

# Credit Card Transaction Report

Revenue

55M

Transaction  
Amount

45M

Total Interest

7.8M

Transaction  
Count

656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Platinum	1135608	953314	161629
Gold	2454072	2024078	373784
Silver	5586332	4586746	812081
Blue	46139398	36957875	6495888
Total	55315410	44522013	7843382

Q4

Q3

Q2

Q1

Low

Medium

High

Week\_Start\_Date

All

F

M

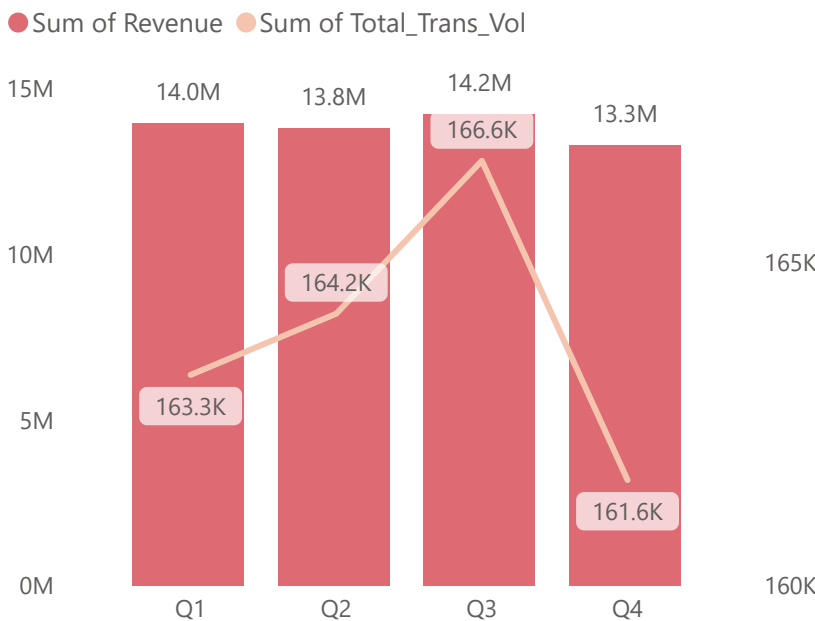
Silver

Blue

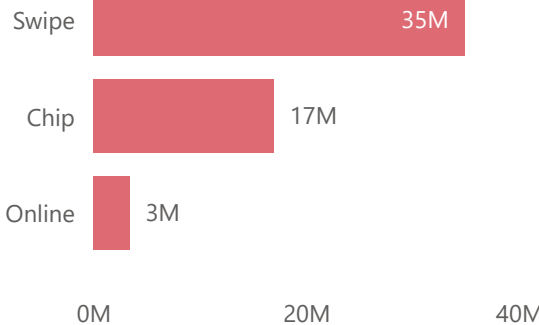
Gold

Platinum

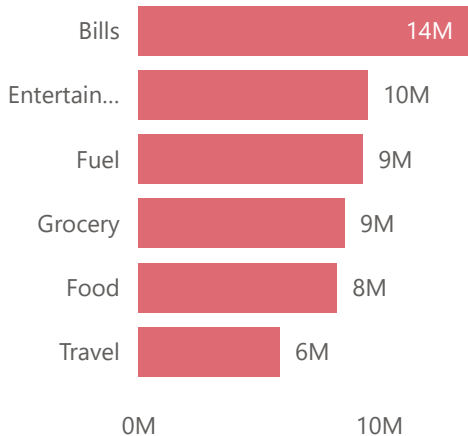
QTR Revenue & Total Transaction count



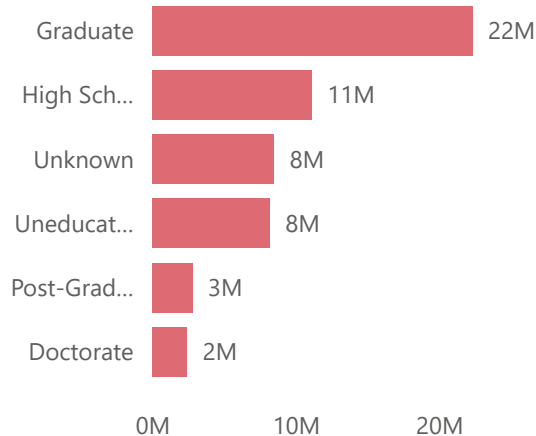
Revenue By Chip Type



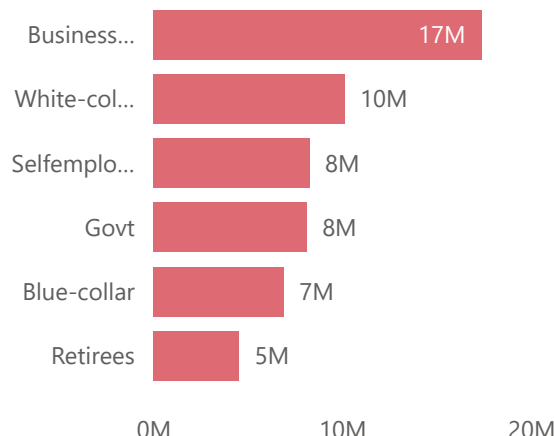
Revenue By Expenditure Type



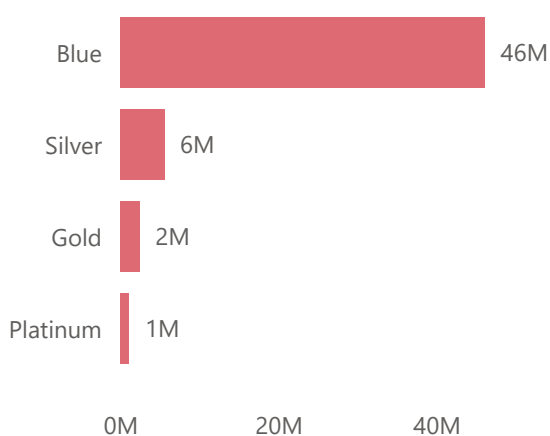
Revenue By Education Level Type



Revenue By Customer Job Type



Revenue By Card Category Type



# Credit Card Customer Report

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

Revenue

55M

Income

576M

Satisfaction  
Rate

3.2

Total Interest

7.8M

Swipe

Online

Chip

Silver

Blue

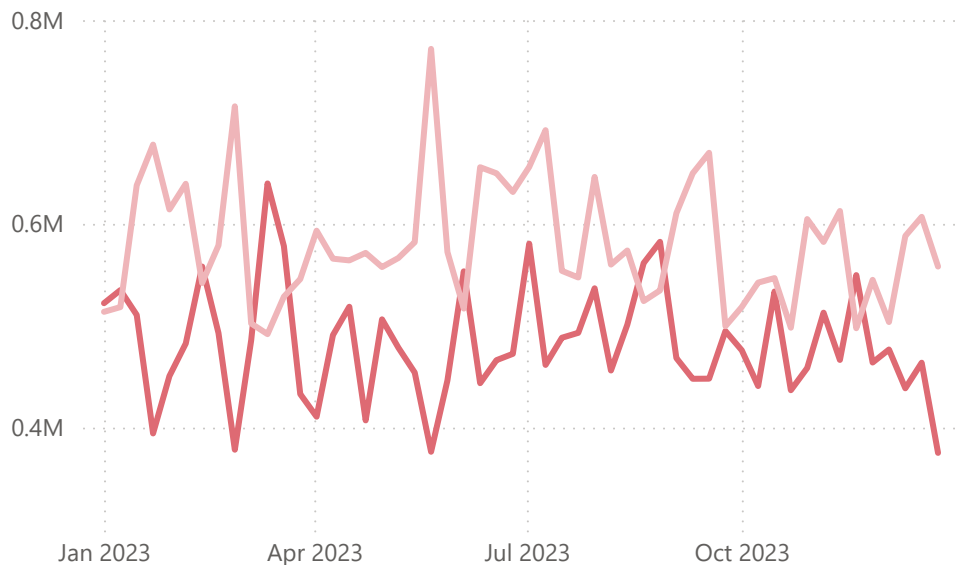
Gold

Platinum

M

F

Revenue by Week



Customer\_Job

Sum of Revenue

Sum of Interest\_Earned

Sum of Income

Businessman

17387832

2539390

186959919

White-collar

10114656

1441074

103930055

Selfemployed

8261758

1119742

75313288

Govt

8111701

1160016

88773989

Blue-collar

6904279

952801

72262158

Retirees

4535184

630359

48675030

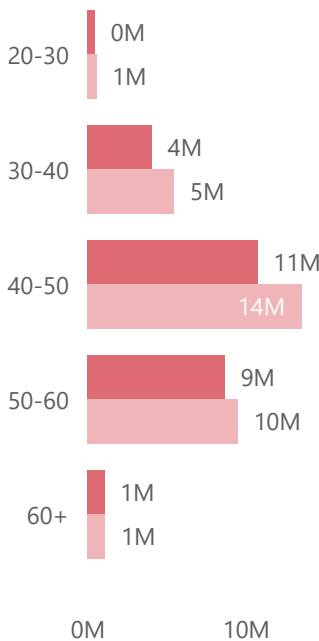
Total

55315410

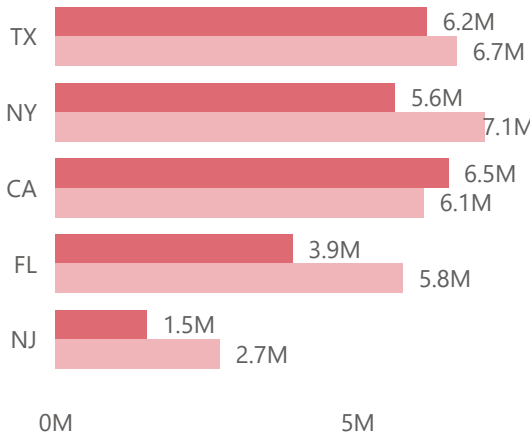
7843382

575914439

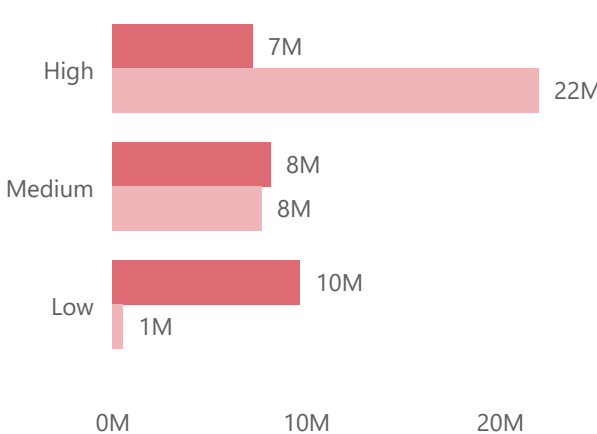
Revenue By Age Group



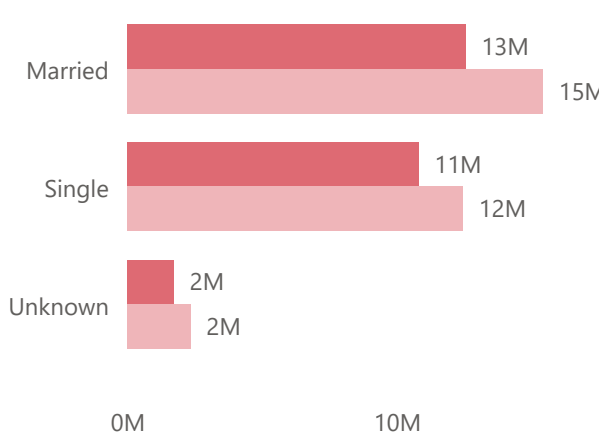
Revenue By State



Revenue By Income



Revenue By Marital Status



Revenue By Education Level

