Conclusion made for the kickstart dataset:

1. Theaters are the most popular category for campaign. Plays are the most subcategory for fund-raising projects
2. May has the most number successful projects and December has the least number of successful projects
3. Among all the size block of the project, we can find that when the goal are between 1000 and 4999, there are most projects applied.

The success percentage is highest when the projects are less than 1000. Afterwards the success percentage start decreasing. There is another success percentage spike at project size 40000 – 44999.

Limitations of the dataset:

1. The data are only from 2009-2017. We couldn’t get information on year prior to 2009.
2. The currencies are different for different countries. It’s some less comparable for goal and pledged amount if the currencies are different.
3. The data is static – it’s a snapshot of one period. We cannot see the dynamic changes of the fundraising status for the projects.

Potential other graphs of the dataset:

1. Average project amount for each country over year
2. Success rate for each country
3. Scatter plot of backers\_count and pledged amount