



ROMINUS PIZZA SALES REPORT

Jan/15 - Dec/15

Pizza Category

All

08-01-2015

31-12-2015



Home



Best/Worst Sellers

BUSIEST DAYS & TIMES

DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

MONTHLY

There are **maximum** orders from the month of **January** to **July**

SALES PERFORMANCE

CATEGORY

Classic Category contributes to **maximum** sales & total orders.

SIZE

Large Size Pizza contributes to **maximum** sales.



801.30K

Total Revenue



38.30

Average Order Value



48573

Total Pizzas Sold



20920

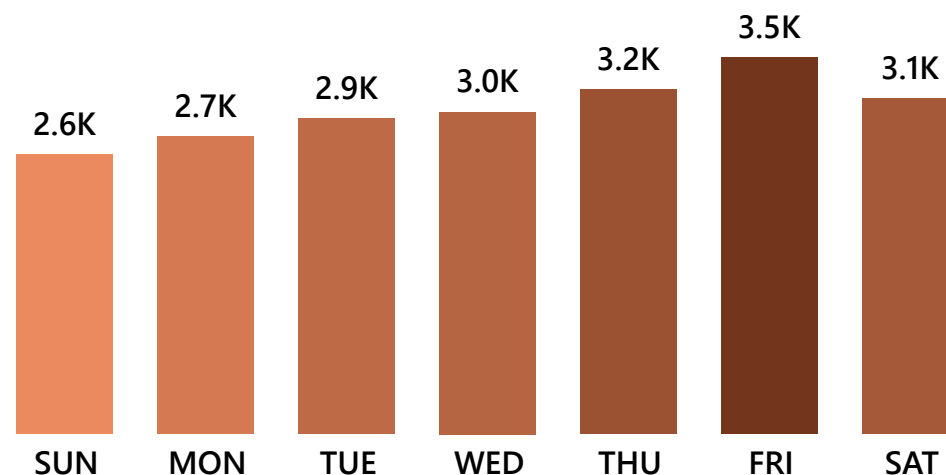
Total Orders



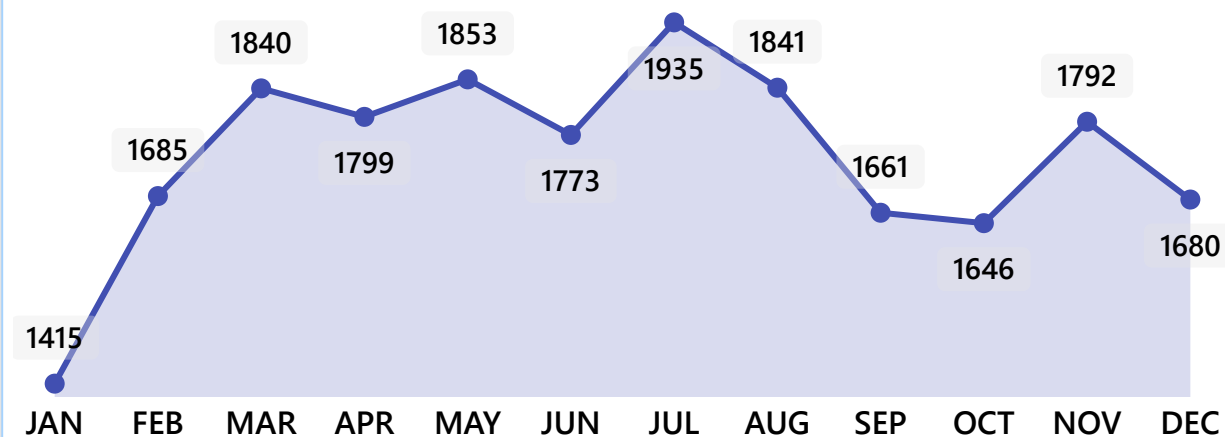
2.32

Average Pizzas Per Order

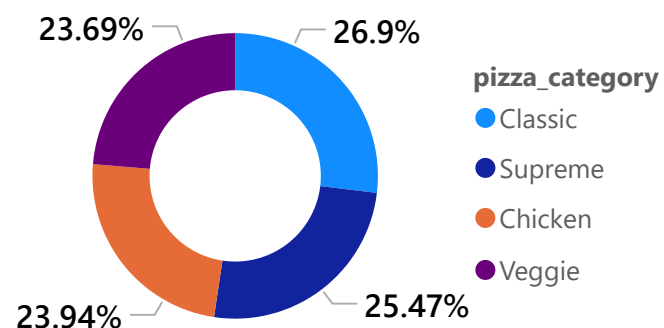
Daily Trend for Total Orders



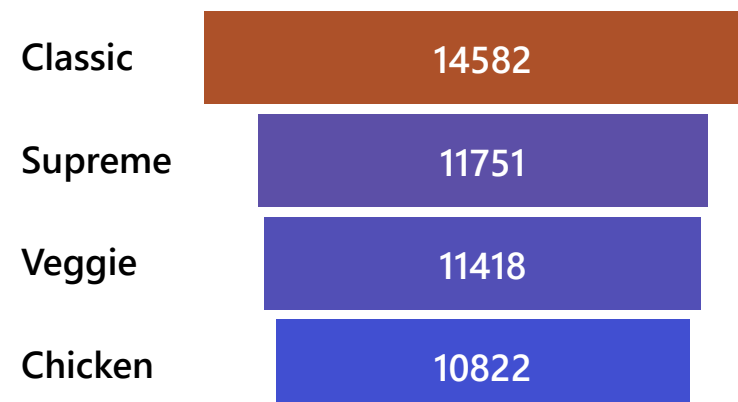
Monthly Trend for Total Orders



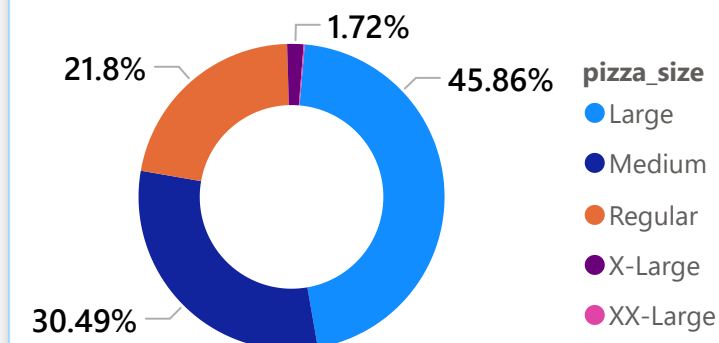
Percentage of Sales by Pizza Category



Total Pizzas Sold by Pizza Category



Percentage of Sales by Pizza Size





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Best/Worst Sellers

BEST SELLERS

REVENUE

The Thai Chicken Pizza contributes to the Maximum Revenue.

TOTAL ORDERS

The Classic Deluxe Pizza contributes to Maximum Total Orders

WORST SELLERS

REVENUE

The Brie Carre Pizza contributes to the Minimum Revenue.

TOTAL ORDERS

The Brie Carre Pizza contributes to Minimum Total Orders



817.86K

Total Revenue



38.31

Average Order Value



49574

Total Pizzas Sold



21350

Total Orders



2.32

Average Pizzas Per Order

Top 5 Pizzas by Revenue

The Thai Chicken Pizza	43K
The Barbecue Chicken ...	43K
The California Chicken...	41K
The Classic Deluxe Pizza	38K
The Spicy Italian Pizza	35K

Top 5 Pizzas by Quantity

The Classic Deluxe Pizza	2.5K
The Barbecue Chicken Pizza	2.4K
The Hawaiian Pizza	2.4K
The Pepperoni Pizza	2.4K
The Thai Chicken Pizza	2.4K

Top 5 Pizzas by Total Orders

The Classic Deluxe Pizza	2.3K
The Hawaiian Pizza	2.3K
The Pepperoni Pizza	2.3K
The Barbecue Chicken ...	2.3K
The Thai Chicken Pizza	2.2K

Bottom 5 Pizzas by Revenue

The Spinach Pesto Pizza	16K
The Mediterranean Pizza	15K
The Spinach Supreme ...	15K
The Green Garden Pizza	14K
The Brie Carre Pizza	12K

Bottom 5 Pizzas by Quantity

The Soppressata Pizza	961
The Spinach Supreme Pizza	950
The Calabrese Pizza	937
The Mediterranean Pizza	934
The Brie Carre Pizza	490

Bottom 5 Pizzas by Total Orders

The Chicken Pesto Pizza	938
The Calabrese Pizza	918
The Spinach Supreme ...	918
The Mediterranean Pizza	912
The Brie Carre Pizza	480



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SALES FORECAST

TOTAL ORDERS

According to the **Forecast** based on **Order Dates** with **confidence interval of 75%,**

Median Total orders in the following months of **Jan, Feb, Mar & Apr** of 2016 will be around **145.**

