Assignment on Digital Marketing

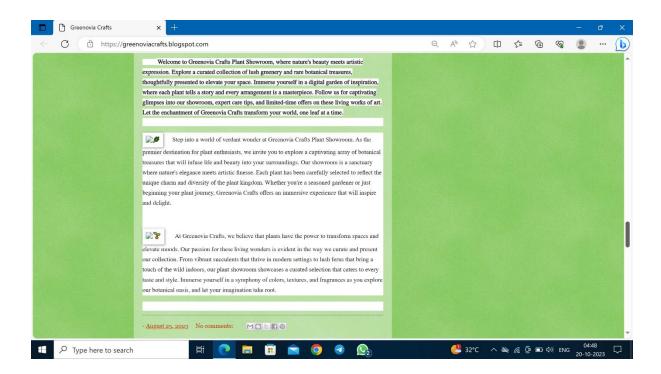
Register number	960220106095
NM ID	7B63E5AFA11F2ADB91A4941FA6ED843A
Team ID	NM2023TMID02717

1.Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Blogspot:

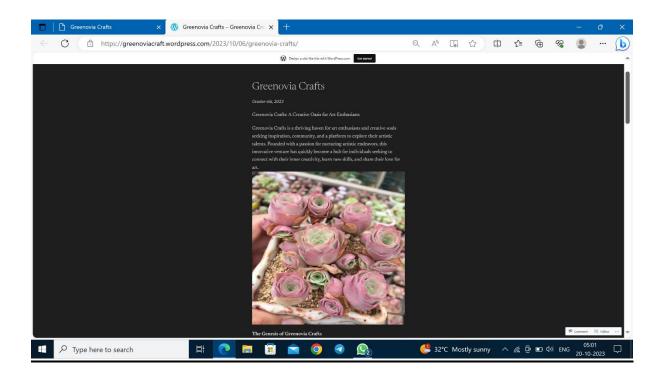


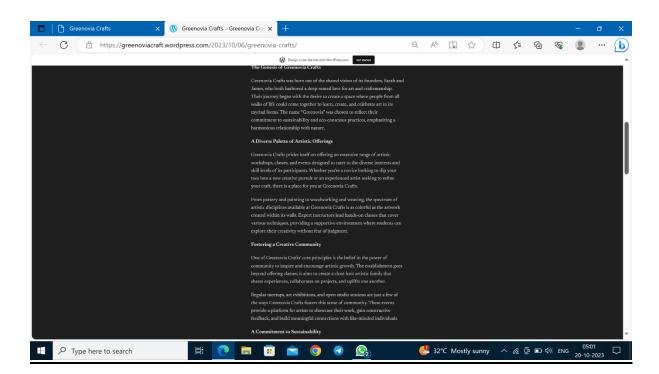


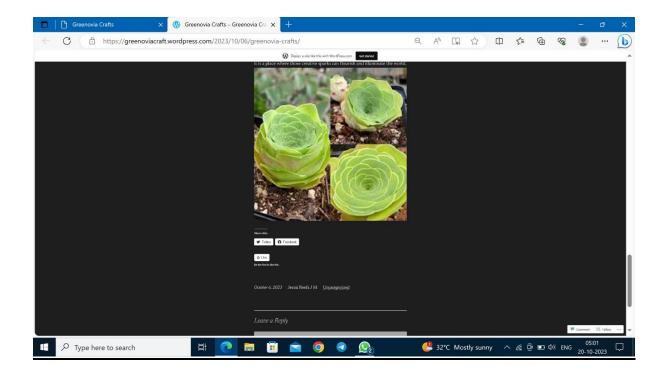


URL link: https://greenoviacrafts.blogspot.com

Wordpress:



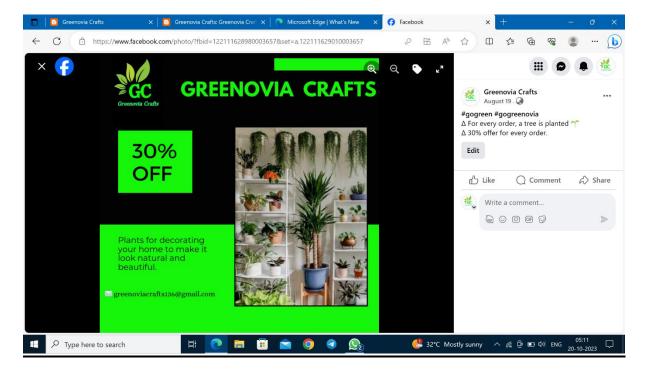




<u>URL link: https://greenoviacraft.wordpress.com/2023/10/06/greenoviacrafts/</u>

2. Create a New Facebook Business Page and post one social media poster for your brand.





URL link:

 $\frac{https://www.facebook.com/profile.php?id=61550109728394\&mibextid=2JQ}{9oc}$

3. Create and design a social media advertisement poster using canva.



URL link: https://greenoviacrafts.blogspot.com

4. Create email newsletter design using MailChimp or Canva tool.



URL Link: https://greenoviacrafts.blogspot.com/2023/09/email-newsletter-greenovia-crafts.html