# Rhiannon McGowan

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# **Education**

## The Fashion Institute of Technology

Bachelor of Science in Production Management: Fashion and Related Industries

**Expected Graduation:** May 2025

# - The Fashion Institute of Technology

Associate of Applied Science in Production Management: Fashion and Related Industries

Graduation: May 2023

- Empire Beauty School

Certified Cosmetology License Graduation: January 2022

# **Experience**

### - New York Fashion Week, Pitz Fashion Marketing

Hair Stylist

- Set up the styling station and worked closely with lead stylist to style models for runway shows.
- Styled models with short hair, including creating buns to match designer requests.
- Ensured hairstyles were polished and runway-ready.

#### - Sky Rink at Chelsea Piers

Skate Guard

- CPR and First Aid certified, ensuring safety by administering care when needed.
- Led safety protocols for children and enforced rink rules.
- Managed skate rental fleet to ensure smooth operations.

#### - Primadonna Zine Issue 2: Utopia

Hair Stylist

- Collaborated with senior stylists to ensure hairstyles matched the zine's theme.
- Styled models for editorial photo shoots, contributing to the visual presentation.

#### - Primadonna Zine Issue 3: Metamorphosis

Assistant Beauty Director

- Led the creative vision for beauty styling, ensuring it aligned with the zine's theme.
- Worked with makeup and wardrobe departments to create a cohesive look.

#### - NIKE x Primadonna: Cityscape

Hair Stylist

- Collaborated with the team to ensure styling met NIKE-approved theme.
- Ensured that all hairstyles aligned with both Primadonna's and NIKE's vision.

# **Skills**

- Hair Styling: Runway, editorial, and campaign styling with a focus on high-fashion looks.
- Team Collaboration: Experience working with lead stylists, creative directors, and brand representatives.
- CPR and First Aid Certified: Ensuring safety in fast-paced environments.
- Creative Vision: Leading beauty styling themes for editorial shoots.