

# Investor Forum Q2 2010

Enriching Sri Lankan Lives



Dialog Group



## Group Performance Highlights

Improvement in EBITDA Margins due to diligent and continuous cost management initiatives

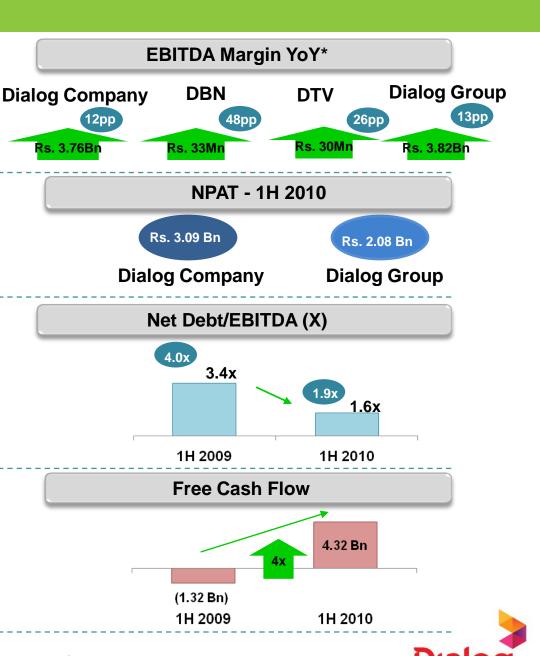
Increase in EBITDA margin

Impressive NPAT improvement at Group and Company level

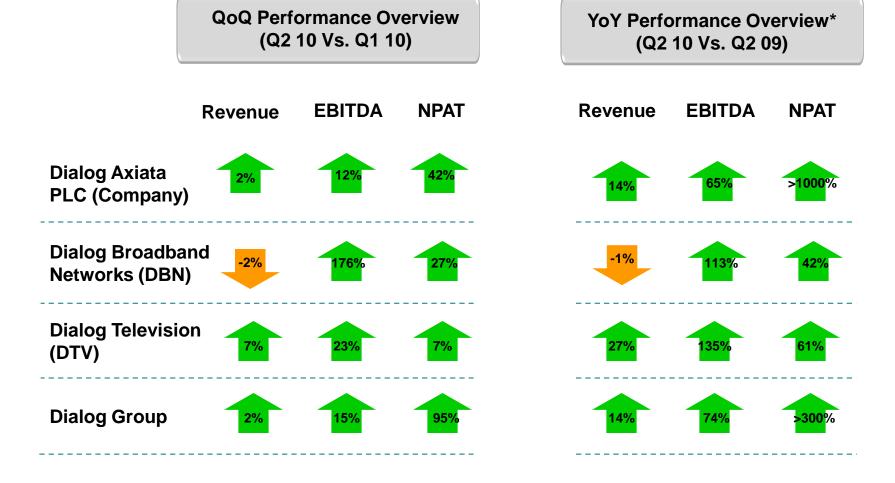
Strengthened capital structure with de-leveraging of balance sheet with lower Net Debt / EBITDA at 1.86x

Gross Debt / EBITDA

Group positive Free Cash Flow due to prudent Capex and healthy operating cash flows



## Performance Trend



<sup>\*</sup>Q2 10 Vs. Q2 09 (normalised performance)



## Dialog Group: P&L Highlights

- ✓ Group costs declined by 4% QoQ and 5% relative to 1H 09
- ✓ EBITDA improved by 15% QoQ and 80% relative to 1H 09
- ✓ NPAT improved by 95% a on a QoQ basis

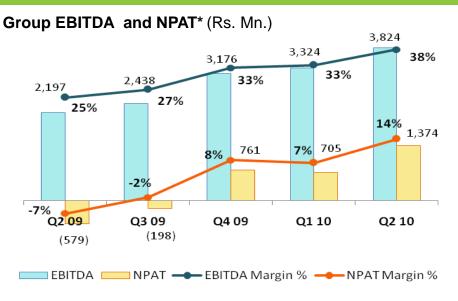
(All figures in Rs. Mn.)	Q2 10	QoQ change	Q2 10 Vs. Q2 09	YTD 10	YTD change
Revenue (incl. Site sharing income)	10,160	2%	14%	20,111	15%
Total Cost*	6,337	4%	5%	12,964	5%
EBITDA**	3,824	15%	74%	7,148	80%
NPAT**	1,374	95%	>300%	2,079	>200%

<sup>\*\*</sup> Q2 2010 and 1H 10 reported performance has been compared against normalised performance in Q2 09 and 1H 09



<sup>\*</sup> Excl. depreciation and impairment

## Dialog Group - Consolidated Performance Trends





38%

- **Up 13%** pts Vs Q2 09 (Norm)
- EBITDA growth of 80% YTD and 15% Vs. Q1 10

#### **NPAT** margin

14%

• **Up 21%** pts Vs Q2 09 (Norm)

#### **Group Financial Summary** (Rs. Mn.)

	Q2 09	Q3 09	Q4 09	Q1 10	Q2 10
EBITDA** (Reported)	1,878	2,400	2,818	3,324	3,824
% Growth		28%	17%	18%	15%
EBITDA** (Normalised)	2,197	2,438	3,176	3,324	3,824
% Growth		11%	30%	5%	15%
NPAT (reported)	(7,668)	(439)	(2,233)	705	1,374
% Growth		94%	-409%	132%	95%
NPAT (Normalised)	(579)	(198)	761	705	1,374
% Growth		66%	484%	-7%	95%

<sup>\* 2009</sup> figures are based on normalised performance



<sup>6</sup> 

<sup>\*\*</sup> EBITDA has been restated to incl. revenue from site sharing income classified under other operating income

Dialog Axiata PLC - Company



## Dialog Axiata PLC: P&L Highlights

- ✓ Revenue grew by 2% QoQ and 15% relative to 1H 09
- ✓ EBITDA improved by 12% QoQ and 67% relative to 1H 09
- ✓ NPAT improved by 42% a on a QoQ basis

(All figures in Rs. Mn.)	Q2 10	QoQ change	Q2 10 Vs. Q2 09	YTD 10	YTD change
Revenue (incl. Site sharing income)	9,296	2%	14%	18,397	15%
Total Cost*	5,539	4%	5%	11,296	5%
EBITDA	3,757	12%	65%	7,101	67%
NPAT	1,813	42%	>1000%	3,090	>600%

<sup>\*\*</sup> Q2 2010 and 1H 10 reported performance has been compared against normalised performance in Q2 09 and 1H 09



<sup>\*</sup> Excl. depreciation and impairment

## Revenue Trends - Company

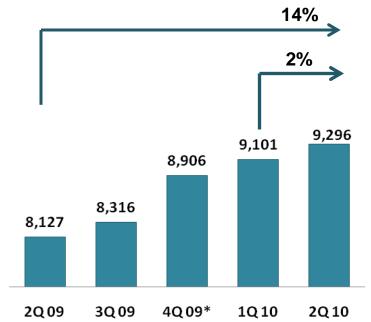
#### **Company Revenue**



- √ Amidst intense competition
- ✓ Increase in Inbound roaming revenue
- ✓ International voice termination up 30% YoY

- Pre-paid revenue dominant contributor to revenue with 42% share
- Post-paid revenue continued to increase
- Non voice revenue account for 10% of total revenue
- Robust 53% increase in Site sharing revenue

#### Quarterly Revenue\* – Rs. Mn.



<sup>\*</sup> Revenue has been restated to incl. revenue from site sharing income classified under other operating income



## Dialog: operational performance <u>Stabilising ARPUs/RPMs amidst competitive environment</u>

Pre : Post mix

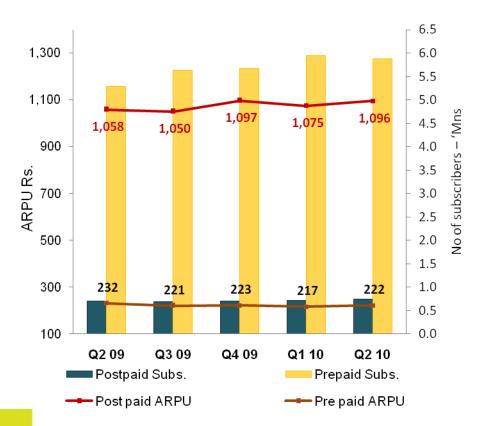
89%

11%

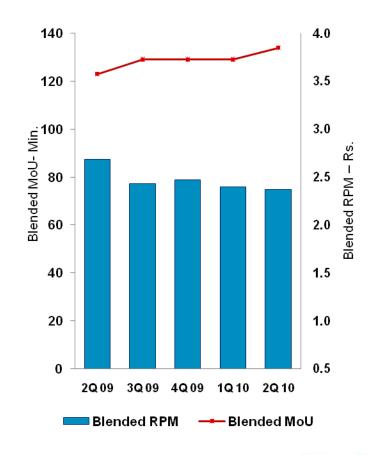
Pre-paid

Post-paid

#### No of Subscribers & ARPUs



#### MOU (Minutes) & RPM (Rs.)



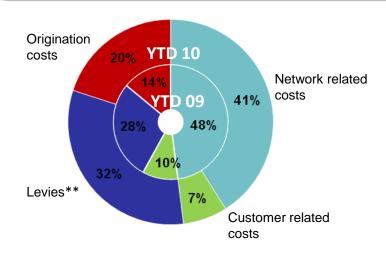
Dialog

## Direct Costs: Further improvements due to Cost management

#### **Direct Cost Composition\***

#### Direct Cost grew by 2% YTD

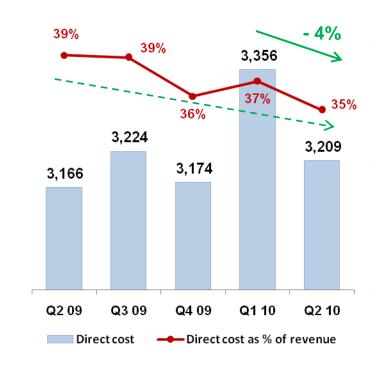
- ✓ Levies and Origination cost significant components
  of Direct Costs
  - Levies increased 17% YTD due to increase in international termination
  - Origination cost up by 50% YTD in line with increased international traffic
- ✓ Network related cost declined by 12% YTD
  - Cost saving of Rs. 184 Mn. in AMCs and Electricity charges due to modernisation exercise in Q2 09



#### **Direct Cost\* declined by 4% QoQ**

- ✓ Direct cost as a % of revenue
  - 35% in Q2 10
  - Improved by 4% points relative to Q2 09

#### Direct Costs trends\* - Q2 09 to Q2 10



<sup>\*</sup> excl. depreciation and non-recurring charges in 1H 2009

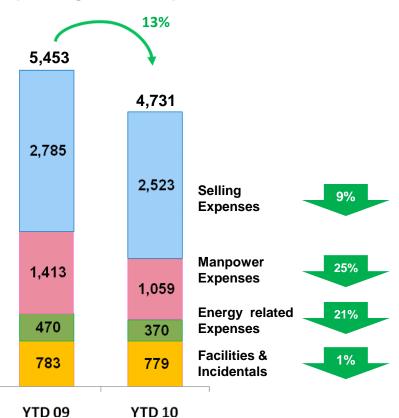
<sup>\*\*</sup> Incl. international telecommunication levy and frequency fees

## Continuous improvements in Operating Costs

#### Operating Costs declined by 13% YTD, 3% QoQ and 13% YoY

✓ Decline in operating costs were driven by reduction in operating overheads, administration and manpower related expenses

#### **Operating Cost Composition\* Rs Mn.**

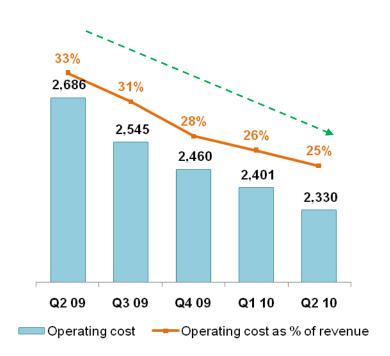


<sup>\*</sup> excl. depreciation and non-recurring charges

#### ✓Operating cost as a % of revenue

- 25% in Q2 10
- Improved by 8% points relative to Q2 09

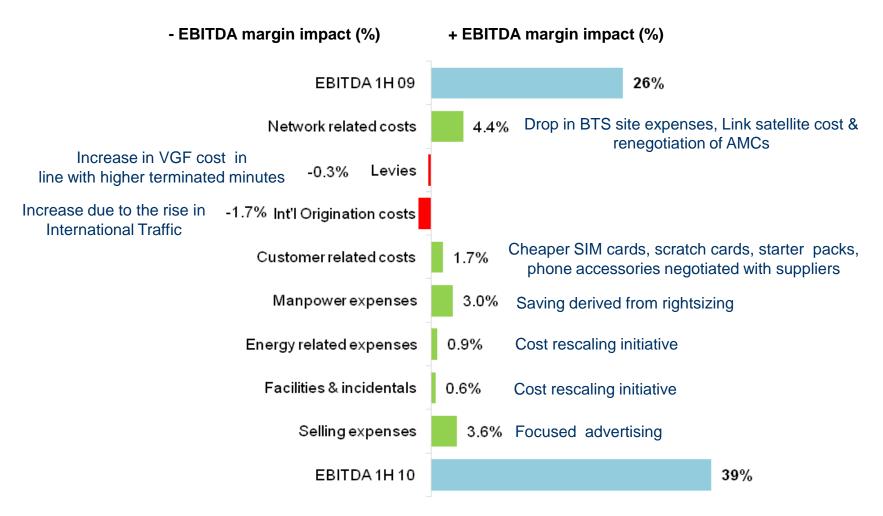
#### Operating Costs trends Rs. Mn\* – Q2 09 to Q2 10





## Significant improvement in margins in 1H 10

#### EBITDA Margin Movement 1H 2009 to 1H 2010

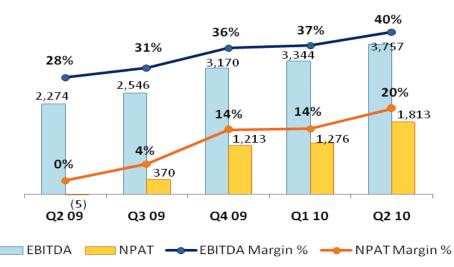


<sup>\* 1</sup>H 2010 reported performance has been compared against normalised performance in 1H 2009



## Dialog Company - Performance Trends

#### **Dialog Company EBITDA and NPAT\*** (Rs. Mn.)



#### **EBITDA** margin

40%

- **Up 12%** pts Vs Q2 09 (Norm)
- EBITDA growth of 67% YTD and 12% Vs. Q1 10

#### **NPAT** margin

20%

• **Up 20%** pts Vs Q2 09 (Norm)

#### **Dialog Company Financial Summary** (Rs. Mn.)

	Q2 09	Q3 09	Q4 09	Q1 10	Q2 10
EBITDA (Reported)**	1,801	2,466	2,820	3,344	3,757
% Growth		37%	14%	19%	12%
EBITDA (Normalised)**	2,274	2,546	3,170	3,344	3,757
% Growth		12%	24%	6%	12%
NPAT (Reported )	(7,246)	313	(1,160)	1,276	1,813
% Growth		104%	-470%	210%	42%
NPAT (Normalised)	(5)	370	1,213	1,276	1,813
% Growth		7,542%	228%	5%	42%

<sup>\* 2009</sup> figures are based on normalised performance



<sup>14</sup> 

<sup>\*\*</sup> EBITDA has been restated to incl. revenue from site sharing income classified under other operating income

## **Funding Position**

## **Summary of outstanding borrowings - As at 30 June 2010**

Instructions	Type of facility	Currency	Facilities amount	Principal outstanding	Less than one year	More than one year
			USD Mn eqv.	USD Mn eqv.	USD Mn eqv.	USD Mn eqv.
SCB	Loan Facility	LKR	22.04	5.28	5.28	0.00
OCBC	Term Loan	USD	200.00	135.00	7.81	127.19
Total			222.04	140.28	13.09	127.19

<sup>\*</sup>SCB facility is a revolving trade facility

#### **Credit Lines**

- The Company drew down further USD 10Mn. from OCBC loan in May '10
- During Q2 10 Company prepaid DFCC loan of Rs. 600 Mn. and Rs. 974Mn. trade facility from SCB
- Undrawn facility and operating cash flows sufficient to cover debt obligations falling due in the short term



<sup>\*\*</sup> Above excludes vendor financing and shareholder advances

Dialog Broadband Networks (DBN) (Fixed Telephony and Broadband Services)



## DBN: P&L Highlights

- ✓ Revenue declined by 2% QoQ and 1% relative to Q2 09
- ✓ EBITDA up 176% QoQ and 113% relative to Q2 09 due to continuous cost management efforts
- ✓ NPAT improved by 27% on a QoQ basis and 42% relative to Q2 09

(All figures in Rs. Mn.)	Q2 10	QoQ change	Q2 10 Vs. Q2 09	YTD 10	YTD change
Revenue	577	-2%	-1%	1,167	<b>+</b>
EBITDA	33	176%	113%	(10)	97%
NPAT	(341)	27%	42%	(807)	22%

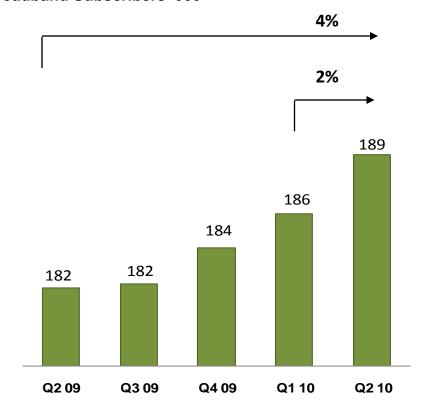
DBN records positive EBITDA in Q2 10 for the first time since Q3 08



### **DBN - Revenue Trends**

- ✓ Broadband and ISP revenue increased by 26% YoY driven by increase in broadband and internet subscribers by 17% YoY
- ✓ CDMA and Broadband subscriber base increased by 4% YoY and 2% QoQ

#### CDMA and Broadband Subscribers '000





Dialog Television (DTV)



## DTV: P&L Highlights

- ✓ Positive EBITDA for the second successive quarter
- ✓ EBITDA up 23% QoQ and 135% relative to Q2 09
- ✓ NPAT improved by 7% on a QoQ basis and 61% relative to Q2 09

(All figures in Rs. Mn.)	Q2 10	QoQ Q2 10 Vs. change Q2 09		YTD 10	YTD change	
Revenue	522	7%	27%	1,011	30%	
EBITDA	30	23%	135%	54	123%	
NPAT	(88)	7%	61%	(182)	66%	



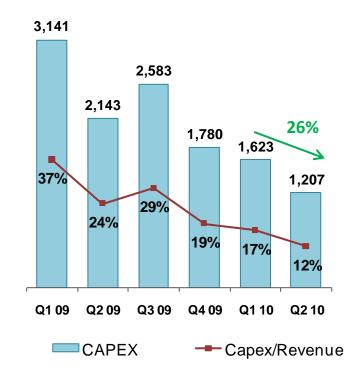
Dialog Group - Balance Sheet KPIs



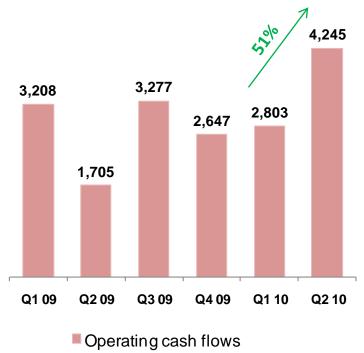
## Low Capex and Strong Cash Flow

- ✓ Group Capex declined by 26% QoQ and 44% relative to Q2 09 due to prudent capex spending
  - in view of monetising current investments to maximise yields
  - Capex/revenue ratio of 12% in Q2 10
- ✓ Operating cash flows grew by 51% QoQ

#### Capex (Rs. Mn.) and Capex/Revenue (%)



#### Operating cash Flow per quarter Rs. Mn.





## Robust traction towards the achievement of investment grade benchmark balance sheet indicators in the near term

Dialog Group Balance Sheet Recovery

(All figures in Rs. Mn.) except for ratio's	Q2 09	Q3 09	Q4 09	Q1 10	Q2 10	Trend
Gross Debt Position*	35,419	31,198	33,334	31,421	28,520	1
Gross Debt to EBITDA**	4.03	3.20	2.62	2.36	1.86	
Net Debt to EBITDA**	3.39	2.99	2.21	2.12	1.63	1
FCF to Debt	0%	-0.5%	4%	5%	9%	1
Current Ratio	0.65	0.60	0.76	0.80	0.83	

\$34 Mn. of high interest local debt being redeemed during 1H 2010



<sup>\*</sup> Borrowings excluding negative cash balances

<sup>\*\*</sup>Annualized EBITDA = 4 times of quarterly EBITDA

## Thank You

