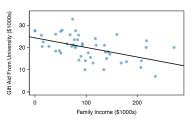
Lecture 25: Linear Regression Part II

Chapter 7.2-7.4

Questions for Today: Example From Text p.342

- ▶ Data: random sample of 50 students in the 2011 freshman class of Elmhurst College in Illinois.
- ► Explanatory variable: family income
- ► Outcome variable: gift aid



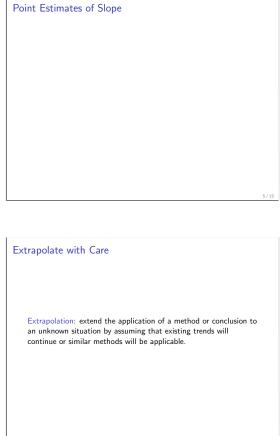
Questions for Today: Example From Text p.342

Using these values,

	family income	gift aid	
	in \$1000's (x)	in \$1000's (y)	
mean	$\bar{x} = 101.8$	$\overline{y} = 19.94$	
sd	$s_x = 63.2$	$s_y = 5.46$	
		R = -0.499	

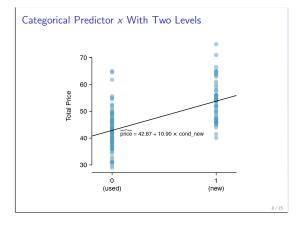
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Point Estimates of Intercept





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Types of Outliers in Linear Regression

Types of Outliers in Linear Regression

Especially in cases 3 and 5, the outliers seem to be pulling the least-squares line towards them.

Points that fall horizontally away from the center of the cloud tend to pull harder on the line, so we call them points with high leverage, i.e. large influence.

Simple Linear Regression Regression Table

eBay price of old vs new Mario Kart using n = 141. On page 348:

	Estimate	Std. Error	t value	Pr(> t)
(Intercept)	42.87	0.81	52.67	0.0000
cond_new	10.90	1.26	8.66	0.0000
-				df = 139

Confidence Interval and Hypothesis Test for β_1

Concept: Regression to the Mean

The Madden Curse. Many NFL players who feature on the cover of the video game Madden end up having subpar subsequent years, leading many to believe there is a curse.



Concept: Regression to the Mean

Regression to the mean is the phenomenon that if a variable is extreme on its first measurement, it will tend to be closer to the average on its second measurement.

Madden is selecting players who had exceptional seasons the previous year: the exceptional performance by the players who appear on the cover is not sustainable.

So while it looks like a curse, it is just players reverting back to their "mean" level of performance.