

## Lecture 29: Bayesian Statistics

### Chapter 2.2.7

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### Recall Conditional Probability

The **conditional probability** of an event  $A$  given the event  $B$ , is defined by

$$P(A|B) = \frac{P(A \text{ and } B)}{P(B)}$$

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## Back to Midterm: New Notation

Two possible outcomes for hypothesis test:

- ▶ “reject  $H_0$  in favor of  $H_A$ ” =  $\oplus$ ’ve result
- ▶ “do not reject  $H_0$ ” =  $\ominus$ ’ve result.

with performance measures:

- ▶  $\alpha = 0.05 = \Pr(\text{Reject } H_0 \text{ when } H_0 \text{ true}) = \Pr(\oplus|H_0)$
- ▶ Power  
=  $1 - \beta = 0.8 = \Pr(\text{Reject } H_0 \text{ when } H_A \text{ true}) = \Pr(\oplus|H_A)$

## Back to Midterm

Say  $H_A$  is true 10% of the time.

So

- ▶  $\Pr(H_A) = 0.1$
- ▶  $\Pr(H_0) = 1 - \Pr(H_A) = 1 - 0.1 = 0.9$

We conduct 1000 hypotheses of  $H_0$  vs  $H_A$ , so

- ▶  $H_A$  is true 100 times
- ▶  $H_0$  is true 900 times

## Back to Midterm

So recall from the midterm we have the following  $2 \times 2$  table of possible outcomes:

		Test conclusion	
		$\ominus$	$\oplus$
Truth	$H_0$ true	$(1 - 0.05) \times 900 = 855$	$0.05 \times 900 = 45$
	$H_A$ true	$(1 - 0.8) \times 100 = 20$	$0.8 \times 100 = 80$

- ▶ Of the  $\oplus$ 's, what prop'n was right?  
i.e. What is  $\Pr(H_A|\oplus)$ ?  $\frac{80}{80+45} = 64\%$
- ▶ Of the  $\ominus$ 's, what prop'n was right?  
i.e. What is  $\Pr(H_0|\ominus)$ ?  $\frac{855}{855+20} = 97.7\%$

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## Different Set-Up

Now say for the same machine  $H_A$  is true 40% of the time. i.e.  $P(H_A) = 0.4$

		Test conclusion	
		$\ominus$	$\oplus$
Truth	$H_0$ true	$(1 - 0.05) \times 600 = 570$	$0.05 \times 600 = 30$
	$H_A$ true	$(1 - 0.8) \times 400 = 80$	$0.8 \times 400 = 320$

- ▶ Of the  $\oplus$ 's, what prop'n was right?  
 $\Pr(H_A|\oplus) = \frac{320}{320+30} = 91.4\%$
- ▶ Of the  $\ominus$ 's, what prop'n was right?  
 $\Pr(H_0|\ominus) = \frac{570}{570+80} = 87.7\%$

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## How Reliable Are Your Test Results?

For the **exact same** hypothesis testing machine we get

	$\Pr(H_A \oplus)$	$\Pr(H_0 \ominus)$
$P(H_A) = 10\%$	64%	97.7%
$P(H_A) = 40\%$	91.4%	87.7%

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## How Reliable Are Your Test Results?

The probability that a positive result is right depends on how likely  $H_A$  is. Same goes for negative results.

**Question 2 from Quiz 9:** (Nature article) Say a scientist obtains a p-value of 0.01. An incorrect interpretation of this is that it is the probability of a “false alarm” (type I error)... If one wants to make a statement about this being a false alarm, what additional piece of information is required?

**Answer 2:** The plausibility of the hypothesis being tested for.

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## Bayes Theorem

This brings us to Bayes Theorem:

- ▶ Let  $A_1, \dots, A_k$  be  $k$  events that are a **partition** of the sample space  $S$ .
- ▶ Let  $B$  be an event of interest

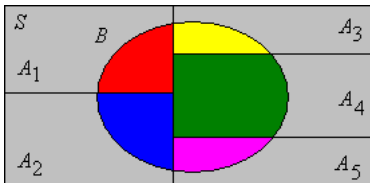
The Bayes Theorem states:

$$\Pr(A_i|B) = \frac{\Pr(B|A_i) \times \Pr(A_i)}{\sum_{j=1}^k \Pr(B|A_j) \times \Pr(A_j)}$$

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## Illustration

- ▶ The sample space  $S$  is the overall grey box
- ▶  $A_1, \dots, A_5$  are the five blocks that partition  $S$ .
- ▶  $B$  is the oval



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## Tailored to our Situation

- ▶ The sample space  $S$  is all possible hypotheses
- ▶  $H_0$  and  $H_A$  partition  $S$ . i.e.  $k = 2$
- ▶ Let  $B$  be a  $\oplus$  result

Then by Bayes Theorem, the probability that a  $\oplus$  result is right is

$$\begin{aligned}\Pr(H_A|\oplus) &= \frac{\Pr(\oplus|H_A)\Pr(H_A)}{\Pr(\oplus|H_A)\Pr(H_A) + \Pr(\oplus|H_0)\Pr(H_0)} \\ &= \frac{(1 - \beta) \times \Pr(H_A)}{(1 - \beta) \times \Pr(H_A) + \alpha \times \Pr(H_0)}\end{aligned}$$

Notions of **both** type I error rate and power (AKA type II error rate) are included!

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## Tailored to our Situation

Back to initial example where  $\alpha = 0.05$ ,  $1 - \beta = 0.8$ ,  $\Pr(H_A) = 0.10$

$$\Pr(H_A|\oplus) = \frac{0.8 \times 0.1}{0.8 \times 0.1 + 0.05 \times 0.9} = 0.64$$

Similarly

$$\begin{aligned}\Pr(H_0|\ominus) &= \frac{\Pr(\ominus|H_0)\Pr(H_0)}{\Pr(\ominus|H_A)\Pr(H_A) + \Pr(\ominus|H_0)\Pr(H_0)} \\ &= \frac{(1 - \alpha) \times \Pr(H_0)}{\beta \times \Pr(H_A) + (1 - \alpha) \times \Pr(H_0)} \\ &= \frac{0.95 \times 0.9}{0.2 \times 0.1 + 0.95 \times 0.9} = 0.977\end{aligned}$$

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## The Debate

In the midterm you applied Bayes Theorem from scratch/intuition.

Why isn't everybody taking into account  $P(H_A)$  when testing  $H_0$  vs  $H_A$ ?

In this example, we assumed we **knew** the true  $P(H_A)$ . In real life however, we don't.

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## Statistics In General

Statistics is inferring about some unknown parameter  $\theta$ .

- ▶ **Frequentist Statistics**: the true  $\theta$  is a single value.
- ▶ **Bayesian Statistics**: the true  $\theta$  is a **distribution** of values that reflects our **belief** in the plausibility of different values.

Ex: Coin Flips

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## The Bayesian Procedure

To express our belief about  $\theta$  from as a Bayesian, we have:

1. A prior distribution  $\Pr(\theta)$ . It reflects our **prior** belief about  $\theta$ .
2. The likelihood function  $\Pr(X|\theta)$ . This is the mechanism that generates the **data**.
3. A posterior distribution  $\Pr(\theta|X)$ . We **update** our belief about  $\theta$  after observing data  $X$ .

$$\Pr(\theta|X) = \frac{\Pr(X|\theta) \cdot \Pr(\theta)}{\Pr(X)}$$

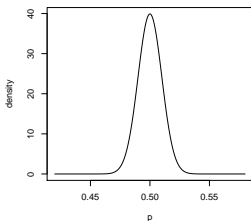
## The Issue: The Bayesian Procedure

Where do you come up with  $\Pr(\theta)$ ? It's completely **subjective**! You decide!



## Prior Distribution

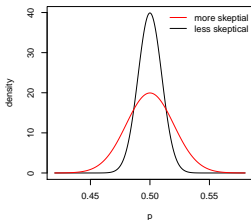
This distribution can reflect someone's **prior belief** of  $p$ .



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## Prior Distribution

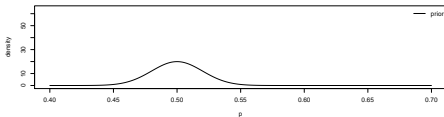
Say someone is more skeptical that  $p = 0.5$ , we can lower it.



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## The Bayesian Procedure

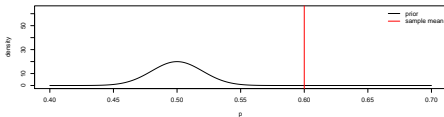
Say we have the following prior belief centered at  $p = 0.5$



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## The Bayesian Procedure

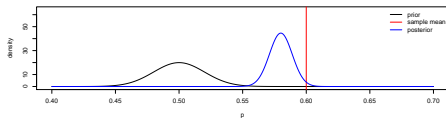
Say we collect data, represented by the red line, suggesting  $p = 0.6$



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## The Bayesian Procedure

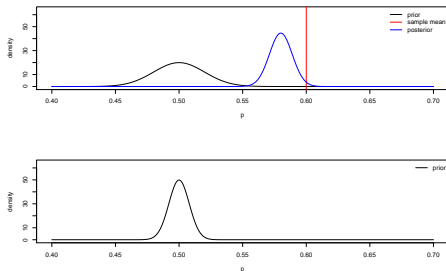
We then **update** our belief, as reflected in the posterior distribution!



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## The Bayesian Procedure

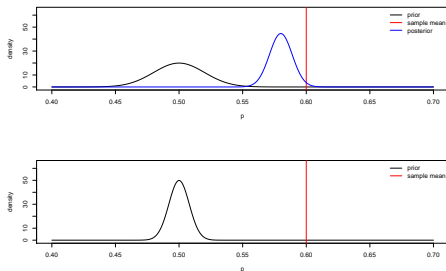
Now say we have a stronger prior belief that  $p = 0.5$



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## The Bayesian Procedure

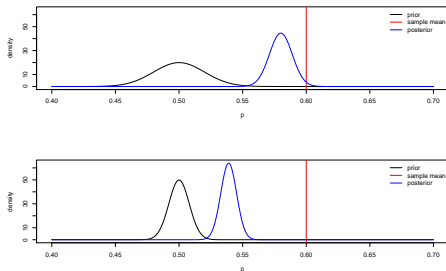
Say we observed the same data (as represented in red).



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## The Bayesian Procedure

The posterior in this case is pulled left due to the sharper prior.



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## Back to Debate

Frequentists believe statistics should be completely **objective** and therefore do not accept the premise of a subjective prior.

Back to Hypothesis Testing Machine example. In order to use such a procedure in real life, we would need to specify some prior belief  $\Pr(H_A)$  that  $H_A$  is true.