

Lecture 16: Sample Size and Power

Chapter 4.6

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Two-Sided Alternative Hypothesis

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Pre-specifying α

Say Dr. Q is conducting a hypothesis tests. They start with $\alpha = 0.05$.

They conduct the test and get $p\text{-value} = 0.09$. They then declare "having used an $\alpha = 0.10$, we reject the null hypothesis and declare our results to be significant."

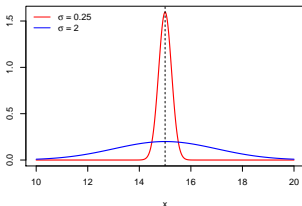
What's not honest about this approach?

Ronald Fisher, the creator of p-values, never intended for them to be used this way: <http://en.wikipedia.org/wiki/P-value#Criticisms>

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Sample Size: Thought Experiment

Say we have 2 population distributions with $\mu = 15$ but different σ :



Which of the two distributions do you think will require a bigger n to estimate μ "well"?

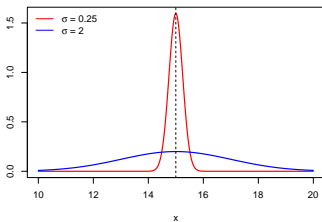
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Margin of Error

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Back to Thought Experiment

For the same desired maximal margin of error m and same confidence level, we need a larger n to estimate the mean of the blue curve:



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Type II Error Rate and Power