BOOK YOUR TEST RIDE NOW
SMS RIDE TO 92205 92205

ADVERTISING AND MARKETING AGENCIES

Use Textlocal as an effective channel to service clients and delight them with the best mobile marketing returns

Leverage SMS as an additional marketing channel to service and delight your clients. With Textlocal, you can create and send attractive SMS campaigns along with attachments, discount vouchers and personalized offers. What's more, you will also be able to track the effectiveness of both your offline and online ad campaigns with Textlocal.

Expand your portfolio

Explore a new revenue channel with our reseller options that give you the opportunity to offer industry's leading SMS marketing platform to clients.

Better bang for your buck

Have you considered bulk SMS as a marketing channel? With 98% open rates and email like attachments & analytics, bulk SMS could be just the thing to differentiate you from competitors. Textlocal's best-in-class delivery rates ensure your messages reach on time, every time.

Track SMS campaign metrics

For the first time ever, you can measure marketing effectiveness using Textlocal click reports. Access delivery reports and click reports using our APIs or easily download them from the UI. Delight your clients with real-time updates and unmatched visibility into the campaign performance!

> **DM-AGENCY | 10:10 AM**
> Hi Leela, PFA detailed SMS marketing campaign metrics for South India in June 2018- http://tx.gl/r/tL. Fantastic results!

Communicate internally

Keep your team members and clients in the loop with updates on billboard, TV, and radio ad bookings and promotional times. Ensure timely SMS updates by integrating your CRM with our SMS gateway APIs.

> **DM-UPDATE | 06:03 PM**
> Demounting billboard with ID No: 2424 of Gold's Gym on 04/02/2018 at Gandhi Nagar

Wow your clients with powerful campaigns

Easily create and send advanced SMS campaigns your customers love with just a couple of clicks from our UI. Whether it is personalizing millions of texts via multiple merge fields, sending regional language texts, sharing images and files via SMS, staggering large pushes in batches, it is all incredibly easy with Textlocal.

Promote special offers

Enhance your client's marketing campaigns with special offers and discount vouchers. Let us manage these for you—from voucher creation to redemption!

> **DM-VOUCHR | 11:07 AM**
> Dear Smitha, Get 30% off on all our clothing items with http://tx.gl/r/tL! Hurry - Offer valid only till the end of this month.

Conduct market research

Easily create mobile-optimized surveys on our platform, share them via SMS and get superior response rates for your clients' market research and data collection campaigns.

> **DM-RESRCH | 03:32 PM**
> Hi Swamanithan, let us know your views on our new reality show here: http://tx.gl/r/tL

Leads from offline ads

Ever wondered about inserting a call-to-action in your billboard ads? Now get ad viewers to send SMS to your client's short codes or long codes, or just give a missed call for offers or for more information. Configure unique CTAs for each of your billboards and track their ROIs separately.

Instant mobile web pages

Building a mobile landing page just got easier - create one quickly for your clients' SMS marketing campaigns with Textlocal and bid goodbye to delays and dependence on your IT team.

Manage events seamlessly

Cut down on the effort you put into managing an event. Use Textlocal for an end-to-end solution whether it is promoting events, managing RSVPs, issuing passes or gathering feedback.

> **DM-SEMINR | 03:34 PM**
> Please RSVP for the Annual Marketing Seminar 2018 in Goa (July 15, 2018) http://tx.gl/r/tL

Solution tailored to your needs

Tell us what you need and allow Textlocal to customize SMS solutions for you! Our adept in-house team can help you with a range of services, from advanced data management to API integrations and custom workflows.

We work with over 165,000 businesses

BRANDTONE

Blue Hive

AD ADSMN

snapooh

Altorise

digiglitz

Social Nirvana

BRANDSCAPES WORLDWIDE

THE DIGITAL STREET

wunderman

HS BRANDS international
THE BRAND PROTECTION COMPANY

Prabanjan's