DIGITAL MARKETING

CREATING A BLOG USING WORDPRESS

PROJECT DESIGN PHASE – PART 2

ZONE: 17

TEAM ID: NM2023TMID02717

TEAM MEMBERS:

S.NO	NAME	NM ID
1.	A. REZEENA	7EF663B4C7AC45691434CC3453FB006D
2.	S.R. RASHNI	CDA0FD6C2EDEDAD834744CA642F0A9A0
3.	S. SAFA	2CA9877ADDB7022B21A4540966EC392F
4.	R. SINTHIYA	7B63E5AFA11F2ADB91A4941FA6ED843A

TECHNICAL ARCHITECTURE

The technical architecture for creating a blog using word press can be divided into two parts:

1. Server Architecture

2. Word Press Architecture

Server Architecture:

The server architecture for a Word Press blog is relatively simple. You will need a web server, a database server, and a PHP interpreter.

* The web server will deliver your blog's files to visitors.

* The database server will store your blog's posts, comments, and other data.

Word Press Architecture:

   The Word Press architecture is based on a content management system (CMS). A CMS is a software application that makes it easy to create and manage a website.Word Press uses a database to store its content. This makes it easy to add, edit, and delete content without having to know how to code.Word Press also uses a template system. Templates control the look and feel of your blog. You can use a pre-made template or create your own