

# **DIGITAL MARKETING**

## **CREATING A BLOG USING WORDPRESS**

### **PROJECT DESIGN PHASE – PART 2**

**ZONE: 17**

**TEAM ID: NM2023TMID02717**

**TEAM MEMBERS:**

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### **REQUIREMENT ANALYSIS**

**A.Functional Requirements:**

<b>FR No</b>	<b>Functional Requirement</b>	<b>Sub Requirements</b>
FR-1	Customize with themes and plugins	Core functionality
FR-2	Facebook, Twitters	Social media platforms

## **B.Non-functional Requirements:**

NFR No	Non-functional Requirement	Description
NFR-1	Scalability	The blog should be able to grow with your needs. The blog should be able to handle the increased traffic without any problems.
NFR-2	Reliability	The blog should be up and running most of the time. There should be minimal downtime due to outages or maintenance.
NFR-3	Security	The blog should be protected from hackers and other malicious actors. Your users' data should be safe and secure.
NFR-4	Performance	The blog should be able to load pages quickly and handle multiple concurrent users without crashing.
NFR-5	Usability	The admin interface should be user-friendly and the blog design should be clear and concise.

## FLOW CHART:

