

# Rhia Hamilton

 rhiafhunte@gmail.com

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 LinkedIn

 Github  
 Portfolio

 SheCodes Plus  
 Codecademy Learn JS

## Technologies & Tools

JavaScript, HTML, CSS, Bootstrap, Git, Github, Visual Studio Code, Netlify

## Experience

B2C, B2B, Digital Marketing, e-Commerce, Branding, Online Optimisation, Browser Testing, Debugging

## Right now I'm learning...

React

## Portfolio Site

<https://rhiafh.dev>

## Github

<https://github.com/RhiaFHunte/RhiaFHunte>

## About me...

With a dynamic background in Web Content Management systems and eCommerce, I have a thorough understanding of how software engineering directly impacts user interaction and behavior. This experience complements my technical skill set, developed through intensive training in advanced Vanilla JavaScript, HTML, CSS, React and tools like VS Code, Git and GitHub, all of which I've acquired through self learning, Codecademy and the SheCodes Plus workshop.

As I pivot toward a Junior Web Developer role, I offer a blend of creativity, technical competence, willingness to learn and a proven track record in online digital strategy, optimisation, SEO, and data-driven performance analysis. My proficiency in managing multiple projects, combined with my collaborative skills and experience across various brand functions, prepares me well to work within an engineering team, to deliver impactful and innovative projects. My ambition is to merge this extensive expertise with my passion for creating user centric and engaging digital experiences in my next career phase.

## Work experience

**Online Coordinator**, Estée Lauder Companies

Jul 2023 – Present (11m)

Executed online brand campaigns and managed product data across various retailers, showcasing multitasking skills. Took ownership of brand content admin, distribution, and optimization through merchandising and SEO initiatives. Utilized Adobe Photoshop to modify content and develop web design briefs, demonstrating attention to detail. Created and analyzed trade reports using PowerBI, incorporating historical data, KPIs, and product performance against targets, highlighting my analytical approach. Leveraged competitor insights to identify trends and develop strategies, reflecting problem-solving abilities. Led bi-weekly calls and spearheaded marketing strategies for multiple online retail accounts, showcasing strong collaborative and communication skills. These experiences have equipped me with a solid foundation in web development practices, ready to contribute to a Junior Web Developer role.

**Online Brand & Retail Assistant**, Estée Lauder Companies

Jan 2020 – June 2022 (2y 5m)

**Associate Digital Project Manager**, Golin London

Feb 2018 – Dec 2019 (1y 10m)

As an administrative support manager for the digital team, I facilitated the delivery of local and international websites across UX, design, UAT, and software development, working on projects for numerous Unilever FMCG brands, a London property surveyor, and a women's networking charity. I crafted personalised SoW contracts, securing client commitment. Collaborated with clients and internal teams, coordinating resources and managing project details, scope, timeline, and finances across multiple projects. Collaborated with UX/Design to enhance web design and functionality. I played a pivotal role in content management across various CMS platforms, ensuring that our client websites were populated with current, relevant, and high-quality content for go-live.

## Education

**SheCodes Plus**, Web Development Workshop

Jan – Apr 2024

**QA Apprenticeships**, Digital Marketing Diploma  
Grade: Distinction

Jan 2016 – Dec 2017 (1y 11m)