

Labor Market Analysis Report

Assignment Description

Purpose

Examine the rhetorical situations involved in communicating technical information to a lay audience. To do this, you will complete a labor market analysis of your chosen career field.

Step 1

Visit the website for the [Bureau of Labor Statistics](#) and review all materials associated with your expected career. Use the guide below to learn more about the contents of the site and how to navigate it for the information you'll need to compose your report.

Step 2

Drawing from the BLS, answer the following questions about your career field:

1. What is the nature of the work?
2. What training, qualifications, and/or advancement are needed for you to enter and progress in your career field?
3. What is the outlook for the job you want to seek in your career field?
4. What are the earnings and wage projections for your job or career field?
5. What are some other occupations you can consider as an alternative (choose three), and what are the training requirements/qualifications for those positions?

Step 3

Use the formatting guidelines to write a short report. All text should be single-spaced, ragged-right (left-aligned) and cited with footnotes. The paper will be approximately six to ten pages long, inclusive properly integrated visuals and your conclusion (below). Note the “Report” section targets an external, professional audience.

Step 4

Construct a conclusion that summarizes your discussion and offer an introspective evaluation of your chosen career path. This section should address the following points:

1. Why do you want to pursue the career you have chosen?
2. Why do you think this career is a good fit for you?
3. What are your strengths and weaknesses and how do they improve and/or complicate your chances of gaining employment in your desired career field?
4. What is your growth plan? (See handout on how to write an effective growth plan.)

Report Components

1. Title page
2. Answers to the six questions above, each designated with a heading and discussed in paragraph form; audience: external-professional
3. An introspective conclusion that addresses the four points above; audience: internal.
4. Two charts, tables, or graphs that appropriately display and interpret pertinent quantitative information.

You may find the document titled “Notes on the Labor Market Analysis Project” helpful as you write your conclusion.

305W Outcomes Met with This Assignment

Students will:

- Identify individual discourse communities and find and analyze their characteristic texts, evaluate their credibility and principles, and apply relevant aspects of their information to other contexts and arguments
- Analyze the details of a wide variety of writing situations (textual elements such as tone,

evidence, organizational patterns, diction, even visuals) according to the author's purpose as well as the audience's needs and tastes

- Identify how a writer uses rhetorical strategies in various genres of writing
- Interpret, analyze, and evaluate demanding texts
- Apply critical thinking skills and reading strategies to evaluate their own writing and the writing of fellow students
- Reflect on their own progress as a working writer in relation to critical thinking and reading strategies
- Develop flexible strategies for creating, revising, and editing texts
- Write with an awareness of audience and purpose
- Identify how discourse communities employ particular strategies for conveying, researching, evaluating, and presenting information
- Analyze and choose the appropriate conventions for a range of audience expectations
- Integrate a variety of appropriate sources into their writing in a way that accurately reflects the writer's meaning and purpose
- Document sources appropriately
- Sustain reasonable correctness in grammar and mechanics to perform well in a variety of writing contexts and professional settings