GOVERNMENT & PUBLIC UTILITIES

Be the government that stands for simplified, direct communication. Make the most of the Digital India plan for maximum governance, minimum government.

Be in touch with citizens and empower them by sending everything from payment reminders for taxation to important documents via a simple SMS using Textlocal services. Get the pulse of the nation by conducting spot polls.

Cut the queues

End long queues in public offices by sending documents ranging from registration forms to enrollment documents via Textlocal SMS. Attach PDFs, word documents, spreadsheets and more as required.

DM-ADHAAR | 12:14 PM
Aadhaar Card application form has been revised effective July 15, 2017. Access the new form here: http://tx.gl/r/TL.

Keep citizens in the loop

A transport strike or an emergency evacuation? Reach out to millions of citizens in a timely manner by sending them SMS alerts, be they emergencies, weather alerts, disruptions or road closures. Never let a situation escalate due to delayed or undelivered SMS with our best-in-class deliverability.

DM-POWSTA | 03:42 PM
Power station maintenance in Damodar Valley will be performed on Feb 2, 2018. This may result in a 30-minute power outage between 04:00AM-05:30 AM.

Real-time internal communication

Keep your employees updated and engaged by sharing office guideline updates, emergency notifications, personnel changes, seasonal greetings, congratulatory texts and more via Textlocal SMS.

Mark the date

Improve productivity by saying goodbye to forgotten appointments and inadequate proof. Send reminder messages for appointments by integrating your application with Textlocal SMS APIs.

DM-PASPRT | 9:05 AM
Hello Rahul, Your passport verification is at 2.00 pm today. Please ensure you carry all necessary documents.

Easy pay, easy collections

Send users payment reminders for their taxes or utility bills along with a direct web link to pay via SMS. Cut out delays and overdue payments.

DM-EBILLAP | 01:31 PM
E-Bill for Dec'17 of Rs. 1261.58 due. Please use the link to pay: http://tx.gl/r/TL

Say goodbye to call centers

Save on large outlays on call centers by sending important information quickly in a text message. Keep call operators for emergency services that need a human interface.

DM-KOLMUN | 11:16 AM
Kolkata Municipal Elections for Ward No. 106 will be held on August 7, 2017.

Create a responsive network

Let your citizens alert the administration on everything from potholes to terror threats by texting into your SMS inbox. Easily setup your SMS address using our readily available shortcodes, longcodes and keywords.

Drive public awareness

With 98% read-rates, SMS is an incredibly effective mobile marketing channel for citizen outreach. Accelerate public awareness initiatives with attractive media-rich SMS in regional languages on a wide range of programs in healthcare, education, Swachh Bharat, voter registrations and more!

Gather Feedback

Get prompt feedback from your users on a range of public services or even large events by using Textlocal to send mobile optimized survey forms.

DM-SWACHH | 07:16 PM
You recently participated in the Swachh Bharat drive conducted in Indira Nagar. Please share your feedback on http://tx.gl/r/TL

Be the always-on guide

Allow consumers to locate the closest public service center by sending a simple SMS along with the pin code to your dedicated short codes or long codes.

Know your citizens

Conduct easy spot polls by asking users to text in their responses to a dedicated inbox and view the detailed results in real-time.

Monitor and control all communication

Create completely secure customized templates that are locked-down for sub-users with Textlocal enterprise-grade features. Monitor and keep track of usage for internal performance and regulatory audits.

Solution tailored to your needs

Tell us what you need and allow Textlocal to customize SMS solutions for you! Our adept in-house team can help you with a range of bespoke services from data management to API integrations and reports.

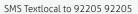## We work with over 165,000 businesses

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