Data Wrangling Report

2. Business Insights

1. Branch Analysis:

   - Most sales are in branch 'A' with 337 transactions.

2. Payment Methods:

   - The most used payment method is 'Cash' with 343 transactions.

3. Quantity vs Unit Price:

   - A higher quantity of items tends to have diverse unit prices, as shown in the scatter plot.

4. Customer Ratings:

   - The average customer rating is 7.06, indicating a positive customer experience overall.