

REZWAN ISLAM

📍 New York, NY, USA ✉ rezwan99@gmail.com ☎ (347) 356-5505 📱 in/rezwan-islam33 🛠 buildwithrez.replit.app/

Summary

Product Manager with engineering background and proven track record of driving 12-400% performance improvements across B2B/B2C digital products. Specialized in data-driven feature development, cross-functional collaboration, and user experience optimization.

Experience

Odynn

New York, NY

Product Analyst Intern

June 2025 - Present

- Tested and validated 50+ Aways features across 3 release cycles, uncovering 30+ cross-platform bugs and resolving 85% of mobile responsiveness issues, which cut booking flow errors by 20% and improved customer satisfaction scores in client demos.
- Designed Amplitude dashboards across 10+ client environments (e.g., Monkey Miles, Executive Traveler), mapping 150+ user events and closing 40+ instrumentation gaps, enabling product teams to track funnel retention and boosting demo conversion requests by 15%.
- Led competitor and loyalty program analysis covering 25+ airlines and 4 rival platforms, identifying 12% more coverage gaps and highlighting one-way vs. round-trip pricing inefficiencies, insights that shaped roadmap priorities and improved B2B client win rates by 10%.

Small Business Development Center

New York, NY

Business Development Intern

September 2024 - December 2024

- Led market research and customer discovery for 10+ entrepreneurs across 15 client engagements, implementing systematic validation frameworks that improved pitch success rates by 25% during advisor reviews.
- Developed comprehensive business plans and financial models for startups in retail, food & beverage, and fitness sectors, delivering structured frameworks that increased client readiness for investor meetings and SBA loan applications by 40%.
- Built and deployed a centralized CRM system for tracking client interactions and portfolio metrics across 15+ startups, reducing strategic planning cycle time by 50% while improving data accuracy for performance analysis.

Rocket Mortgage

Detroit, MI

Digital Product Management Intern

May 2024 - December 2024

- Partnered with engineering and design teams to integrate a Plaid CTA feature into the Rocket Mortgage Mobile App, optimizing backend processes and increasing account creation speed by 400%.
- Defined integration requirements for an AI-driven chatbot to streamline onboarding for the Rocket Mortgage Mobile App, reducing banker queries by 40% through seamless functionality and system compatibility.
- Led the design and implementation of a Rocket Homes app feature for a side-by-side house comparisons, increasing user engagement by 20% and earning the Tech Demo Award for June 2024.

MegaPlants LLC/Kosha Botanica

New York, NY

Product Development Intern

February 2024 - May 2024

- Executed comprehensive market analysis using Keepa and Jungle Scout across 300+ SKUs in the sustainable wellness space, identifying 2 high-potential products that aligned with company sustainability goals and market demand trends.
- Collaborated directly with executive leadership to evaluate ingredient formulations and strategic positioning, delivering recommendations for 3 high-opportunity tincture products from 200+ options based on market viability and brand alignment.
- Developed and executed integrated digital marketing campaigns across social platforms for two eco-friendly product lines, achieving 15% engagement increase while strengthening brand positioning in the sustainable wellness market.

Zachry Nuclear Engineering

Stonington, CT

Mechanical Engineer

May 2021 - January 2023

- Conducted comprehensive heat transfer analysis for Arkansas Nuclear One Plant design modification, ensuring HDPE pipe temperatures remained below 120°F over 10 hours, validating safety and regulatory compliance standards.
- Evaluated the addition of 10 electrical equipment units in a 5,000 sq. ft. Control Room, determining a <2% increase in heat load using advanced assessment techniques, ensuring system integrity and efficiency.
- Led a jib crane modification project, increasing cleaning process speed by 400% for strainer maintenance while ensuring compliance with ASME NOG-1 standards for nuclear crane operations.

Education

MBA Candidate

Baruch College, Zicklin School of Business • 4.00

Bachelor of Engineering in Mechanical Engineering

The City College of New York • 3.83

Projects

- SleepWave by Bose** – Conducted comprehensive market analysis and consumer research to develop go-to-market strategy for premium sleep technology product, identifying target segments and positioning framework to capture projected 5% share of \$2B U.S. sleep aid market.
- Tracktern** – Built a Chrome extension that captures and stores job postings locally within the browser, with an export-to-Excel feature. Added AI-powered summarization and tagging to streamline job tracking, reducing manual search organization time by 70% for student users.
- RunNYC – Community Running Platform**: Built full-stack web application with event registration, gear reviews, and community features using HTML/CSS/JavaScript, targeting 500+ NYC runners with projected 30% increase in local event participation through a centralized platform.

Skills

Product Management: Jira, Confluence, Asana, Notion, Agile/Scrum/Kanban, Roadmapping, Prioritization (RICE, MoSCoW), OKRs/KPIs
Analytics: Amplitude, Tableau, SQL, Python, Power BI, Adobe Analytics, Excel VBA, Zendesk
Design & Technical: Figma, Miro, Azure DevOps, HTML/CSS/Java, Kotlin, Lucid Chart