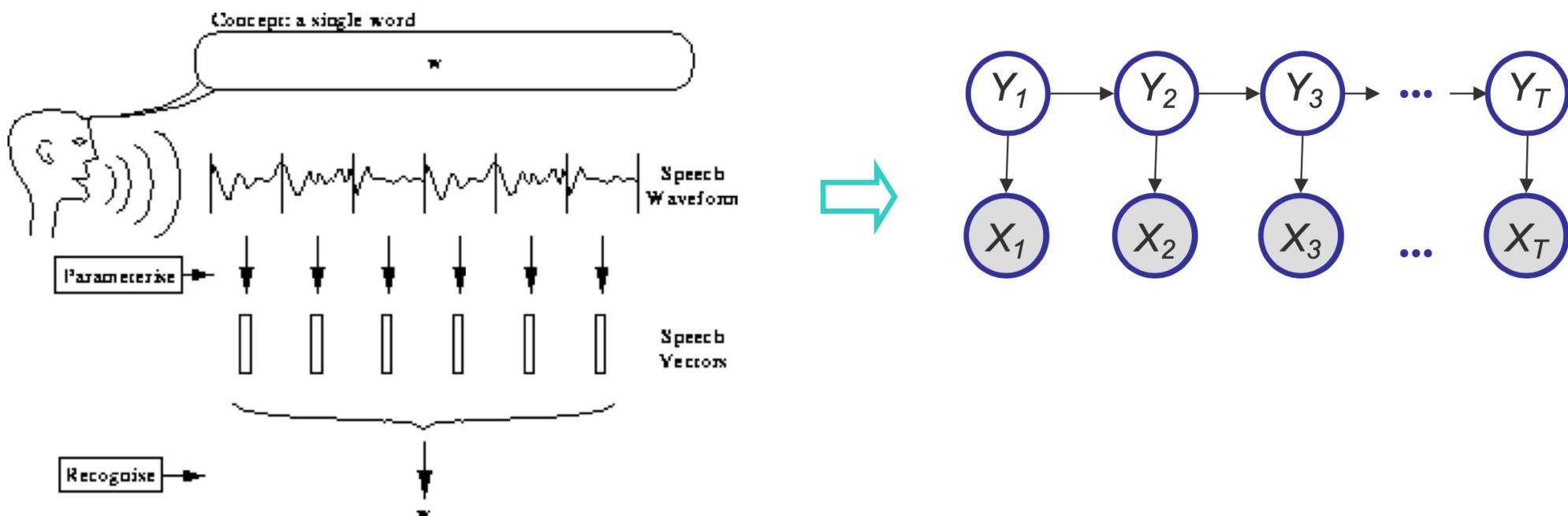
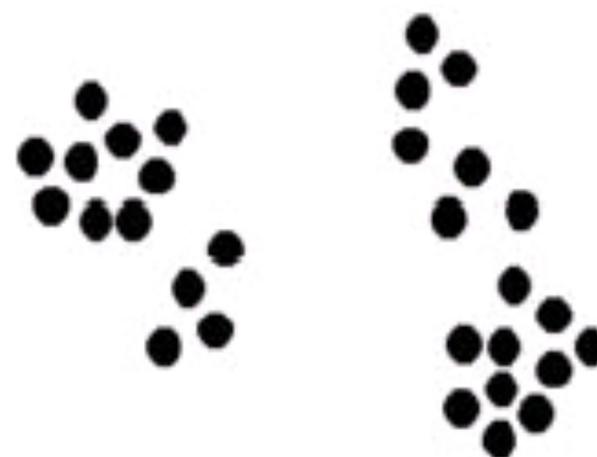


Fig. 1.2 Isolated Word Problem

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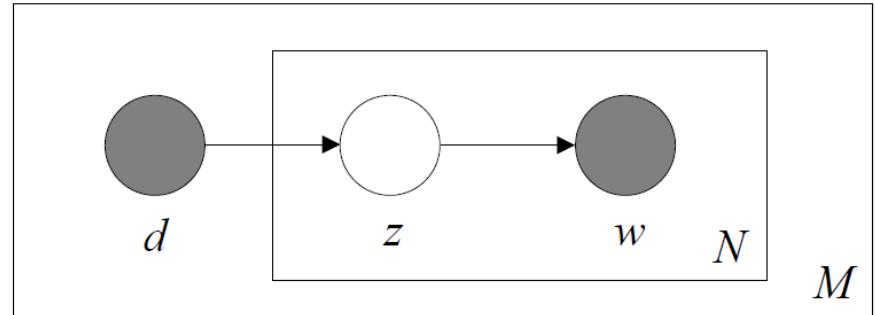
Latent (unobserved) variables

- A variable can be unobserved (latent) because:
 - imaginary quantity: meant to provide some simplified and abstractive view of the data generation process
 - e.g., topic model, speech recognition models, ...
 - a real-world object (and/or phenomena), but difficult or impossible to measure
 - e.g., the temperature of a star, causes of a disease, evolutionary ancestors ...
 - a real-world object (and/or phenomena), but sometimes wasn't measured, because of faulty sensors, etc.
- Discrete latent variables can be used to partition/cluster data into sub-groups
- Continuous latent variables (factors) can be used for dimensionality reduction (e.g., factor analysis, etc.)

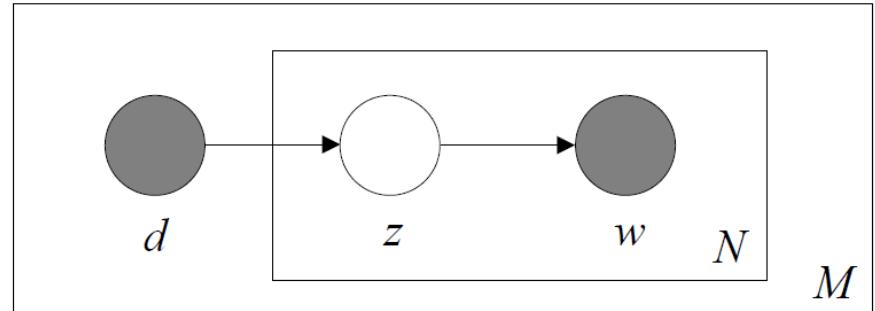
Recap: pLSA Topic Model

- Likelihood function of a word w :

$$\begin{aligned} p(w|d, \theta, \beta) &= \sum_k p(w, z = k|d, \theta, \beta) \\ &= \sum_k p(w|z = k, d, \theta, \beta)p(z = k|d, \theta, \beta) = \sum_k \beta_{kw}\theta_{dk} \end{aligned}$$



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- Learning by maximizing the log likelihood:

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- **Complete log likelihood:** if both x and z can be observed, then

$$\ell_c(\theta; \mathbf{x}, \mathbf{z}) = \log p(\mathbf{x}, \mathbf{z} | \theta) = \log p(\mathbf{z} | \theta_z) + \log p(\mathbf{x} | \mathbf{z}, \theta_x)$$

- Decomposes into a sum of factors, the parameter for each factor can be estimated separately
- But given that z is not observed, $\ell_c(\theta; \mathbf{x}, \mathbf{z})$ is a random quantity, cannot be maximized directly

Why is Learning Harder?

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- Decomposes into a sum of factors, the parameter for each factor can be estimated separately
- But given that \mathbf{z} is not observed, $\ell_c(\theta; \mathbf{x}, \mathbf{z})$ is a random quantity, cannot be maximized directly
- **Incomplete (or marginal) log likelihood:** with \mathbf{z} unobserved, our objective becomes the log of a marginal probability:

$$\ell(\theta; \mathbf{x}) = \log p(\mathbf{x} | \theta) = \log \sum_{\mathbf{z}} p(\mathbf{x}, \mathbf{z} | \theta)$$

- All parameters become coupled together
- In other models when \mathbf{z} is complex (continuous) variables, marginalization over \mathbf{z} is intractable.

Expectation Maximization (EM)

- For any distribution $q(\mathbf{z}|\mathbf{x})$, define **expected complete log likelihood**:

$$\mathbb{E}_q[\ell_c(\theta; \mathbf{x}, \mathbf{z})] = \sum_{\mathbf{z}} q(\mathbf{z}|\mathbf{x}) \log p(\mathbf{x}, \mathbf{z}|\theta)$$

- A deterministic function of θ
- Inherit the factorizability of $\ell_c(\theta; \mathbf{x}, \mathbf{z})$
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- Use this as the surrogate objective
- Does maximizing this surrogate yield a maximizer of the likelihood?

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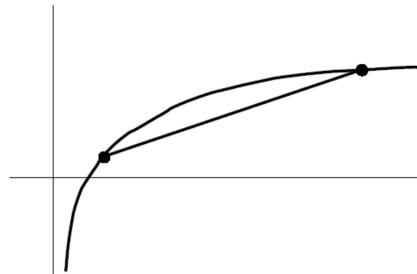
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$$\begin{aligned}\ell(\theta; \mathbf{x}) &= \log p(\mathbf{x}|\theta) \\ &= \log \sum_{\mathbf{z}} p(\mathbf{x}, \mathbf{z}|\theta) \\ &= \log \sum_{\mathbf{z}} q(\mathbf{z}|\mathbf{x}) \frac{p(\mathbf{x}, \mathbf{z}|\theta)}{q(\mathbf{z}|\mathbf{x})} \\ &\geq \sum_{\mathbf{z}} q(\mathbf{z}|\mathbf{x}) \log \frac{p(\mathbf{x}, \mathbf{z}|\theta)}{q(\mathbf{z}|\mathbf{x})}\end{aligned}$$



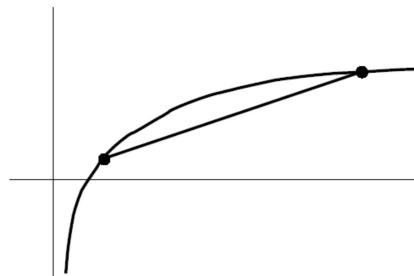
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Evidence Lower Bound (ELBO)

Expectation Maximization (EM)

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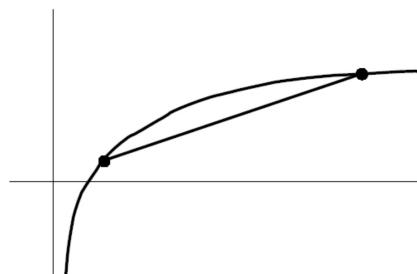
$$\begin{aligned}\ell(\theta; \mathbf{x}) &= \log p(\mathbf{x}|\theta) \\ &= \log \sum_{\mathbf{z}} p(\mathbf{x}, \mathbf{z}|\theta)\end{aligned}$$

$$= \log \sum_{\mathbf{z}} q(\mathbf{z}|\mathbf{x}) \frac{p(\mathbf{x}, \mathbf{z}|\theta)}{q(\mathbf{z}|\mathbf{x})}$$

$$\geq \sum_{\mathbf{z}} q(\mathbf{z}|\mathbf{x}) \log \frac{p(\mathbf{x}, \mathbf{z}|\theta)}{q(\mathbf{z}|\mathbf{x})}$$

Evidence Lower Bound (ELBO)

$$\begin{aligned}&= \sum_{\mathbf{z}} q(\mathbf{z}|\mathbf{x}) \log p(\mathbf{x}, \mathbf{z}|\theta) - \sum_{\mathbf{z}} q(\mathbf{z}|\mathbf{x}) \log q(\mathbf{z}|\mathbf{x}) \\ &= \mathbb{E}_q[\ell_c(\theta; \mathbf{x}, \mathbf{z})] + H(q)\end{aligned}$$



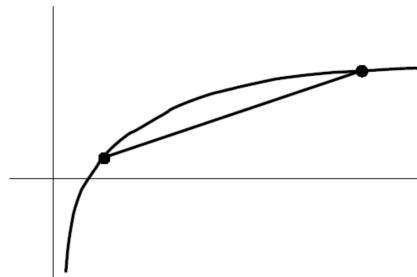
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- Indeed we have

$$\ell(\theta; \mathbf{x}) = \mathbb{E}_{q(\mathbf{z}|\mathbf{x})} \left[\log \frac{p(\mathbf{x}, \mathbf{z}|\theta)}{q(\mathbf{z}|\mathbf{x})} \right] + \text{KL}(q(\mathbf{z}|\mathbf{x}) \parallel p(\mathbf{z}|\mathbf{x}, \theta))$$

Lower Bound and Free Energy

- For fixed data \mathbf{x} , define a functional called the (variational) free energy:

$$F(q, \theta) = -\mathbb{E}_q[\ell_c(\theta; \mathbf{x}, \mathbf{z})] - H(q) \geq \ell(\theta; \mathbf{x})$$

- The EM algorithm is coordinate-decent on F
 - At each step t :

- E-step: $q^{t+1} = \arg \min_q F(q, \theta^t)$

- M-step: $\theta^{t+1} = \arg \min_{\theta} F(q^{t+1}, \theta^t)$

E-step: minimization of $F(q, \theta)$ w.r.t q

- Claim:

$$q^{t+1} = \operatorname{argmin}_q F(q, \theta^t) = p(\mathbf{z}|\mathbf{x}, \theta^t)$$

- This is the posterior distribution over the latent variables given the data and the current parameters.

- Proof (easy): recall

$$\ell(\theta^t; \mathbf{x}) = \mathbb{E}_{q(\mathbf{z}|\mathbf{x})} \left[\log \frac{p(\mathbf{x}, \mathbf{z}|\theta^t)}{q(\mathbf{z}|\mathbf{x})} \right] + \text{KL}(q(\mathbf{z}|\mathbf{x}) \parallel p(\mathbf{z}|\mathbf{x}, \theta^t))$$



Independent of q



$$-F(q, \theta^t)$$



$$\geq 0$$

- $F(q, \theta^t)$ is minimized when $\text{KL}(q(\mathbf{z}|\mathbf{x}) \parallel p(\mathbf{z}|\mathbf{x}, \theta^t)) = 0$, which is achieved only when $q(\mathbf{z}|\mathbf{x}) = p(\mathbf{z}|\mathbf{x}, \theta^t)$

M-step: minimization of $F(q, \theta)$ w.r.t θ

- Note that the free energy breaks into two terms:

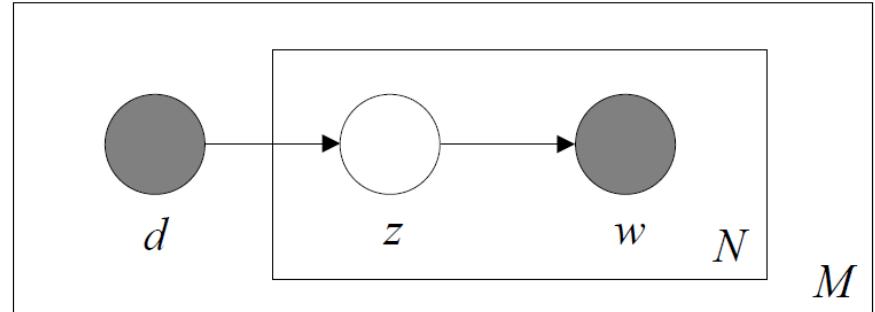
$$F(q, \theta) = -\mathbb{E}_q[\ell_c(\theta; \mathbf{x}, \mathbf{z})] - H(q) \geq \ell(\theta; \mathbf{x})$$

- The first term is the expected complete log likelihood and the second term, which does not depend on q , is the entropy.
- Thus, in the M-step, maximizing with respect to θ for fixed q we only need to consider the first term:

$$\theta^{t+1} = \operatorname{argmax}_{\theta} \mathbb{E}_q[\ell_c(\theta; \mathbf{x}, \mathbf{z})] = \operatorname{argmax}_{\theta} \sum_{\mathbf{z}} q^{t+1}(\mathbf{z}|\mathbf{x}) \log p(\mathbf{x}, \mathbf{z}|\theta)$$

- Under optimal q^{t+1} , this is equivalent to solving a standard MLE of fully observed model $p(\mathbf{x}, \mathbf{z}|\theta)$, with \mathbf{z} replaced by its expectation w.r.t $p(\mathbf{z}|\mathbf{x}, \theta^t)$

Learning pLSA with EM



- E-step:

$$p(z|w, d, \theta^t, \beta^t) = \frac{p(w|z, d, \beta^t)p(z|d, \theta^t)}{\sum_{z'} p(w|z', d, \beta^t)p(z'|d, \theta^t)} = \frac{\beta_{zw}^t \theta_{dz}^t}{\sum_{z'} \beta_{z'w}^t \theta_{dz'}^t}$$

$\hookrightarrow p(z|\alpha)$

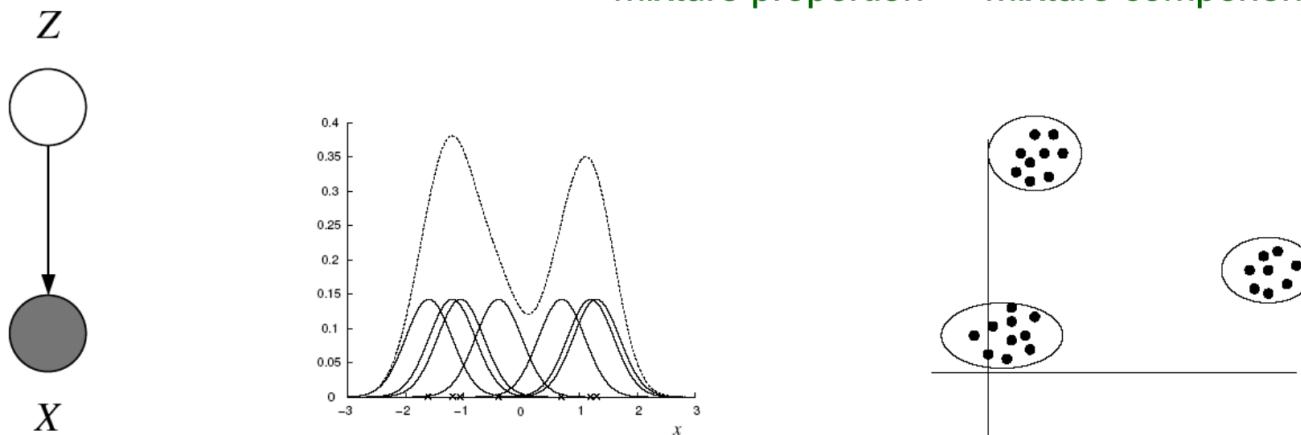
- M-step:

Another Example: Gaussian Mixture Models (GMMs)

- Consider a mixture of K Gaussian components:

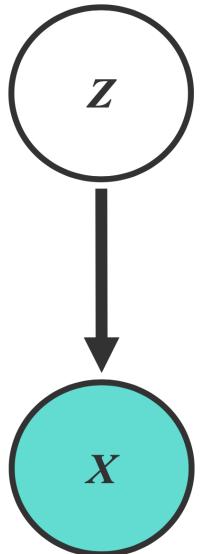
$$p(x_n | \mu, \Sigma) = \sum_k \pi_k N(x_n | \mu_k, \Sigma_k)$$

↑ ↑
mixture proportion mixture component



- This model can be used for unsupervised clustering.
 - This model (fit by AutoClass) has been used to discover new kinds of stars in astronomical data, etc.

Example: Gaussian Mixture Models (GMMs)



- Consider a mixture of K Gaussian components:

- Z is a latent class indicator vector:

$$p(z_n) = \text{multi}(z_n : \pi) = \prod_k (\pi_k)^{z_n^k}$$

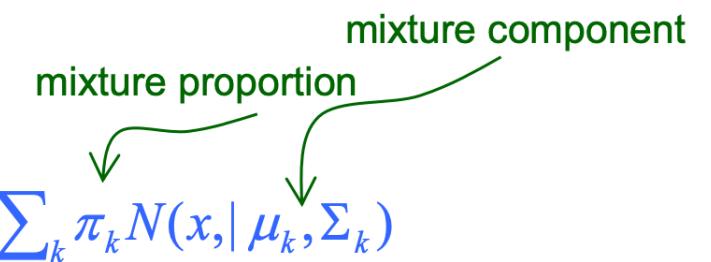
- X is a conditional Gaussian variable with a class-specific mean/covariance

$$p(x_n | z_n^k = 1, \mu, \Sigma) = \frac{1}{(2\pi)^{m/2} |\Sigma_k|^{1/2}} \exp\left\{-\frac{1}{2}(x_n - \mu_k)^T \Sigma_k^{-1} (x_n - \mu_k)\right\}$$

- The likelihood of a sample:

Parameters to be learned:

$$\begin{aligned} p(x_n | \mu, \Sigma) &= \sum_k p(z^k = 1 | \pi) p(x_n | z^k = 1, \mu, \Sigma) \\ &= \sum_{z_n} \prod_k \left((\pi_k)^{z_n^k} N(x_n : \mu_k, \Sigma_k)^{z_n^k} \right) = \sum_k \pi_k N(x_n | \mu_k, \Sigma_k) \end{aligned}$$



Example: Gaussian Mixture Models (GMMs)

- Consider a mixture of K Gaussian components
- The expected complete log likelihood

$$\begin{aligned}\mathbb{E}_q [\ell_c(\boldsymbol{\theta}; \mathbf{x}, \mathbf{z})] &= \sum_n \mathbb{E}_q [\log p(z_n | \pi)] + \sum_n \mathbb{E}_q [\log p(x_n | z_n, \mu, \Sigma)] \\ &= \sum_n \sum_k \mathbb{E}_q [z_n^k] \log \pi_k - \frac{1}{2} \sum_n \sum_k \mathbb{E}_q [z_n^k] \left((\mathbf{x}_n - \boldsymbol{\mu}_k)^T \boldsymbol{\Sigma}_k^{-1} (\mathbf{x}_n - \boldsymbol{\mu}_k) + \log |\boldsymbol{\Sigma}_k| + C \right)\end{aligned}$$

- E-step: computing the posterior of z_n given the current estimate of the parameters (i.e., π, μ, Σ)

$$p(z_n^k = 1 | \mathbf{x}, \boldsymbol{\mu}^{(t)}, \boldsymbol{\Sigma}^{(t)}) = \frac{\pi_k^{(t)} N(\mathbf{x}_n | \boldsymbol{\mu}_k^{(t)}, \boldsymbol{\Sigma}_k^{(t)})}{\sum_i \pi_i^{(t)} N(\mathbf{x}_n | \boldsymbol{\mu}_i^{(t)}, \boldsymbol{\Sigma}_i^{(t)})}$$

$p(z_n^k = 1, \mathbf{x}, \boldsymbol{\mu}^{(t)}, \boldsymbol{\Sigma}^{(t)})$

Example: Gaussian Mixture Models (GMMs)

- M-step: computing the parameters given the current estimate of z_n

$$\pi_k^* = \arg \max \langle l_c(\theta) \rangle, \quad \Rightarrow \frac{\partial}{\partial \pi_k} \langle l_c(\theta) \rangle = 0, \forall k, \text{ s.t. } \sum_k \pi_k = 1$$

$$\Rightarrow \pi_k^* = \left. \frac{\sum_n \langle z_n^k \rangle_{q^{(t)}}}{N} \right/ = \left. \frac{\sum_n \tau_n^{k(t)}}{N} \right/ = \left. \frac{\langle n_k \rangle}{N} \right/$$

$$\mu_k^* = \arg \max \langle l(\theta) \rangle, \quad \Rightarrow \mu_k^{(t+1)} = \frac{\sum_n \tau_n^{k(t)} x_n}{\sum_n \tau_n^{k(t)}}$$

$$\Sigma_k^* = \arg \max \langle l(\theta) \rangle, \quad \Rightarrow \Sigma_k^{(t+1)} = \frac{\sum_n \tau_n^{k(t)} (x_n - \mu_k^{(t+1)}) (x_n - \mu_k^{(t+1)})^T}{\sum_n \tau_n^{k(t)}}$$

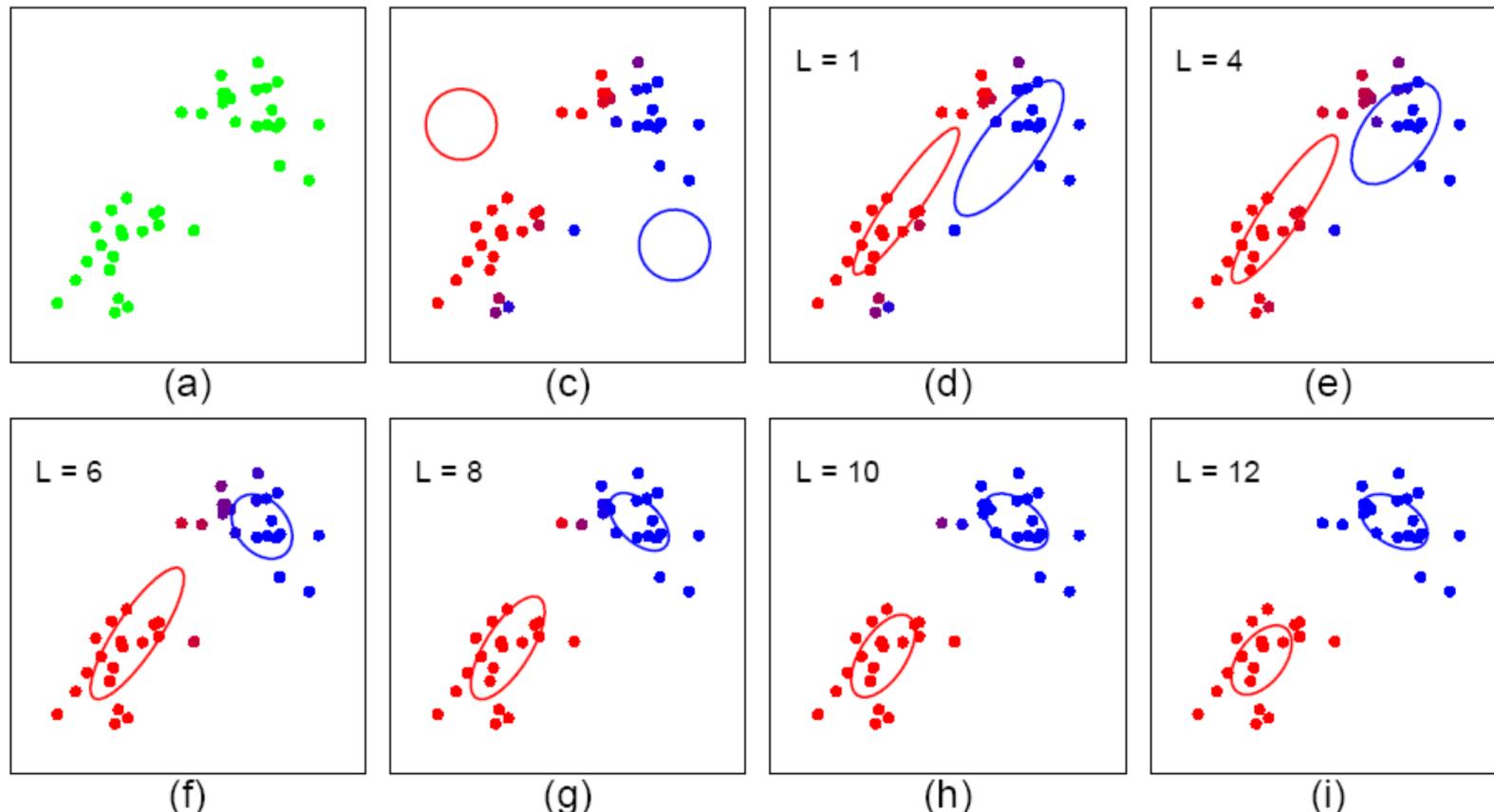
Fact:

$$\frac{\partial \log |A^{-1}|}{\partial A^{-1}} = A^T$$

$$\frac{\partial \mathbf{x}^T A \mathbf{x}}{\partial A} = \mathbf{x} \mathbf{x}^T$$

Example: Gaussian Mixture Models (GMMs)

- Start: “guess” the centroid μ_k and covariance Σ_k of each of the K clusters
- Loop:

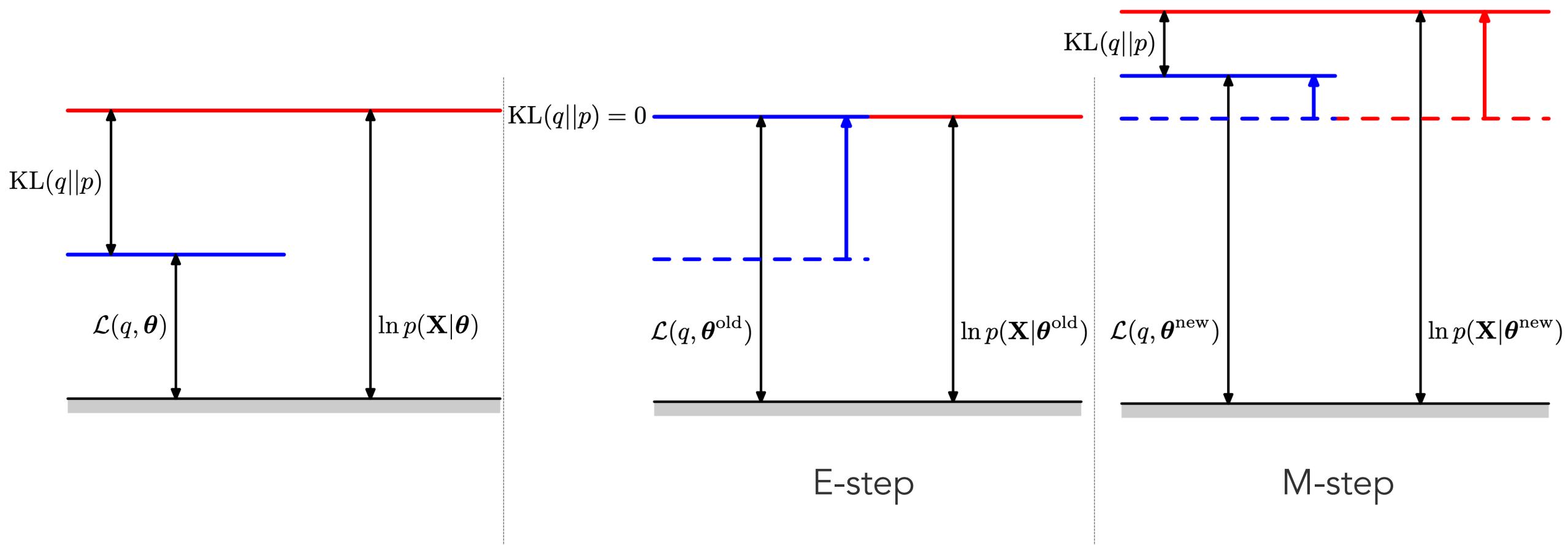


Summary: EM Algorithm

- A way of maximizing likelihood function for latent variable models. Finds MLE of parameters when the original (hard) problem can be broken up into two (easy) pieces
 - Estimate some “missing” or “unobserved” data from observed data and current parameters.
 - Using this “complete” data, find the maximum likelihood parameter estimates.
- Alternate between filling in the latent variables using the best guess (posterior) and updating the parameters based on this guess:
 - E-step: $q^{t+1} = \arg \min_q F(q, \theta^t)$
 - M-step: $\theta^{t+1} = \arg \min_{\theta} F(q^{t+1}, \theta)$

Each EM iteration guarantees to improve the likelihood

$$\ell(\theta; \mathbf{x}) = \mathbb{E}_{q(\mathbf{z}|\mathbf{x})} \left[\log \frac{p(\mathbf{x}, \mathbf{z}|\theta)}{q(\mathbf{z}|\mathbf{x})} \right] + \text{KL}(q(\mathbf{z}|\mathbf{x}) \parallel p(\mathbf{z}|\mathbf{x}, \theta))$$



EM Variants

- Sparse EM
 - Do not re-compute exactly the posterior probability on each data point under all models, because it is almost zero.
 - Instead keep an “active list” which you update every once in a while.
- Generalized (Incomplete) EM:
 - It might be hard to find the ML parameters in the M-step, even given the completed data. We can still make progress by doing an M-step that improves the likelihood a bit (e.g. gradient step).

Questions?