

Rhia Hamilton

 rhiafhunte@gmail.com

 07986511958

 LinkedIn

 Github
 Portfolio

 SheCodes Plus
 Codecademy Learn JS

Technologies

HTML5, CSS, JavaScript,
Vanilla JS, Bootstrap,

Tools

Git, Github, Visual Studio
Code, Axios API integration,
Web Hosting

Skills

B2C, B2B, Digital Marketing,
e-Commerce, Branding,
Online Optimisation,
Browser Testing, Debugging

Portfolio Site

<https://rhiafh.dev>

Github

<https://github.com/RhiaFHunte/RhiaFHunte>

About me...

With a dynamic background in eCommerce, Marketing and Web Content Management, I have a deep understanding of how software engineering shapes user interaction and behavior. This foundation is complemented by my technical skills, acquired through extensive training in JavaScript, HTML, CSS, React, and tools like VS Code, Git, GitHub, debugging, hosting and API integration —acquired through self-learning, Codecademy, and the SheCodes Plus workshop.

As I transition into a Junior Frontend Engineer role, I bring a unique blend of creativity, technical expertise, and a strong desire to learn. My proven track record in digital strategy, SEO optimization, and data-driven performance analysis demonstrates my ability to leverage both strategic and technical thinking. Having managed multiple projects and collaborated across various brand functions, I am well-prepared to contribute to an engineering team and help deliver innovative, impactful projects. My goal is to merge this diverse experience with my passion for creating user-centric, engaging digital experiences in the next phase of my career.

Career History

Online Coordinator, Estée Lauder Companies

Jul 2023 – Present (1y 7m)

Successfully executed online brand campaigns while managing product data across multiple retailers, demonstrating strong multitasking abilities. Led the administration, distribution, and optimization of brand content through merchandising strategies and SEO initiatives. Utilized Adobe Photoshop to modify content and create web design briefs, proven attention to detail and creativity. Analyzed trade reports using PowerBI, incorporating historical data, KPIs, and product performance to inform strategic decisions, highlighting a data-driven, analytical mindset. Conducted competitor research to identify trends and shape marketing strategies, reflecting strong problem-solving skills. Led bi-weekly client calls and spearheaded marketing strategies for several online retail accounts, showcasing leadership, collaboration, and communication skills. My background has strengthened my skills in user experience optimization and strategic decision-making, enabling me to bring valuable contributions to a Frontend Engineer role.

Online Brand & Retail Assistant, Estée Lauder Companies

Jan 2020 – June 2022 (2y 5m)

Associate Digital Project Manager, Golin London

Feb 2018 – Dec 2019 (1y 10m)

Facilitated the delivery of local and international websites across UX, design, UAT, and software development for clients including Unilever FMCG brands and a women's networking charity. Coordinated resources, timelines, and project scope to ensure successful web project execution. Collaborated with UX/Design teams to improve web design and functionality. Developed and maintained Statements of Work to secure client commitment and align on project scope, demonstrating strong project management and communication skills. These experiences strengthened my ability to work across technical and design teams, enhancing my project management and creative development expertise.

Education

SheCodes Plus, Web Development Workshop

Jan – Apr 2024

QA Apprenticeships, Digital Marketing Diploma
Grade: Distinction

Jan 2016 – Dec 2017 (1y 11m)