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Zomato Performance Insights

Sales Analysis

Monitor key metrics like total revenue, order volume, and top-selling food type, all in one place. Helps to stay ahead with detailed sales trends and optimize the food delivery strategy for maximum growth.

Customers Analysis

Helps to track the customer engagement with Customer Analysis. Gain valuable insights into total active users, new customer growths. Stay informed on customer trends to enhance retention and drive more business.

City Analysis

Helps to explore city-level performance with City Wise Analysis. Compare sales, order volumes, and customer activity across different locations. Identify top-performing cities and uncover growth opportunities to optimize the delivery operations

2017 | 2018 | 2019 | 2020

Amount | Quantity

Search City

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Working in 150281 Cities by serving over 77929 Users. Over 150281 Orders completed and still counting.....

142M
Total Revenue

352K
Quantity Ordered

22K
Total Orders

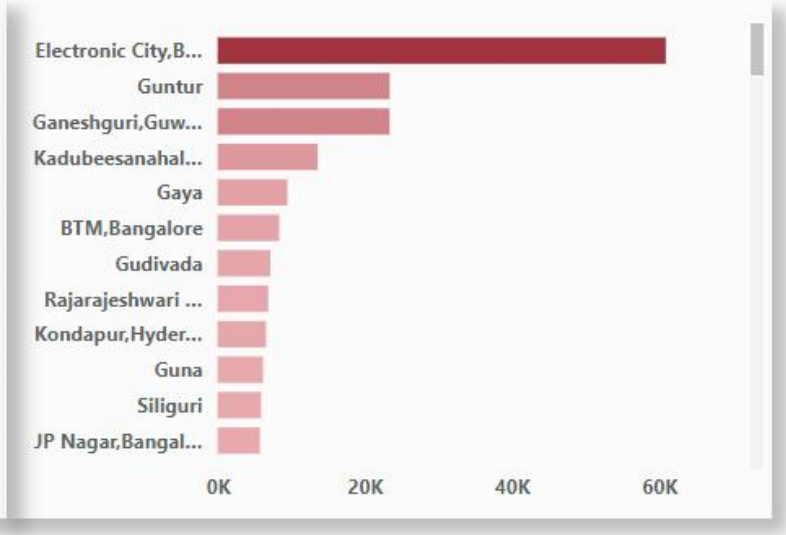
18K
Non-Veg Quantity

20K
Veg Quantity

973
Other Food Quantity

Top 100 Cities By Quantity

Top Cities | Top 5 | Top 10 | Top 20 | Top 50 | Top 100



Total Sales By Months

2017 | 2018 | 2019 | 2020

Search City

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Working in 300562 Cities by serving over 100000 Users. Over 150281 Orders completed and still counting.....

ere to follow link

40.80K
Total Users

40.80K
Frequent Users

105K
Total Orders

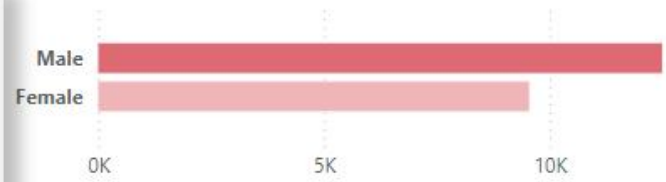
Cities By User Count

Top Cities | Top 5 | Top 10 | Top 20 | Top 50 | Top 100

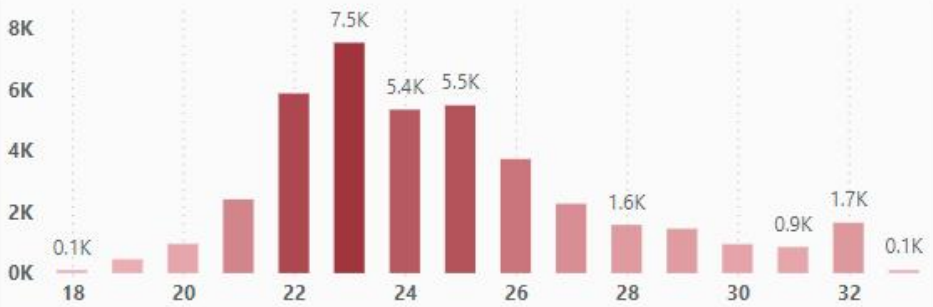
City	User Count	User Count %
Other	750	1.84%
HSR,Bangalore	729	1.79%
Indiranagar,Bangalore	703	1.72%
Wakad,Pune	699	1.71%
Bandra West,Mumbai	688	1.69%
Rohini,Delhi	684	1.68%
Powai,Mumbai	629	1.54%
Jadavpur,Kolkata	615	1.51%
Marathahalli,Bangalore	592	1.45%
Vijay Nagar,Indore	585	1.43%
Governorpet,Vijayawada	575	1.41%
Greater Kailash 2,Delhi	572	1.40%
Koramangala,Bangalore	563	1.38%

Customers Gained By Gender

22K
New Customers



Users By Age



2017 | 2018 | 2019 | 2020

Amount | Quantity

Search City

336M
Total Revenue

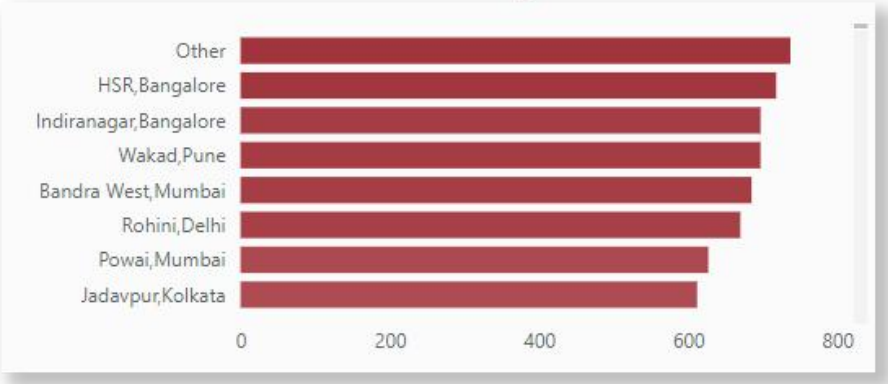
415M
Previous Yr Sales

-78M
Decrease in Revenue

852K
Quantity Ordered

52K
Total Orders

Customers Gained By Cities



Performance Across Cities

City	Total Revenue	Total Orders	Total Users
Tirupati	20860.0K	117	117
Baner,Pune	9826.0K	253	253
Electronic City,Bangalore	8599.2K	323	323
Sultanpur	8395.2K	147	147
Bopal,Ahmedabad	7750.3K	269	269
Malviya Nagar,Delhi	6896.7K	381	381
Rohini,Delhi	6559.1K	684	684
Rajahmundry	6242.6K	109	109
GOTA,Ahmedabad	5777.9K	99	99
Vastrapur,Ahmedabad	5367.7K	253	253
Other	5121.8K	751	750
Piplod,Surat	4776.4K	445	445
Navrangpura,Ahmedabad	4708.8K	323	322
Governorpet,Vijayawada	4471.5K	575	575
Trichy	4226.7K	151	151
Gorakhpur	4042.4K	358	356
Sitapur	3941.7K	39	39
Benz Circle and Auto Nagar,Vijayawada	3803.1K	554	554
Rajapalayam	3594.9K	65	65
Tumakuru	3410.8K	95	95
Allahabad	3378.7K	200	200
BTM,Bangalore	3328.6K	376	376
Viman Nagar,Pune	3279.5K	389	389
Paltan Bazaar,Guwahati	3086.8K	307	307
Kammanahalli/Kalyan Nagar,Bangalore	3018.7K	311	311
Ramanathapuram	2926.2K	47	47
Agra	2917.8K	150	150
Bikaner	2906.4K	197	197