



Project Proposal

Introduction :

BloodConnectbd- Integrated Blood Donation Ecosystem.

BloodConnectbd is a comprehensive platform designed to streamline the entire blood donation lifecycle, connecting all key stakeholders to ensure a more efficient and responsive blood supply. BloodConnect aims to significantly boost donor engagement, minimize blood wastage, enhance emergency response capabilities, and ultimately save more lives by creating a smarter, more interconnected blood donation system.

Core Users & Their Impactful Activities:

**Blood Donors:

Activity: Easily find and book donation appointments at nearby centers or drives.

Activity: Access personal health insights (e.g., eligibility, next donation date) and track their donation history and real-world impact.

Activity: Receive urgent notifications for blood shortages in their area.

**Blood Bank Staff:

Activity: Manage donor records and streamline appointment scheduling.

Activity: Organize and promote blood drives efficiently.

Activity: Gain real-time visibility into blood inventory across all units.

**Hospital Staff (Doctors, Nurses, Lab Technicians):

Hospital Staff (Doctors, Nurses, Lab Technicians):

Activity: View real-time blood availability from connected blood banks.

Activity: Place urgent blood requests and track their delivery status.

****Logistics & Delivery Personnel:**

Activity: Receive and manage blood unit transportation assignments.

Activity: Update delivery status to ensure timely and transparent delivery.

Campaign Organizers & Venue Coordinators:

Activity: Plan and execute blood drives with integrated scheduling and promotion tools.

Volunteers:

Activity: Manage assigned shifts and assist with on-site donor registration.

Public/Potential Donors:

Activity: Access educational content and engage with awareness campaigns to encourage first-time donations.

Administrators:

Activity: Oversee all platform operations, manage user roles, and analyze system-wide data to optimize the blood supply chain.

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