

# Davu Mohamed, by Reymart Velasco

age: 41

residence: Nigeria, Africa

education: College

occupation: Teacher

marital status: Married

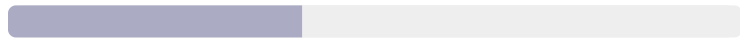


*"I can make time for it"*

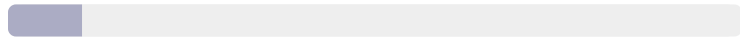
Davu is a teacher, a parent of three children, and also has a part time job as a food deliverer. He loves everything that he does but sometimes misses or forgets some things in his day-to-day life. Davu wants to send his kids to college, but does not know if he could. He needs a way to send his children to college while maintaining his two previous jobs and his responsibilities as a parent.

## Comfort With Technology

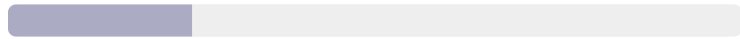
INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



## Criteria For Success:

Davu needs a way to make extra money while managing his everyday life.

He has a very tenacious work ethic, but needs a much more reliable way to manage his busy life.

## Needs

- Money for his family
- Time with family
- Job security
- A good life for his children

## Wants

- To be a passionate teacher
- Become a happy Dad

## Values

- Education
- Financial security
- Family

## Fears

- Being unable to provide for his family
- Being unable to do his jobs