

DIGITAL MARKETING

CREATING A BLOG USING WORDPRESS

PROJECT DESIGN PHASE – PART 2

ZONE: 17

TEAM ID: NM2023TMID02717

TEAM MEMBERS:

S.NO	NAME	NM ID
1.	A. REZEENA	7EF663B4C7AC45691434CC3453FB006D
2.	S.R. RASHNI	CDA0FD6C2EDEDAD834744CA642F0A9A0
3.	S. SAFA	2CA9877ADDB7022B21A4540966EC392F
4.	R. SINTHIYA	7B63E5AFA11F2ADB91A4941FA6ED843A

CLOUD DEPLOYMENT

To deploy a WordPress blog on the cloud, you can follow these steps:

Choose a cloud provider:

There are many different cloud providers to choose from, such as Google Cloud Platform (GCP), Amazon Web Services (AWS), and Microsoft Azure. Each cloud provider has its own strengths and weaknesses, so it's important to compare them and choose the one that's best for you.

Create a cloud account:

Once you've chosen a cloud provider, you'll need to create an account. This process is usually very straightforward and only takes a few minutes.

Deploy a WordPress instance:

Most cloud providers offer a one-click deployment option for WordPress. This means that you can deploy a WordPress instance with just a few clicks of a button.

Configure your WordPress site:

Once your WordPress instance has been deployed, you'll need to configure it. This includes setting up your database, installing your theme and plugins, and creating your first post.

Map your domain name and set up an SSL certificate:

Once your WordPress site is configured, you'll need to map your domain name to it and set up an SSL certificate. This will ensure that your site is secure and accessible to visitors.

Choose a scalable hosting plan:

As your blog grows in popularity, you may need to upgrade your hosting plan to accommodate more traffic. Make sure to choose a cloud provider that offers scalable hosting plans.

Use a backup solution:

It's important to back up your WordPress site regularly. This will help you to recover your site if something goes wrong. Most cloud providers offer backup solutions that you can use to back up your site.