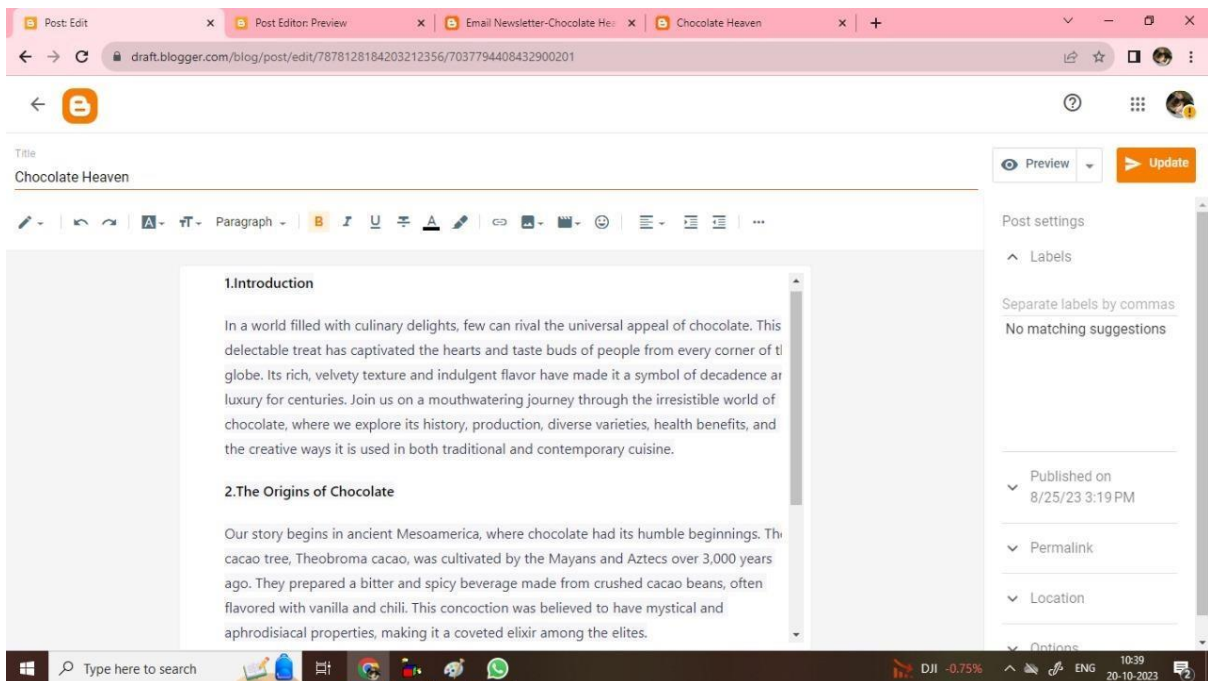


# Assignment on Digital Marketing

Register Number	960220106080
NM ID	CDA0FD6C2EDEDAD834744CA642F0A9A0
Team ID	NM2023TMID02717

**1.Create a blog or website using Blogspot and Wordpress. Customize the theme design and post new article with 500 words.**

**Blogspot:**



The screenshot shows a Google Docs document titled "Chocolate Heaven" being edited in a web browser. The document content is as follows:

### 3.Chocolate's Journey to Europe

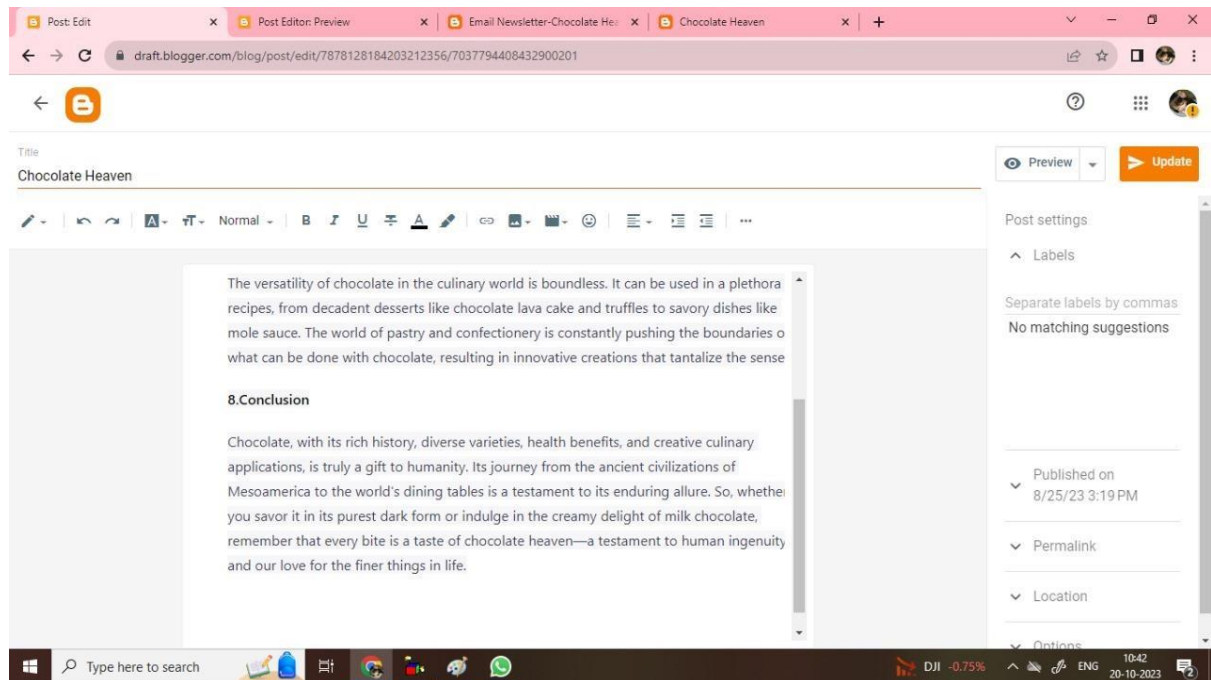
The Spanish conquistadors, led by Hernán Cortés, encountered chocolate during their conquest of the Aztec Empire. They brought cacao beans back to Europe, where it underwent significant transformation. Sugar, vanilla, and milk were added to sweeten the beverage, resulting in a creamy and delightful concoction. Chocolate quickly gained popularity among European aristocracy, earning its reputation as the "drink of the gods."

### 4.The Industrial Revolution and Mass Production

The industrial revolution in the 19th century brought monumental changes to the world of chocolate. With the invention of cocoa presses and the production of cocoa powder, chocolate was no longer limited to beverages. It could now be molded into bars and used an ingredient in a wide array of recipes. This marked the birth of the modern chocolate bar and the onset of the global chocolate industry.

The right sidebar shows the "Post settings" menu, which includes options for "Preview", "Update", "Labels", "Separate labels by commas", "Published on" (8/25/23 3:19 PM), "Permalink", "Location", and "Options".





URL Link : <https://rassr.blogspot.com/2023/08/chocolate-heaven.html>

# Wordpress:

Chocolate - Chocolate x +

← → ↻ rashsr.wordpress.com/2023/10/05/chocolate/ ⌂ ☆ □ R ⋮

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Chocolate · flavours of chocolate

## Chocolate

Chocolate, often referred to as the “food of the gods,” has an unparalleled ability to transport us to a state of sheer ecstasy. From its rich, velvety texture to its intoxicating aroma and irresistible taste, chocolate is a sensory delight that has captivated the hearts and palates of people around the world for centuries. Welcome to Chocolate Heaven, where we embark on a delectable journey into the realm of chocolate, exploring its origins, its various forms, and the pleasure it brings to our lives.

The origins of chocolate can be traced back to ancient civilizations in Mesoamerica, where cacao beans were considered a sacred gift from the gods. The Mayans and Aztecs, among others, used cacao to create a bitter, frothy beverage believed to have mystical properties. Over time, chocolate evolved, and European explorers brought it back to their homelands, sweetening it with sugar and transforming it into the beloved treat we know today.

Comment Follow ...

Type here to search 28°C Mostly cloudy 11:04 20-10-2023


Chocolate - Chocolate x +

← → ↻ rashsr.wordpress.com/2023/10/05/chocolate/ ⌂ ☆ □ R ⋮

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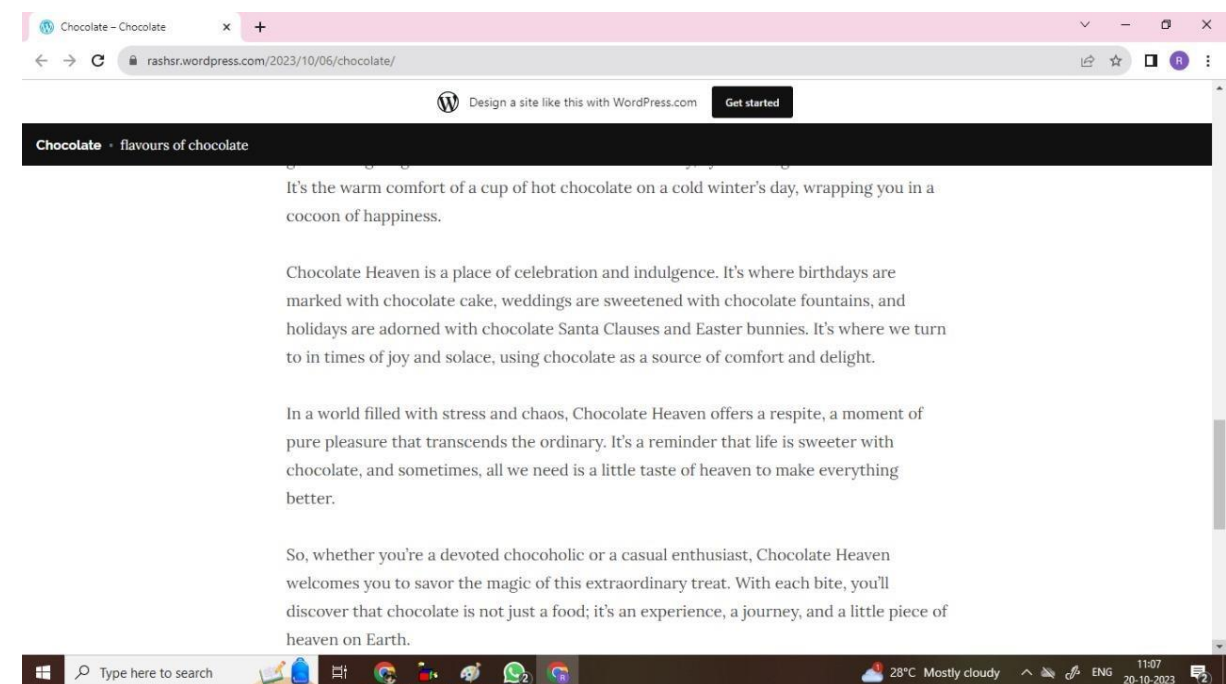
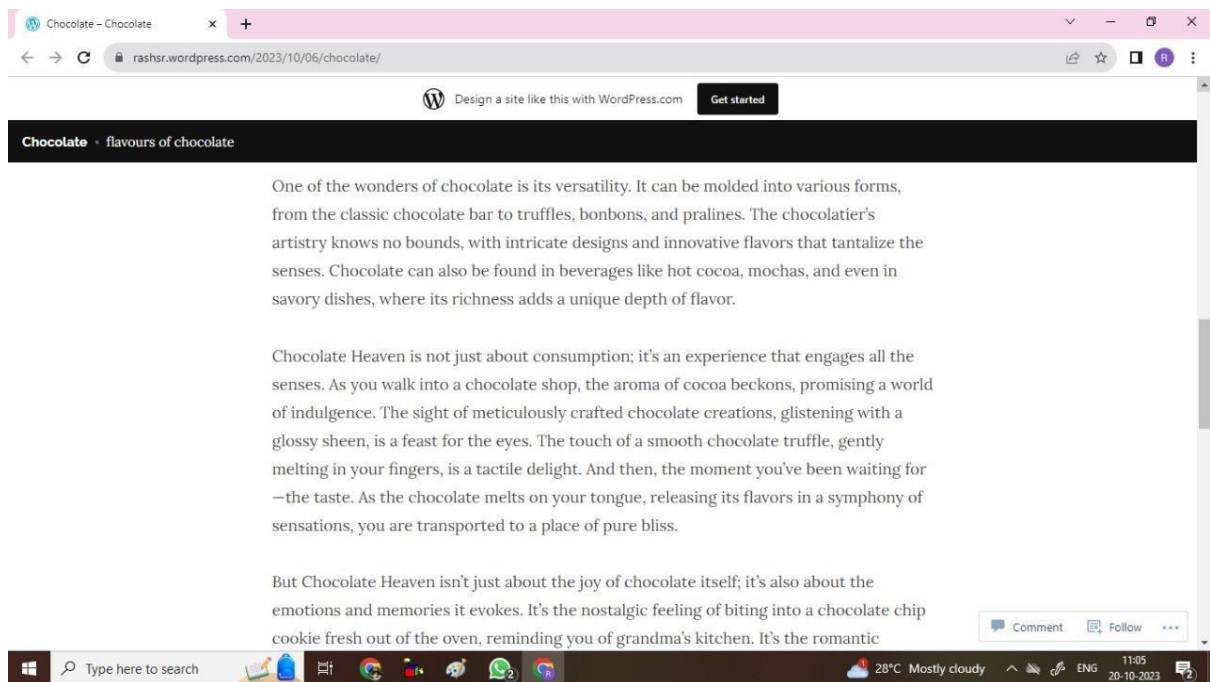
sweetness.



Comment Follow ...

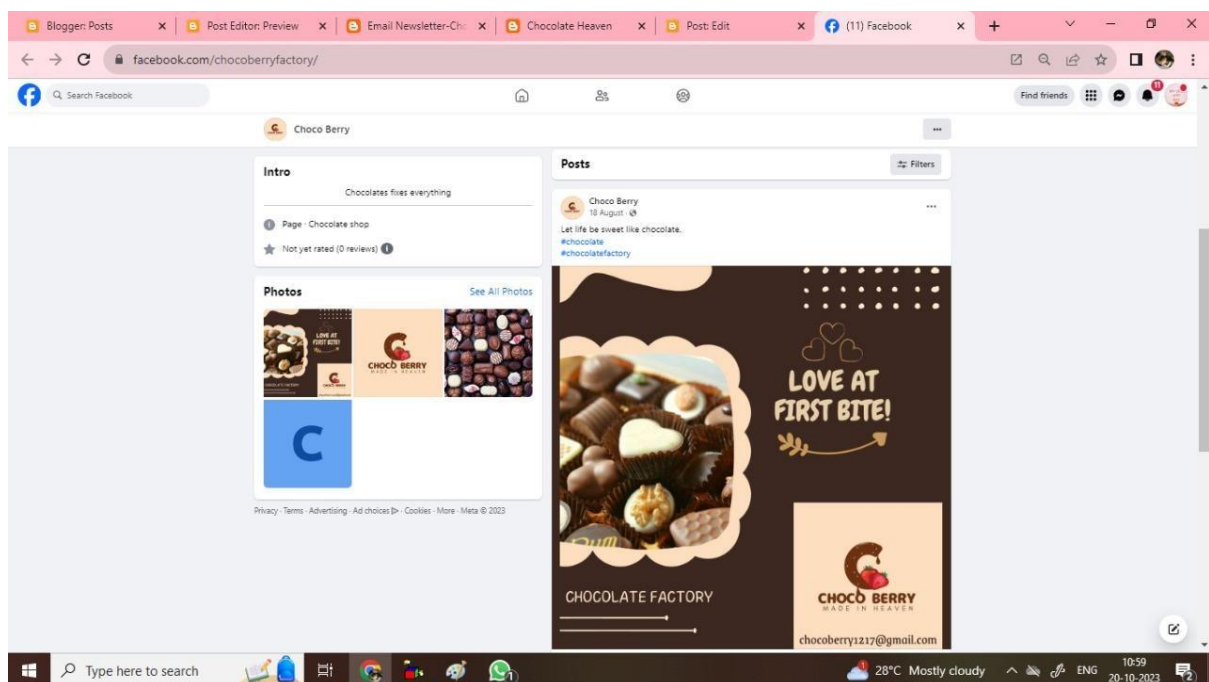
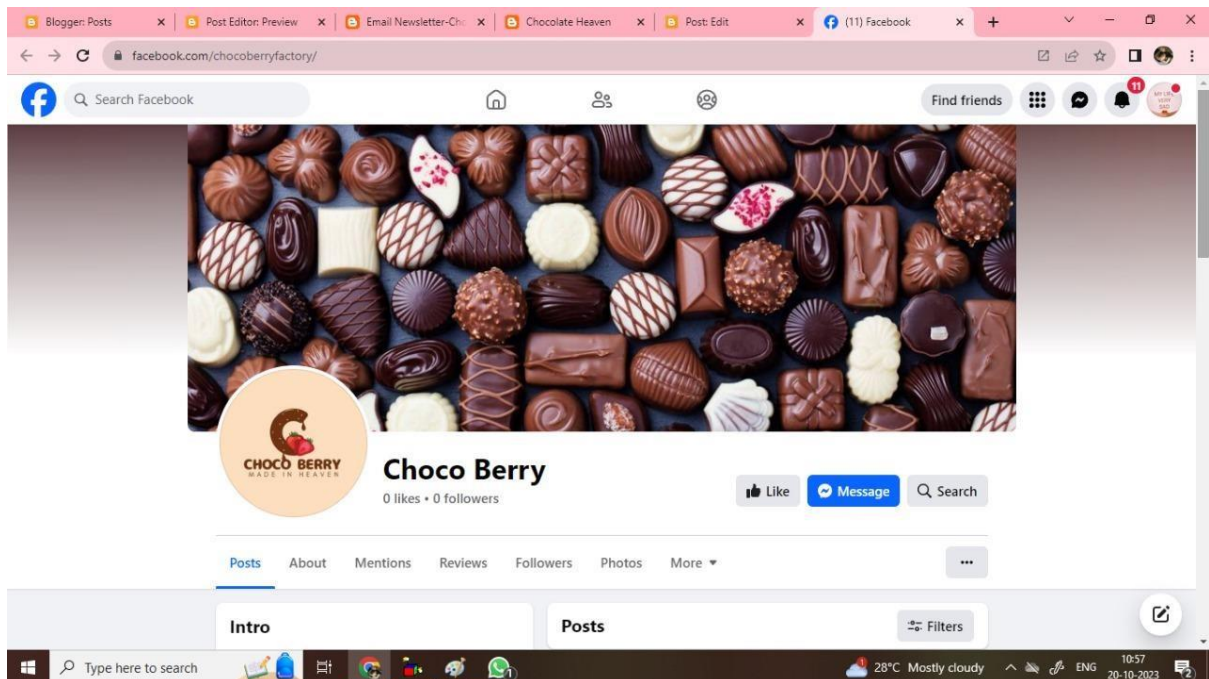
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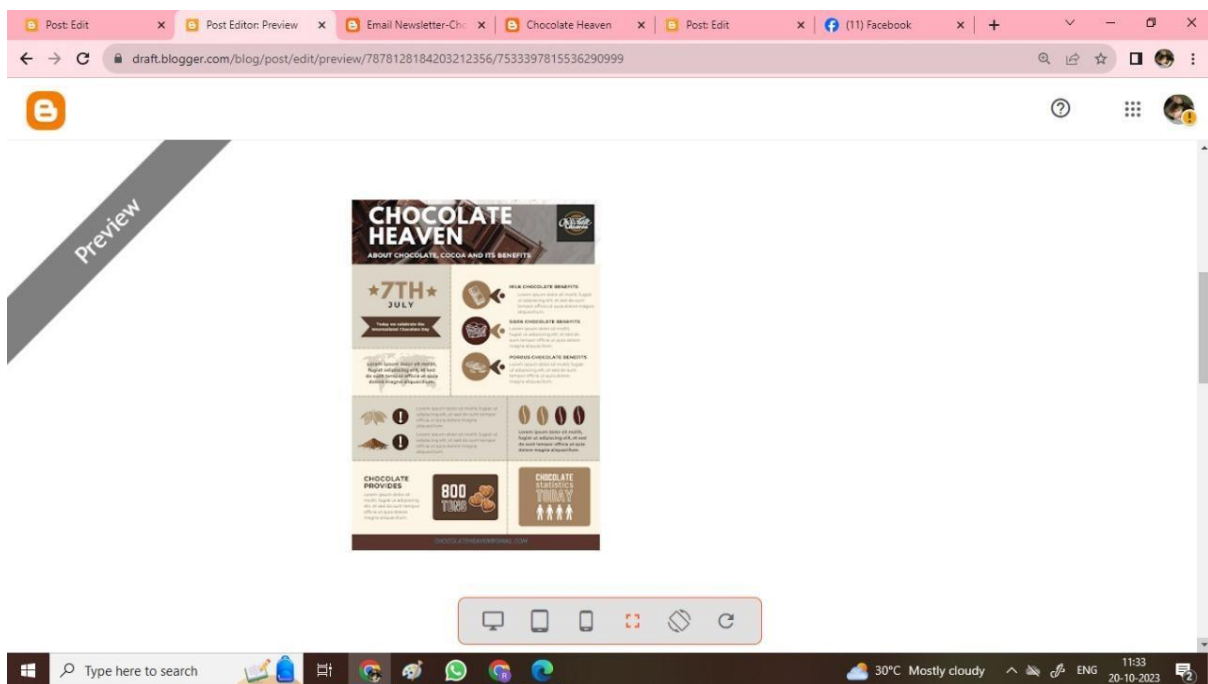
URL link: <https://rashsr.wordpress.com/2023/10/06/chocolate/>

## 2.Create a New Facebook Business Page and post one social media poster for your brand.



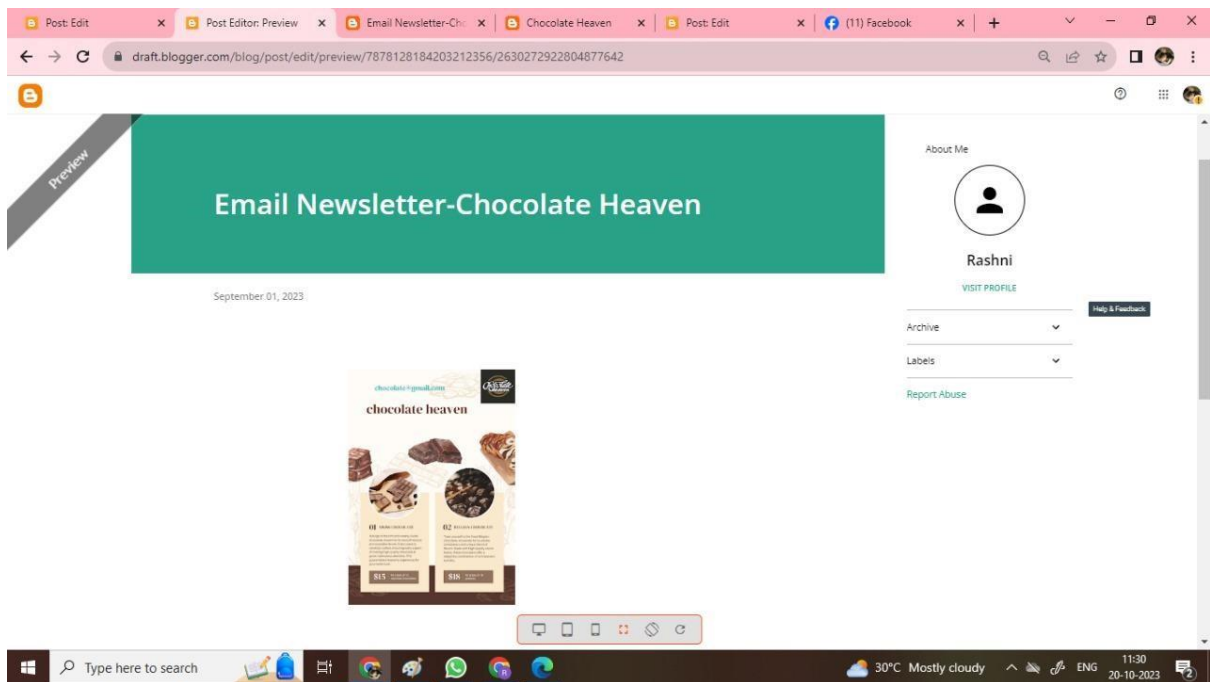
URL link: <https://www.facebook.com/chocoberryfactory/>

### 3. Create and Design a social media advertisement poster using Canva.





#### 4. Create Email Newsletter design using MailChimp or Canva tool.



URL link: <https://rassr.blogspot.com/2023/09/emailnewsletter-chocolate-heaven.html>