Alison (Ali) Reubenstone

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TECHNICAL PROJECTS

PackingPal - *In Progress* | Demo *V2* | Github
The easiest way to keep track of all of your personal items during the moving process
+ Leveraging React/Redux and JavaScript on the front end & Materialize CSS for design
+ Designed internal API with Ruby on Rails to enable full CRUD for moves, boxes, and items, Cloudinary API for image uploads
+ Utilized JSON Web Tokens and localStorage to store encrypted user information client-side

MyWishList - Demo | Github
A personalized wish list, complete with item pricing and store locations
+ Leveraged React and JavaScript on the front end, Utilized React Router for multiple client-side routes
+ Integrated Google React Maps API for embedded maps with location markers

Chipotluck - Demo | Github
The best way to create or attend local potlucks and find recipes for your dishes
+ Built back end with Rails API using the MVC framework along with PostgreSQL to store and retrieve user data
+ Utilized Devise gem for Authentication and Authorization and BCrypt for secure passwords
+ Scraped Recipe Puppy API to provide recipe suggestions based on the name of a user's dish

TECHNICAL SKILLS

JavaScript, React, Redux, Ruby, Rails, Thunk, SQL, HTML5, CSS, Materialize, Semantic UI, AirTable

EMPLOYMENT HISTORY

Flatiron School / The We Company, New York, NY
Software Engineering Coach, *Feb 2019 - Present*
+ Lecture on core concepts with self-made lecture material on JavaScript, React, Redux, Ruby, and Ruby on Rails
+ Teach 100+ students how to debug code, scope a project, meet project deliverables, and work in teams
+ Mediate conflicts between students and navigate conversations with struggling students to drive student performance

Collaborizm, New York, NY
Head of Business Development, *July 2016 - Sept 2018*
+ Increased platform clients from 85,000 to 140,000+ conversing through email, phone, in-person sales and online media content
+ Served as main liaison between customers and our pool of software & hardware engineers and designers
+ Vetted freelancers with the CTO for proficiency in technologies such as JavaScript, Node.JS, React, Kubernetes & AmazonAWS

Google, Mountain View, CA
Global Customer Experience Intern, *Sept 2015 - Dec 2015*
+ Consulted over 300+ small to medium-sized businesses in optimizing their Google AdWords campaigns
+ Resolved 300+ cases regarding policy violations, performance evaluations, billing, and technical issues
+ Achieved over 94% customer satisfaction rating based on responsiveness, insightful explanations, and AdWords proficiency

AlphaSights, New York, NY
Summer Associate, *June 2015 - Aug 2015*
+ Awarded this position after winning AlphaSights' nationwide case competition
+ Conducted initial calls with clients and Advisors to communicate AlphaSights' unique selling proposition

EDUCATION

Flatiron School - *Jan 2019*
+ Full Stack Web Development, JavaScript and Ruby on Rails program

Emory University, Goizueta Business School - Atlanta, GA - May 2016 | Cumulative GPA: 3.8/4.0
+ Bachelors of Business Administration, Concentration in Finance