Our Big Fat $Gr\Sigma\Sigma k$ Movie **Analysis**





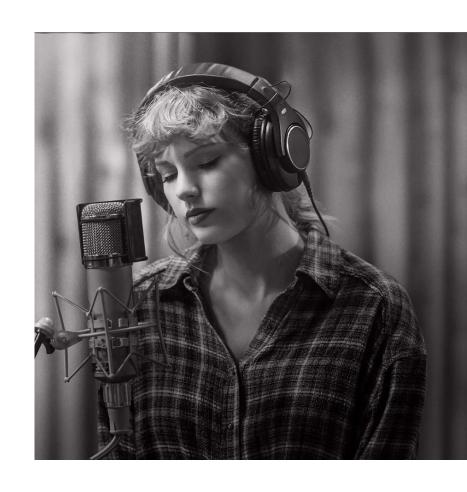
The Objective

Minimize Risk

Maximize Profit

O1Recommendation 1: Documentary

Music (sub-genre)





02 Recommendation 2:

Gotta Spend Money to make Money

03Recommendation 3: Time to release

How the month a movie is released affects the profitability



RECOMMENDATIONS

#1 #2 #3

Documentaries Spend \$10-\$15 Million Release in September



Next Steps

- Personnel

- Machine learning model



The Greek T Distributors







Rachel Goldstein



Reyn Chagami

