Rhia Hamilton

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About me...

Entry-Level Software Developer with a background in eCommerce and web content management, transitioning into tech to pursue my passion for building creative, user-centered web applications. Proficient in JavaScript, HTML, CSS, and core web principles like DOM manipulation, with hands-on experience gained through self-learning, coding workshops, and practical projects. Demonstrated ability in problem-solving, learning new technologies, and collaborating with designers and developers in team environments. Driven to apply my technical skills and creative thinking as part of the experienced development team to build reliable, scalable, and high-performing software solutions.

Languages	8
Framework	s

JavaScript, HTML5, CSS3, React (basic), Bootstrap

Tools

Git, GitHub, VS Code, Debugging Tools, Hosting

Right now I'm learning...

TypeScript

Portfolio Site

https://rhiafh.dev

Github

https://github.com/RhiaFHunte/RhiaFHunte

Career History

Online Coordinator, Estée Lauder Companies

Jul 2023 - Present (1y 4m)

Successfully executed online brand campaigns while managing product data across multiple retailers, demonstrating strong multitasking abilities. Led the administration, distribution, and optimization of brand content through merchandising strategies and SEO initiatives. Utilized Adobe Photoshop to modify content and create web design briefs, proven attention to detail and creativity. Analyzed trade reports using PowerBI, incorporating historical data, KPIs, and product performance to inform strategic decisions, highlighting a data-driven, analytical mindset. Conducted competitor research to identify trends and shape marketing strategies, reflecting strong problem-solving skills. Led bi-weekly client calls and spearheaded marketing strategies for several online retail accounts, showcasing leadership, collaboration, and communication skills. My background has strengthened my skills in user experience optimization and strategic decision-making, enabling me to bring valuable contributions to an Entry Level Developer role.

Online Brand & Retail Assistant, Estée Lauder Companies

Jan 2020 - June 2022 (2y 5m)

Associate Digital Project Manager, Golin London

Feb 2018 - Dec 2019 (1y 10m)

Facilitated the delivery of local and international websites across UX, design, UAT, and software development for clients including Unilever FMCG brands and a women's networking charity. Coordinated resources, timelines, and project scope to ensure successful web project execution. Collaborated with UX/Design teams to improve web design and functionality. Developed and maintained Statements of Work to secure client commitment and align on project scope, demonstrating strong project management and communication skills. These experiences strengthened my ability to work across technical and design teams, enhancing my project management and creative development expertise.

Education

SheCodes Plus, Project-based learning via Web Development Workshop

Jan - Apr 2024

QA Apprenticeships, Digital Marketing Diploma @ Golin London Grade: Distinction

2016 - 2017

Thomas Tallis Sixth Form, A-Level Grades B in Art, C in Photography + BTEC Merit Grade

2014 - 2016

Prendergast Ladywell Fields College, GCSE A*- C. Including English and

2009 - 2014

Maths.