

DIGITAL MARKETING

CREATING A BLOG USING WORDPRESS

PROJECT DEVELOPMENT PHASE

ZONE: 17

TEAM ID: NM2023TMID02717

TEAM MEMBERS:

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CODE LAYOUT READABILITY AND REUSABILITY

Create a Theme or Customize an Existing One:

Develop a custom WordPress theme or customize an existing one to match your blog's design.

You can create a child theme to ensure your changes won't be lost when the parent theme updates.

Add Functionality:

Add custom functions or plugins to extend WordPress's functionality if needed.

For example, you might want to add custom post types, widgets, or custom fields.

Test Your Blog:

Thoroughly test your blog to ensure it works correctly.

Check for any bugs, design issues, or usability problems

Publish Your Blog:

Once you're satisfied with your blog, you can either deploy it to a live server or submit it as per your project's requirements.

Remember to follow best practices and coding standards when developing for WordPress to ensure your code is maintainable and secure.