

# Lecture 25: Linear Regression Part II

Chapter 7.2-7.4

## Questions for Today: Example From Text p.342

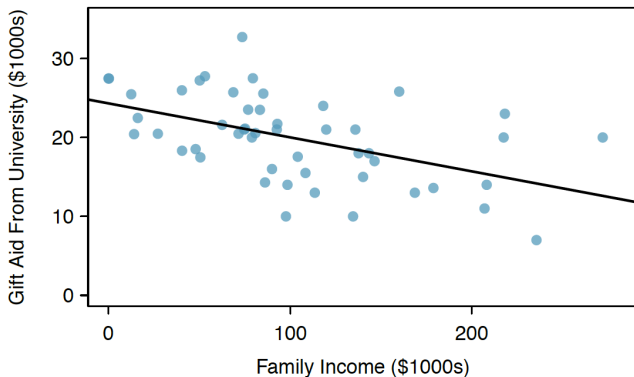
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- ▶ Explanatory variable: family income
- ▶ Outcome variable: gift aid



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Using these values,

	family income in \$1000's (x)	gift aid in \$1000's (y)
mean	$\bar{x} = 101.8$	$\bar{y} = 19.94$
sd	$s_x = 63.2$	$s_y = 5.46$
	$R = -0.499$	

# Point Estimates of Intercept

# Point Estimates of Slope

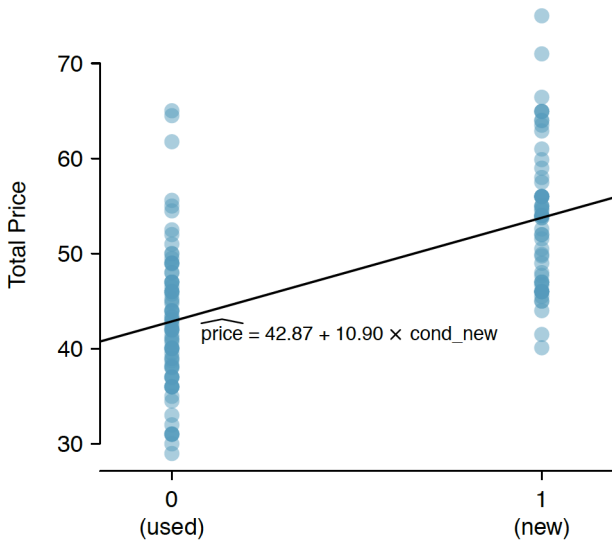
# Extrapolate with Care

**Extrapolation:** extend the application of a method or conclusion to an unknown situation by assuming that existing trends will continue or similar methods will be applicable.



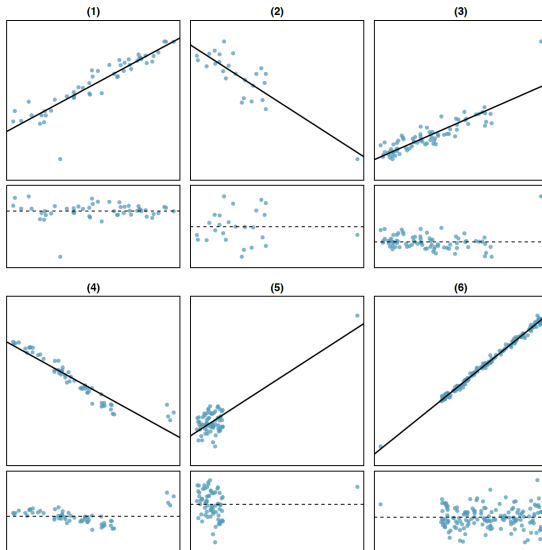
# Categorical Predictor $x$ With Two Levels

## Categorical Predictor x With Two Levels



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Points that fall horizontally away from the center of the cloud tend to pull harder on the line, so we call them points with high **leverage**, i.e. large influence.

## Simple Linear Regression Regression Table

eBay price of old vs new Mario Kart using  $n = 141$ . On page 355:

	Estimate	Std. Error	t value	Pr(> t )
(Intercept)	42.87	0.81	52.67	0.0000
cond_new	10.90	1.26	8.66	0.0000
	$df = 139$			

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where

- ▶ degrees of freedom

$$df = n - k - 1 = n - (k + 1) = 141 - 2 = 139$$

- ▶  $k$  is the # of predictors in the model
- ▶  $k + 1$  is the # of parameters in the model:  $\beta_0$  and  $\beta_1$



## Confidence Interval and Hypothesis Test for $\beta_1$

Looking at t-table, for  $df = 139$ ,  $t_{df=139}^* = 1.98$ , so a 95% confidence interval for  $\beta_1$  is

$$\begin{aligned} b_1 \pm 1.98 \times SE_{b_1} &= 10.90 \pm 1.98 \times 1.26 \\ &= (8.40, 13.39) \end{aligned}$$

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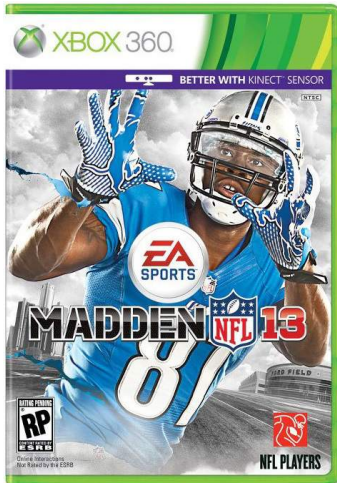
The p-value for the two-sided hypothesis test of

$$\begin{aligned} H_0 : \beta_1 &= 0 \\ \text{vs} \quad H_A : \beta_1 &\neq 0 \end{aligned}$$

is essentially 0, so we **reject the null hypothesis** and declare that there is an association between price and cond\_new.

## Concept: Regression to the Mean

The Madden Curse. Many NFL players who feature on the cover of the video game Madden end up having subpar subsequent years, leading many to believe there is a curse.



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So while it looks like a curse, it is just players reverting back to their “mean” level of performance.