

Lecture 14: Hypothesis Testing Part I

Chapter 4.3

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Goals for Today

- ▶ Introduce Hypothesis Testing Framework
- ▶ Testing Hypotheses Using Confidence Intervals
- ▶ Types of Errors
- ▶ Testing Hypotheses Using p-Values

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Statistical Hypothesis Testing

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Example

We flip a coin many times and start to suspect that it is biased:

- ▶ H_0 : the coin is fair. i.e. the probability of heads is $p = 0.5$
- ▶ H_A : the coin is not fair. i.e. $p \neq 0.5$

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Crucial Concept: Conclusions of Hypothesis Tests

Analogy: US Criminal Justice System

In the criminal justice system, the jury's verdict does NOT make any statement about the defendant being **innocent**, rather that there was not enough evidence to prove beyond a reasonable doubt that they were guilty.

Analogy: US Criminal Justice System

Let's compare criminal trials to hypothesis tests:

Truth:

- ▶ Truth about the defendant: innocent vs guilty
- ▶ Truth about the hypothesis: H_0 or H_A

Decision:

- ▶ Verdict: not guilty vs guilty
- ▶ Test outcome: "Do not reject H_0 " vs "Reject H_0 "

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Testing Hypotheses Using Confidence Intervals

Example on page 173: The average 10 mile run time for the Cherry Blossom Run in 2006 μ_{2006} was 93.29 min. Researchers suspect μ_{2012} was different:

- ▶ H_0 : average time was the same. i.e. $\mu_{2012} = 93.29$
- ▶ H_A : average time was different. i.e. $\mu_{2012} \neq 93.29$

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Testing Hypotheses Using Confidence Intervals

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Decision Errors

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Decision Errors

- ▶ Trade-off between these two error rates
 - ▶ procedures with lower type I error rates typically have higher type II error rates
 - ▶ vice-versa
- ▶ In other words, there is almost never a procedure that makes no type I errors and no type II errors. Some sort of balance between the two is required

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Exercise 4.28 on Page 177 on Sleep

A poll found that college students sleep about 7 hours a night. Researchers suspect that Reedies sleep more. They use a sample of $n = 110$ Reedies to investigate this claim at an $\alpha = 0.05$ level.

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Exercise 4.28 on Page 177 on Sleep

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Exercise 4.28 on Page 177 on Sleep

Next Time

- ▶ More Hypothesis Testing