Corporate Management Team





Pradeep De Almeida Group Chief Technology Officer



Sandra De Zoysa Group Chief Customer Officer



Upali Gajanaike
Chief Executive Officer - Dialog
Tele-Infrastructure

Pradeep De Almeida Group Chief Technology Officer

Pradeep leads the Technology function of the Dialog Group. His portfolio spans the planning, development and operation of multiple networks and services including but not limited to the Group's Mobile, Broadband, Fixed Line, Digital Television and International Telecommunications infrastructures. Pradeep joined Dialog Axiata in 1996 and holds a Bachelor of Science degree in Electronic and Telecommunication Engineering from the University of Moratuwa, Sri Lanka and is a Member of the Institution of Engineers of Sri Lanka and the Institution of Engineering and Technology (IET) United Kingdom. Over the course of his 19 year career in technology management, Pradeep has garnered extensive experience across multiple generations of mobile telephony technology leading up to the most recent 4G technologies, based on which the Dialog Group has implemented Mobile FD-LTE and Fixed TD-LTE networks. Pradeep is a regular speaker at Technology forums both locally and internationally.

Sandra De Zoysa Group Chief Customer Officer

Sandra is the Group Chief Customer Officer and the Chairperson of the Customer Experience Excellence Group Leadership Committee of the Company. She counts over 25 years of experience in the mobile telecommunication industry.

In 2015, Sandra was amongst the top 10 global recipients of the Customer Experience Impact Award presented by the Customer Experience Professionals Association, USA, and in 2011 she was honoured with the Industry Champion Award for Sri Lanka at the Contact Centre World Conference.

Australia. Sandra was named amongst the Top 10 Most Powerful Women in Business in Sri Lanka by the Echelon Magazine.

Sandra is a visiting Lecturer at the University of Colombo, School of Computing and is also an avid speaker at Global Customer Experience Events. She is a founding member and a former Director on the board of SLASSCOM, the national IT-BPO chamber where she continues to head the Quality Forum.

Upali Gajanaike Chief Executive Officer - Dialog Tele-Infrastructure

Upali functions as the Chief Executive Officer of Dialog Teleinfrastructures Strategic Business Unit. His portfolio includes management of passive and transmission infrastructure of the Dialog Group and related commercial operations.

With over 20 years of experience in the telecommunication industry, he has been a key member of mobile, fixed, and transport network rollouts and many strategic business initiatives. His extensive experience largely covers Designing, Planning, Implementation, Project Management, Operations and Maintenance of Telecommunication and IT networks and systems. He has also gained wide exposure at overseas subsidiaries and business ventures of Axiata Group in Africa, Malaysia, and Indonesia.

Upali holds a Bachelor of Science in Electronic and Telecommunication Engineering from the University of Moratuwa, Sri Lanka, a Master of Business Administration from University of Colombo, Sri Lanka. He is a Chartered Engineer with the Engineering Council UK, a Member of the Institution of Engineering & Technology (IET), a Corporate Member of the Institution of Engineers Sri Lanka (IESL), and a Senior Member of the Australian Computer Society (ACS).

Annual Report 2015

Corporate Management Team



Jeremy Huxtable Group Chief Officer -Dialog Enterprise



Azwan Khan Group Chief Operating Officer



Shayam Majeed Group Chief Officer - Group Commercial and Programme Management

Jeremy Huxtable Group Chief Officer - Dialog Enterprise

Jeremy was appointed to the position of Group Chief Officer – Enterprise Business of Dialog Axiata PLC with effect from 19th April, 2012.

He counts a total of 17 years industry experience in telecommunications on the backdrop of a multi-country and multi-sector management career spanning over 3 decades.

Jeremy joined the Group Senior Management Team of Dialog following 7-year stint as the Managing Director of Suntel Ltd. Prior to taking the helm at Suntel in 2005, he held several senior management positions in the Scandinavian region with Orange International, the mobile arm of France Telecom including that of CEO of Orange Sweden, a 3G green-field start up and that of Director for Strategy and Planning at Orange Denmark. Prior to joining Orange, he held the position of Vice President at Fortunecity.com an internet start-up that was listed on the German Neuer Market.

Jeremy also serves as a Board Member of Asiri Hospital Holdings.

Azwan KhanGroup Business Operations – Group Chief Operating Officer

Azwan is the Group Chief Operating Officer of Dialog Axiata PLC. Prior to his current position which he took on in February, 2013, he functioned as the Group Chief Strategy Officer of Axiata Group Berhad and COO of Axiata Network Transformation SBU (also known as "Netco") and also as a Board member of Dialog Axiata PLC. He was also the Senior Vice President, Corporate Strategy and Development in Celcom Axiata Berhad in Malaysia since 2005. He is an active Board member in Axiata Management Services Sdn Bhd and

Samart I-Mobile Public Ltd company, and was formerly a board member of Hello Axiata Company Ltd. He was also a member of the GSMA Chief Strategy Officer Group prior to moving to Dialog.

As Dialog GCOO he is responsible for Mobile, Television, Broadband, Fixed and International businesses, Group Corporate Planning and Strategy, Group Business Control and Axiata Group Wholesale.

Azwan is an engineering graduate (First Class Honours) from the Imperial College, University of London, with a broad mix of telecommunications and non-telecommunications experience across a range of companies. His professional experience before joining the Axiata Group also includes an extensive time with The Boston Consulting Group and Shell Malaysia.

Shayam Majeed Group Chief Officer - Group Commercial and Programme Management

Shayam currently holds the position of Group Chief Officer - Commercial & Programme Management of the organisation. Shayam's portfolio spans Enterprise Programme Management, Supply Chain Management, Material Management & Warehouse Operations, Legal & Contract Management, and Quality Systems & Process Management. Shayam joined the Dialog team in 1997 and has previously served in the capacities of Group Senior Vice President - Access Networks/Technology Resource Planning and Head - Network Planning of the company prior being appointed to his current role. Shayam holds a Master of Science in Electrical Engineering specialising in Wireless Communications from the University of Texas - Arlington, Texas, USA and a Bachelor of Science in Computer Systems specialising in Telecommunications from the University of Houston - Clear Lake, Texas, USA. He is a Member of the

22 Dialog Axiata PLC



Amali Nanayakkara Group Chief Marketing Officer



Anthony Rodrigo Group Chief Information Officer & Chief Digital Services Officer



Lucy TanGroup Chief Financial Officer

Institute of Electrical and Electronic Engineers (IEEE) - USA, a member of the Institution of Engineering & Technology (IET) – UK, and a Chartered Engineer registered with the Engineering Council (UK).

Amali Nanayakkara Group Chief Marketing Officer

Amali is one of Sri Lanka's most renowned marketing professionals and a business leader, drawing from over two decades of experience in senior management positions both in Sri Lanka and overseas attached to leading global multinationals

Named one of Sri Lanka's 10 Most Powerful Women in Business as ranked by Echelon Magazine, Amali is an honours graduate from the University of Colombo. She began her career at Unilever Sri Lanka, where she traversed multiple leadership roles, before her appointment to the Board in the capacity of Director, Foods & Personal Care.

Following her tenure at Unilever, Amali transitioned to the telecommunications sector where she was Managing Director and Chief Executive Officer of Bharthi Airtel Lanka, before taking over as Group Chief Marketing Officer of Dialog Axiata. At Dialog, her portfolio encompasses the Marketing and Sales functions of the Group's multiple businesses.

Anthony Rodrigo Group Chief Information Officer

Anthony joined Dialog Axiata as Group CIO in 2010. Prior to that he was the Head of North America Systems Integration Business for Nokia Siemens Networks. He was responsible for Solution Development, Systems Integration and Business Management of converged wireless/ wire line/cable solutions for communication service providers in North America. As Head of Systems Integration Business, he was also responsible

for the Charging, Billing, CRM and OSS business units. Prior to that, Anthony was heading the North American Service Management unit, responsible for service performance, optimization, fulfillment and assurance solutions.

Anthony worked at Nokia for over a decade holding various positions in Helsinki and California, from Research Scientist, R&D Manager, Head of Program Management to Heading Nokia's Charging and Service Management Strategy. He also worked for AT&T Asia/ Pacific and British Telecom, UK. Anthony worked in Sri Lanka for Hayleys heading a software development firm.

Anthony holds a B.Eng (Hons.) from Kings College London, MBA (Hons.) from Regis University Denver, CO. USA and is a Chartered Engineer of the IET. He holds several European and United States Patents in the area of Charging and Speech Recognition technology.

Lucy Tan Group Chief Financial Officer

Lucy joined Dialog Axiata in November 2010 as the Group Chief Financial Officer. Prior to joining Dialog, Lucy was the Financial Controller for Maxis Berhad, Kuala Lumpur. She was with Price Waterhouse, Malaysia before joining to join Sime Darby Berhad Group where she was there for eight years, holding various senior financial management positions including that of the Group's Chief Accountant and the Head of Group Shared Services. Lucy is a Chartered Accountant and is a member of the Malaysian Institute of Accountants and the Australian Institute of Certified Public Accountants (CPA). She also holds a B.Sc (Hons) Degree in Chemistry and a Diploma in Education, both from University of Malaya.

Annual Report 2015