# Lecture 12: Sampling Distributions & Standard Errors

Chapter 4.1

## Goals for Today

Start Chapter 4: Arguably the most important chapter as it goes to the heart of what statistical inference is. Three important definitions today:

- 1. point estimate
- 2. sampling distribution
- 3. standard error

#### Point Estimates

Definition 1: Point estimates are functions of a random sample of n observations  $x_1, \ldots, x_n$ . They estimate the value of some unknown population parameter.

#### Point Estimates

Definition 1: Point estimates are functions of a random sample of n observations  $x_1, \ldots, x_n$ . They estimate the value of some unknown population parameter.

Ex: the sample mean

$$\overline{x} = \frac{1}{n} \sum_{i=1}^{n} x_i = \frac{x_1 + \ldots + x_n}{n}$$

is a point estimate of the true population mean  $\mu$ 

Ex: Say we draw a random sample of size n=100 from a large population that is normally distributed with  $\mu=5$  and  $\sigma=2$ .

Ex: Say we draw a random sample of size n=100 from a large population that is normally distributed with  $\mu=5$  and  $\sigma=2$ .

Two Important Questions:

Ex: Say we draw a random sample of size n=100 from a large population that is normally distributed with  $\mu=5$  and  $\sigma=2$ .

#### Two Important Questions:

1. Is  $\overline{x}$  going to be exactly 5?

Ex: Say we draw a random sample of size n=100 from a large population that is normally distributed with  $\mu=5$  and  $\sigma=2$ .

#### Two Important Questions:

- 1. Is  $\overline{x}$  going to be exactly 5?
- 2. Say we get  $\overline{x}=5.025$ . If we repeat this procedure: i.e. generate a new sample of size n=100 and compute  $\overline{x}$ ), will we get  $\overline{x}=5.025$ ?

Ex: Say we draw a random sample of size n=100 from a large population that is normally distributed with  $\mu=5$  and  $\sigma=2$ .

#### Two Important Questions:

- 1. Is  $\overline{x}$  going to be exactly 5?
- 2. Say we get  $\overline{x}=5.025$ . If we repeat this procedure: i.e. generate a new sample of size n=100 and compute  $\overline{x}$ ), will we get  $\overline{x}=5.025$ ?

We need to characterize this random error.

Let's repeat this procedure, say, 1000 times:

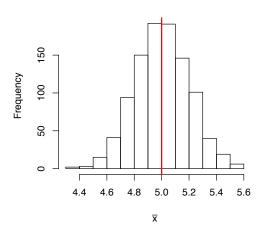
Let's repeat this procedure, say, 1000 times:

 $\begin{array}{lll} \text{1st time} & \text{We get } \overline{x} = 4.831 \\ \text{2nd time} & \text{We get } \overline{x} = 5.104 \\ \text{3rd time} & \text{We get } \overline{x} = 4.965 \end{array}$ 

. .

1000th time We get  $\overline{x} = 4.957$ 

This histogram is the 1000 instances of  $\overline{x}$ , where each  $\overline{x}$  is based on a sample of n = 100. This is the sampling distribution of  $\overline{x}$ :



Definition 2: the sampling distribution is the distribution of point estimates based on samples of fixed size n.

Definition 2: the sampling distribution is the distribution of point estimates based on samples of fixed size n.

Every instance of a point estimate can be thought of as a draw from the sampling distribution.

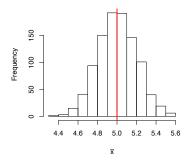
Definition 2: the sampling distribution is the distribution of point estimates based on samples of fixed size n.

Every instance of a point estimate can be thought of as a draw from the sampling distribution.

If the sampling is representative (unbiased) then the sampling distribution will be centered around the true population parameter (in our case  $\mu$ ).

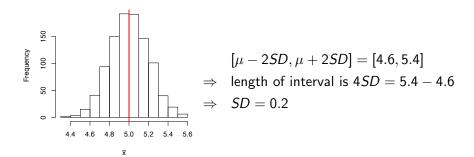
## Measure of Spread

What about spread? [4.6, 5.4] contains roughly 95% of the data.



## Measure of Spread

What about spread? [4.6, 5.4] contains roughly 95% of the data.



#### Standard Errors

Definition 3: The standard error is the standard deviation of the sampling distribution of a point estimate.

#### Standard Errors

Definition 3: The standard error is the standard deviation of the sampling distribution of a point estimate.

It describes the uncertainty/variability associated with the point estimate. In other words, the "typical" error.

#### Standard Errors

Definition 3: The standard error is the standard deviation of the sampling distribution of a point estimate.

It describes the uncertainty/variability associated with the point estimate. In other words, the "typical" error.

Confusing: the standard error is a specific kind of standard deviation.

#### Standard Error of $\overline{x}$

Given n independent observations from a population with standard deviation  $\sigma$ , the standard error of the sample mean is

$$SE = \frac{\sigma}{\sqrt{n}}$$

#### Standard Error of $\overline{x}$

Given n independent observations from a population with standard deviation  $\sigma$ , the standard error of the sample mean is

$$SE = \frac{\sigma}{\sqrt{n}}$$

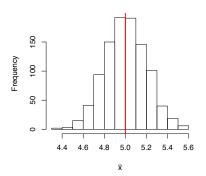
Rule of thumb for independence: You need a simple random sample consisting of less than 10% of the population.

Notice:  $\sqrt{n}$  in the denominator: as n increases, SE decreases! This is why sample size matters.

## Back to Histogram

Samples were of size n=100 with  $\sigma=2$ . We estimated that the SD of the sampling distribution was 0.2. Using the formula:

$$SE = \frac{\sigma}{\sqrt{n}} = \frac{2}{\sqrt{100}} = \frac{2}{10} = 0.2$$

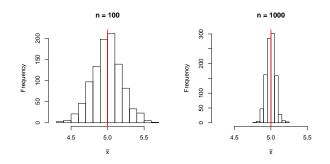


$$ightharpoonup n = 100. SE = \frac{\sigma}{\sqrt{n}} = \frac{2}{\sqrt{100}} = 0.2$$

► 
$$n = 1000$$
.  $SE = \frac{\sigma}{\sqrt{n}} = \frac{2}{\sqrt{1000}} = 0.0632$ . Smaller!

$$ho$$
  $n = 100$ .  $SE = \frac{\sigma}{\sqrt{n}} = \frac{2}{\sqrt{100}} = 0.2$ 

► 
$$n = 1000$$
.  $SE = \frac{\sigma}{\sqrt{n}} = \frac{2}{\sqrt{1000}} = 0.0632$ . Smaller!

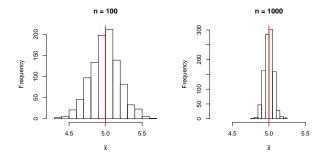


## Standard Error of the Sample Mean $\bar{x}$

Compare 1000 instances of  $\overline{x}$  when

$$ho$$
  $n = 100$ .  $SE = \frac{\sigma}{\sqrt{n}} = \frac{2}{\sqrt{100}} = 0.2$ 

$$ightharpoonup n = 1000.$$
  $SE = \frac{\sigma}{\sqrt{n}} = \frac{2}{\sqrt{1000}} = 0.0632.$  Smaller!



Both are "accurate", but the estimates on the right are "more precise."

## Repeated Sampling

Popular question: What's up with this "1000" instances? Why would you take 1000 different samples of size n?

## Repeated Sampling

Popular question: What's up with this "1000" instances? Why would you take 1000 different samples of size n?

Answer: No, in practice you would not sample repeatedly: you do this only once for the largest n possible.

## Repeated Sampling

Popular question: What's up with this "1000" instances? Why would you take 1000 different samples of size n?

Answer: No, in practice you would not sample repeatedly: you do this only once for the largest n possible.

Rather the 1000 instances of  $\overline{x}$  is a theoretical exercise to illustrate that  $\overline{x}$ 's are random and we characterize its randomness by its sampling distribution and its standard error.

In this example we knew  $\sigma$ ; typically we won't.

In this example we knew  $\sigma$ ; typically we won't. However, when

► *n* ≥ 30

In this example we knew  $\sigma$ ; typically we won't. However, when

- n ≥ 30
- ▶ the distribution of the population is not strongly skewed

In this example we knew  $\sigma$ ; typically we won't. However, when

- ▶ n > 30
- ▶ the distribution of the population is not strongly skewed

we can use the point estimate of  $\sigma$ . i.e. plug in s in place of  $\sigma$ :

$$SE = \frac{s}{\sqrt{n}}$$

## Example

Say in you take a simple random sample of 100 runners in a race and you are interested in their ages:

- $\bar{x} = 35.05$
- s = 8.97

## Example

Say in you take a simple random sample of 100 runners in a race and you are interested in their ages:

- $\bar{x} = 35.05$
- s = 8.97

Assuming that the 100 runners consist of less than 10% of the population, the standard error of  $\overline{x}$  is

$$SE = \frac{s}{\sqrt{100}} = \frac{8.97}{10} = 0.897$$

# Population Distribution vs Sampling Distribution

## Recap

▶ Point estimates are based on a sample  $x_1, ..., x_n$  and are used to estimate population parameters.

## Recap

- ▶ Point estimates are based on a sample  $x_1, ..., x_n$  and are used to estimate population parameters.
- ► The sampling distribution characterizes the (random) behavior of point estimates.

## Recap

- ▶ Point estimates are based on a sample  $x_1, ..., x_n$  and are used to estimate population parameters.
- ► The sampling distribution characterizes the (random) behavior of point estimates.
- The standard deviation of a sampling distribution is the standard error: it quantifies the uncertainty/variability of point estimates.

#### Next Time

- Confidence Intervals
- ▶ When quoting survey results, what does: "the results of this survey are estimated to be accurate within 3.1 percentage points, 19 times out of 20" mean?
- ▶ Big One: Central Limit Theorem