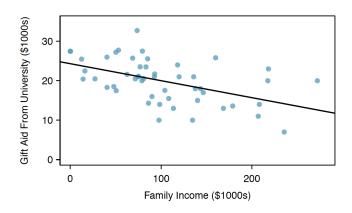
Lecture 25: Linear Regression Part II

Chapter 7.2-7.4

▶ Data: random sample of 50 students in the 2011 freshman class of Elmhurst College in Illinois.

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- Explanatory variable: family income
- Outcome variable: gift aid



Using these values,

	family income	gift aid
	in \$1000's (x)	in \$1000's (y)
mean	$\bar{x} = 101.8$	$\overline{y} = 19.94$
sd	$s_x = 63.2$	$s_y = 5.46$
		R = -0.499

Point Estimates of Intercept

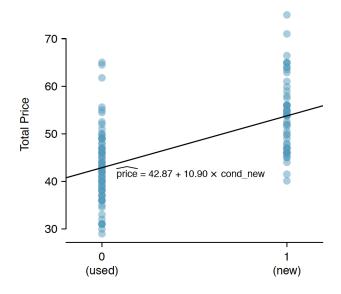
Point Estimates of Slope

Extrapolate with Care

Extrapolation: extend the application of a method or conclusion to an unknown situation by assuming that existing trends will continue or similar methods will be applicable.

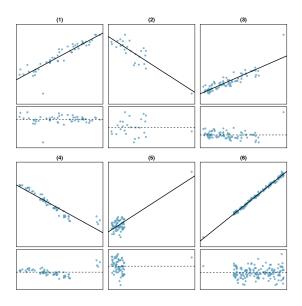
Categorical Predictor x With Two Levels

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Types of Outliers in Linear Regression



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Points that fall horizontally away from the center of the cloud tend to pull harder on the line, so we call them points with high leverage, i.e. large influence.

The Madden Curse. Many NFL players who feature on the cover of the video game Madden end up having subpar subsequent years, leading many to believe there is a curse.



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Madden is selecting players who had exceptional seasons the previous year: the exceptional performance by the players who appear on the cover is not sustainable.

So while it looks like a curse, it is just players reverting back to their "mean" level of performance.

Next Time

Multiple Regression: As opposed to simple linear regression where there is only one predictor/explanatory variable x, we now consider many predictors x_1, x_2, \ldots