# Dialog csm.











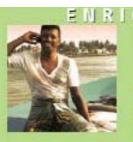




**Investor Forum First Quarter 2007** 









### **Agenda**

#### **Financials**

**Subsidiary / SBU Performance** 

**Rights and RCRPS** 





## Snapshot –1Q 2007 - Company

Key Financials			Change	QoQ Growth
PAT	US \$24 Mn.	Rs. 2.56 Bn.	Rs.254 Mn.	11%
EBITDA	US \$ 33 Mn.	Rs.3.63 Bn.	Rs. 556 Mn.	18%
Revenue	US \$ 67 Mn.	Rs. 7.24 Bn.	Rs. 1,411 Mn.	24%
Cellular subscribers	3.3	7 Mn.	1.06 Mn.	46%

<sup>^</sup>Exchange rates applied for Rupee Conversion are the annual monthly average rates as announced by Central Bank of SL.





## **New Business – Strategic Focus**

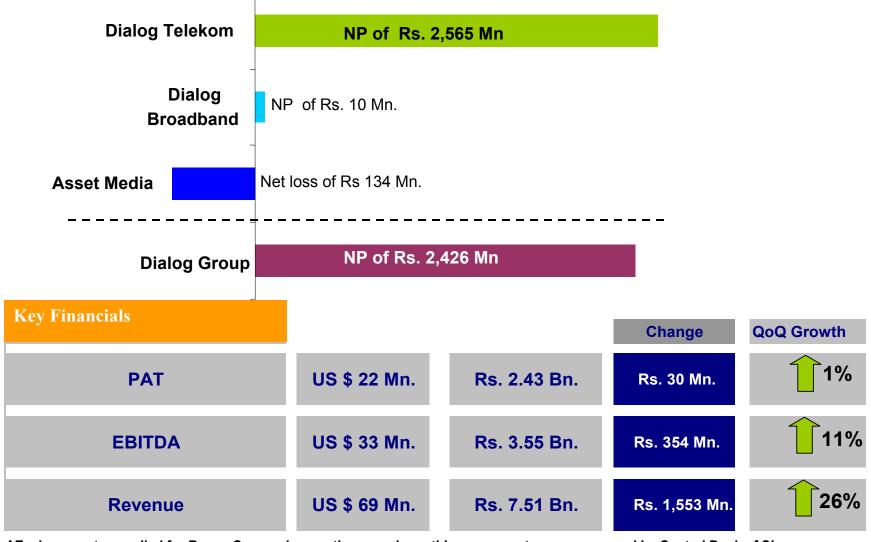
- Strategic intent of securing Future growth and Earnings via convergent technology related business lines will materialize in the medium term through the new business line seeded within DTL subsidiaries:
  - Dialog Broadband Networks (DBN)- currently engaged in the build out of a CDMA based Fixed WLL Network and WiMax Technology based Broadband Wireless Access (BWA) infrastructure aimed at exploiting the severely under-penetrated Broadband Internet Sector
  - Asset Media Group recently commenced a satellite based pay television services targeting the future earnings potential of the similarly underpenetrated pay television market.

Both subsidiaries are expected to deliver robust revenues and healthy margins over time as the market and infrastructure development phase in which the subsidiaries are engaged in at present, evolves and grows to optimal scales.





## Snapshot –1Q 2007 – Group



<sup>^</sup>Exchange rates applied for Rupee Conversion are the annual monthly average rates as announced by Central Bank of SL.





# **Highlights**

<b>Key Financials</b>	Units	1Q-07 1Q-06 Group	1Q-07 1Q-06 Company
Revenue EBITDA Profit after Tax EPS	Rs.Mn	7,506 5,953	7,240 5,829
	Rs.Mn	3,555 3,201	3,626 3,070
	Rs.Mn	2,426 2,397	2,565 2,311
	Rs.	0.34 0.33	0.35 0.32
<b>Key Financials</b>	Units	1Q-07 1Q-06 Group	1Q-07 1Q-06 Company
Revenue EBITDA Profit after Tax EPS	US\$ Mn	69 58	67 57
	US\$ Mn	33 31	33 30
	US\$ Mn	22 23	24 23
	US\$	0.0031 0.0032	0.0032 0.0031

<sup>^</sup>Exchange rates applied for Rupee Conversion are the annual monthly average rates as announced by Central Bank of SL.





# **P&L Highlights**

(all figures in Rs. Mn.		Group			Company	
except for ratios)	Three Moi	nths ended	31 March	Three Mo	nths ended	31 March
	2007	2006	Change (%)	2007	2006	Change (%)
Net Revenue*	7,506	5,953	26	7,240	5,829	24
<b>Direct Costs</b>	2,926	2,081	41	2,661	2,067	29
<b>Gross Profit</b>	4,581	3,872	18	4,579	3,762	22
Gross Margin (%)	61	65		63	65	
OPEX	1,923	1,328	45	1,797	1,318	36
EBITDA	3,555	3,201	11	3,626	3,070	18
EBITDA Margin (%)	47	54		50	53	
PBT	2,453	2,426	1	2,585	2,341	10
PAT	2,426	2,397	1	2,565	2,311	11
PAT Margin (%)	32	40		35	40	
EPS(Rs.)	0.34	0.33	2	0.35	0.32	9

<sup>\*</sup> excluding turnover tax.

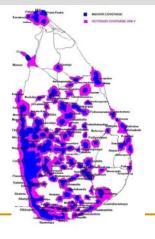




## Group Capex- Aggressive network implementation

During 1Q07, total outlay on Capex amounted Rs. 6.52 Bn. an increase of Rs. 4.54 Bn compared to 1Q06.

- > 3G enabled BTS sites increased by 60 per cent during the quarter.
- Fibre Optic Network Colombo Ring approaching completion
- CDMA WLL enabled BTS sites increased by 55 per cent.
- ➤ WiMax Network in the city of Colombo and several regions of the country including Hambantota, Matara, Galle, Kurunegala, Anuradhapura and Polonnaruwa, aimed at exploiting the severely under penetrated broadband internet sector.



**GSM/GPRS** coverage map





#### **Financials**

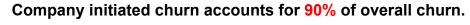
- Company Performance Overview





## Highlights –1Q 2007 - Company

Subscriber Base	Units	1Q-07	1Q-06
Postpaid Pre-paid	Thousands Thousands	486 2,879	462 1,840
Total active subscriber base	Thousands	3,365	2,302
Total Net Additions	Thousands	259	178
<b>Operational Results</b>	Units	1Q-07	1Q-06
Blended ARPU	Rs.	609	712
Pre-paid ARPU Postpaid ARPU	Rs. Rs.	423 1687	443 1,707
Annualised Churn	%	7.42	11.49







#### **Revenue Drivers**

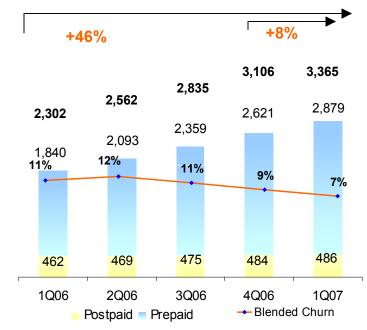
- Market leadership with sustained growth in subscribers (46 per cent YoY)
- Pre/post mix: 86:14
- Coverage and Quality of Service Improvements.
- Increase in Blended ARPU QoQ following Increase in post paid ARPU.
- SMS usage has increased by 11 per cent in 1Q07 vis-à-vis 4Q06
- Improvement in churn from 11 per cent in 1Q06 to 7 per cent in 1Q07.



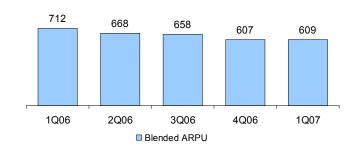




#### **Subscriber (Thousands)**



#### Blended ARPU (Rs.)







## **Revenue Environment**

- Revenue Mitigating Macro-Environmental Factors:
  - Intermittent disruptions of the company's services in the Northern and Eastern Provinces of Sri Lanka – markets which previously contributed up to 7 per cent of company revenue
  - Decline in inbound tourist arrivals closely correlated to the inbound roaming revenue

- Increase in Blended ARPU compared to preceding quarter(4Q 06) in spite of a North/East subscribers not contributing at full potential
- Improvement in churn rate annualized churn falling to 7.42% from over 11% last quarter

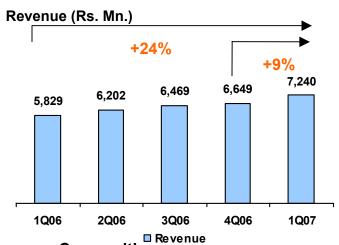


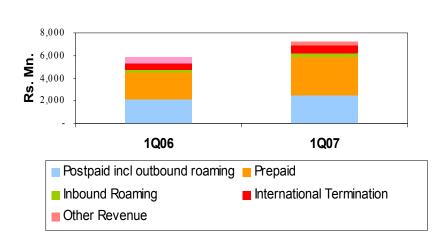


#### Revenue - Company

- Steady growth in revenue
   — 24 per cent increase over 1Q06 achieved
- Prepaid revenue- the dominant contributor to revenue with 48 per cent share QoQ growth 50 percent
- Termination revenue increased by 34 per cent.
- Value Added Services account for approx. 10 per cent of total revenue for 1Q07.

#### **Revenue Composition**





#### Revenue Composition

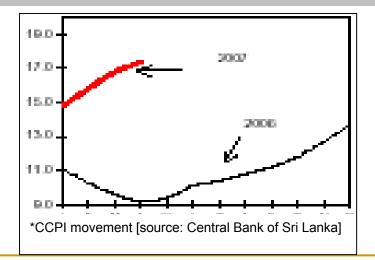
(all figures in Rs. Mn.)	1Q-06	0/0	1Q-07	0/0	Change %
(an figures in Rs. Min.)	1Q-00	/0	1Q-07	/0	Change 70
Postpaid incl outbound roaming	2,164	37	2,440	34	13
Prepaid	2,297	39	3,454	48	50
Inbound Roaming	323	6	271	4	-16
International Termination	526	9	707	10	34
Other Revenue	519	9	368	5	-29
Net Revenue	5,829	100	7,240	100	24





### **Cost Environment**

- Network Maintenance cost increasing in step with aggressive deployments
- Network related costs related to operations in North-East being incurred not withstanding revenue mitigation.
- Selling Expenses Improved by 2% relative to revenue
- Administration expenses sensitive to the escalation of general inflation
- Aggressive Programme to address "Controllable Costs" in the short term

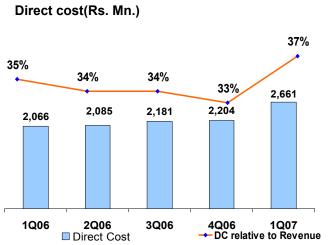


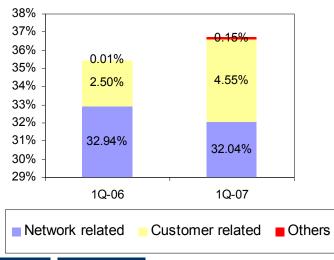




## **Direct Costs** - Company

- Direct Costs increased by 2 percentage points (relative to revenue) in 1Q07 compared to performance in the 1Q06.
- The dip in performance relative to revenue is mainly attributable to the company not achieving its full revenue potential for the quarter due to uncontrollable macro conditions





(all figures in Rs. Mn.)	1Q-06	%	1Q-07	%	Change %
Network Related Costs As a % of Revenue	1,920 32.94	92.92	2,321 32.06	87.22	21
Customer Related Costs As a % of Revenue	146 2.50	7.07	330 4.55	12.39	126
Others As a % of Revenue	0.39 0.0067	0.02	10 0.15	0.39	2569
Total Direct Cost As a % of Revenue	2,066 35	100	2,661 37	100	29





## Network Costs - Company

(all figures in Rs. Mn.)	1Q-06	% of Revenue	1Q-07	% of Revenue
Net Revenue	5,829		7,240	
<b>Network Related Costs</b>				
Lease Circuit Rental	90	1.54	56	0.77
International Telecommunication Levy	201	3.46	277	3.83
Telecom equipment depreciation	532	9.12	728	10.06
International Origination Cost	159	2.72	240	3.32
Roaming expenditure	139	2.39	155	2.14
Other network costs	799	13.71	864	11.93
Total	1,920	33	2,321	32

#### \*International Telecommunication Levy

- Enacted by Parliament in October 2004 Finance Act, No 11 of 2004
- Imposed with retrospective effect dating back to March 2003 via Special direction by the Minister of Telecommunications dated 21/ 02/03.
- The amount to be paid under the levy for a terminated international minute

Figures in US Cents	From 04/2004
Incoming Local Access Fee	5.20
Contribution to Vishva Grama Fund	3.80
<b>Total Network Contribution</b>	9.00

PAT for 1Q-07 is stated after provisioning for ITL –Rs. 277 Mn.





#### **International Telecommunication Levy claim process**

- In March 2007, TRCSL issued the procedure for disbursements from Telecommunications Development Fund (TDF).
- Accordingly Dialog would be entitle for 2/3 of VGF contribution (US 3.80 cents) amounting to US 2.54 cents per each international minute terminated on Dialog's mobile network since March 2003.
- The total value of Dialog's entitlement is estimated at Rs. 1.70 Bn for the period from March 2003 to 31 March 2007.
- Any such refund would be reflected as a cost reversal at a future date

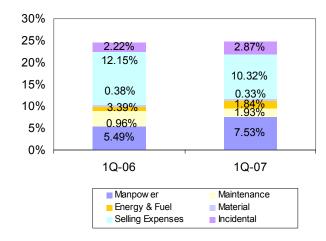


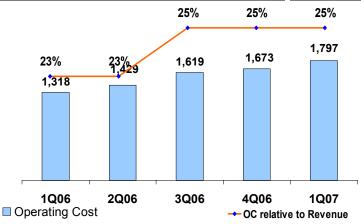


## **Operating Costs** - Company

Opex as a percentage of revenue maintained on sequential quarters, however has increased by 2 percentage points 1Q07 vis-à-vis 1Q06.

(all figures in Rs. Mn.)	1Q-06	%	1Q-07	%	Change %
Selling Expenses As a % of Revenue	708 12.15	54	747 10.32	42	6
Manpower As a % of Revenue	320 5.49	24	545 7.53	30	70
Maintenance As a % of Revenue	113 1.94	9	140 1.93	8	24
Energy & Fuel As a % of Revenue	45 0.77	3	133 1.84	7	196
Material As a % of Revenue	10 0.17	1	24 0.33	1	138
Incidental As a % of Revenue	122 2.09	9	208 2.87	12	70
Total Expenses As a % of Revenue	1,318 23	100	1,797 <b>25</b>	100	36









## Selling Expenses - Company

- Selling Expenses as a percentage of revenue has improved by 2 percentage points QoQ
- Selling Expenses maintained close to 10 per cent of Revenue despite 46 per cent growth in subscribers YoY.

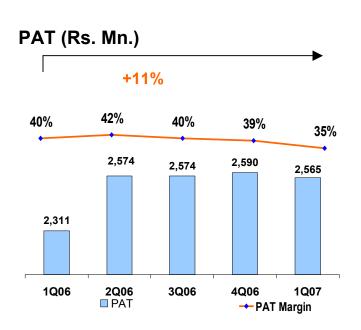
(all figures in Rs. Mn.)	1Q-06	% of Revenue	1Q-07	% of Revenue
Net Revenue	5,829		7,240	
Selling expenses:				
Sales Commission	315	5.40	221	3.05
Advertising	93	1.60	188	2.60
Sales promotion	71	1.22	149	2.05
Others	230	3.94	190	2.62
Total	708	12	747	10

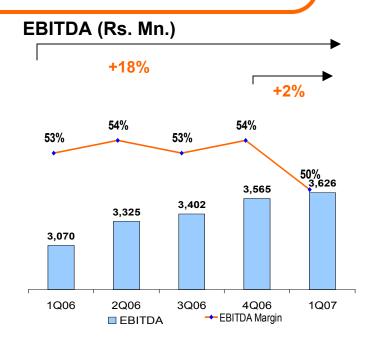




#### **PAT and EBITDA Margins** - Company

- PAT and EBITDA margins declined 5 and 3 points each respectively in 1Q07 compared to 1Q06 due mainly to the impacts from:
  - Temporary closure of North East operations and
  - •Higher finance costs on floating rate loans owing to the increase in the benchmark interest rates by around 300-800 bps over the comparable period last year







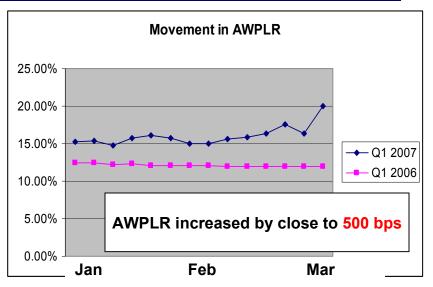


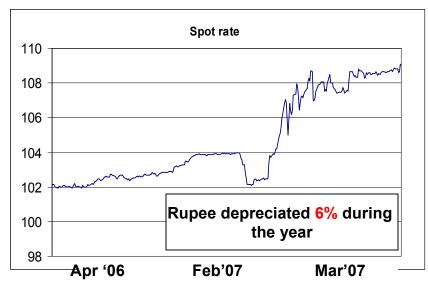
## **Profitability Drivers – Financing Related**

 Adverse escalations in benchmark rates impacting the cost of floating rate borrowings in the short term.

Negative impacts arising from weakening of the SLR

Borrowing structure/profiles and Forex exposure levels to be optimized with the new capital infusions – insulating Dialog from macroeconomic developments









### **Balance Sheet**

- Net Asset per share has improved by 11%.
- Approximately Rs. 3 bn of CL will move to LTL in 2Q07 based on a Export Credit Agency backed refinancing of vendor credit to be executed in 2Q07.

(all figures in Rupees Thousands)	31 Marc	ch 2007	31 Decem	ber 2006
	Group	Company	Group	Company
ASSETS				
Non - current assets	39,193,190	36,338,232	33,634,237	31,329,629
Current assets	9,834,530	10,901,941	9,791,731	10,466,449
Total assets	49,027,720	47,240,173	43,425,968	41,796,078
FOURTY		_		
EQUITY  Capital and reserves attributable				
to equity holders of the Company				
Ordinary shares	7,403,435	7,403,435	7,403,435	7,403,435
Share premium	5,276,943	5,276,943	5,276,943	5,276,943
ESOS Trust shares	(1,878,084)	(1,878,084)	(1,925,226)	(1,925,226)
Revaluation reserve	20,724	20,724	20,840	20,840
Retained earnings	16,633,167	16,701,726	14,206,808	14,136,581
	27,456,185	27,524,744	24,982,800	24,912,573
Minority interest In Equity	(72)	Nil	(72)	Nil
Total equity	27,456,113	27,524,744	24,982,728	24,912,573
LIABILITIES				
Non - current liabilities	8,985,496	8,122,983	8,297,462	7,568,703
Current liabilities	12,586,111	11,592,446	10,145,778	9,314,802
Total liabilities	21,571,607	19,715,428	18,443,240	16,883,505
Total equity and liabilities	49,027,719	47,240,173	43,425,968	41,796,078
Net Asset per share (Rs)	3.71	3.72	3.37	3.36
Not Asset per shale (113)	3.7 1	3.12	3.37	5.50



## Cash Flow Highlights - Company

 Strong cash flows. Net Cash flows from operating activities up 127 per cent compared to1Q-06.

(all figures in Rs.Mn.)	1Q-07	1Q-06
Net cash from operating activities	5,124	2,258
Net cash used in investing activities	(5,831)	(1,993)
Net cash used in financing activities	539	19
Increase/(decrease) in cash and cash equivalents	(168)	284
Movement in cash and cash equivalents		
At start of year Increase/(decrease)	2,237 (168)	6,624 284
At end of period	2,069	6,908





## **Reconciliation of Cash Generated from Operations**

- Company

(all figures in Rs. Mn.)	1Q-07	1Q-06
Profit before Tax	2,585	2,341
Adjustments for:		
Interest Expenses	209	79
Depreciation	752	565
Amortisation	92	61
Retirement Benefit Obligation	8	7
Other Adjustments*	1,684	(748)
(incl. Changes in WC, exchange diff,Profit on sale of FA)		
Cash Generated from Operations	5,330	2,306





# KPIs - Company

• Leverage ratios have improved indicating increased financial flexibility.

Ratio	Units	31-Mar 2007	31-Dec 2006
Net tangible assets per share	Rs.	3.72	3.37
Gearing Ratio	Times	0.31	0.33
Net Debt to EBITDA	Times	0.70	0.74
Total Debt to equity	Times	0.44	0.49
Return on Equity	%	37.28	40.34
Return on Capital Employed	%	25.81	31.07
Earnings per Share*	Rs.	0.35	1.39

<sup>\*</sup>EPS for 1Q-07 is computed on quarterly earnings.





## Earnings per Share - Company

• EPS increased 9 per cent to 35 cents per share.

Description	Units	1Q-07	1Q-06
Net Income Applicable to ordinary shares	Rs. Mn.	2,565	2,311
Par Value	Rs.	1/-	1/-
Ordinary Shares at the beginning of period	Mn.	7,403	37
Issuance of shares during the period	Mn.	-	7,366
Ordinary Shares at the end of period	Mn.	7,403	7,403
Weighted average number of shares			
Ordinary Shares	Mn.	7,403	7,403
Shares exercised and issued to employees	Mn.	1.47	0.99
Less: ESOS Shares issued	Mn.	(160)	(199)
Weighted average number of shares, end of period	Mn.	7,244	7,205
<b>EPS</b>	Rs.	0.35	0.32





# Lenders - Company

Summary of Outstanding borrowings						
Institutions	Type of Facility	Currency	Facilities Amt USD Mn eqv.	Principal Outstanding USD Mn eqv.	Less than one year	More than one year
IFC	Term Loan	USD	15.00	12.50	2.50	10.00
Citi / Commercial	Syndicated Loan	USD	4.20	1.74	0.58	1.16
Citi / Commercial	Syndicated Loan	LKR	16.80	5.74	1.91	3.83
SCB	Term Loan	LKR	25.00	22.88	-	22.88
HSBC	Term Loan	LKR	25.00	15.80	4.58	11.22
Total			86.00	58.66	9.57	49.09

#### **Borrowings Configured with Comfortable Maturity Spread**

Details of outstanding borrowings					
Institutions	Interest Rate	Time Band of repayment	Maturity Date		
IFC	LIBOR + 3.25%	Semi-annually	December 2011		
Citi / Commercial	LIBOR + 1.625%	Quarterly	March 2010		
Citi / Commercial	AWPLR + 1.25%	Quarterly	March 2010		
SCB	AWPLR + 0.35%	Bullet repayment	December 2007		
HSBC	Overnight SLIBOR + 1.0%	Semi-annually	December 2011		





#### **Financials**

**Subsidiary / SBU Performance** 

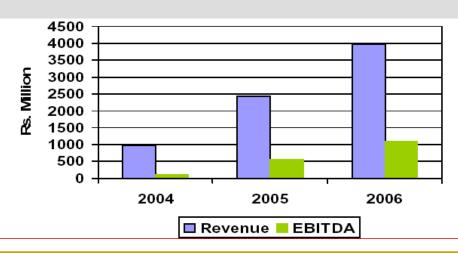
**Rights and RCRPS** 





#### **International Business**

- Contribution to DTL group bottom line 10 per cent.
- 34% growth in International termination revenue
- International Fibre backbone through SMW3 and SMW4
- Best in Class International Gateway infrastructure with Soft switching to handle growth in traffic volumes









#### **Internet Business**

- Introduction of Kitnet A fast, convenient and affordable mode of Prepaid Internet access.
- Mobile internet access is exhibiting significant growth driven by the increasing penetration of GPRS and EDGE & 3G enabled handsets and devices. Increased adoption of mobile email and connectivity solutions (such as Blackberry) has also contributed to increased data usage.







## Dialog Broadband Networks (Pvt) Ltd.(DBN)

- DBN recorded a Revenue of Rs 207.61 Mn. up 12 per cent relative to Rs. 184.76 Mn. recorded for the first-quarter of 2006.
- On the backdrop of an aggressive network implementation programme, DBN recorded a Net profit of Rs. 10.39 Mn. for the first-quarter 2007, which is a decline in NP performance vis-à-vis the 1Q06, due mainly to the postponement of the launch of CDMA services due to delays in spectrum clearance and implementation of inter-operator inter-connections. The company currently incurs direct and operational costs pertaining to the network which is ready for commercial operation.
- The NP margins are expected to improve in the second—quarter of 2007 with the projected growth in revenue following the rollout of CDMA and WiMax services.

high speed broadband Internet access virtually anywhere in the Island









## Asset Media (Pvt) Ltd.

- For the first-quarter of 2007, Asset Media Group recorded a revenue of Rs. 139.14 Mn., on the back of a 60% subscriber growth within the first quarter of operations.
- The Media operations is yet to breakeven and recorded an operating loss of Rs. 136Mn. for 1Q07, as characteristic of a Satellite Television operation in start up phase and is currently engaged in an aggressive subscriber acquisition campaign.
- Licensed to Provide Television Broadcasting, Pay Television, and Cable TV Services including the operation of a Broadcasting Station.
- Licensed to Utilise UHF Spectrum suitable for DVB-T, DVB-H (or alternative Mobile TV standard) Broadcasting Applications.
- Launched DTH Pay TV Operations under Brand name of DialogTV. Channel line up Includes majority of Local TV and Premium International Channels.















## **Performance Synopsis**

- Robust subscriber growth
- ARPU maintained/improved
- External Revenue mitigating factors impacting top line
- Some Uncontrollable Cost Dynamics
- Cost control measures required
- DBN ready for commercial launch of CDMA based fixed WLL network.
- Asset Media in growth phase
- Optimised borrowings and Enhanced Control over forex exposure





#### **Financials**

**Subsidiary / SBU Performance** 

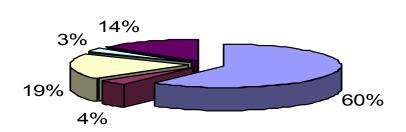
**Rights and RCRPS** 





# Rights Issue and Rated Cumulative Redeemable Preference Share (RCRPS) Issue

- As announced on 20th April 2007, the Directors of DTL, resolved to propose to the company's shareholders, the execution of a Rights Issue accompanied by a Rated Cumulative Redeemable Preference Shares (RCRPS) issue aimed at raising Rs. 20.54 Bn.
- The funds raised will partially finance the Dialog Group's capital expenditure planned for the next 3 years targeting accelerated expansion of network capacity and coverage and transformational investments in convergent technologies spanning the multiple businesses lines of the group as detailed below:



- Mobile
- **■** Fixed Wireless
- ☐ Broadband, Data Communications and Carrier Business
- □ Media related investments
- Shared services and other





## Rights issue

- Equity investors invited to join the company at the growth phase of the new convergent business lines with the opportunity to enjoy payouts in the cash generating periods in the future
  - □ The proposed rights issue will provide ordinary shareholders of the company with an entitlement to one ordinary share for every ten ordinary shares held, at a price of Rs. 21 per share.
  - □ The Rights Issue and RCRPS will be submitted for approval by the shareholders of the company at an Extraordinary General Meeting (EGM) scheduled for the 21 May 2007.
  - □ The Ex-Rights date is 22 May 2007





#### Preference Share Issue 2007

•Type of Share Rated Cumulative Redeemable Preference Shares (RCRPS)

•Tenor Five Years

No.of shares to be issued Up to 5 Billion Shares

•Issue Proceeds Up to Rupees Five Billion (Rs. 5,000,000,000/-)

•Purpose To part finance Dialog Group's 3 year capex plan covering

transformational investments in convergent technologies

Target Investors Banks and Financial Institutions, Unit Trusts, Insurance Funds,

Employee Provident Funds, Fund Managers, High Networth

Individuals

Rating AA+ (lka)





#### Salient Features of RCRPS

- Dividend Rate
  - Floating Rate based on Average Weighted Prime Lending Rate
    - •AWPLR less Discount ≥ 65 bps
    - Discount determined via a Book build
- Dividend Payment Frequency- Semi Annual
- Annual Balloon Redemptions over Five Year Tenor

Year	Redemption Date	Redemption Value per RCRPS
1	31 May 2008	10%
2	31 May 2009	15%
3	31 May 2010	25%
4	31 May 2011	25%
5	31 May 2012	25%

 Investors would be provided with the option to defer the first three repayments to two equal redemptions during year 4 & 5.





# Thank you



