

Descriptive Wireframe Document – Assignment 3 – Reymar Libramonte(6308761)

Original Website - <https://www.surrenderat20.net/index.html>

Item #1

Description: Header Logo Image

Alignment: Center

Media: Company Logo

Item #2

Description: Navigation Bar

Font: Arial 20px

Colour: White

Background Colour: Dark Grey

Alignment: Text Centered within its own box

Interactivity: Links to the pages referenced

Item #3

Description: White background/custom wallpaper

Background Colour: White

Media: Custom Wallpaper

Item #4

Description: Tab Page Header

Font: Arial 20px

Colour: White

Background Colour: Dark Grey

Alignment: Left

Item #5

Description: Twitter Link

Media: Twitter Icon

Interactivity: Links to twitter page

Item #6

Description: Facebook Link

Media: Facebook Icon

Interactivity: Links to Facebook page

Item #7

Description: Discord Link

Media: Discord Icon

Interactivity: Links to Discord Server

Item #8

Description: Search Bar Icon

Media: Magnify Glass Icon

Interactivity: Hide items 5, 6, 7 to display search bar

Item #9

Description: News Preview

Font: Header – Arial 14px/Content – Arial 12px

Colour: White

Background Colour: Deep grey or back

Media: News picture

Alignment: Text – Left/Media – Center

Interactivity: Opens to News Page

Item #10

Description: News Preview

Font: Header – Arial 14px/Content – Arial 12px

Colour: White

Background Colour: Deep grey or back

Media: News picture

Alignment: Text – Left/Media – Center

Interactivity: Opens to News Page

Item #11

Description: Footer

Font: Arial 12px

Colour: White

Background Colour: Dark Grey

Media: Company Logo

Item #12

Description: Ad Placeholder

Alignment: Left

Media: Ads

Interactivity: Where ever the ad brings you

Item #13

Description: Ad Placeholder

Alignment: Right

Media: Ads

Interactivity: Where ever the ad brings you

Rational:

My argument for the reason why I would consider this website bad design is the imbalance of page elements. The original website has plenty of its content placed at the top and as the user scrolls down the page, elements begin to lean heavier to the left. What I am trying to accomplish in my redesign is center the element to create a more appealing visual hierarchy. We have a large banner at the top which should contain the logo/title of the website and under that is the navigation menu. The main news feed, search icon and social media links are placed in the center of the page. Since this page has to self-sustain itself, I put the ads on both sides of the page rather than mixing it under a column and beside the news feed which is what originally gave the feeling of its imbalance within the webpage. In terms of colours and media the background on the main page is usually a custom wallpaper therefore I did not want to stray away from that idea by giving the navigation and news boxes the black/dark grey and white treatment as those shades are neutral colours that will fit in with any colour palette the background may end up being. What I also decided was to collapse the search bar to an icon. This allows the social media icons and the search icon to coincide with each other and if the user need to search the website, simply clicking the icon should hide the social media icons and expand the search icon to a search bar if need be. The footer on the original website did not need to be changed as it look and was fine the way it is.