The G.P.S. Communication Framework

1. Core Philosophy

The G.P.S. (Guide, Point, Show) framework is a system for answering questions in a way that is strategic, confident, and conversational. It moves beyond simply providing a correct answer to leading a discussion, controlling the narrative, and making your points memorable.

The goal is to stop reciting memorized facts and start generating compelling answers on the fly.

2. The Core Components

Component	Function	Purpose	Key Technique
Guide	Your **Opener**	To provide **Relevance**	Setting the Stage
Point	Your **Direct Answer**	To provide **Clarity**	The Simple Explanation
Show	Your **Closer**	To provide **Credibility**	Landing with Proof

3. Application by Question Type

Answering 'What' Questions (Definition)

The goal is to establish why the term is relevant before you define it.

- **Formula:** `G (Relevance)` ➡️ `P (Simple Definition)` ➡️ `S (Analogy/Proof)`
- **Example:** "What is on-device ML?"

> **(G)** "For rural users with unreliable internet, waiting for a cloud server isn't an option. We needed the AI to work instantly, anywhere." **(P)** "So, on-device ML is an AI model that runs directly on the user's phone, no internet required." **(S)** "It works just like a downloaded dictionary app—you can look up words offline because the data is already there."

Answering 'How' Questions (Process)

The goal is to state the desired outcome of the process before you explain the steps.

- **Formula:** `G (Goal)` ➡️ `P (Action/Steps)` ➡️ `S (Outcome/Proof)`
- **Example:** "How does a user submit an injury photo?"

> **(G)** "Our main goal was to make this process incredibly simple for someone who might be stressed or in pain." **(P)** "The user just opens the app and taps one button to take a photo." **(S)** "The entire flow is three taps, and we timed it at under 30 seconds from opening the app to getting a result."

Answering 'Why' Questions (Purpose)

The goal is to frame your decision around the core problem you were trying to solve.

- **Formula:** `G (Core Problem)` ➡️ `P (Specific Choice)` ➡️ `S (Benefit/Proof)`
- **Example:** "Why did you choose Convex for your backend?"

> **(G)** "A key part of our app is the real-time chat between a patient and doctor, which had to be seamless, even on a bad connection." **(P)** "We chose Convex because it's a modern backend platform with those real-time capabilities built-in." **(S)** "This choice saved us a huge amount of development time. Implementing the real-time chat took less than a day, whereas with a traditional setup, it could have taken a week."

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4. Advanced Technique: Adapting Your Context (The 'G' Step)

The most effective context is tailored to your listener. Use the **"Why Triangle" (Value, User, Risk)** to generate the right context for the right person.

If your listener is a...	They care about...	Your 'G' (Context) should focus on...
Business Person	The bottom line, the mission.	**VALUE** (efficiency, scalability, cost)
Technical Peer	The code, the architecture.	**RISK** (stability, security, maintainability)
End User / Clinician	The experience, the benefit.	**USER** (ease-of-use, privacy, solving their problem)

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5. Application for Behavioral Interviews (The STAR Method Upgrade)

The G.P.S. framework is a more conversational and strategic version of the standard STAR method (Situation, Task, Action, Result).

G.P.S. Component	STAR Equivalent	Purpose in an Interview
Guide	Situation + Task	Set the stage by explaining the context, the stakes, and the goal.
Point	Action	Give a direct answer about the specific, key action you took.
Show	Result	Land with proof of the tangible outcome, metric, or learning.

Example: "Tell me about a time you faced a major technical challenge."

> **(G - Set the Stage):** "In Sprint 1 of our health app, our core feature—the AI assessment—was completely blocked. The AI's safety filters were flagging legitimate medical terms like 'burn injury', preventing the app from working."
>
> **(P - The Direct Answer):** "I took ownership of the problem and began systematically re-engineering our system prompts. I tested dozens of variations to understand the AI's behavior."

> **(S - Land with Proof):** "The result was that we unblocked the entire feature. My final prompt design, which frames the AI as an emergency physician, became a core part of our architecture and was the key to shipping our main feature on time."