DIGITAL MARKETING

CREATING A BLOG USING WORDPRESS
PERFORMANCE AND FINAL SUBMISSION PHASE

ZONE: 17

TEAM ID: NM2023TMID02717

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MODEL PERFORMANCE METRICS

The creation of a blog on WordPress involves web development, content creation, design, and user experience aspects.

To verify the process of creating a blog using WordPress, you would typically use web development tools and best practices, including:

Quality Assurance and Testing:

Manual testing and automated testing tools to ensure that the blog functions correctly, that links work, and that content displays properly on different devices and browsers.

Content Quality:

Review and editing processes to ensure high-quality, engaging, and error-free content.

Design and User Experience:

User interface (UI) and user experience (UX) design considerations to make sure the blog is visually appealing, easy to navigate, and user-friendly.

SEO Tools:

Tools for optimizing content and improving search engine visibility.

Security Measures:

Implementation of security measures to protect the blog from threats and vulnerabilities.

Performance Monitoring:

Tools for monitoring the website's performance, including page load times and server response.

Accessibility Testing:

Ensuring the website is accessible to people with disabilities.