# Lecture 12: Sampling Distributions & Standard Errors

Chapter 4.1

## Goals for Today

Chapter 4: Arguably the most important chapter as it goes to the heart of statistical inference. Three important definitions:

- 1. point estimate
- 2. sampling distribution
- 3. standard error

#### Point Estimates

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We need to characterize the random error.

Let's repeat this procedure, say, 1000 times:

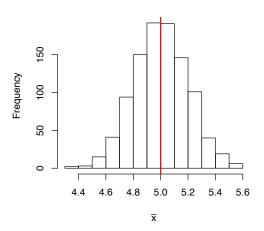
Let's repeat this procedure, say, 1000 times:

 $\begin{array}{lll} \text{1st time} & \text{We get } \overline{x} = 4.831 \\ \text{2nd time} & \text{We get } \overline{x} = 5.104 \\ \text{3rd time} & \text{We get } \overline{x} = 4.965 \end{array}$ 

. .

1000th time We get  $\overline{x} = 4.957$ 

This histogram is the 1000 instances of  $\overline{x}$  i.e. the sampling distribution of  $\overline{x}$ :



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- **▶** 5
- the sample median
- etc.

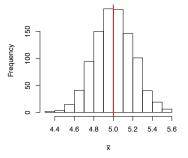
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- etc.

We will only focus on sample means, including the sample proportion  $\widehat{p}$ .

## Measure of Spread

What about spread? [4.6, 5.4] contains roughly 95% of the data.

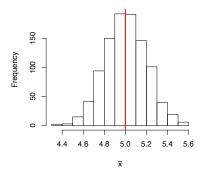


#### Standard Errors

## Standard Error of $\overline{x}$

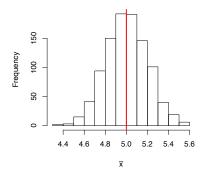
#### Back to Histogram

Samples were of size n=100 with  $\sigma=2$ . We estimated that the SD was 0.2.



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Using the formula:

$$SE = \frac{\sigma}{\sqrt{n}} = \frac{2}{\sqrt{100}} = \frac{2}{10} = 0.2$$

## Standard Error of the Sample Mean $\overline{x}$

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► 
$$n = 100$$
.  $SE = \frac{2}{\sqrt{100}} = 0.2$ 

## Standard Error of the Sample Mean $\bar{x}$

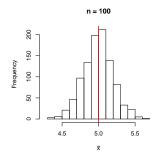
► 
$$n = 100$$
.  $SE = \frac{2}{\sqrt{100}} = 0.2$ 

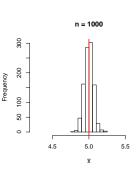
► 
$$n = 1000$$
.  $SE = \frac{2}{\sqrt{1000}} = 0.0632$ . Smaller!

## Standard Error of the Sample Mean $\overline{x}$

► 
$$n = 100$$
.  $SE = \frac{2}{\sqrt{100}} = 0.2$ 

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$$n = 1000$$
.  $SE = \frac{2}{\sqrt{1000}} = 0.0632$ . Smaller!



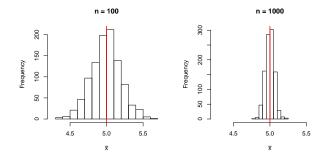


## Standard Error of the Sample Mean $\overline{x}$

Compare 1000 instances of  $\overline{x}$  when

$$P = 100. SE = \frac{2}{\sqrt{100}} = 0.2$$

► 
$$n = 1000$$
.  $SE = \frac{2}{\sqrt{1000}} = 0.0632$ . Smaller!



Both are "accurate", but estimates on the right are "more precise."

# Repeated Sampling

# Standard Error of the Sample Mean

# Population Distribution vs Sampling Distribution

#### Recap

▶ Point estimates are based on a sample  $x_1, ..., x_n$  and are used to estimate population parameters.

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- ▶ Point estimates are based on a sample  $x_1, ..., x_n$  and are used to estimate population parameters.
- The sampling distribution characterizes the (random) behavior of point estimates.
- The standard deviation of a sampling distribution is the standard error: it quantifies the uncertainty/variability of point estimates.

#### Next Time

- Confidence Intervals
- ▶ When quoting survey results, what does: "the results of this survey are estimated to be accurate within 3.1 percentage points, 19 times out of 20" mean?
- ▶ Big One: Central Limit Theorem