

DIAL Share Information

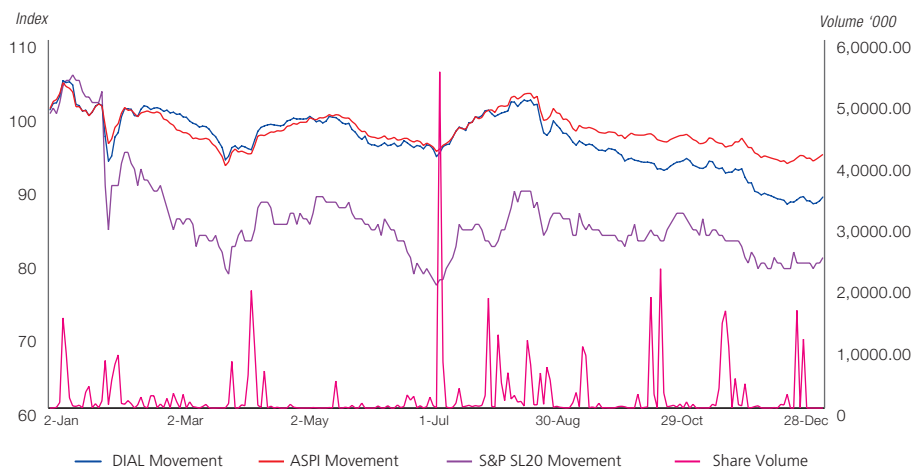


Figure 1: Share Volumes & Relative Performance vs. Market

THE DIAL SHARE

The Colombo Stock Exchange has displayed a fair degree of volatility during the year 2015. The changes witnessed in the Country's political environment, subsequent enactments such as the implementation of Super Gains Tax (SGT) together with the gradual deterioration of the macro economic variables have contributed towards this volatility. ASPI recorded a decline of 5.5% while the S&P SL20 index recorded a decrease of 11.3%. The market downturn was further aggravated by the increase in interest rates as oppose to decline witnessed in the previous year. The 364 day TB yield has increased by 111 basis points during the year.

DIAL share started the year at Rs.13.30 and traded between a high of Rs.14.00 and a low of Rs.10.20 to close the year at Rs.10.70. The share price decreased by 19.5% compared to 2014. DIAL share

underperformed both the ASPI and S&P SL20 during the year. The lackluster market sentiments and the impact of SGT during the year have contributed to the decline in share price.

MARKET CAPITALISATION

The total market capitalisation of the Company decreased by 19.5% to Rs. 87.1Bn during the year compared to Rs.108.3Bn in FY 2014, representing approximately 3.0% of the total market capitalisation of the CSE. DIAL is among the top ten largest companies on the CSE in terms of Market Capitalisation.



	2015	Q4	Q3	Q2	Q1	2014
Share Information						
Highest Price (Rs.)	14.30	11.60	12.10	11.90	14.30	14.10
Lowest Price (Rs.)	10.10	10.50	10.10	10.30	10.30	9.00
Closing Price (Rs.)	10.70	10.70	10.90	10.50	10.40	13.3
Trading Statistics						
Number of Trades '000	13.5	2.1	4.8	2.3	4.2	11.1
% of Total Market Trades	0.9	0.7	1.1	0.6	1.1	0.6
Number of shares traded (Mn)	471	137	183	65	86	630
% of Total Shares Traded	5.0	6.8	6.8	3.1	3.3	3.8
% of Public float	34.7	10.1	13.5	4.8	6.3	48.6
Turnover (Rs. Mn)	5,308	1,503	1,996	720	1,088	7,313
% of Total Market Turnover	2.1	2.7	2.6	1.3	42.2	2.1
Market Capitalisation (Rs. Mn)	87,138	87,138	88,767	85,510	84,696	108,312
% of Total Market Capitalisation	3.0	3.0	3.0	2.9	2.9	3.5

Table 1: Market information on DIAL share

DIVIDENDS

The Board has resolved to propose for consideration by the shareholders of the Company, a cash dividend to ordinary shareholders of Thirty Two Cents (Rs. 0.32) per share for the FY 2015. This translates to a dividend payout amounting to 50% of Group PAT.

The total dividend proposed in FY 2015 is Rs. 2.6Bn compared to Rs. 2.1Bn declared and paid out for the FY 2014.

TOTAL SHAREHOLDER RETURNS

The Total Shareholder Returns (TSR) of the share was -18.6% in 2015 as a result of the 19.5% decline in the share price and the dividend per share of Rs. 0.13 paid during the year. The Market TSR (based on ASPI) decreased by 5.2% in 2015, while TSR based on S&P SL20 decreased by 8.8%.

EARNINGS PER SHARE

The basic earnings per share (EPS) for the year was Rs. 0.64 compared to the EPS of Rs. 0.76 recorded in FY 2014 a decrease of 16% YoY. EPS is calculated by dividing the net profit attributable to shareholders by the weighted average number of ordinary shares in issue during the year.

PRICE EARNINGS RATIO

DIAL share was trading at 16.7x earnings as at 31st December 2015 compared to 17.5x as at 31st December 2014 due to DIAL share price decreasing at a higher rate than the decline in EPS. However, DIAL share was trading at a lower earnings multiple to the market, which was recorded at 18.0x as at 31 December 2015.

DIAL Share Information

	2015	2014	2013
Market cap (Rs. Bn)	87.1	108.3	73.3
Market value added (negative)/positive - (Rs. Bn)	(21.2)	35.0	5.7
Enterprise value (Rs. Bn)	105.6	127.4	99.0
EV/EBITDA (x)	4.4	6.1	5.0
Basic EPS (Rs.)	0.64	0.76	0.65
PER (x)	16.7	17.5	13.8
Price to book (x)	1.8	2.4	1.8

Table 2: Trading Multiples

RETURN ON EQUITY AND RETURN ON INVESTED CAPITAL

The Return on Equity (ROE) for the Group decreased to 11.3% in 2015 from 14.9% in 2014. Return on Invested Capital (ROIC) for the Group increased to 12.3% in 2015 from 10.3% in 2014.

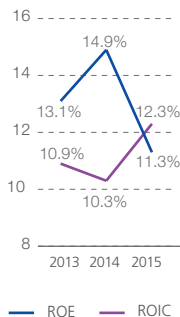


Figure 2: Return on Equity and Return on Invested Capital

PRICE TO BOOK RATIO

The price to book ratio of the Group as at 31 December 2015 was 1.8 times compared to 2.4 times last year.

COMPOSITION OF SHAREHOLDERS

The total number of Shareholders of DIAL decreased to 21,072 as at 31 December 2015 compared to the 20,334 during the previous year.

The public float of DIAL was at 16.7% as at 31 December 2015. In terms of composition of the public float, foreign investors held 66% of the float, 29% was held by local institutional investors and 6% by local retail investors.

2015 witnessed a marginal decline in foreign investor interest in DIAL, accordingly foreign investor composition decreased to 66% in 2015 compared to 69% in the previous year.

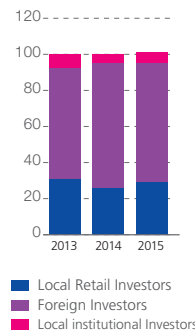


Figure 3: Trend in Composition of Shareholders

SHAREHOLDERS PROFILE

		31st December 2015				31st December 2014			
		No. of Shareholders	%	No. of Shares Held	%	No. of Shareholders	%	No. of Shares Held	%
1 to	1,000	10,946	51.95	5,450,135	0.07	10,423	51.26	5,358,702	0.07
1,001 to	10,000	8,972	42.58	21,949,477	0.27	8,925	43.89	21,391,029	0.26
10,001 to	100,000	937	4.45	29,351,995	0.36	790	3.89	23,677,740	0.29
100,001 to	1,000,000	142	0.67	44,276,697	0.54	122	0.60	38,363,747	0.47
Over	1,000,000	75	0.36	8,042,750,101	98.76	74	0.36	8,054,987,187	98.91
Total		21,072	100.00	8,143,778,405	100.00	20,334	100.00	8,143,778,405	100.00

* The issued Ordinary Shares of Dialog Axiata PLC are listed on the Colombo Stock Exchange.

* Stock Exchange ticker symbol for Dialog Axiata shares: DIAL

* Newswire codes:

Bloomberg: DIAL.SL

Dow Jones: DIAL.SL

Reuters: DIAL.CM

Table 3: Distribution of Shareholders

TWENTY LARGEST SHAREHOLDERS OF THE COMPANY

	Name of Shareholder	No. of Shares as at 31-Dec-15	% of Holding	No. of Shares as at 31-Dec-14	% of Holding
1	Axiata Investments (Labuan) Limited	6,785,252,765	83.3%	6,785,252,765	83.3%
2	HSBC INTL NOM LTD-BBH Genesis Smaller Companies	174,203,166	2.1%	178,669,912	2.2%
3	Employees Provident Fund	146,232,203	1.8%	177,494,055	2.2%
4	HSBC INTL NOM LTD-SSBT-National Westminster Bank PLC as Depositary of First State Indian Subcontinent Fund a Sub Fund of First State Investments ICVC	98,119,100	1.2%	76,876,900	0.9%
5	CB NY S/A International Finance Corporation	64,086,800	0.8%	64,086,800	0.8%
6	Citibank New York S/A Norges Bank Account 2	63,720,806	0.8%	-	-
7	BNY-CF Ruffer Investment Funds : CF Ruffer Pacific Fund	57,314,300	0.7%	44,314,300	0.5%
8	HSBC International Nominees Limited-BBH-Genesis Emerging Markets Opportunities Fund Limited	55,345,900	0.7%	55,345,900	0.7%

DIAL Share Information

	Name of Shareholder	No. of Shares as at 31-Dec-15	% of Holding	No. of Shares as at 31-Dec-14	% of Holding
9	HSBC INTL NOM LTD - SSBT-Wasatch Frontier Emerging Small Countries Fund	53,229,209	0.6%	137,412,700	1.7%
10	HSBC INTL Nominees Ltd-JPMCB-Scottish ORL SML TR GTI 6018	47,472,121	0.6%	68,851,821	0.8%
11	HSBC Intl Nom Ltd-SSBT-National Westminster Bank PLC as Depositary of First State Asia Pacific Sustainability Fund a Sub Fund of First State Investments ICVC	47,270,000	0.6%	24,130,400	0.3%
12	HSBC Intl Nom Ltd-SSBT-National Westminster Bank PLC as Depositary of First State Asia Pacific Fund a Sub Fund Of First State Investments ICVC	37,613,700	0.5%	23,993,425	0.3%
13	HSBC Intl Nom Ltd-JPMCB-Pacific Assets Trust PLC	33,865,700	0.4%	17,847,200	0.2%
14	Rubber Investment Trust Limited A/C # 01	28,376,990	0.3%	-	-
15	Mellon Bank N.A.-Eaton Vance Trust Co. Collective Inv. Trust For Employee Benefit Plans-Eaton Vance Trust Co./Parametric Structured Emerging Mkt. Equity Fund	19,392,086	0.2%	19,392,086	0.2%
16	Mellon Bank N.A.-UPS Group Trust	18,880,000	0.2%	18,880,000	0.2%
17	HSBC Intl Nom Ltd-SSBT-Parametric Emerging Markets Fund	18,848,970	0.2%	13,671,999	0.2%
18	The Ceylon Investment Plc A/C # 02	18,797,647	0.2%	31,473,413	0.4%
19	The Ceylon Guardian Investment Trust PLC A/C # 02	16,470,454	0.2%	31,733,585	0.4%
20	HSBC Intl Nom Ltd-SSBT-Parametric Tax-Managed Emerging Markets Fund	15,786,381	0.2%	13,452,005	0.1%

Table 4: Twenty Largest Shareholders