

# **DIGITAL MARKETING**

## **PROJECT ON CREATING A BLOG USING WORDPRESS**

**ZONE:** 17

**TEAM ID:** NM2023TMID02717

### **TEAM MEMBERS:**

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<b>4.</b>	R. SINTHIYA	7B63E5AFA11F2ADB91A4941FA6ED843A

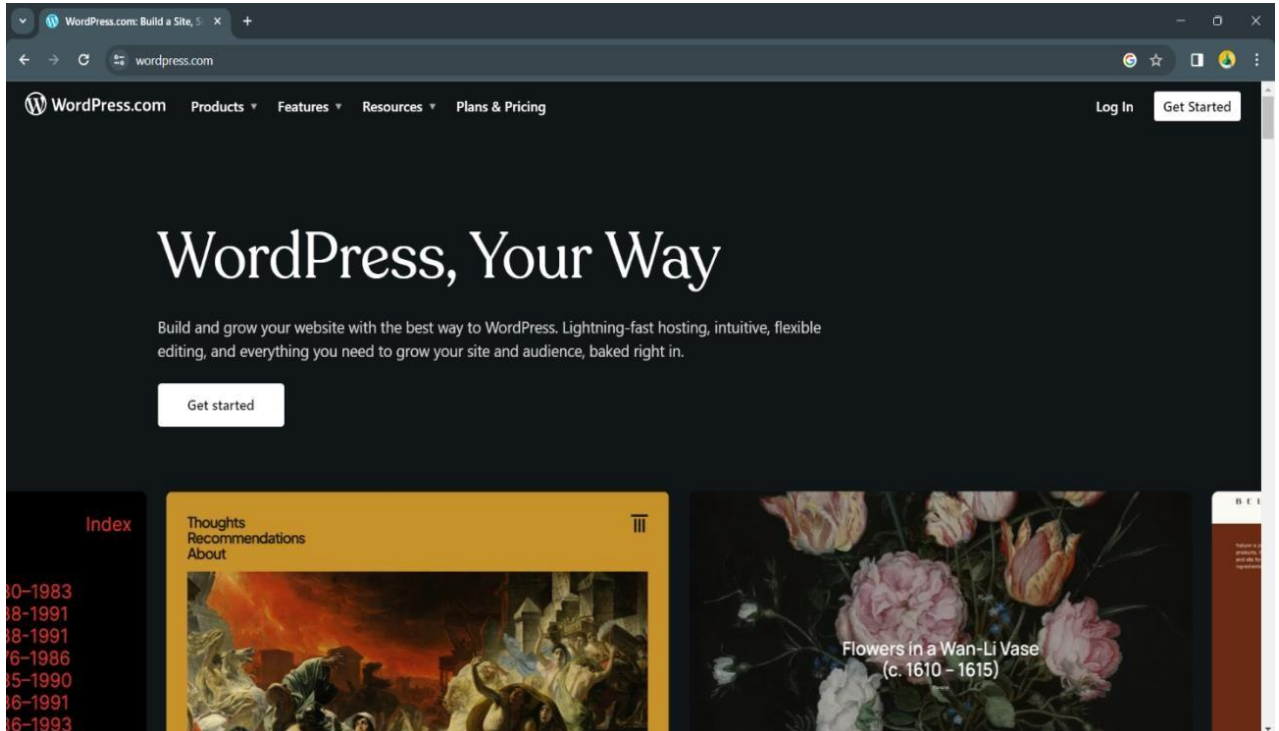
**Blog Name:** COVID -19: Understanding, Prevention and Safety Measures

**Blog Category:** Health Zone

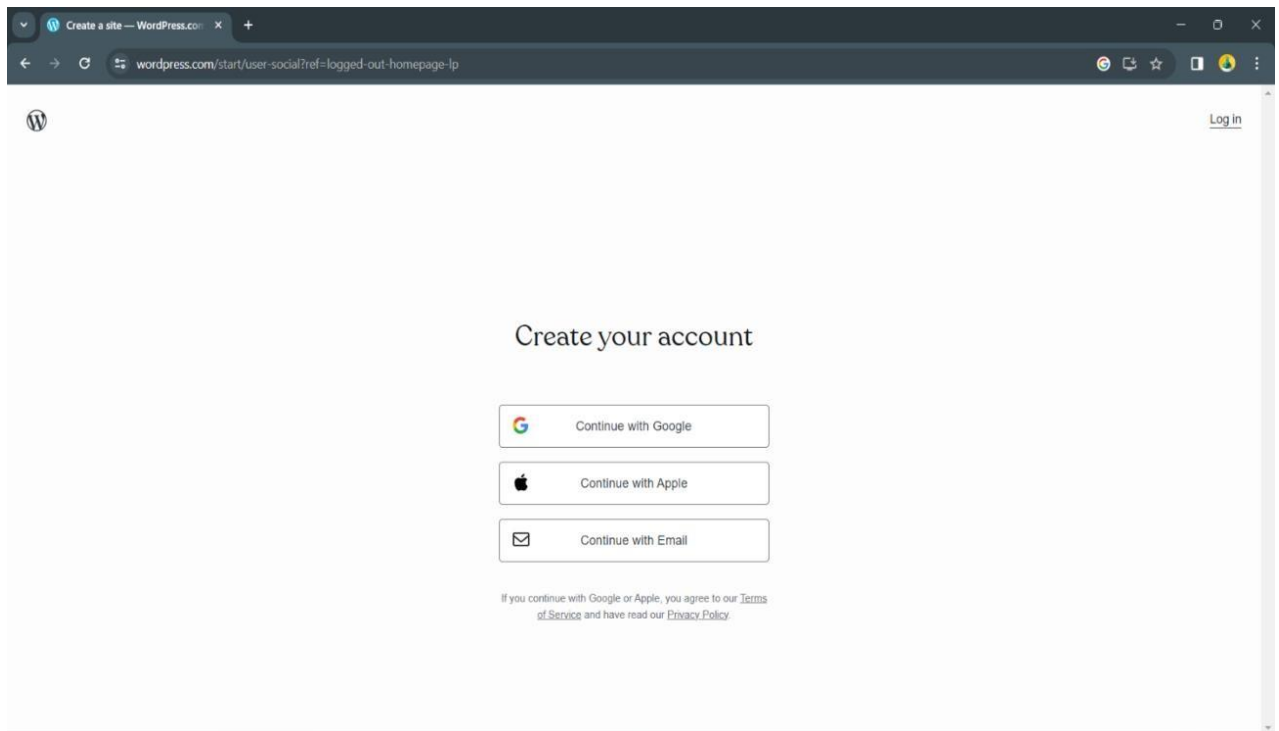
**Blog URL:** <https://healthzonetoyou.wordpress.com/>

# Steps to Create a Blog Using Wordpress

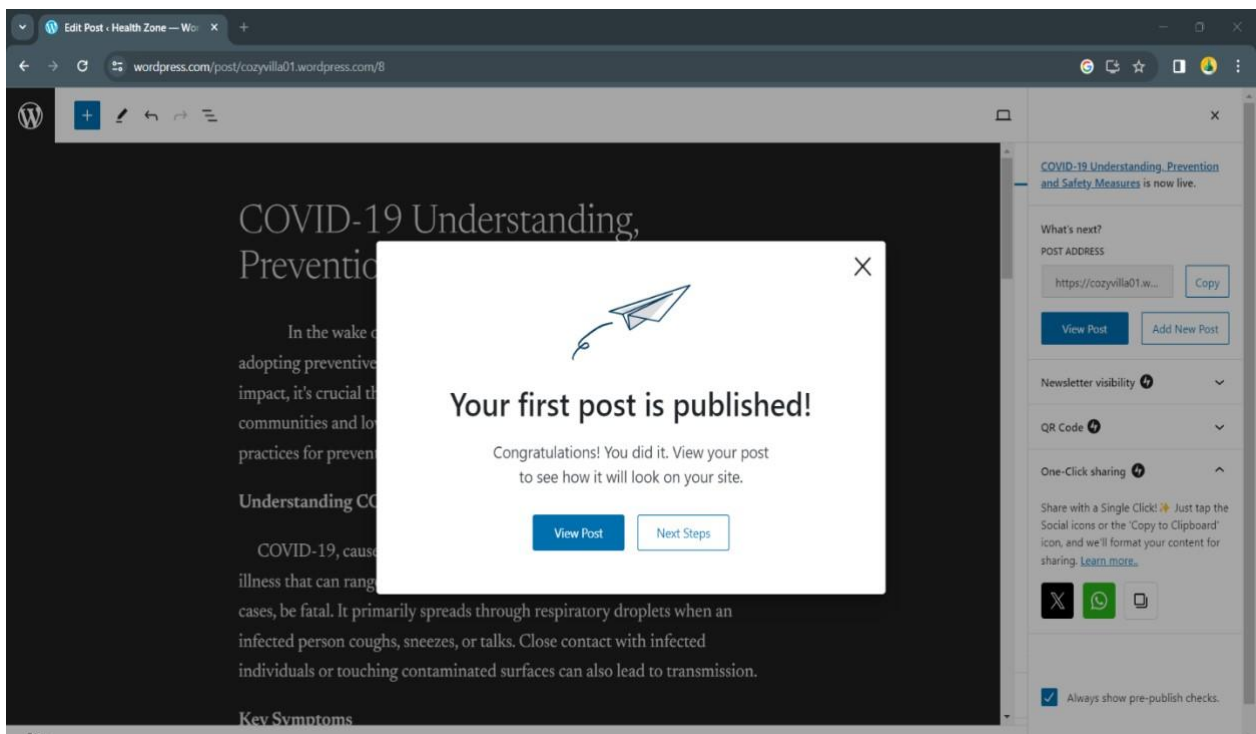
## Step 1: Search Wordpress Blog and Click “Get Started”



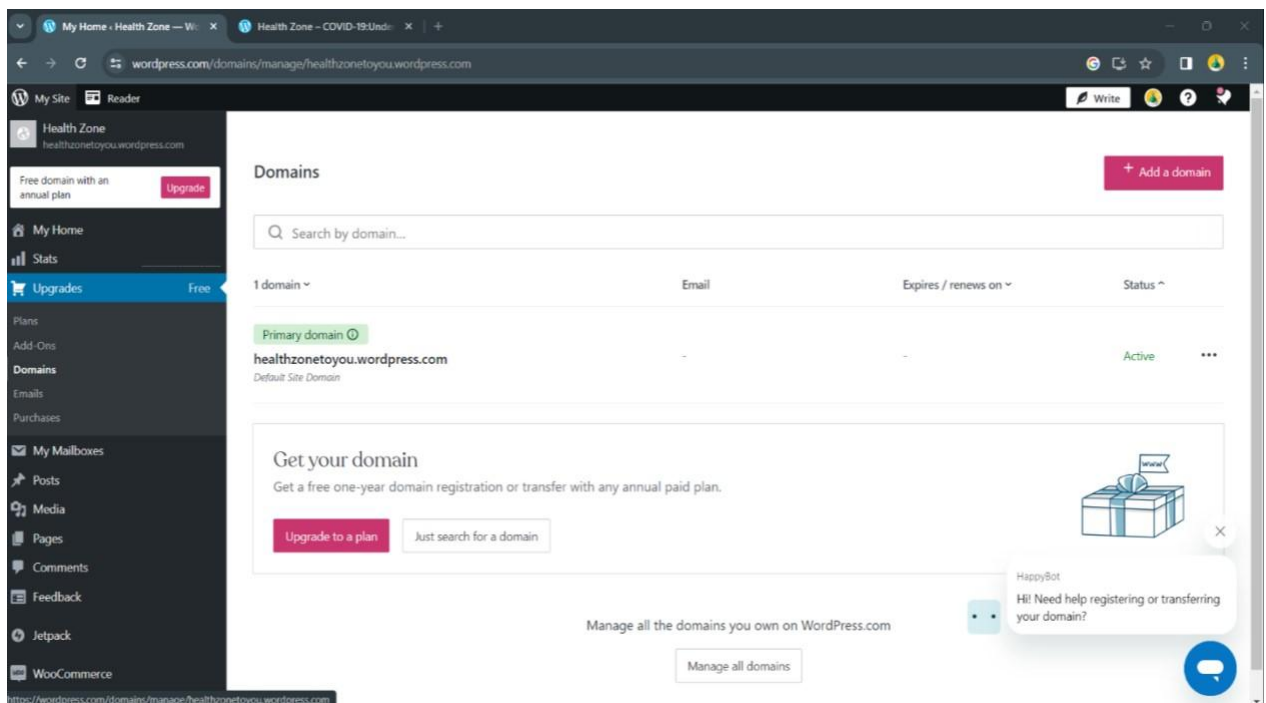
## Step 2: Sign up with your Google account and Create Blog



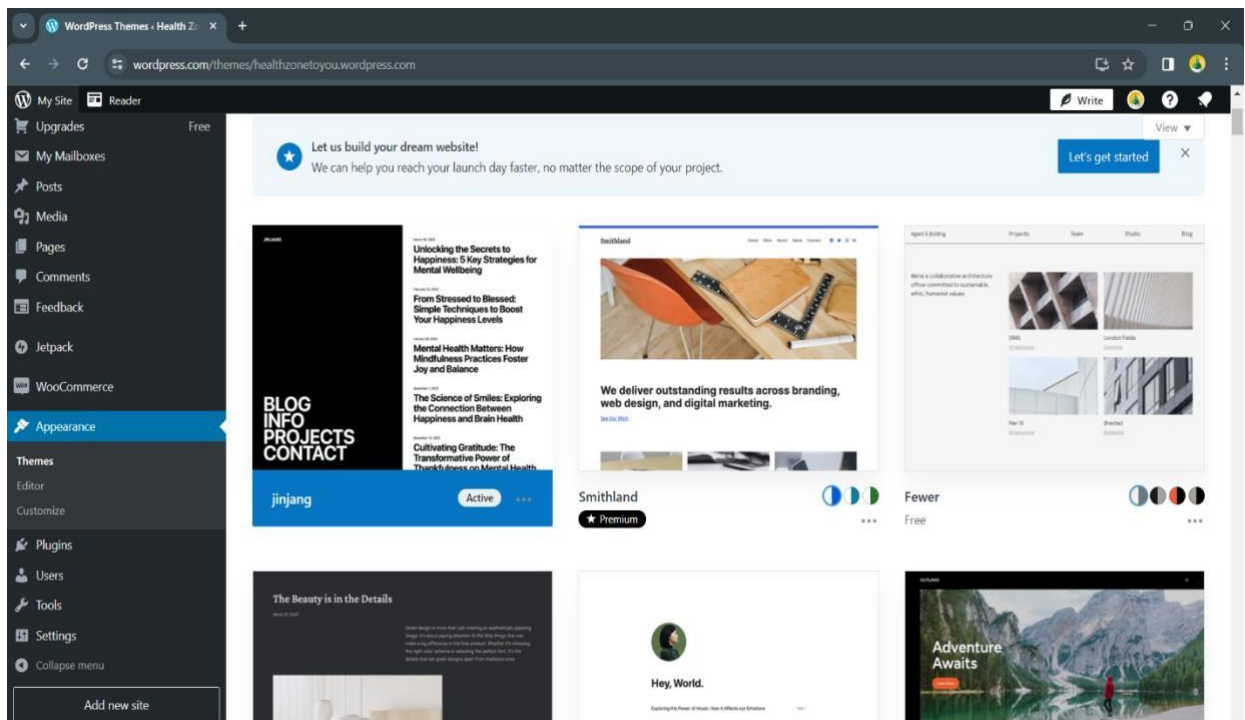
## Step 3: Edit your Blog and Publish



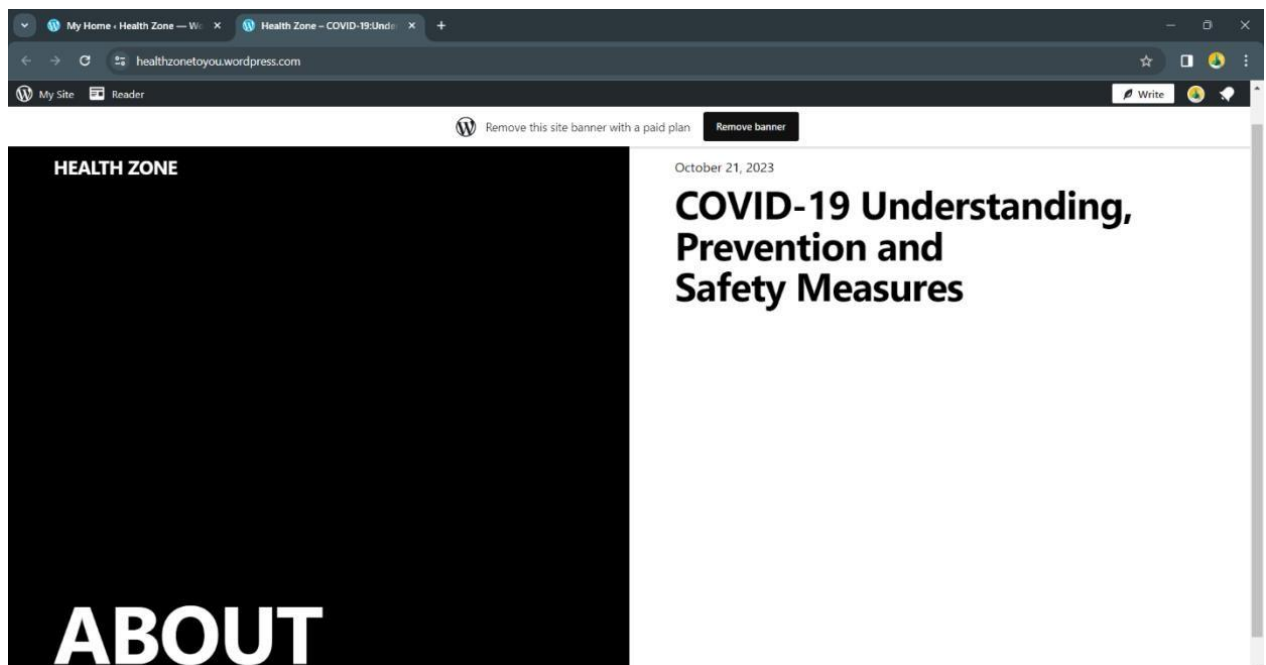
## Step 4: Choose your Domain Name



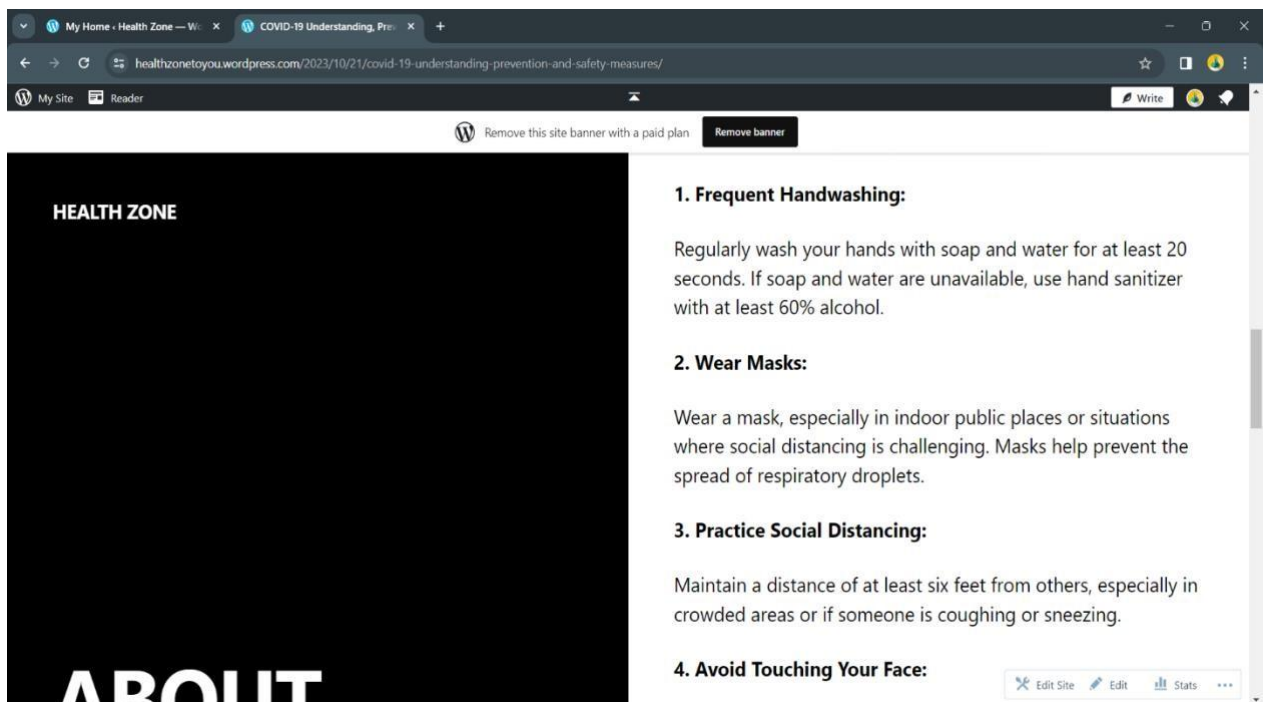
## Step 5: Select a theme based on your blog



## Step 6: View your post and Click on the Project Title



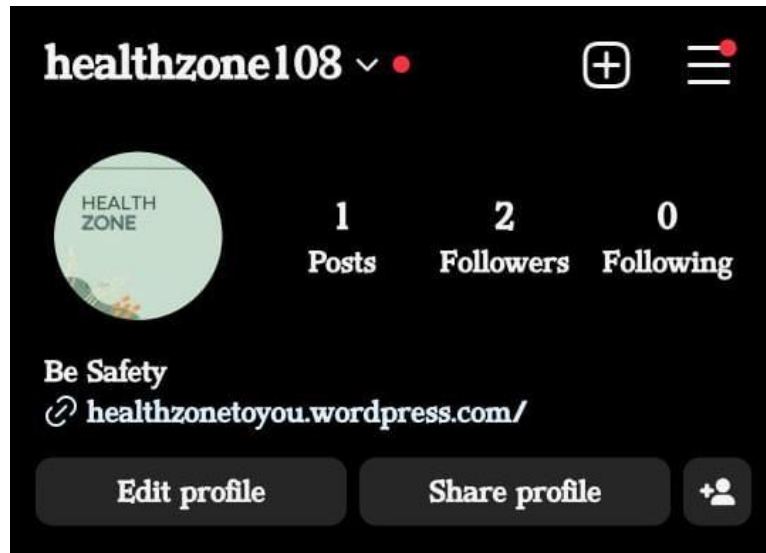
## Step 7: Share your Blog



## PROMOTING THE BLOG ON INSTAGRAM

**Instagram account:**

[https://instagram.com/healthzone108?utm\\_source=qr&igshid=OGU0MmVlOWVjOQ==](https://instagram.com/healthzone108?utm_source=qr&igshid=OGU0MmVlOWVjOQ==)



**Instagram post:**

<https://www.instagram.com/p/Cyq2ZwBv9m0/?igshid=MmU2YjMzNjRlOQ==>

