

Lecture 14: Hypothesis Testing Part I

Chapter 4.3

Goals for Today

- ▶ Introduce Hypothesis Testing Framework
- ▶ Testing Hypotheses Using Confidence Intervals
- ▶ Types of Errors
- ▶ Testing Hypotheses Using p-Values

Statistical Hypothesis Testing

Example

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- ▶ H_0 : the coin is fair. i.e. the probability of heads is $p = 0.5$
- ▶ H_A : the coin is not fair. i.e. $p \neq 0.5$

Crucial Concept: Conclusions of Hypothesis Tests

Analogy: US Criminal Justice System

In the criminal justice system, the jury's verdict does NOT make any statement about the defendant being **innocent**, rather that there was not enough evidence to prove beyond a reasonable doubt that they were guilty.

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Truth:

- ▶ Truth about the defendant: innocent vs guilty
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- ▶ Truth about the defendant: innocent vs guilty
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Decision:

- ▶ Verdict: not guilty vs guilty
- ▶ Test outcome: "Do not reject H_0 " vs "Reject H_0 "

Testing Hypotheses Using Confidence Intervals

Example on page 173: The average 10 mile run time for the Cherry Blossom Run in 2006 μ_{2006} was 93.29 min. Researchers suspect μ_{2012} was different:

Testing Hypotheses Using Confidence Intervals

Example on page 173: The average 10 mile run time for the Cherry Blossom Run in 2006 μ_{2006} was 93.29 min. Researchers suspect μ_{2012} was different:

- ▶ H_0 : average time was the same. i.e. $\mu_{2012} = 93.29$
- ▶ H_A : average time was different. i.e. $\mu_{2012} \neq 93.29$

Testing Hypotheses Using Confidence Intervals

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- ▶ Trade-off between these two error rates
 - ▶ procedures with lower type I error rates typically have higher type II error rates
 - ▶ vice-versa
- ▶ In other words, there is almost never a procedure that makes no type I errors and no type II errors. Some sort of balance between the two is required

Next Time

- ▶ More Hypothesis Testing